

# Personal Networks on Mobile Devices

bachelor/master project

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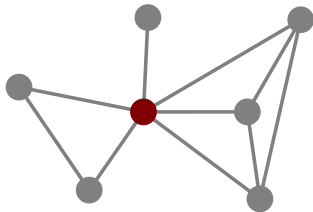
University of Konstanz

Coordination Meeting

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## Personal networks.

A **personal network** consists of a focal person (**ego**), persons known to ego (**alters**), and **ties** between ego and alters and between pairs of alters.



Ties might encode **relations** such as family ties, friendship, like/dislike or **relational events** such as emails, phone calls, or meetings.

Ego, alters, and ties can have associated **attributes**.

# Personal networks in empirical research.

## Personal networks

- ▶ are complex variables characterizing individuals;
- ▶ supplement traditional variables such as gender, age, nationality, education, . . .
- ▶ might explain individual outcome such as job performance, health, smoking behavior, longevity, delinquency, social or cultural integration, etc.

Personal network research claims that what matters is not only

- ▶ **network composition** (*who is in the network*), but also
- ▶ **network structure** (*how are they connected*).

Collecting personal networks entails a high respondent burden.

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## General topic of this project.

Design and implement a software for mobile devices  
(smartphones, tablets)

enabling users to collect, map, browse, view, analyze their  
personal network

keeping data on the user's own device.

Potential advantages of a personal network app:

- ▶ allows permanent update of personal networks;
- ▶ allows to automatically collect some parts of the data  
(interaction events, data from online social networks, etc).

**Organizational points.**

## General information.

Project webpage:

<http://www.inf.uni-konstanz.de/algo/lehre/ss13/projekte/>

Implementation is done for the **Android** platform. Software can be tested on a real Android device or on an emulator.

Every participant has his/her own topic; individual projects do not depend on the success of other projects (but may enhance each other).

Participants can get a very basic implementation of a personal network app—to be extended dependent on the topic.



## Requirements and timeline.

**Credit requirements:** implementation, documentation (detailed comments in the java code), and presentation (slides).

### **Approximate schedule:**

- ▶ **(by 24 April)** topic selection;
- ▶ **(3 – 7 June)** individual meeting (preliminary results and stable work plan);
- ▶ **(8 – 12 July)** individual meeting (results and plan for presentation);
- ▶ **(15 – 19 July)** presentation in a plenary session ( $\approx$  15 minutes plus 5 minutes discussion).

**Topics.**

## Network datastructures.

Implementation of a (non-abstract) subclass of the abstract class `PersonalNetwork` (provided in the basic code); testing runtime efficiency.

Implementation via

- ▶ an **SQLite database** (preliminary code provided);
- ▶ the library **yFiles for Android**
- ▶ the java library **JUNG** (Java Universal Network/Graph Framework)
- ▶ own implementation.

Evaluating runtime of access and update operations as well as saving to and reading from permanent storage.

## Network layout algorithms.

Implementation of a network layout algorithm from Brandes and Pich (2009).

Computing coordinates of nodes dependent on specified pairwise distances in a two-step process.

- ▶ Classical scaling to compute an initial layout;
- ▶ followed by stress minimization with node-by-node updates.

Varying the initial target distances and associated weights might enhance readability of the network layout.

# User-interaction with a network layout.

Using touch-events and motion-events for

- ▶ zooming and panning the network;
- ▶ selecting elements and modifying the network layout;
- ▶ editing network structure.

*Requires access to a real Android device with a (multi-)touch screen.*

# Collecting social data.

## Gathering data from

- ▶ Android content providers (contacts, calendar, phone, etc)
- ▶ using Google services to get data from Google+ (*Requires access to a real Android device.*)

## Interfaces to specific hardware.

- ▶ GPS sensors to store coordinates of interaction events;
- ▶ bluetooth to connect to other users running the same app;
- ▶ voice-based data entry;

*Requires access to a real Android device having such hardware.*