

# Network Modeling

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# Outline

## Introduction

Where are we going?

## The Stochastic actor-oriented model

Data and model definition

Model specification

Simulating network evolution

Parameter estimation: MoM and MLE

Parameter interpretation

## Extending the model: analyzing the co-evolution of networks and behavior

Motivation

Selection and influence

Model definition and specification

Simulating the co-evolution of networks and behavior

Parameter estimation

Parameter interpretation

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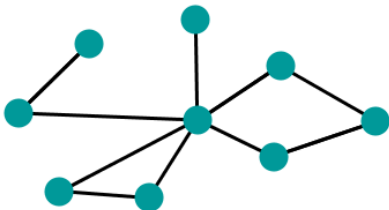
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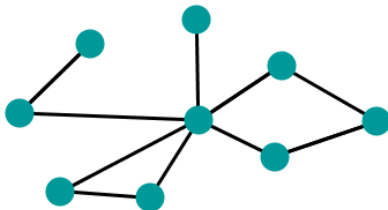
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Where we are



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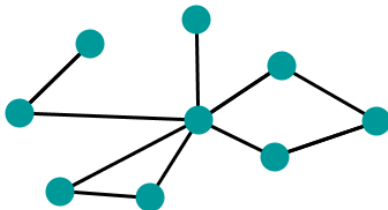


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Model	Main feature	Real data
$\mathcal{G}(n, p)$	ties are independent	ties are usually dependent

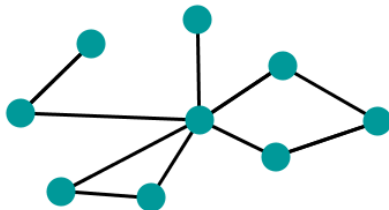
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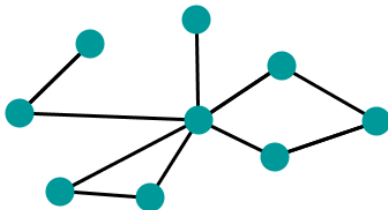
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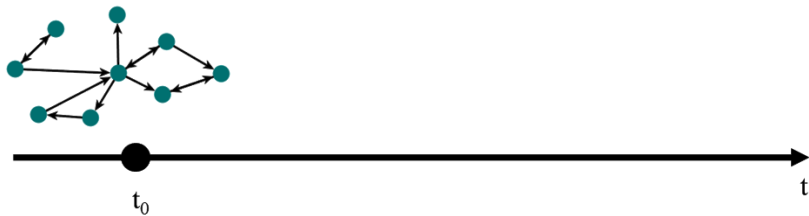


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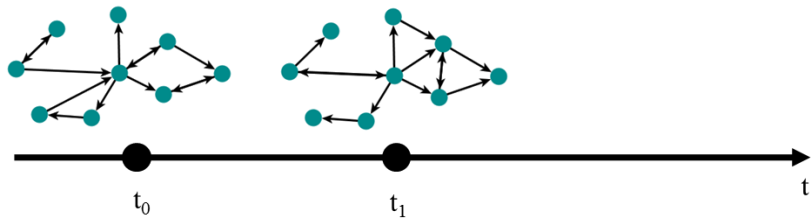
These are models for **cross-sectional data**



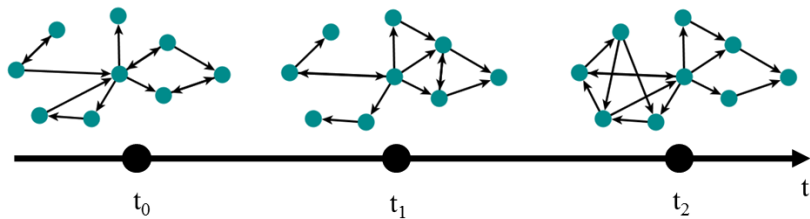
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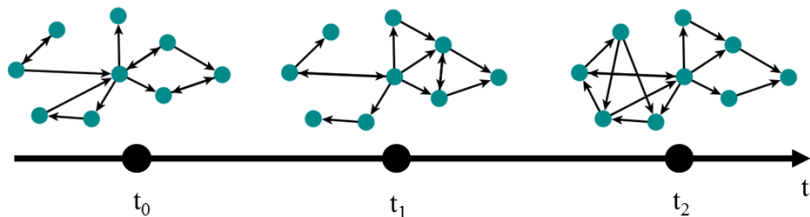
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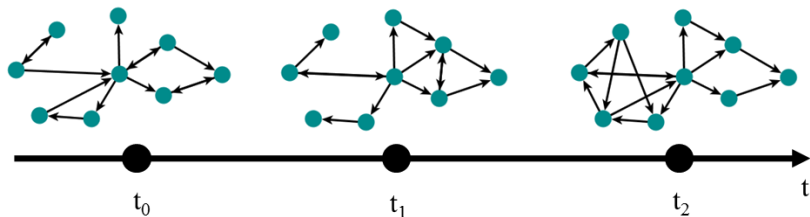


## Where we are going



Network are dynamic by nature. How to model network evolution?

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Network are dynamic by nature. How to model network evolution?

We need a model for longitudinal data

## Networks are dynamic by nature: a real example

The *Teenage Friends and Lifestyle Study* analyzes smoking behavior and friendship

**Data** (available from [www.stats.ox.ac.uk/~snijders/siena/](http://www.stats.ox.ac.uk/~snijders/siena/))

- One school year group from a Scottish secondary school starting at age 12-13 years, was monitored over 3 years;
- Data were collected using questionnaires at approximately one year interval
  1. Friendship relation: each pupil can name up to six friend
  2. Individual information and lifestyle elements: gender, age, substance use, smoking of parents and siblings etc.

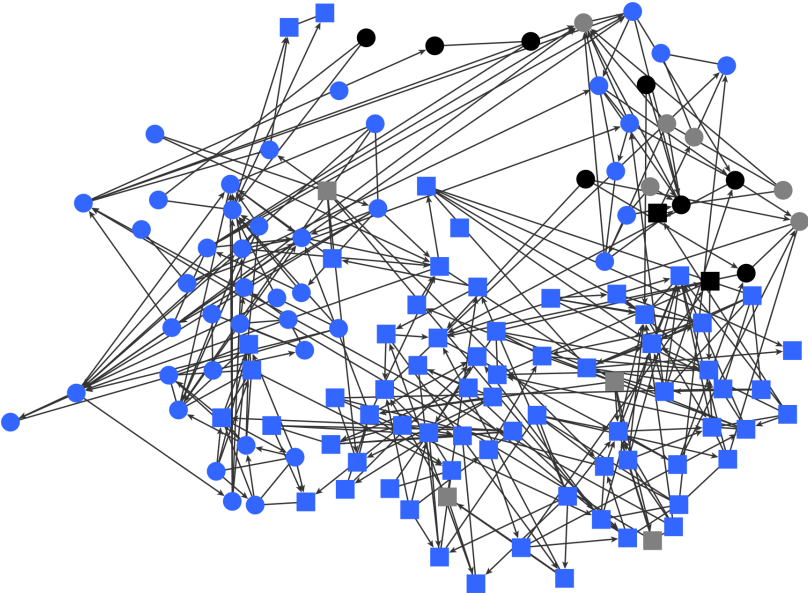
The dataset is depicted by the following graphs where:

arrows denote friendship relation

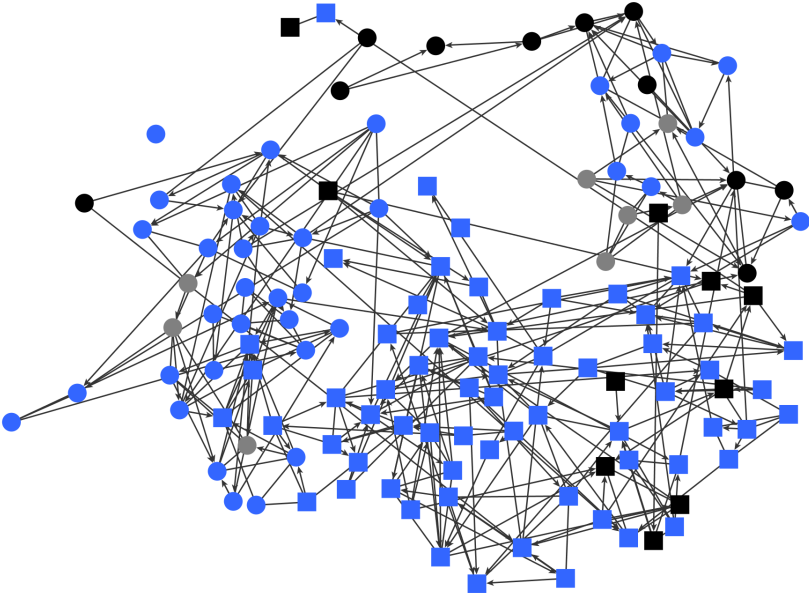
gender is represented by the shape of nodes (girls: circles, boys: squares)

smoking behavior is depicted by the color of nodes (non: blue, occasional: gray, regular: black)

# Networks are dynamic by nature: a real example

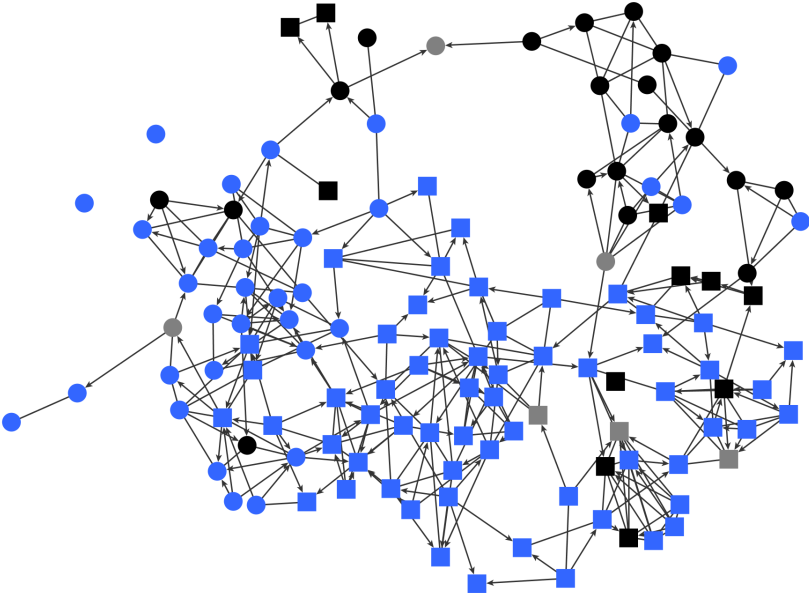


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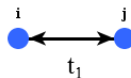
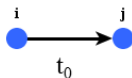


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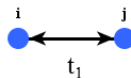
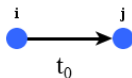
## Questions

- Is there any tendency in friendship formation towards reciprocity?

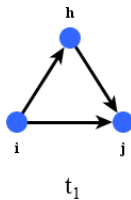
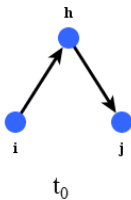


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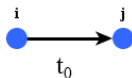


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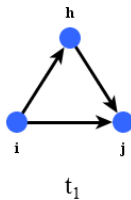
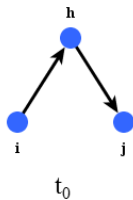


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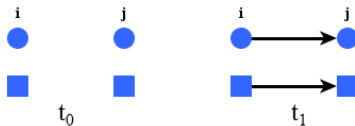


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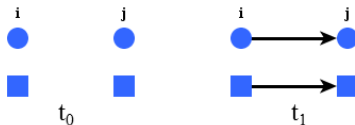
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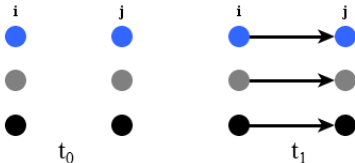


# Questions

- Is there any homophily in friendship formation with respect to gender?



- Is there any homophily in friendship formation with respect to smoking behavior?



# Solution



## Stochastic actor-oriented model (SAOM)

### Aim

Explain network evolution as a result of

- endogenous variables: structural effects (e.g. reciprocity, transitivity, etc.)
- exogenous variables: actor and dyadic covariates (gender, age, ethnicity, etc.)

simultaneously

## Background: random variable

### Definition

Let  $(\Omega, \mathcal{P})$  be a probability space. A (real-valued) *random variable* (r.v.) is a function  $X : \Omega \rightarrow \mathbb{R}$ .

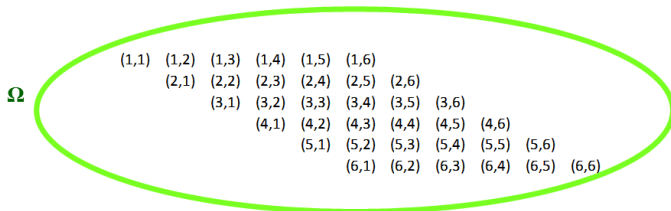


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Random experiment

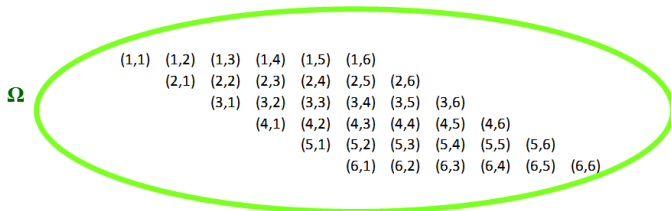
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### Example

$X$ : sum of the two dice



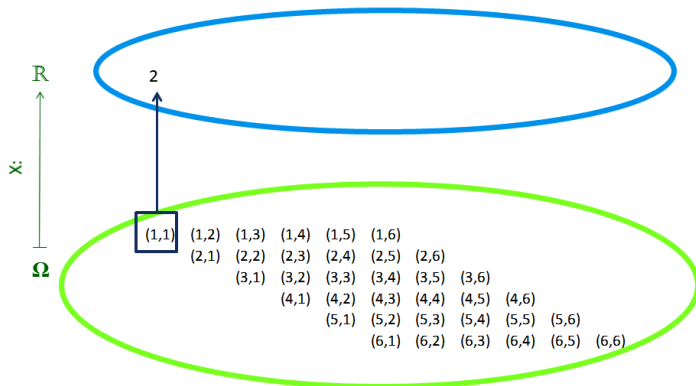
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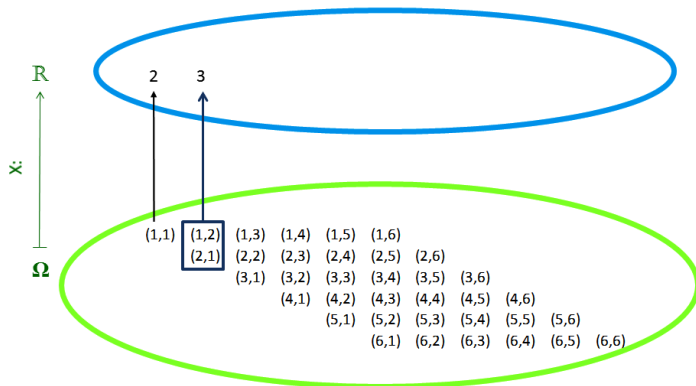
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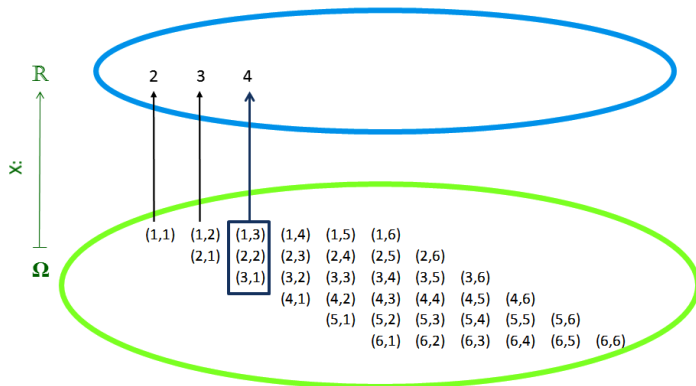
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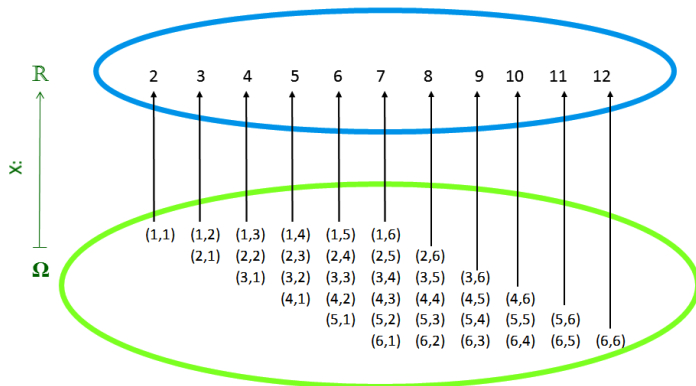
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Random experiment

## Background: continuous random variable

### Definition

A random variable  $X$  is called (*absolutely*) *continuous* if there exists a function  $f_X(x) : \mathbb{R} \rightarrow \mathbb{R}^+$  such that

$$F_X(x) = P(X \leq x) = \int_{-\infty}^x f_X(u) du \quad \forall x \in \mathbb{R}$$

$F_X(x)$  is the *cumulative distribution function* (c.d.f)

$f_X(x)$  is the *probability density function* (p.d.f)

- $f_X(x) \geq 0 \quad \forall x \in \mathbb{R}$
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Be careful about the word *continuous*!!!



## Background: continuous random variable

The p.d.f.  $f_X(x)$  allows to compute all the probability statements about  $X$ . For instance, the probability that  $X$  takes values in  $[a, b]$  is

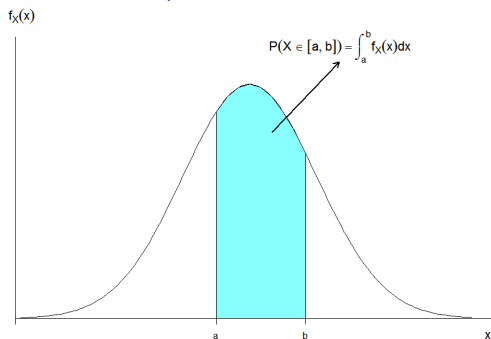
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### Geometrical interpretation



Intuition suggests that

$$P(X = x) = \int_x^x f_X(u) du = 0$$

Thus, we cannot determine a continuous random variable via its “mass function”

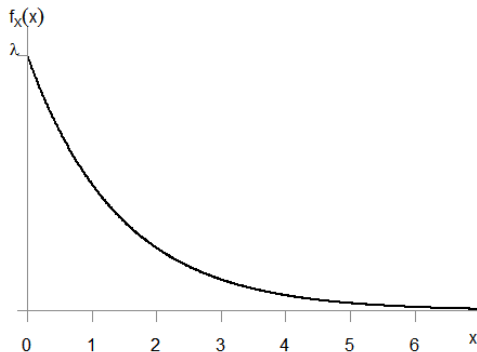
## Background: Exponential random variable

### Definition

A continuous random variable  $X$  whose p.d.f. is given by

$$f_X(x) = \begin{cases} \lambda e^{-\lambda x} & \text{if } x \geq 0 \\ 0 & \text{otherwise} \end{cases}$$

is said to be an *Exponential* random variable with rate  $\lambda > 0$ .



## Background: Exponential random variable

The c.d.f. of  $X$  is

$$F_X(x) = \begin{cases} 1 - e^{-\lambda x} & \text{if } x \geq 0 \\ 0 & \text{otherwise} \end{cases}$$

In fact

$$F_X(x) = P(X \leq x) = \int_{-\infty}^{+\infty} f_X(x) dx = \int_0^x \lambda e^{-\lambda x} dx = 1 - e^{-\lambda x}$$

## Background: Exponential random variable

The Exponential r.v. has an important property: the **memoryless property**

### Definition

A r.v.  $X$  is *memoryless* if

$$P(X > s + t | X > t) = P(X > s) \quad \forall s, t > 0$$

It is easy to prove the memoryless property for the Exponential r.v.

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**Proof.**

$$\begin{aligned} P(X > s + t | X > t) &= \frac{P(X > t + s \cap X > t)}{P(X > t)} = \frac{P(X > t + s)}{P(X > t)} = \frac{1 - P(X \leq t + s)}{1 - P(X \leq t)} = \\ &= \frac{1 - 1 + e^{-\lambda(t+s)}}{1 - 1 + e^{-\lambda t}} = e^{-\lambda s} = P(X > s) \end{aligned}$$

□

## Background: stochastic process

### Definition

A *stochastic process* is a collection  $\{X(t), t \in T\}$  of random variables

$$X(t) : \Omega \mapsto \mathbb{R}$$

$$\forall t \in T \mapsto X(t) : \Omega \rightarrow \mathbb{R}$$

$T$  = index set (usually interpreted as time)

$\mathcal{S}$  = state space

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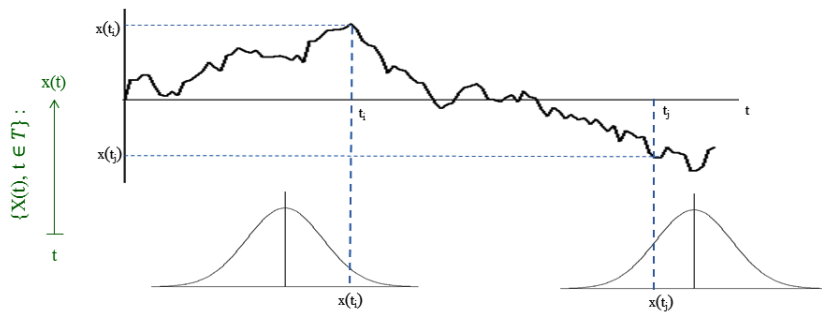
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$\mathcal{S} = \{-1, 1\}$ , where  $-1$  =tail  $1$  =head

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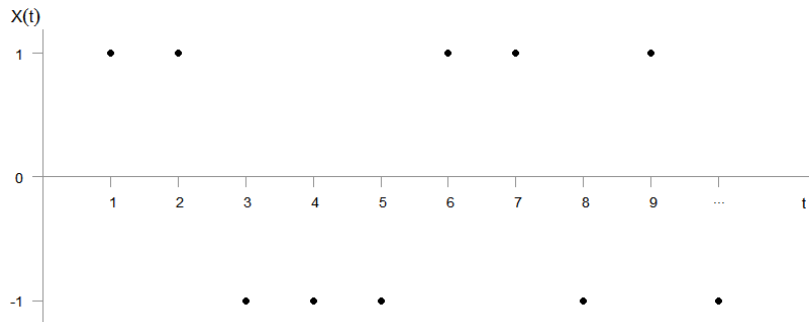
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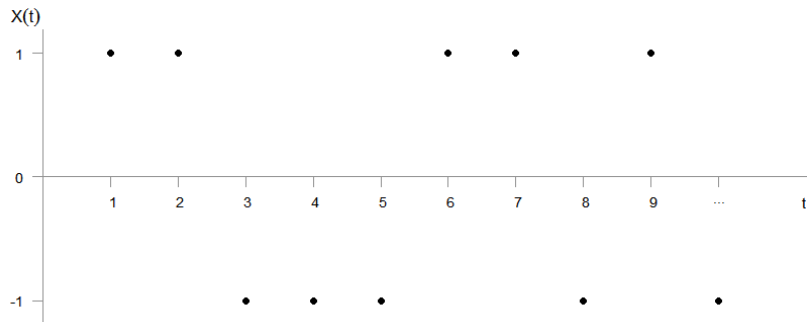
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$\{X(t), t \in \mathcal{T}\}$  is a **discrete-time** stochastic process with a **discrete (or finite)** state space

## Background: stochastic process

### Example

$X(t)$  = the number of telephone call at a switchboard of a company from 8 a.m. to 8 p.m.

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$$\mathcal{S} = \{0, 1, 2, \dots\}$$

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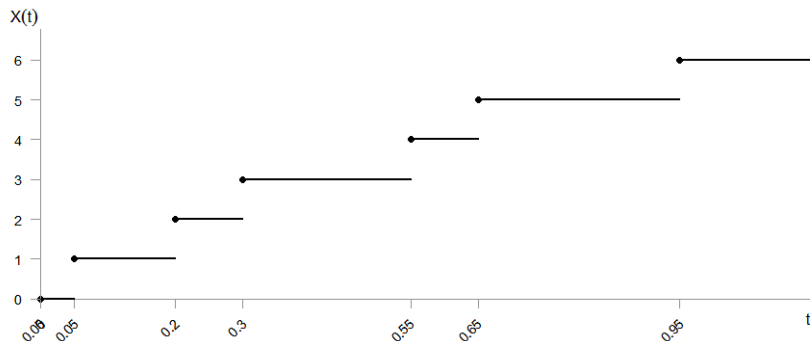
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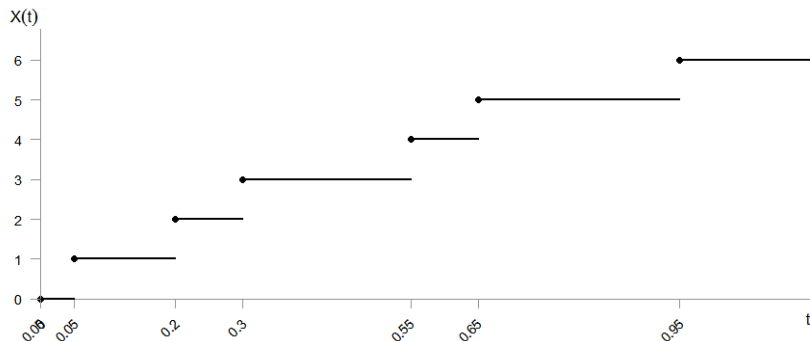
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## Background: stochastic process

### Example

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$\mathcal{S} = [0, A]$ ,  $A$  = maximum amount

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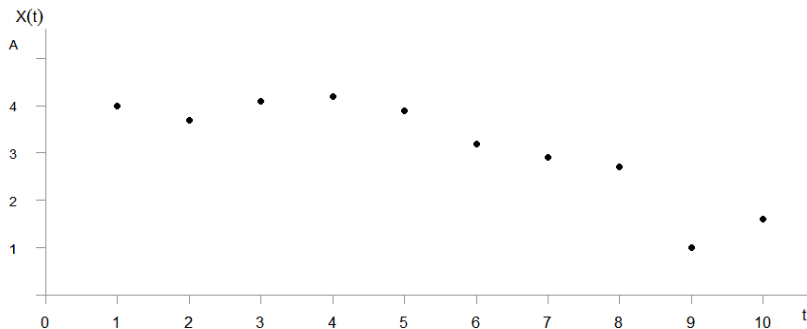
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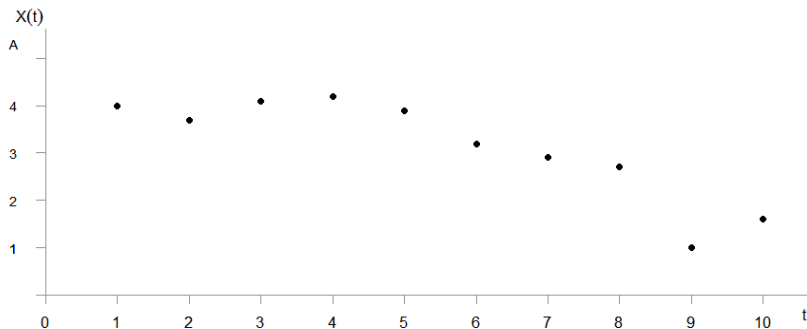
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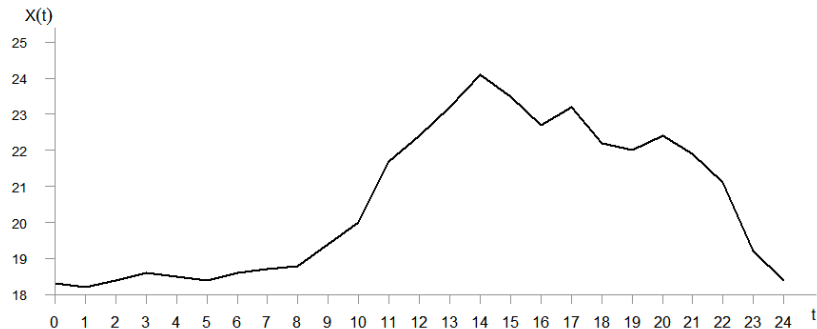
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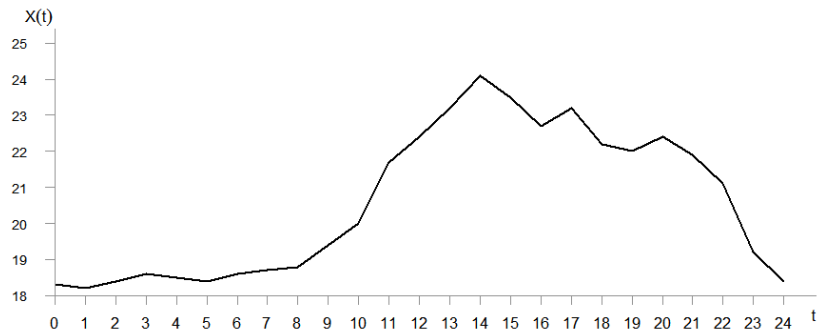
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$\{X(t), t \in T\}$  is a **continuous-time** stochastic process with a **continuous** state space



## Background: stochastic process

Different stochastic process can be defined according to the nature of the state space  $\mathcal{S}$ , the index set  $T$  and the dependence relations existing among the random variables  $X(t)$ .

We will consider **continuous-time Markov chains**

**continuous-time** = the process evolves in continuous time

**Markov** = the process have the Markov property

**chains** = the state space is a finite set

### Definition

$\{X(t), t \in T\}$  has the *Markov property* if for any state  $x \in \mathcal{S}$ , and for any pair of time points  $t_i < t_j$

$$P(X(t_j) = x(t_j) | X(t) = x(t) \text{ for all } t \leq t_i) = P(X(t_j) = x(t_j) | X(t_i) = x(t_i))$$

The future depends on the past and on the present only through the present

## Background: continuous-time Markov Chains

### Definition

A *continuous-time* Markov chain  $\{X_t, t \geq 0\}$  is a **finite state, continuous-time** stochastic process having the **Markovian property**

### Example

$X(t) = \#$  of goals that a given soccer player scores by time  $t$  (time played in official matches)

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Why?

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1. state space:  $\mathcal{S} = \{0, 1, 2, \dots, B\}$ , where  $B$  is the total number of goals scored by the player during his career

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1. state space:  $S = \{0, 1, 2, \dots, B\}$ , where  $B$  is the total number of goals scored by the player during his career
2. the time is continuous: time played in official games

## Background: continuous-time Markov Chains

### Definition

A *continuous-time* Markov chain  $\{X_t, t \geq 0\}$  is a **finite state, continuous-time** stochastic process having the **Markovian property**

### Example

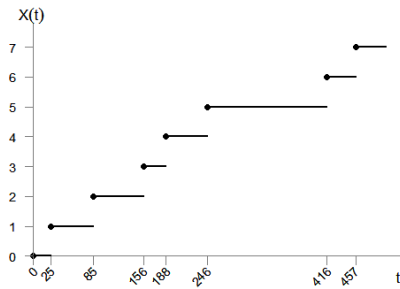
$X(t) = \#$  of goals that a given soccer player scores by time  $t$  (time played in official matches)

$\{X(t), t \geq 0\}$  is a continuous-time Markov chains

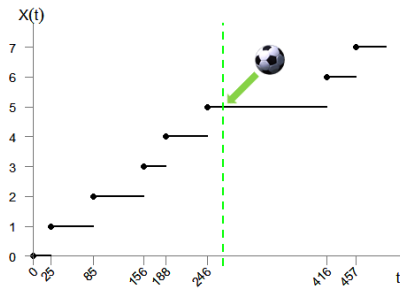
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3. the process  $\{X(t), t \geq 0\}$  has the Markov property.

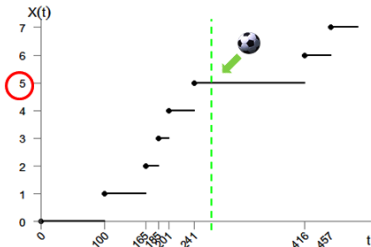
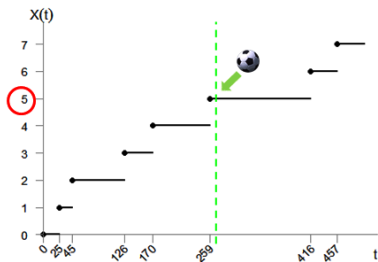
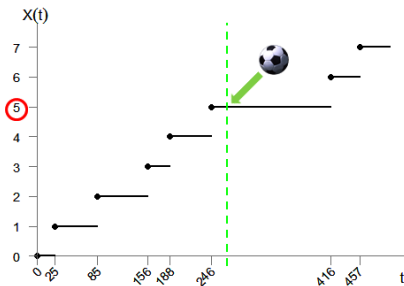
## Background: Markov property



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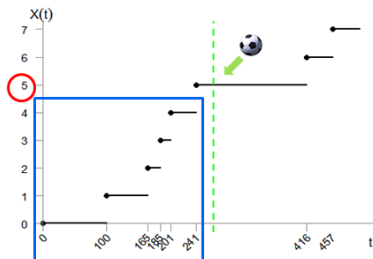
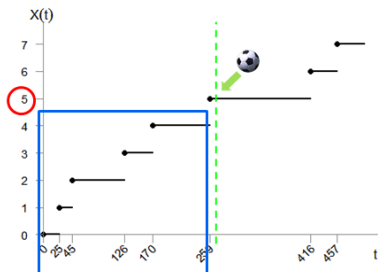
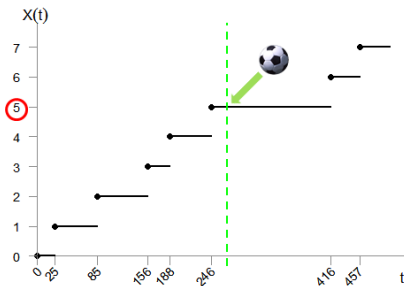


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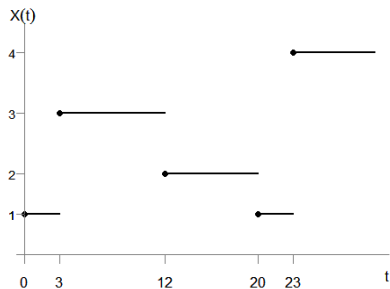




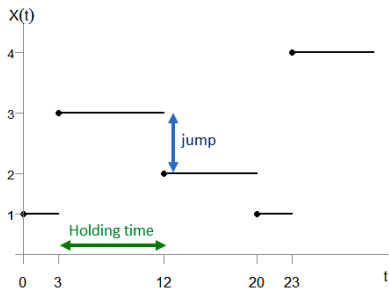
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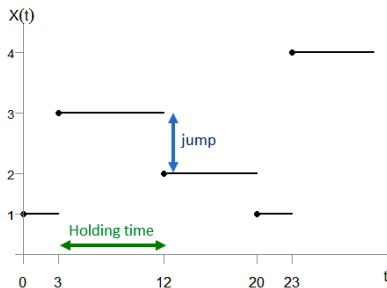
## Background: describing a continuous-time Markov chain



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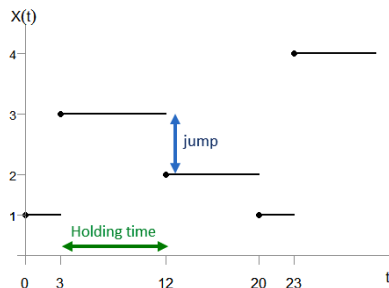
## Background: describing a continuous-time Markov chain



### Holding times and the jump chain

1. *Holding time*: for each state  $i$ , the amount of time we spend in that state is an exponentially distributed random variable, with parameter  $\lambda_i$

## Background: describing a continuous-time Markov chain

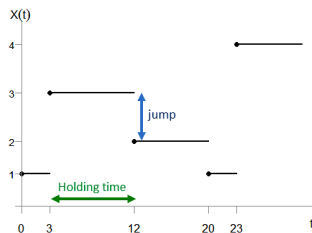


### Holding times and the jump chain

1. *Holding time*: for each state  $i$ , the amount of time we spend in that state is an exponentially distributed random variable, with parameter  $\lambda_i$
2. *Jump chain*: is described by a *jump matrix*  $P = (p_{ij} : i, j \in \mathcal{S})$  which satisfies the following properties:

$$p_{ij} \geq 0 \quad \sum_{j \in \mathcal{S}} p_{ij} = 1 \quad \forall i, j \in \mathcal{S}$$

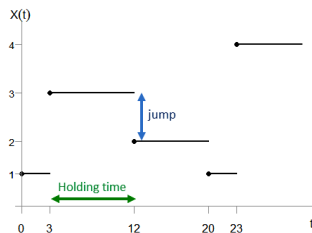
## Background: describing a continuous-time Markov chain



$P$  describes the probability of going to state  $j$  when we make a jump out a state  $i$ .

$$p_{ij} = P(X(t') = j | X(t) = i, \text{given the opportunity to leave state } i), t' > t$$

## Background: describing a continuous-time Markov chain



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### Example

$$P = \begin{bmatrix} 0.1 & 0 & 0.6 & 0.3 \\ 0.8 & 0.1 & 0.1 & 0 \\ 0.05 & 0.5 & 0.05 & 0.4 \\ 0.6 & 0.1 & 0.15 & 0.15 \end{bmatrix}$$

## Background: describing a continuous-time Markov chain

### The rate matrix

The rate matrix  $Q = (q_{ij} : i, j \in S)$  defines the rate at which the process jump from the state  $i$  to the state  $j$  in a short time interval.

It satisfies the following statements:

1.  $0 < -q_{ii} < \infty \quad \forall i \in S$
2.  $q_{ij} > 0 \quad \forall i \neq j, i, j \in S$
3.  $\sum_{j \in S} q_{ij} = 0 \quad \forall i \in S$

The generic entry  $q_{ij}$  of this matrix gives the rate of transition from state  $i$  to state  $j$  is strictly related to the weighting times and the jump matrix. In particular:

$$q_{ij} = \begin{cases} \lambda_i p_{ij} & \text{if } j \neq i \\ -\lambda_i & \text{if } j = i \end{cases}$$



# Outline

Introduction

## The Stochastic actor-oriented model

- Data and model definition

- Model specification

- Simulating network evolution

- Parameter estimation: MoM and MLE

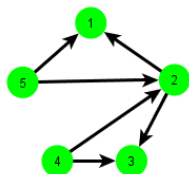
- Parameter interpretation

Extending the model: analyzing the co-evolution of networks and behavior

## Background: adjacency matrix and directed relations

**Social network** consists of a set of actors  $\mathcal{N}$  and the relation  $\mathcal{R}$  existing among them

**Graph** =  $G(\mathcal{N}, \mathcal{R})$



**Adjacency matrix**= $X$

-	0	0	0	0
1	-	1	0	0
0	0	-	0	0
0	1	1	-	0
1	1	0	0	-

In the following network will be represented as an adjacency matrix  $X$

## Background: adjacency matrix and directed relations

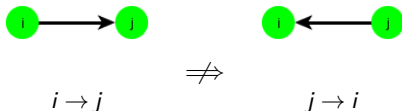
Adjacency matrix  $X$  (or digraph):

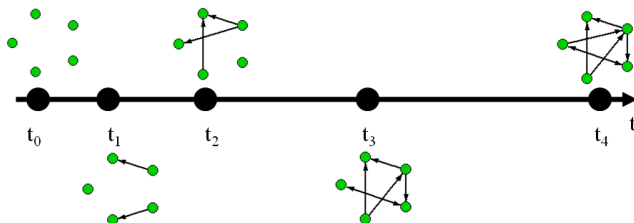
- $n = \#$  of actors
- the actor index the column and the rows of the  $(n \times n)$  matrix  $X$
- 

$$x_{ij} = \begin{cases} 1 & \text{if } i \text{ is related to } j \text{ (} i \neq j \text{)} \\ 0 & \text{otherwise} \end{cases}$$

- Self-relations are not consider so that the diagonal values  $x_{ii}$  are meaningless

**Directed relation:** the existence of a tie from  $i$  to  $j$  does not imply the existence of a tie from  $j$  to  $i$  (and vice versa)





Longitudinal (or panel) network data =  $M$  ( $\geq 2$ ) repeated observations on a network

$$x(t_0), x(t_1), \dots, x(t_m), \dots, x(t_{M-1}), x(t_M)$$

- set of actors  $\mathcal{N} = \{1, 2, \dots, n\}$
- a non reflexive and directed relation  $\mathcal{R}$
- actor covariates (gender, age, social status, ...)

# How to model network evolution?



## Stochastic actor-oriented model (SAOM)

### Aim

Explain network evolution as a result of

- endogenous variables: structural effects (e.g. reciprocity, transitivity, etc.)
- exogenous variables: actor and dyadic covariates (gender, age, ethnicity, etc.)

simultaneously

## Model definition: assumptions

Network evolution can be interpreted as the outcome of a **Continuous-time Markov-Chain**...but some assumptions are necessary

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1. *Ties are state*: network ties represent a state with a tendency to endure over time (e.g. friendship, trust, cooperation), rather than a brief event (e.g. telephone calls, e-mail exchanges).

## Model definition: assumptions

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1. *Ties are state*: network ties represent a state with a tendency to endure over time (e.g. friendship, trust, cooperation), rather than a brief event (e.g. telephone calls, e-mail exchanges).
2. *Distribution of the process*:  $\{X(t), t_0 \leq t \leq t_M\}$  is a continuous time Markov Chain defined on  $\mathcal{X}$  and  $\mathcal{N}$ .



## Model definition: assumptions

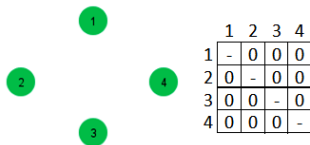
**State space:**  $\mathcal{X}$  is the set of all possible adjacency matrix (digraphs) defined on the set of actors  $\mathcal{N}$

$$\mathcal{X} = 2^{n(n-1)} \Rightarrow \mathcal{X} \text{ is a finite set}$$

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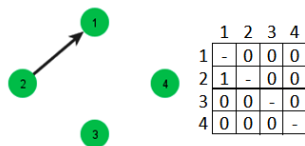
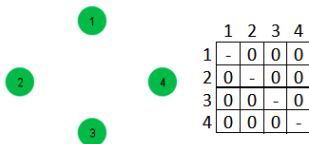
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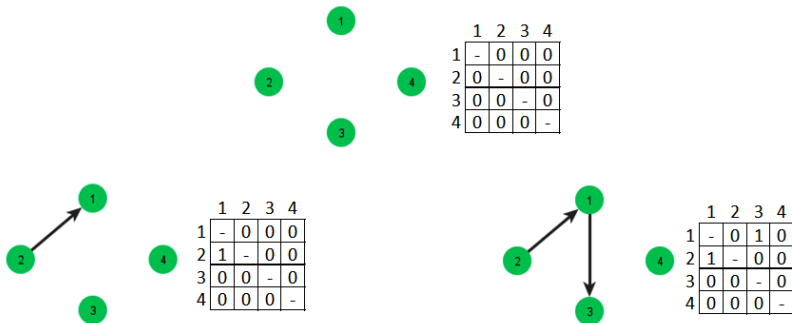
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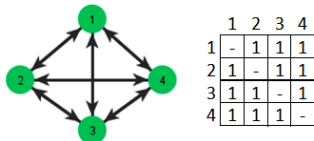
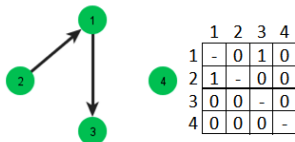
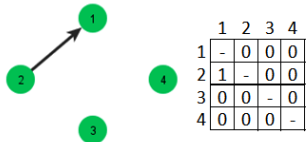
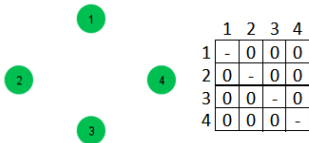
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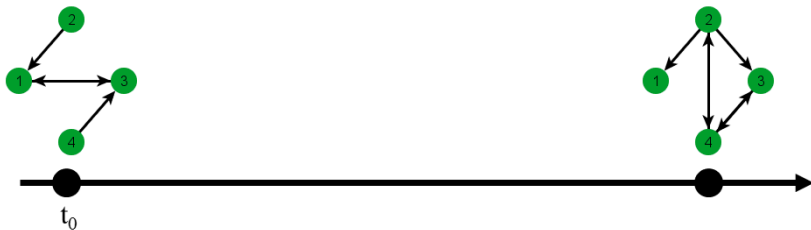
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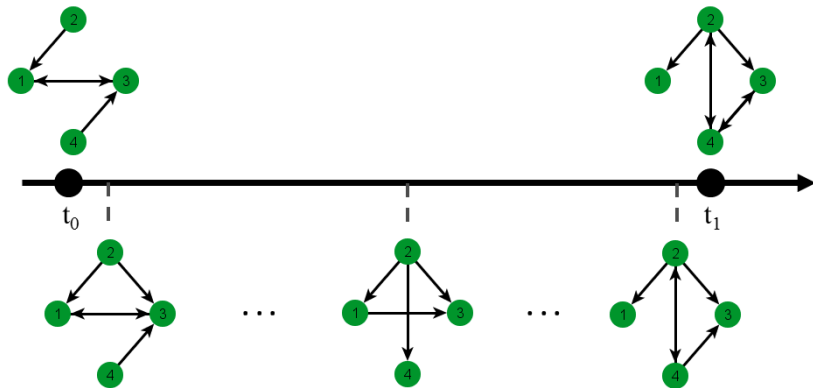
# Model definition: assumptions

## Continuous-time process



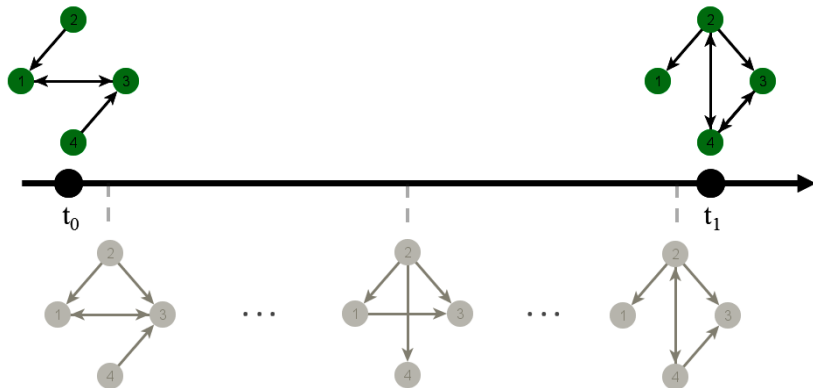
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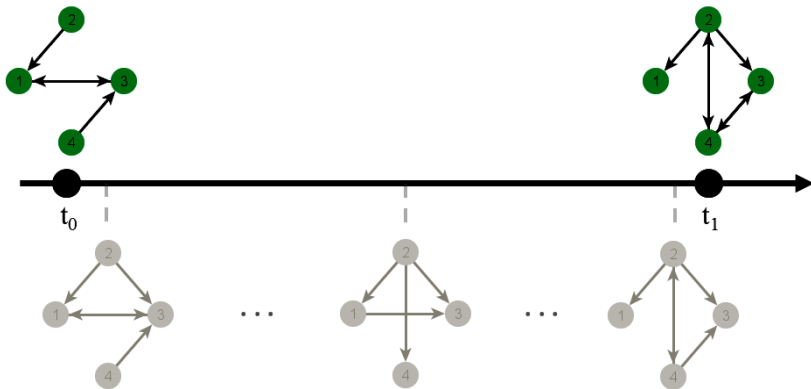
## Continuous-time process





# Model definition: assumptions

## Continuous-time process



**Latent process:** the network evolves in continuous-time but we observed it only at discrete time points

## Model definition: assumptions

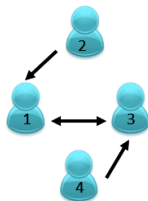
**Markov property:** the current state of the network determines probabilistically its further evolution

## Model definition: assumptions

3. *Opportunity to change*: at a given moment one probabilistically selected actor has the opportunity to change

## Model definition: assumptions

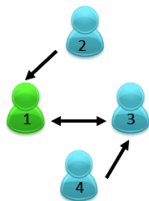
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	1	2	3	4
1	-	0	1	0
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4	0	0	1	-

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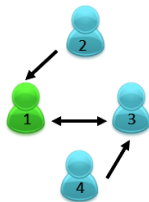
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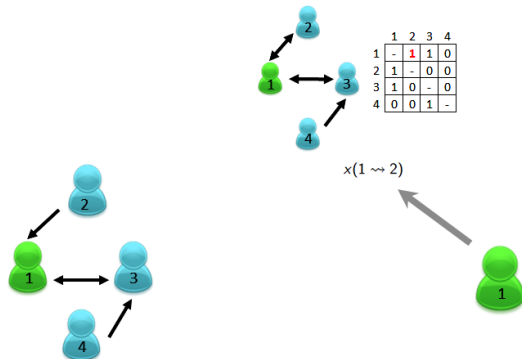


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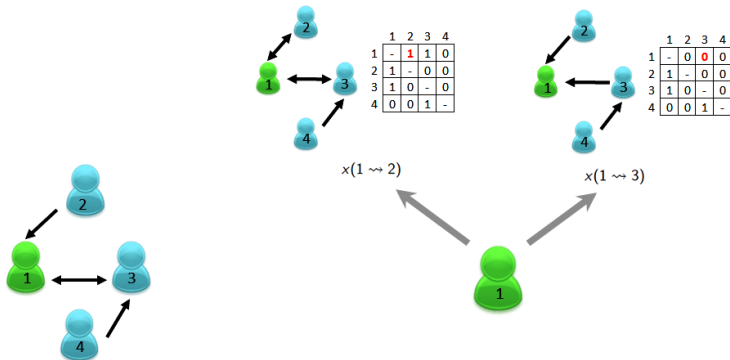
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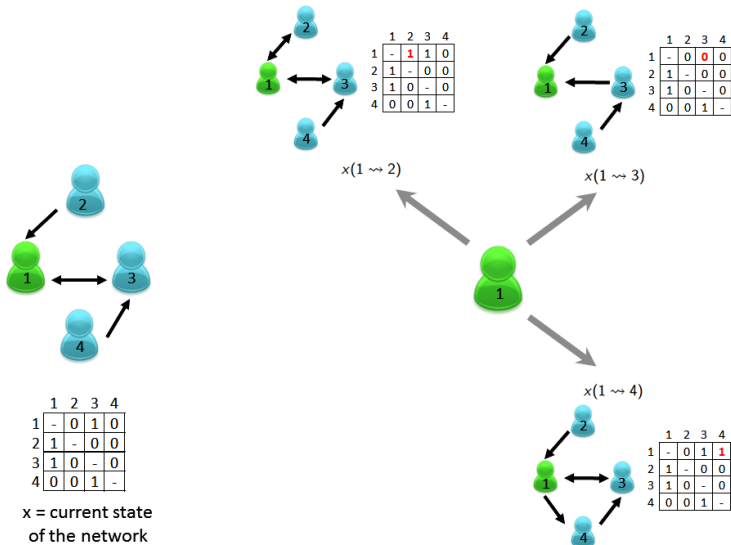
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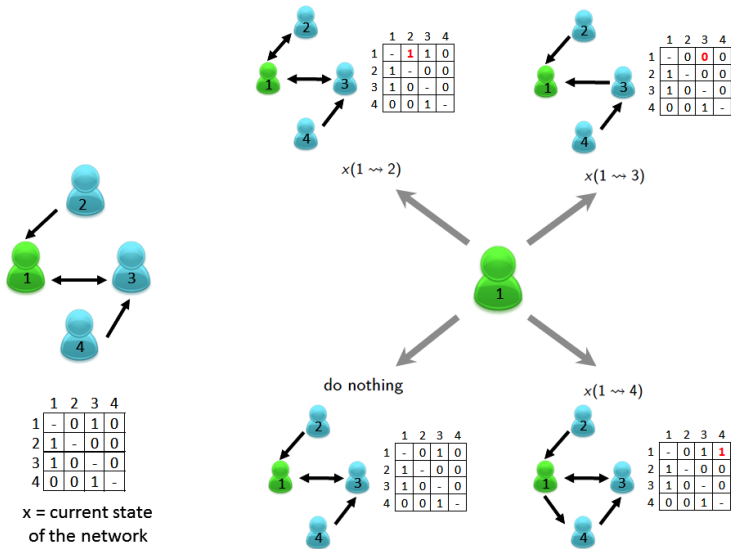
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## Model definition: assumptions

5. *Actor-oriented perspective*: the actors control their outgoing ties
- change in ties are made by the actors who send the ties
  - the actor decide to change one of his outgoing ties according to his position in the network, his attributes and the characteristics of the other actors

**Aim**: maximize *a utility function*

- actors have complete knowledge about the network and all the other actors
- the maximization is based on immediate returns and not on long-run rewarding (myopic actors)

## Model definition: assumptions (recap)

1. *Ties are state*
2. *The evolution process is a continuous-time Markov chain*
3. *At a given moment  $t$  one probabilistically selected actor has the opportunity to change*
4. *No more than one tie can change at any given moment  $t$*
5. *Actor-oriented perspective*

## Model definition

### Consequences of the assumptions

The evolution process can be decomposed into **micro-steps**: at one randomly determined moment  $t$ , one probabilistically selected actor  $i$  has the opportunity to change one of his outgoing ties  $x_{ij}$

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Micro-step	Continuous-time Markov chain
- the time at which $i$ had the opportunity to change	- the waiting time until the next opportunity for a change made by an actor $i$ (holding time)

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- the precise change $i$ made	- the probability of changing the link $x_{ij}$ given the opportunity for changing (jump chain)

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- the precise change $i$ made	- the probability of changing the link $x_{ij}$ given the opportunity for changing (jump chain)

The distribution of the waiting time and the transition matrix of the jump chain are modeled by the *rate function* and the *objective function* respectively.

## Model definition: rate function

### How fast is the opportunity for changing?

Waiting time between opportunities of change for actor  $i \sim \text{Exp}(\lambda_i)$   
 $\Rightarrow \lambda_i$  is the expected frequency of changes by actor  $i$  between observations

**Simple specification:** all actors have the same rate of change  $\lambda$

$$P(i \text{ has the opportunity of change}) = \frac{1}{n} \quad \forall i \in \mathcal{N}$$

**More complex specification:**

- actors may change their ties at different frequencies  $\lambda_i(\alpha, x)$
- The parameter of the Exponential distribution is a function of the current state of the network  $x$  and the vector of parameter  $\alpha$

$$P(i \text{ has the opportunity of change}) = \frac{\lambda_i(\alpha, x)}{\lambda(\alpha, x)}$$

where

$$\lambda(\alpha, x) = \sum_{i=1}^n \lambda_i(\alpha, x)$$

## Model definition: objective function

### Which tie is changed?

Change a tie means turning it into its opposite:

$x_{ij} = 0$  is changed into  $x_{ij} = 1$  tie creation

$x_{ij} = 1$  is changed into  $x_{ij} = 0$  tie deletion

## Model definition: objective function

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Given that  $i$  has the opportunity to change:

Possible choices of $i$	Possible reachable states
$n - 1$ changes	$n - 1$ networks $x(i \rightsquigarrow j)$

## Model definition: objective function

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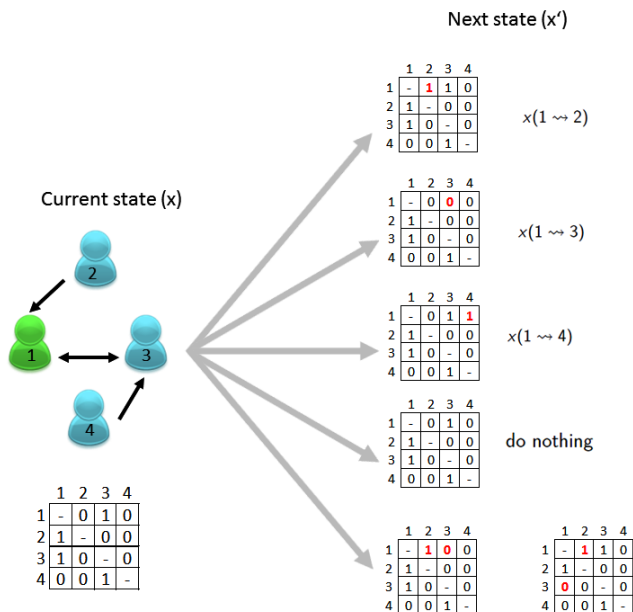
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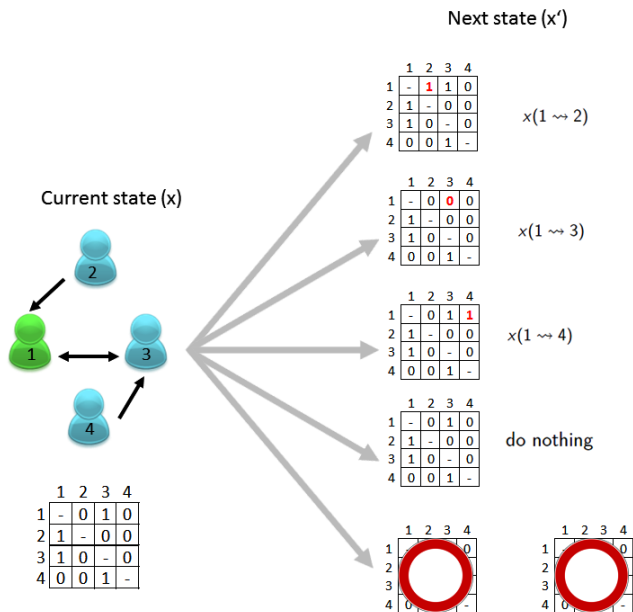
Given that  $i$  has the opportunity to change:

Possible choices of $i$	Possible reachable states
$n - 1$ changes	$n - 1$ networks $x(i \rightsquigarrow j)$
1 non-change	1 network equal to $x$

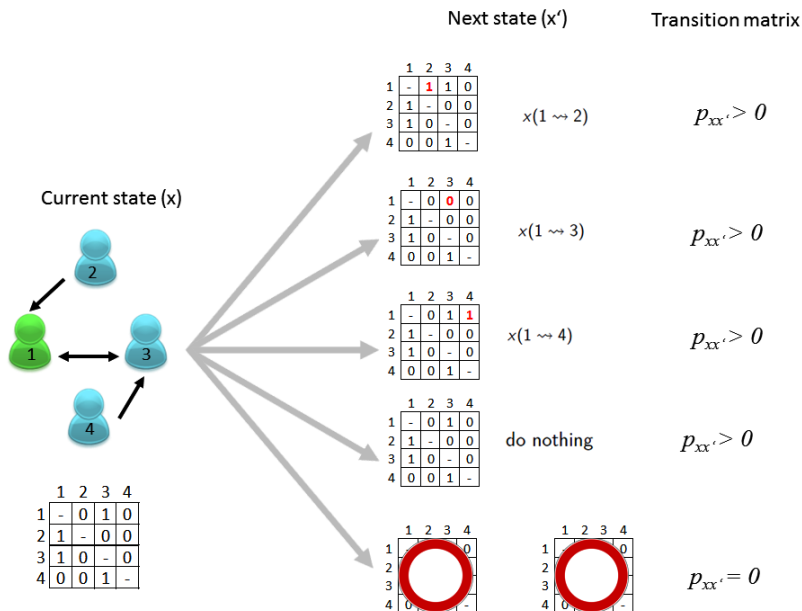
# Model definition: objective function



# Model definition: objective function



# Model definition: objective function





## Model definition: objective function

To define the non-zero transition probabilities we assume that actors change their ties in order to maximize a utility function.

The **Objective function** is defined as a linear combination

$$f_i(\beta, x(i \rightsquigarrow j)) = \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j)) + U_i(t, x, j)$$

- $s_{ik}(x(i \rightsquigarrow j))$  are effects
- $\beta_k$  are statistical parameters
- $U_i(t, x, j)$  is a random utility term

For a suitable choice of the distribution of  $U_i(t, x, j)$ :

$$p_{ij} = \frac{\exp\left(\sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j))\right)}{\sum_{h=1}^n \exp\left(\sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow h))\right)}$$

Observation:  $p_{ii}$  is interpreted as the probability of not changing

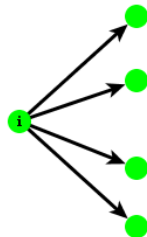
## Objective function specification

Simplified notation:  $x' = x(i \rightsquigarrow j)$ .

**Endogenous effects** = dependent on the network structures

- Outdegree effect

$$s_{i\_out}(x') = \sum_j x'_{ij}$$



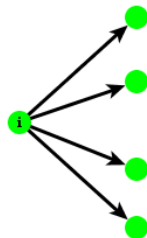
## Objective function specification

Simplified notation:  $x' = x(i \rightsquigarrow j)$ .

**Endogenous effects** = dependent on the network structures

- Outdegree effect

$$s_{i\_out}(x') = \sum_j x'_{ij}$$



- Reciprocity effect

$$s_{i\_rec}(x') = \sum_j x'_{ij} x'_{ji}$$

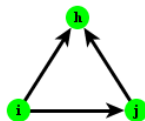


## Objective function specification

**Endogenous effects** = dependent on the network structures

- Transitive effect

$$S_{i\_trans}(x') = \sum_{j,h} x'_{ij} x'_{ih} x'_{jh}$$

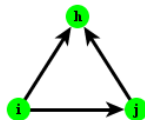


# Objective function specification

**Endogenous effects** = dependent on the network structures

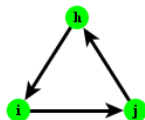
- Transitive effect

$$S_{i\_trans}(x') = \sum_{j,h} x'_{ij} x'_{ih} x'_{jh}$$



- three cycle-effect

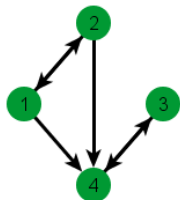
$$S_{i\_cyc}(x') = \sum_{j,h} x'_{ij} x'_{jh} x'_{hi}$$



# Objective function specification

## Example

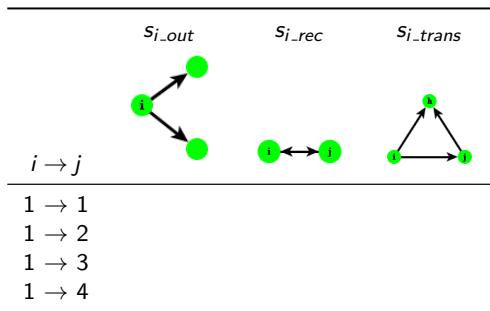
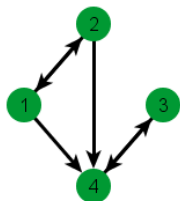
$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



# Objective function specification

## Example

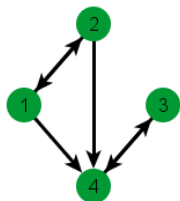
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# Objective function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



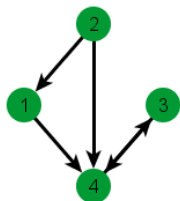
	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$i \rightarrow j$			
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$			
$1 \rightarrow 3$			
$1 \rightarrow 4$			



# Objective function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$

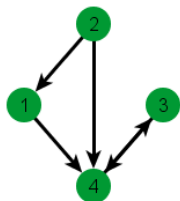


$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
1 $\rightarrow$ 1	2	1	1
1 $\rightarrow$ 2			
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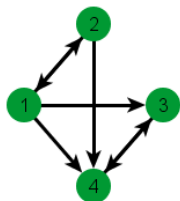


$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
1 $\rightarrow$ 1	2	1	1
1 $\rightarrow$ 2	1	0	0
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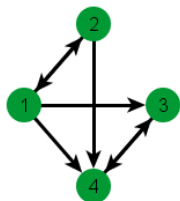


	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
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$1 \rightarrow 1$	2	1	1
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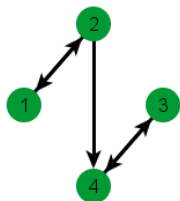


	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$i \rightarrow j$			
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$	3	1	3
$1 \rightarrow 4$			

# Objective function specification

## Example

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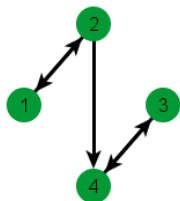


	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$i \rightarrow j$			
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$	3	1	3
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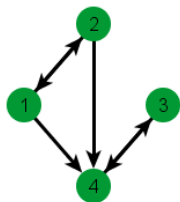


$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
1 $\rightarrow$ 1	2	1	1
1 $\rightarrow$ 2	1	0	0
1 $\rightarrow$ 3	3	1	3
1 $\rightarrow$ 4	1	1	0

# Objective function specification

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$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$

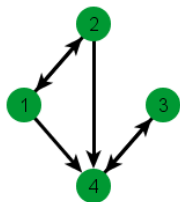


$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$	$f_i$
$1 \rightarrow 1$	2	1	1	-1.75
$1 \rightarrow 2$	1	0	0	-1
$1 \rightarrow 3$	3	1	3	-3.25
$1 \rightarrow 4$	1	1	0	-0.5

# Objective function specification

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$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$	
$i \rightarrow j$				$f_i$
$1 \rightarrow 1$	2	1	1	-1.75
$1 \rightarrow 2$	1	0	0	-1
$1 \rightarrow 3$	3	1	3	-3.25
$1 \rightarrow 4$	1	1	0	-0.5

$$p_{11} = 0.146$$

$$p_{12} = 0.310$$

$$p_{13} = 0.033$$

$$p_{14} = 0.511$$



# Objective function specification

***Exogenous effects*** = related to actor's attributes

## Example

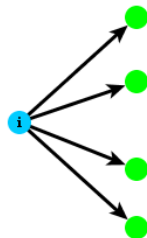
- Friendship among pupils:
  - Smoking: non, occasional, regular
  - Gender: boys, girls
  
- Trade/Trust (Alliances) among countries:
  - Geographical area: Europe, Asia, North-America,...
  - Worlds: first, Second, Third, Fourth

## Objective function specification

**Exogenous effects** = related to actor's attributes

- covariate-related activity

$$s_{i\_cact}(x) = \sum_j x_{ij} z_j$$



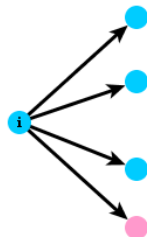
## Objective function specification

**Exogenous effects** = related to actor's attributes

- covariate-related similarity

$$s_{i\_csim}(x) = \sum_j x_{ij} \left( 1 - \frac{|z_i - z_j|}{R_Z} \right)$$

where  $R_Z$  is the range of  $Z$ .



## Objective function specification



Which effects must be included in the objective function

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The choice of the other effects must be determined according to hypotheses derived from theory

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### Example

Friendship: sociological theory suggests that

Theory		Effect
the friend of my friend is also my friend	⇒	transitive effect

## Objective function specification



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### Example

Friendship: sociological theory suggests that

Theory		Effect
the friend of my friend is also my friend	⇒	transitive effect
girls trust girls boys trust boys	⇒	covariate-related similarity

## Parameter interpretation (part 1)

It is assumed that:

1. the frequencies at which actors have the opportunity to make a change depends on time =  $\lambda$  is not constant over time

$M$  time points  $\implies$  we must specify  $M - 1$  rate functions

$$\lambda_1, \dots, \lambda_{M-1}$$



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$M$  time points  $\implies$  we must specify  $M - 1$  rate functions

$$\lambda_1, \dots, \lambda_{M-1}$$

2. the preferences that drive the choice of the actors have the same intensities over time

$$\beta_1, \dots, \beta_K$$

are constant over time

**Consequence:** the number of parameters of the SAOM is equal to  $M - 1 + K$

## Parameter interpretation (part 1)



How to interpret the parameter of the SAOM?

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- The parameter  $\lambda$  is the expected number of opportunities to change for each actor between two consecutive time points.



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- The parameter  $\lambda$  is the expected number of opportunities to change for each actor between two consecutive time points.
- The parameter  $\beta_k$  quantifies the role of each effect in the network evolution.



$\beta_k = 0$  if the corresponding effect plays no role in the network dynamics

$\beta_k > 0$  then there is higher probability of moving into networks where the corresponding effect is higher

$\beta_k < 0$  there is higher probability of moving into networks where the corresponding effect is lower

## Simulating network evolution

Reproducing a possible series of micro-steps between  $t_0$  and  $t_1$  according to fixed parameter value and the network  $x(t_0)$ .

$t$  = the time

$dt$  = the holding time between consecutive changes

---

### Algorithm 1: Network evolution

---

**Input:**  $x(t_0)$ ,  $\lambda, \beta$ ,  $n$

**Output:**  $x^{sim}(t_1)$

$t \leftarrow 0$

$x \leftarrow x(t_0)$

**while** *condition* = TRUE **do**

$dt \sim \text{Exp}(n\lambda)$

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x = x(i \rightsquigarrow j)$

**else**

$x = x$

$t \leftarrow t + dt$

$x^{sim}(t_1) \leftarrow x$

**return**  $x^{sim}(t_1)$

---

## Simulating network evolution: simulation and unconditional estimation

There are two different stopping rules for the simulations of the network evolution:

1. *Unconditional* simulation:

the simulations of the network evolution in each time period carry on until a predetermined time length has elapsed (usually until  $t = 1$ ).

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2. *Conditional* simulation on the observed number of changes:

simulations run on until the number of different entries between  $x(t_0)$  and the simulated network  $x^{sim}(t_1)$  is equal to the number of entries that differ between  $x(t_0)$  and  $x(t_1)$

$$\sum_{\substack{i,j=1 \\ i \neq j}}^n \left| X_{ij}^{obs}(t_1) - X_{ij}(t_0) \right| = \sum_{\substack{i,j=1 \\ i \neq j}}^n \left| X_{ij}^{sim}(t_1) - X_{ij}(t_0) \right|$$

This criterion can be generalized conditioning on any other explanatory variable.



## Background: population and sample moments

The formulation of the SAOM i depends on  $M - 1 + K$  statistical parameters

$$\theta = (\lambda_1, \dots, \lambda_{M-1}, \beta_1, \dots, \beta_K)$$

**Aim:** estimate  $\theta$

Different estimation methods:

- the Method of Moments (MoM)
- the Maximum Likelihood Estimation (MLE)

## Background: population and sample moments

### Definition

$f_X(x; \theta) =$  probability distribution

$\theta \in \Theta \subset \mathbb{R}^p =$  p-dimensional parameter

$X_1, X_2, \dots, X_n =$  random sample from the probability distribution  $f_X(x; \theta)$

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The  $k$ -th *population moment* is:

$$E[X^k] = \sum_x x^k f_X(x) \quad (\text{for the discrete case})$$

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The corresponding  $k$ -th *sample moment* is

$$\mu_k = \frac{1}{n} \sum_{i=1}^n X_i^k$$

## Background: Method of Moments (MoM)

To estimate  $\theta$ , one can observe that the theoretical moments of a certain distribution usually depend on the statistical parameters

### Definition

The method of moment estimators are found by equating the first  $p$  population moments to the first  $p$  sample moments

$$E[X^1] = \mu_1$$

$$E[X^2] = \mu_2$$

...

$$E[X^p] = \mu_p$$

and solving the resulting equations for the unknown parameters.

## Background: Method of Moments (MoM)

### Example

The time to failure of an electronic module used in an automobile engine controller is tested at an elevated temperature to accelerate the failure mechanism.

The time to failure is exponentially distributed with parameter  $\lambda$ .

To estimate the rate parameter  $\lambda$ , eight units are randomly selected and tested, resulting in the following failure time (in hours):

$$x_1 = 12.1 \quad x_2 = 5.7 \quad x_3 = 17.8 \quad x_4 = 16.5$$

$$x_5 = 31.6 \quad x_6 = 7.7 \quad x_7 = 11.9 \quad x_8 = 22.7$$

What is the estimate for  $\lambda$  according to the observed data and the the MoM?

## Background: Method of Moments (MoM)

### Example

The first population moment of the Exponential random variable is

$$E[X] = \frac{1}{\lambda}$$

and the corresponding sample moment is

$$\mu_1 = \frac{1}{n} \sum_{i=1}^n X_i$$

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According to the MoM, the estimator for the parameter  $\lambda$  is:

$$\frac{1}{\lambda} = \frac{1}{n} \sum_{i=1}^n X_i \quad \Leftrightarrow \quad \lambda = \frac{n}{\sum_{i=1}^n X_i}$$

and the corresponding estimate is

$$\hat{\lambda} = \frac{n}{\sum_{i=1}^n X_i} = \frac{8}{126} = 0.063$$



## Background: Method of Moments (MoM)

The principle of the MoM can be easily generalized to any set of  $p$  functions  $s_k(X)$ ,  $k = 1, \dots, p$

Population moment

$$E[s_k(X)] = \sum_x s_k(x) f_X(x) \quad (\text{for the discrete case})$$

$$E[s_k(X)] = \int_{-\infty}^{+\infty} s_k(x) f_X(x) \quad (\text{for the continuous case})$$

Sample moment

$$\gamma_k = \frac{1}{n} \sum_{i=1}^n s_k(X_i)$$

$s_k(X)$  are called **statistics**

They **must be sensitive** to the parameter  $\theta$ , i.e. higher values of  $\theta$  lead to higher values of  $s(X)$ .

## Background: Method of Moments (MoM)

### Remark

- An *estimator* is a function of the sample, e.g.  $\frac{n}{\sum_{i=1}^n X_i}$
- An *estimate* is the realized value of an estimator, e.g.  $\frac{n}{\sum_{i=1}^n x_i}$
- The estimate of a parameter varies according to the selected sample. Thus, we usually associate to an estimator its standard error.

## Background: Method of Moments (MoM)

### Example

We assume to randomly select and test other eight electronic modules, resulting in the following failure time (in hours):

$$\begin{array}{cccc} x_1 = 9.5 & x_2 = 7.2 & x_3 = 13.4 & x_4 = 10.2 \\ x_5 = 15.0 & x_6 = 16.3 & x_7 = 13.9 & x_8 = 34.5 \end{array}$$

The new estimate for the parameter  $\lambda$  is

$$\hat{\lambda} = \frac{n}{\sum_{i=1}^n x_i} = \frac{8}{120} = 0.067$$

This value is close to the previous but it is not the same!

## Estimating the parameter of the SAOM using MoM

**Aim:** estimate  $\theta$  using the MoM

$$\theta = (\lambda_1, \dots, \lambda_{M-1}, \beta_1, \dots, \beta_K)$$

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In practice:

- find  $M - 1 + K$  statistics
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Which statistics are suitable for estimating  $\theta$ ?

For simplicity, let us assume to have observed a network at two time points  $t_0$  and  $t_1$  and to condition the estimation on the first observation  $x(t_0)$

## Estimating the parameter of the SAOM using the MoM

- The rate parameter  $\lambda$  describes the frequencies at which changes happen.

$$s_{\lambda}(X(t_1), X(t_0) | X(t_0) = x(t_0)) = \sum_{\substack{i,j=1 \\ i \neq j}}^n |X_{ij}(t_1) - X_{ij}(t_0)|$$





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	$\lambda = 2$	$\lambda = 3$	$\lambda = 4$
$s_{\lambda}$	94	135	171

$\Rightarrow$  a high value of  $\lambda$  leads to a high value of  $s_{\lambda}(X(t_1), X(t_0) | X(t_0) = x(t_0))$

## Estimating the parameter of the SAOM using the MoM

- The parameter  $\beta_k$  quantifies the role played by each effect in the network evolution.

$$s_k(X(t_1)|X(t_0) = x(t_0)) = \sum_{i=1}^n s_{ik}(X(t_1))$$



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E.g.: let us consider the parameter  $\beta_{out}$ .

The corresponding statistic is

$$s_{out}(X(t_1)|X(t_0) = x(t_0)) = \sum_{i=1}^n s_{i\_out}(X(t_1)) = \sum_{i=1}^n \sum_{j=1}^n x_{ij}(t_1)$$



	$\beta_{out} = -2.5$	$\beta_{out} = -2$	$\beta_{out} = -1.5$
$s_{out}$	195	214	234

$\Rightarrow$  a high value of  $\beta_{out}$  leads to a high value of  $s_{out}(X(t_1)|X(t_0) = x(t_0))$

## Estimating the parameter of the SAOM using the MoM

Generalizing to  $M - 1$  periods:

- Statistics for the rate function parameters

$$s_{\lambda_1}(X(t_1), X(t_0) | X(t_0) = x(t_0)) = \sum_{\substack{i,j=1 \\ i \neq j}}^n |X_{ij}(t_1) - X_{ij}(t_0)|$$

...

$$s_{\lambda_{M-1}}(X(t_M), X(t_{M-1}) | X(t_{M-1}) = x(t_{M-1})) = \sum_{\substack{i,j=1 \\ i \neq j}}^n |X_{ij}(t_M) - X_{ij}(t_{M-1})|$$

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...

$$s_{\lambda_{M-1}}(X(t_M), X(t_{M-1}) | X(t_{M-1}) = x(t_{M-1})) = \sum_{\substack{i,j=1 \\ i \neq j}}^n |X_{ij}(t_M) - X_{ij}(t_{M-1})|$$

- Statistics for the objective function parameters:

$$\sum_{m=1}^{M-1} s_{mk}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^{M-1} s_{mk}(X(t_m), X(t_{m-1}))$$

## Estimating the parameter of the SAOM using the MoM

The MoM estimator for  $\theta$  is defined as the solution of the system of  $M + K - 1$  equations

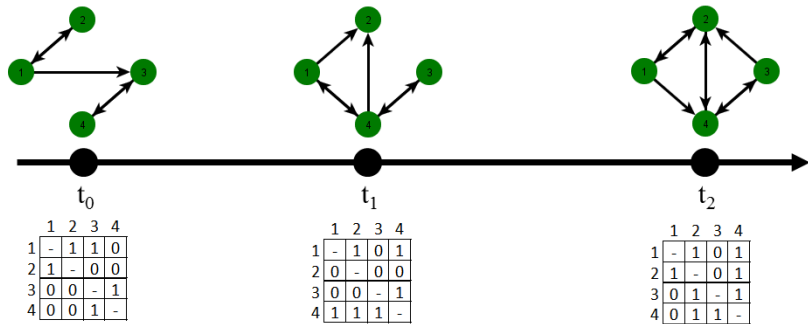
$$\left\{ \begin{array}{l} E_{\theta} [s_{\lambda_m}(X(t_m), X(t_{m+1}) | X(t_m) = x(t_m))] = s_{\lambda_m}(x(t_1), x(t_0)) \\ E_{\theta} \left[ \sum_{m=1}^{M-1} s_{mk}(X(t_{m+1}) | X(t_m) = x(t_m)) \right] = \sum_{m=1}^{M-1} s_{mk}(x(t_{m+1}), x(t_m)) \end{array} \right.$$

with  $m = 1, \dots, M - 1$  and  $k = 1, \dots, K$

# Estimating the parameter of the SAOM using the MoM

## Example

Let us assume to have observed a network at  $M = 3$  time points

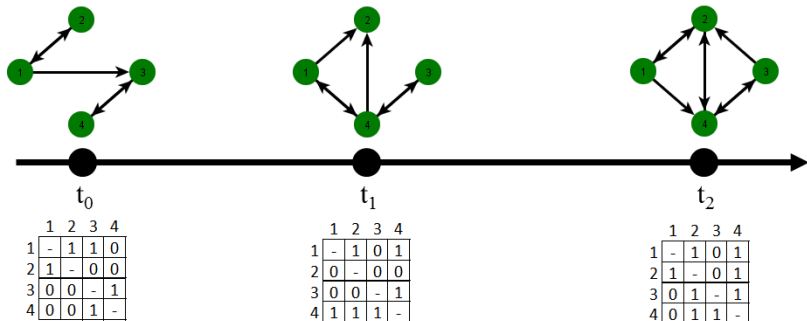


and to model network evolution considering the outdegree and the reciprocity effects.

# Estimating the parameter of the SAOM using the MoM

## Example

Let us assume to have observed a network at  $M = 3$  time points



and to model network evolution considering the outdegree and the reciprocity effects.

$$\theta = (\lambda_1, \lambda_2, \beta_{out}, \beta_{rec})$$



# Estimating the parameter of the SAOM using the MoM

## Example

Statistics:

$$s_{\lambda_1}(X(t_1), X(t_0) | X(t_0) = x(t_0)) = \sum_{\substack{i,j=1 \\ i \neq j}}^4 |X_{ij}(t_1) - X_{ij}(t_0)|$$

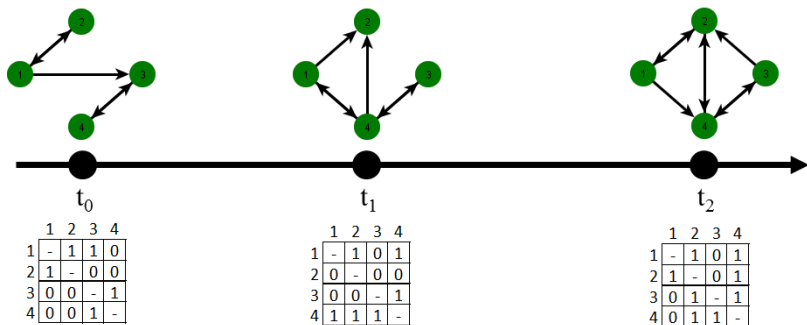
$$s_{\lambda_2}(X(t_2), X(t_1) | X(t_1) = x(t_1)) = \sum_{\substack{i,j=1 \\ i \neq j}}^4 |X_{ij}(t_2) - X_{ij}(t_1)|$$

$$\sum_{m=1}^2 s_{m\_out}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^2 \sum_{i=1}^4 \sum_{j=1}^4 X_{ij}(t_m)$$

$$\sum_{m=1}^2 s_{m\_rec}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^2 \sum_{i=1}^4 \sum_{j=1}^4 X_{ij}(t_m) X_{ji}(t_m)$$

# Estimating the parameter of the SAOM using the MoM

## Example



Observed values of the statistics:

$$s_{\lambda_1} = 5$$

$$s_{\lambda_2} = 4$$

$$\sum_{m=1}^2 s_{m.out} = 6 + 8 = 14 \quad \sum_{m=1}^2 s_{m.rec} = 2 + 3 = 5$$

## Estimating the parameter of the SAOM using the MoM

### Example

We look for the value of  $\theta$  that satisfies the system:

$$\left\{ \begin{array}{l} E_{\theta} [s_{\lambda_1}(X(t_1), X(t_0)|X(t_0) = x(t_0))] = 5 \\ E_{\theta} [s_{\lambda_2}(X(t_2), X(t_1)|X(t_1) = x(t_1))] = 4 \\ E_{\theta} \left[ \sum_{m=1}^2 s_{m.out}(X(t_m)|X(t_{m-1}) = x(t_{m-1})) \right] = 14 \\ E_{\theta} \left[ \sum_{m=1}^2 s_{m.rec}(X(t_m)|X(t_{m-1}) = x(t_{m-1})) \right] = 5 \end{array} \right.$$

# Stochastic approximation method for the SAOM

Simplified notation:

- $S$ :  $(M - 1 + K)$ -dimensional vector of statistics
- $s$ :  $(M - 1 + K)$ -dimensional vector of the observed values of the statistics

Consequently, the system of moment equations can be written as

$$E_{\theta}[S] = s$$

or equivalently as

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**Problem:** analytical and usual numerical procedures cannot be applied to solve this system, but we can use a stochastic approximation method

## Definition

*Stochastic approximation methods* are a family of iterative stochastic optimization algorithms that attempt to find zeros or extrema of functions which cannot be computed in an analytical way.

## Stochastic approximation method for the SAOM

1. The expected values of the statistics are approximated via Monte Carlo methods  $\Rightarrow$  stochastic
2. The value of  $\theta$  is iteratively updated according to the “distance” between the approximated expected values and the observed values.

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### 1. Approximation of the expected value $E_{\theta}[S]$

1. Given  $x(t_0)$  and  $\theta$ , simulate the sequence of the observed networks at time  $t_1, \dots, t_M$   $q$  times. Denote these sequences by

$$\begin{aligned} &x^{(1)}(t_1), x^{(1)}(t_2), \dots, x^{(1)}(t_M) \\ &\dots \\ &x^{(q)}(t_1), x^{(q)}(t_2), \dots, x^{(q)}(t_M) \end{aligned}$$

2. For each sequence compute the value  $S^{(l)}$  assumed by  $S$
3. Approximate the expected value by

$$\bar{S} = \frac{1}{q} \sum_{l=1}^q S^{(l)}$$



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- Approximate the expected value by

$$\bar{S}_{out} = \frac{1}{q} \sum_{i=1}^q S_{out}^{(l)} \rightarrow E_{\theta}[S_{out}]$$

# Stochastic approximation method for the SAOM

## 2. Updating the value of $\theta$

The value of  $\theta$  is updated by the Robbins-Monro step:

$$\hat{\theta}_{i+1} = \hat{\theta}_i - a_i D^{-1}(\bar{S}_i - s)$$

where

- $a_i$  is a sequence of positive numbers such that:

$$\lim_{(i \rightarrow \infty)} a_i = 0 \quad \sum_{i=1}^{\infty} a_i = \infty \quad \sum_{i=1}^{\infty} a_i^2 < \infty$$

- $D$  denotes the diagonal matrix of the first order derivative matrix of  $S$  with respect to  $\theta$ :

$$D = \frac{\partial}{\partial \theta} E_{\theta}[S | X(t_0) = x(t_0)]$$

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We look for the value of  $\theta$  that satisfies the system:

$$\left\{ \begin{array}{l} E_{\theta} [s_{\lambda_1}(X(t_1), X(t_0)) | X(t_0) = x(t_0))] = 5 \\ E_{\theta} [s_{\lambda_2}(X(t_2), X(t_1)) | X(t_1) = x(t_1))] = 4 \\ E_{\theta} \left[ \sum_{m=1}^2 s_{m.out}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) \right] = 14 \\ E_{\theta} \left[ \sum_{m=1}^2 s_{m.rec}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) \right] = 5 \end{array} \right.$$

# Stochastic approximation method for the SAOM

## 2. Updating the value of $\theta$

### Example

- Initial guess  $\theta_0 = (4.5, 3.2, -0.2, 0.9)$
- Simulate the network evolution 1000 times according to  $\theta_0$
- Approximation of the expected values  $E_{\theta_0}[\bar{S}]$

$$\bar{S}_{\lambda_1} = 6.211$$

$$\bar{S}_{\lambda_2} = 4.567$$

$$\bar{S}_{\beta_{out}} = 13.806$$

$$\bar{S}_{\beta_{rec}} = 4.702$$

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- Approximation of the moment equation

$$\bar{S}_{\lambda_1} - 5 = 1.211$$

$$\bar{S}_{\lambda_2} - 4 = 0.567$$

$$\bar{S}_{\beta_{out}} - 14 = -0.194$$

$$\bar{S}_{\beta_{rec}} - 5 = -0.298$$



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The Robbins-Monro step

$$\hat{\theta}_{i+1} = \hat{\theta}_i - a_i D^{-1}(\bar{S}_i - s)$$

suggests how to modify the parameter value to satisfy the moment equation through the difference  $(\bar{S}_i - s)$

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- Guess  $\theta_1 = (4.1, 2.9, -0.2, 0.9)$
- Simulate the network evolution 1000 times according to  $\theta_1$
- Approximation of the expected values  $E_{\theta_1}[\bar{S}]$

$$\bar{S}_{\lambda_1} = 5.345$$

$$\bar{S}_{\lambda_2} = 4.215$$

$$\bar{S}_{\beta_{out}} = 13.813$$

$$\bar{S}_{\beta_{rec}} = 4.759$$

# Stochastic approximation method for the SAOM

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- Approximation of the moment equation

$$\bar{S}_{\lambda_1} - 5 = 0.345$$

$$\bar{S}_{\lambda_2} - 4 = 0.215$$

$$\bar{S}_{\beta_{out}} - 14 = -0.187$$

$$\bar{S}_{\beta_{rec}} - 5 = -0.241$$

# Stochastic approximation method for the SAOM

## 2. Updating the value of $\theta$

### Example

- Guess  $\theta_i = (3.87, 2.56, -0.11, 0.87)$
- Simulate the network evolution 1000 times according to  $\theta_1$
- Approximation of the expected values  $E_{\theta_i}[\bar{S}]$

$$\bar{S}_{\lambda_1} = 5.055$$

$$\bar{S}_{\lambda_2} = 4.018$$

$$\bar{S}_{\beta_{out}} = 14.012$$

$$\bar{S}_{\beta_{rec}} = 4.974$$

# Stochastic approximation method for the SAOM

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## The Robbins-Monro algorithm

**Phase 1:** given the network at time  $t_0$  and an initial guess  $\theta_0$  for  $\theta$  a small number  $q_1$  of steps are made to estimate  $D$ .

1. Network evolution is simulated from  $\theta_0$  and the values  $S_{i0}$  are computed

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3. Compute  $d_{ij} = \epsilon_j^{-1}(S_{ij} - S_{i0})$



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4. Repeat steps 1. to 3. until  $i = q_1$
5. Estimate  $E_\theta[S]$  and  $D$  by the Monte Carlo method

$$\bar{S} = \frac{1}{q_1} \sum_{i=1}^{q_1} S_{i0} \qquad \hat{d}_j = \frac{1}{q_1} \sum_{i=1}^{q_1} d_{ij}$$

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6. A new value of  $\theta$  is estimated via the Robbins-Monro step with  $a_i = 1$ :

$$\hat{\theta}_{q_1} = \theta_0 - \hat{D}^{-1}(\bar{S} - s)$$

## The Robbins-Monro algorithm

**Phase 2:** the main phase, consisting of  $c$  sub-phases. Each sub-phase  $h$  iterate the Robbins-Monro step for at most  $q_h$  step.

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5.  $a_{h+1} = \frac{a_h}{2}$  is the eventual estimate for  $\theta$

$\hat{\theta}_c$  is the eventual estimate for  $\theta$



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$\hat{\theta}_c$  is the eventual estimate for  $\theta$

**Phase 3:** a number of  $q_3$  simulations is used to evaluate the convergence of the algorithm and the accuracy of the estimator.

- Phase 3 requires the computation of  $D$ , thus it is similar to Phase 1.

## The Maximum-likelihood estimation (MLE)

The model assumptions allow to decompose the process in a series of micro-steps:

$$\{(T_r, i_r, j_r), r = 1, \dots, R\}$$

where

- $T_r$  is the time point for an opportunity for change
- $i_r$  denotes the actor who has the opportunity to change
- $j_r$  is the actor towards whom the tie is changed

We denote by  $R$  the total number of micro-steps between  $t_0$  and  $t_1$  and we assume that the time point  $T_r$  are ordered increasingly:

$$t_0 = T_0 < T_1 < \dots < T_R < t_1$$

# The Maximum-likelihood estimation (MLE)

## Definition

Given the sequence of micro-steps  $\{(T_r, i_r, j_r), r = 0, \dots, R\}$ , the likelihood function of the network evolution process is defined by:

$$L(\theta) = \prod_{r=1}^R P((T_r, i_r, j_r))$$

Then, the estimate for  $\theta$  is the vector of values  $\hat{\theta}$  such that:

$$\hat{\theta} = \arg \max_{\theta \in \Theta} L(\theta)$$

or equivalently, the vector of values  $\hat{\theta}$  such that:

$$U(\theta) = \frac{\partial}{\partial \theta} \log(L(\theta)) = 0$$

where  $U(\theta)$  is the score function.

## Augmented data

**Problem:** we cannot observe the complete data and the likelihood of the observed data  $(x(t_1), \dots, x(t_M))$  conditional on  $x(t_0)$ .

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The idea is to augment the observed data so that an easily computable likelihood is obtained.

## Augmented data

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The idea is to augment the observed data so that an easily computable likelihood is obtained.

*Note:* the data augmentation can be done separately for each time period  $(t_{m-1}, t_m)$ . It is not restrictive to describe it only for two observations  $x(t_0)$  and  $x(t_1)$ .

## Augmented data

### Definition

The *augmented data* (or *sample path*) consist of  $R$  and of the sequence of tie changes that brings the network from  $x(t_0)$  to  $x(t_1)$

$$(i_1, j_1), \dots, (i_R, j_R)$$

Formally:

$$\underline{v} = \{(i_1, j_1), \dots, (i_R, j_R)\} \in \mathcal{V}$$

where  $\mathcal{V}$  is the set of all sample paths connecting  $x(t_0)$  and  $x(t_1)$ .



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where  $\mathcal{V}$  is the set of all sample paths connecting  $x(t_0)$  and  $x(t_1)$ .

We can approximate the likelihood function (and then the score function) of the observed data using the probability of  $\underline{v}$

$$P(\underline{v} | x(t_0), x(t_1)) \propto \frac{(n\lambda)^R}{R!} e^{-n\lambda} \prod_{r=1}^R \frac{1}{\lambda} p_{i_r j_r}(\beta, x(T_{r-1}))$$

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2. Take

$$\underline{v}_{j+1} = \begin{cases} \tilde{\underline{v}} & \text{with probability } \rho(\tilde{\underline{v}}, \underline{v}) \\ \underline{v} & \text{with probability } 1 - \rho(\tilde{\underline{v}}, \underline{v}) \end{cases}$$

where

$$\rho(\tilde{\underline{v}}, \underline{v}) = \min \left\{ \frac{P(\tilde{\underline{v}})u(\underline{v}|\tilde{\underline{v}})}{P(\underline{v})u(\tilde{\underline{v}}|\underline{v})}, 1 \right\}$$

The transition probabilities of the chain generate by the Metropolis-Hastings algorithm are given by  $\rho(\tilde{\underline{v}}, \underline{v})u(\tilde{\underline{v}}|\underline{v})$

## Sampling the augmented data

The proposal distribution  $u(\tilde{\underline{v}}|\underline{v})$  assigns non-null probabilities to the following changes:

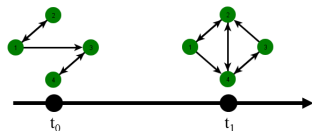
1. *Pairwise deletions*: one pair of indices  $r_1$  and  $r_2$  such that  $(i_{r_1}, j_{r_1}) = (i_{r_2}, j_{r_2})$  is selected and the corresponding pairs  $(i_{r_1}, j_{r_1})$  and  $(i_{r_2}, j_{r_2})$  are deleted from  $\underline{v}$

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### Example



$$\underline{v} = (2, 4) (2, 3) (1, 1) (4, 2) (3, 2) (1, 4) (2, 4) (2, 3) (1, 3) (2, 4) (3, 3)$$

- Select at random  $(r_1, r_2)$  in  $\{(1, 7)(1, 10)(2, 8)\}$ , e.g.  $(r_1, r_2) = (1, 7)$
- Delete the elements  $(2, 4)$

$$\tilde{\underline{v}} = (2, 3) (1, 1) (4, 2) (3, 2) (1, 4) (2, 3) (1, 3) (2, 4) (3, 3)$$

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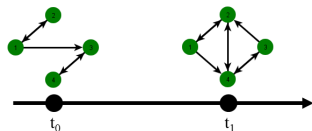
2. *Pairwise insertions*: one pair of  $(i,j) \in \mathcal{N}^2$  and two indices  $r_1$  and  $r_2$  are randomly chosen. The element  $(i,j)$  is inserted in  $\underline{v}$  immediately before  $r_1$  and  $r_2$ .

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- Select at random  $(i,j)$  and  $(r_1, r_2)$ , e.g.  $i = 4, j = 1, r_1 = 5, r_2 = 7$
- Insert the elements  $(4,1)$  before  $r_1 = 5$  and  $r_2 = 7$

$$\tilde{\underline{v}} = (2,4) (2,3) (1,1) (4,2) (4,1) (3,2) (1,4) (4,1) (2,4) (2,3) (1,3) (2,4) (3,3)$$



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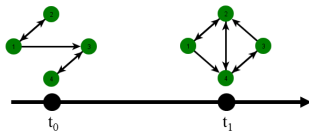
3. *Single deletion*: one pair  $(i_r, j_r)$  satisfying  $i_r = j_r$  is randomly selected and deleted from  $\underline{v}$

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- Select at random  $r$  in  $\{3, 11\}$ , e.g.  $r = 11$
- Delete the elements  $(3, 3)$

$$\tilde{\underline{v}} = (2, 4) (2, 3) (1, 1) (4, 2) (3, 2) (1, 4) (2, 4) (2, 3) (1, 3) (2, 4)$$

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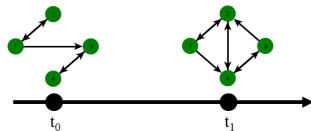
4. *Single insertion*: one actor  $i \in \mathcal{N}$  and an index  $r$  are selected. The element  $(i, i)$  is inserted immediately before  $r$

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### Example



$$\underline{v} = (2, 4) (2, 3) (1, 1) (4, 2) (3, 2) (1, 4) (2, 4) (2, 3) (1, 3) (2, 4) (3, 3)$$

- Select at random  $i \in \mathcal{N}$  and  $r$ , e.g.  $i = 4$   $r = 6$
- Insert the elements  $(4, 4)$  before  $r = 6$

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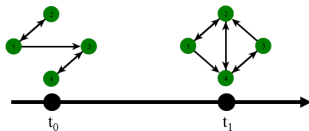
5. *Permutations*: for randomly chosen indices  $r_1 < r_2$ , the sequence  $(i_{r_1}, j_{r_1}), \dots, (i_{r_2}, j_{r_2})$  is randomly permuted

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### Example



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- Select at random  $(r_1, r_2)$  and  $r$ , e.g.  $r_1 = 2, r_2 = 5$
- Permute the sequence  $(i_2, j_2), \dots, (i_5, j_5)$

$$\underline{v} = (2, 4) (1, 1) (2, 3) (3, 2) (4, 2) (1, 4) (4, 4) (2, 4) (2, 3) (1, 3) (2, 4) (3, 3)$$

# Sampling the augmented data

## Theorem

*The Metropolis-Hastings algorithm leads to an irreducible, aperiodic and reversible Markov-chain.*

## Proof

- *The Markov chain is irreducible.*

Pairwise deletions and insertions and single deletion and insertion are sufficient for all  $\underline{v} \in$  to communicate.

- *The Markov chain is aperiodic.*

The graph associated to the resulting Markov-chain contains all the loops and thus the greatest common divisor of all cycles is one.

## Sampling the augmented data

- *The Markov chain is reversible.* The detailed balance condition:

$$\rho(\underline{v}, \underline{v})u(\underline{v}|\underline{v})P(\underline{v}) = \rho(\underline{v}, \underline{\tilde{v}})u(\underline{v}|\underline{\tilde{v}})P(\underline{\tilde{v}})$$

is satisfied.

$$\begin{aligned}\rho(\underline{v}, \underline{v})u(\underline{v}|\underline{v})P(\underline{v}) &= \min \left\{ \frac{P(\underline{\tilde{v}})u(\underline{v}|\underline{\tilde{v}})}{P(\underline{v})u(\underline{v}|\underline{v})}, 1 \right\} u(\underline{v}|\underline{v})P(\underline{v}) = \\ &= \min \left\{ \frac{P(\underline{\tilde{v}})u(\underline{v}|\underline{\tilde{v}})}{u(\underline{v}|\underline{v})}, P(\underline{v}) \right\} u(\underline{v}|\underline{v}) = \\ &= \min \left\{ \frac{u(\underline{v}|\underline{\tilde{v}})}{u(\underline{v}|\underline{v})}, \frac{P(\underline{v})}{P(\underline{\tilde{v}})} \right\} u(\underline{v}|\underline{v})P(\underline{\tilde{v}}) = \\ &= \min \left\{ 1, \frac{P(\underline{v})u(\underline{v}|\underline{\tilde{v}})}{P(\underline{\tilde{v}})u(\underline{v}|\underline{v})} \right\} u(\underline{v}|\underline{\tilde{v}})P(\underline{\tilde{v}}) = \\ &= \rho(\underline{v}, \underline{\tilde{v}})u(\underline{v}|\underline{\tilde{v}})P(\underline{\tilde{v}})\end{aligned}$$



## Sampling the augmented data

The ML estimation algorithm can be sketched in the following way:

1. For each  $m = 1, \dots, M-1$  makes a large number of Metropolis-Hastings steps yielding  $v^{(i)} = (v_1^{(i)}, \dots, v_{M-1}^{(i)})$
2. Compute the score function:

$$\frac{\partial}{\partial \theta} \log(L(\hat{\theta}_i; x; v_m^{(i)}))$$

3. Update the parameter estimate using the Robbins-Monro step

$$\theta_{i+1} = \theta_i + a_i D^{-1} U(L(\hat{\theta}_i; x; v_m^{(i)}))$$

The estimate  $\hat{\theta}$  is calculated as the average of the  $\theta_{i+1}$  values generated by this algorithm.

## Parameter estimation

The Robbins-Monro algorithm and the ML estimation are implemented in the R library *RSiena* (Simulation Investigation for Empirical Network Analysis)

You need to load the following libraries:

1. `library(snow)`
2. `library(rlecuyer)`
3. `library(RSiena)`

The R script “estimation.R” contains the R commands to implement the estimation procedure in R and the folder “tfls.zip” includes the data files.

**Example data:** an excerpt from the “Teenage Friends and Lifestyle Study” data set:

- Networks: `relation = friendship`  
`actors = 129 pupils present at all three measurement points`
- Covariates: `gender (1 = Male, 2 = Female)`  
`smoking behavior (1 = no, 2= occasional, 3 = regular)`

## Parameter interpretation: a very simple model

	Estimates	s.e.	t-score
<i>Rate parameters:</i>			
Rate parameter period 1	8.5948	( 0.7091 )	
Rate parameter period 2	7.2115	( 0.5751 )	
<i>Other parameters:</i>			
outdegree (density)	-2.4147	( 0.0387 )	-62.3875
reciprocity	2.7106	( 0.0811 )	33.4061

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**Rate parameter:** expected frequency, between two consecutive network observations, with which actors get the opportunity to change a network tie

- about 9 opportunities for change in the first period
- about 7 opportunities for change in the second period

The estimated rate parameters will be higher than the observed number of changes per actor (why?)

## Parameter interpretation: a very simple model

### Interpreting the objective function parameters:

The parameter  $\beta_k$  quantifies the role of the effect  $s_k$  in the network evolution.

$\beta_k = 0$   $s_k$  plays no role in the network dynamics

$\beta_k > 0$  higher probability of moving into networks where  $s_k$  is higher

$\beta_k < 0$  higher probability of moving into networks where  $s_k$  is lower



Which  $\beta_k$  are “significantly” different from 0?

E.g.  $\beta_{rec} = 0.13$  is “significantly” different from 0?

## Parameter interpretation: a very simple model

### Hypothesis test:

1. State the hypotheses.
  - The *null hypothesis* ( $H_0$ ) states that the observed increase or decrease in the number of network configurations related to a certain effect results purely from chance.

$$H_0 : \beta_k = 0$$



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$$H_0 : \beta_k = 0$$

- The *alternative hypothesis* ( $H_1$ ) states that the observed increase or decrease in the number of network configurations related to a certain effect is influenced by some non-random cause.

$$H_1 : \beta_k \neq 0$$

## Parameter interpretation: a very simple model

### Hypothesis test:

2. Define a decision rule

$$\left\{ \begin{array}{ll} \left| \frac{\beta_k}{s.e.(\beta_k)} \right| \geq 2 & \text{reject } H_0 \\ \left| \frac{\beta_k}{s.e.(\beta_k)} \right| < 2 & \text{fail to reject } H_0 \end{array} \right.$$

The logic behind this decision rule is based on the standard error concept.

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### Example

Is the value  $\beta_{rec} = 0.13$  far enough from 0?

If  $s.e.(\beta_{rec}) = 0.9$ , a more or less plausible set of values that the parameter can assume is approximately

$$[0.04, 0.22]$$

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$$\left| \frac{\beta_{rec}}{s.e.(\beta_{rec})} \right| = \left| \frac{0.13}{0.9} \right| = 0.14 < 2$$

$\beta_{rec}$  is not significantly different from 0

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### Objective function parameters:

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### Objective function parameters:

- **outdegree parameter:** the observed networks have low density
- **reciprocity parameter:** strong tendency towards reciprocated ties

## Parameter interpretation: a very simple model

In more detail

$$\beta_{out} \sum_{j=1}^n x_{ij} + \beta_{rec} \sum_{j=1}^n x_{ij}x_{ji} = -2.4147 \sum_{j=1}^n x_{ij} + 2.7106 \sum_{j=1}^n x_{ij}x_{ji}$$

Adding a reciprocated tie (i.e., for which  $x_{ji} = 1$ ) gives

$$-2.4147 + 2.7106 = 0.2959$$

while adding a non-reciprocated tie (i.e., for which  $x_{ji} = 0$ ) gives

$$-2.4147$$

**Conclusion:** reciprocated ties are valued positively and non-reciprocated ties are valued negatively by actors

## Parameter interpretation: a more complex model

### Specifying the objective function

In friendship context, sociological theory suggests that:

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In friendship context, sociological theory suggests that:

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This effect must be controlled for the sender and receiver effects of the covariate.

- Covariate ego effect



- Covariate alter effect



## Parameter interpretation: a more complex model

	Estimates	s.e.	t-score
<i>Rate parameters:</i>			
Rate parameter period 1	10.6809	( 1.0425 )	
Rate parameter period 2	9.0116	( 0.8386 )	
<i>Other parameters:</i>			
outdegree (density)	-2.8597	( 0.0608 )	-47.0288
reciprocity	1.9855	( 0.0876 )	22.6765
transitive triplets	0.4480	( 0.0257 )	17.4558
sex alter	-0.1513	( 0.0980 )	-1.5445
sex ego	0.1571	( 0.1072 )	1.4659
sex similarity	0.9191	( 0.1076 )	8.5440
smoke alter	0.1055	( 0.0577 )	1.8272
smoke ego	0.0714	( 0.0623 )	1.1469
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- **outdegree parameter:** the observed networks have low density
- **reciprocity parameter:** strong tendency towards reciprocated ties
- **transitivity parameter:** preference for being friends with friends' friends

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- **sex alter**: gender does not affect actor popularity
- **sex ego**: gender does not affect actor activity
- **sex similarity**: tendency to choose friends with the same gender



## Parameter interpretation: a more complex model

- Gender: coded with 1 for boys and with 2 for girls.

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- Gender: coded with 1 for boys and with 2 for girls.
- All actor covariates are centered:  $\bar{z} = 1.434$  is the mean of the covariate

$$z_i - \bar{z} = \begin{cases} -0.434 & \text{for boys} \\ 0.566 & \text{for girls} \end{cases}$$

## Parameter interpretation: a more complex model

- Gender: coded with 1 for boys and with 2 for girls.
- All actor covariates are centered:  $\bar{z} = 1.434$  is the mean of the covariate

$$z_i - \bar{z} = \begin{cases} -0.434 & \text{for boys} \\ 0.566 & \text{for girls} \end{cases}$$

- The contribution of  $x_{ij}$  to the objective function is

$$\begin{aligned} & \beta_{ego}(z_i - \bar{z}) + \beta_{alter}(z_j - \bar{z}) + \beta_{same}\mathbb{I}\{z_i = z_j\} = \\ & = 0.1571(z_i - \bar{z}) - 0.1513(z_j - \bar{z}) + 0.9191\mathbb{I}\{z_i = z_j\} \end{aligned}$$

where  $\mathbb{I}\{z_i = z_j\}$  is the indicator function

$$\mathbb{I}\{z_i = z_j\} \begin{cases} 1 & z_i = z_j \\ 0 & \text{otherwise} \end{cases}$$

## Parameter interpretation: a more complex model

	Male	Female
Male	0.9166	0.1546
Female	-0.1538	0.9224

Table: Gender-related contributions to the objective function

### Conclusions:

- preference for similar alters
- the negative value associated to the the single tie form a girl to a boy, suggests that girls seem not to like male friends.

## Parameter interpretation: a more complex model

	Estimates	s.e.	t-score
<i>Rate parameters:</i>			
Rate parameter period 1	10.6809	( 1.0425 )	
Rate parameter period 2	9.0116	( 0.8386 )	
<i>Other parameters:</i>			
outdegree (density)	-2.8597	( 0.0608 )	-47.0288
reciprocity	1.9855	( 0.0876 )	22.6765
transitive triplets	0.4480	( 0.0257 )	17.4558
sex alter	-0.1513	( 0.0980 )	-1.5445
sex ego	0.1571	( 0.1072 )	1.4659
sex similarity	0.9191	( 0.1076 )	8.5440
smoke alter	0.1055	( 0.0577 )	1.8272
smoke ego	0.0714	( 0.0623 )	1.1469
smoke similarity	0.3724	( 0.1177 )	3.1647

- **smoke alter**: smoking behavior does not affect actor popularity
- **smoke ego**: smoking behavior not affect actor activity
- **smoke similarity**: tendency to choose friends with the same smoking behavior

## Parameter interpretation: a more complex model

- Smoking behavior: coded with 1 for “no”, 2 for “occasional”, and 3 for “regular” smokers.

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$$z_i - \bar{z} = \begin{cases} -0.310 & \text{for no smokers} \\ 0.690 & \text{for occasional smokers} \\ 1.690 & \text{for regular smokers} \end{cases}$$

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where  $R_z = z_{max} - z_{min}$



## Parameter interpretation: a more complex model

	no	occasional	regular
no	0.0414	-0.0734	-0.1882
occasional	-0.0393	0.2183	0.1035
regular	-0.1200	0.1376	0.3952

Table: Smoking-related contributions to the objective function

### Conclusions:

- preference for similar alters
- this tendency is strongest for high values on smoking behavior

# Outline

Introduction

The Stochastic actor-oriented model

**Extending the model: analyzing the co-evolution of networks and behavior**

Motivation

Selection and influence

Model definition and specification

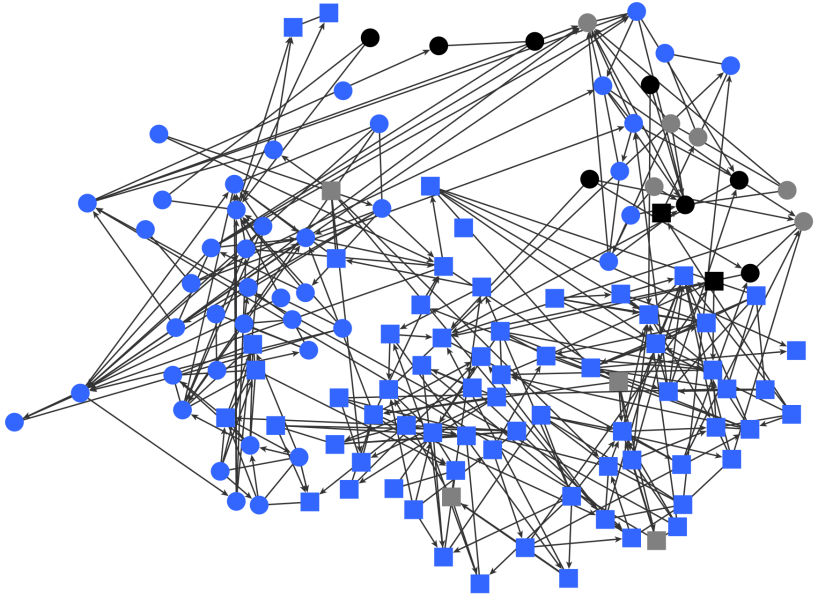
Simulating the co-evolution of networks and behavior

Parameter estimation

Parameter interpretation

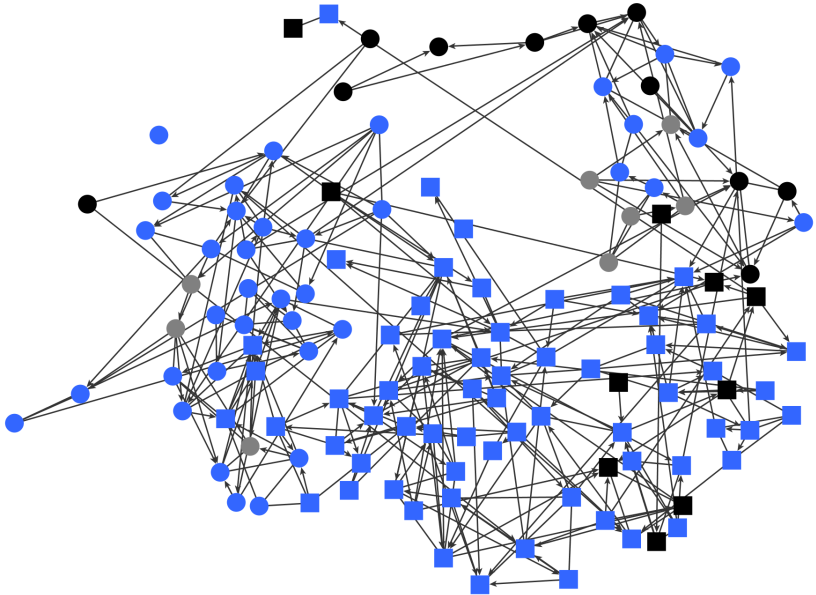
## Networks are dynamic by nature: a real example

Ties and actors' characteristics can change over time.



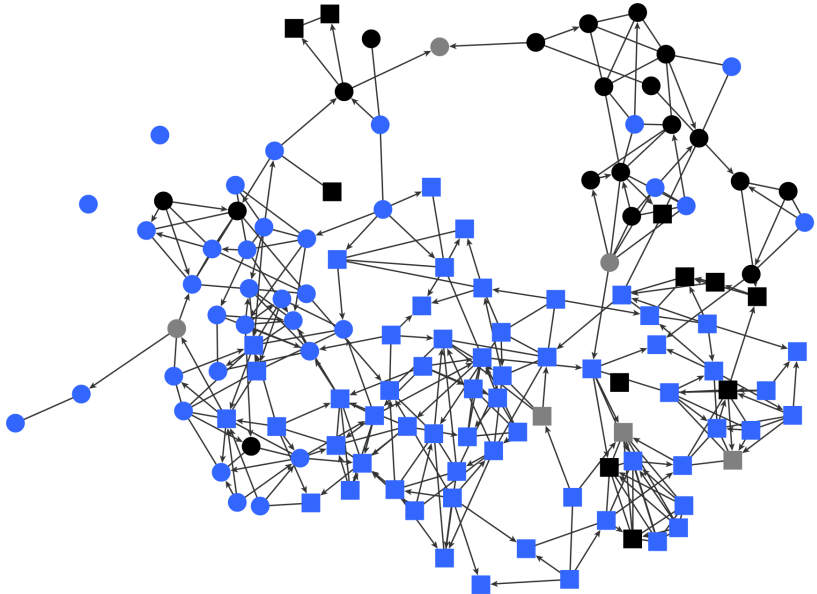
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# Motivation

1. Social network dynamics can depend on actors' characteristics.

**Selection process:** relationship *partners* are selected according to their characteristics

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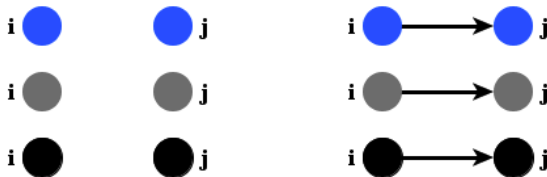
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## Example

**Homophily:** the formation of relations based on the similarity of two actors

E.g. smoking behavior



# Motivation

2. Changeable actors' characteristics can depend on the social network

E.g.: opinions, attitudes, intentions, etc. - we use the word **behavior** for all of these!

**Influence process:** actors adjust their characteristics according to the characteristics of other actors to whom they are tied



## Motivation

2. Changeable actors' characteristics can depend on the social network

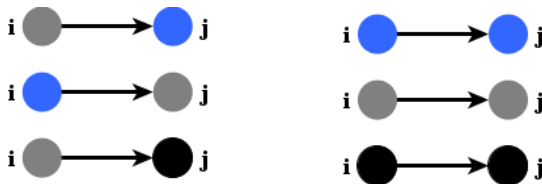
E.g.: opinions, attitudes, intentions, etc. - we use the word **behavior** for all of these!

**Influence process:** actors adjust their characteristics according to the characteristics of other actors to whom they are tied

### Example

**Assimilation/contagion:** connected actors become increasingly similar over time

E.g. smoking behavior



## Competing explanatory stories

Homophily and assimilation give rise to the same outcome (similarity of connected individuals)



study of influence requires the consideration of selection and vice versa.

**Fundamental question:** is this similarity caused mainly by influence or mainly by selection?

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Extending the SAOM for the **co-evolution of networks and behaviors**

# Competing explanatory stories

## Example

Similarity in smoking:

**Selection:** “a smoker may tend to have smoking friends because, once somebody is a smoker, he or she is likely to meet other smokers in smoking areas and thus has more opportunities to form friendship ties with them”

# Competing explanatory stories

## Example

Similarity in smoking:

**Selection:** “a smoker may tend to have smoking friends because, once somebody is a smoker, he or she is likely to meet other smokers in smoking areas and thus has more opportunities to form friendship ties with them”

**Influence:** “a smoker may have been the friendship with a smoker that made him or her start smoking in the first place”

## Longitudinal network-behavior panel data

1. a network  $x$  represented by its adjacency matrix
2. a series of actors' attributes:
  - $H$  constant covariates  $V_1, \dots, V_H$
  - $L$  behavior covariates  $Z_1(t), \dots, Z_L(t)$   
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**Longitudinal network-behavior panel data:** networks and behaviors observed at  $M \geq 2$  time points  $t_1, \dots, t_M$

$$(x, z)(t_1), (x, z)(t_2), \dots, (x, z)(t_M)$$

and the constant covariates  $V_1, \dots, V_H$ .

# Assumptions

## 1. *Distribution of the process.*

Changes between observational time points are modeled according to a continuous-time Markov chain.

- *State space*  $\mathcal{C}$ : all the possible configurations arising from the combination of network and behaviors

$$|\mathcal{C}| = 2^{n(n-1)} \times B^n$$

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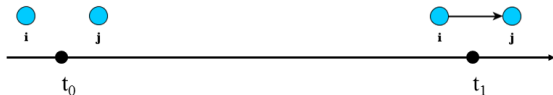
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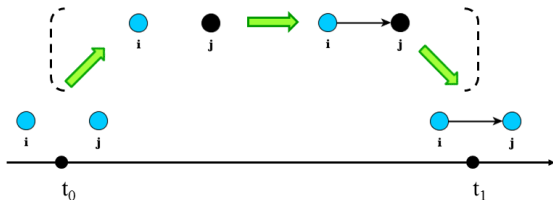
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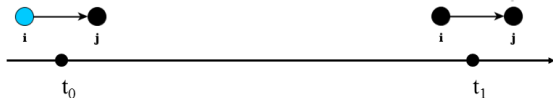
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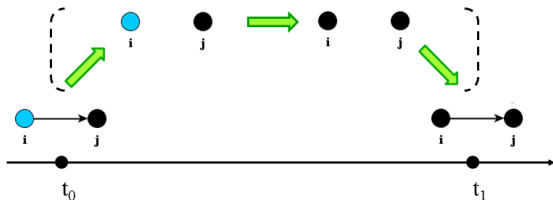
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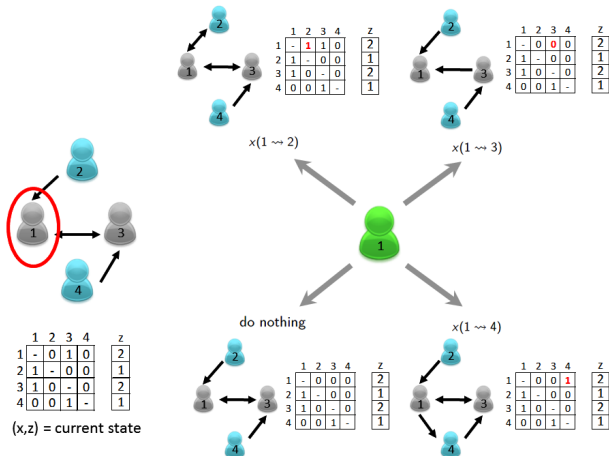
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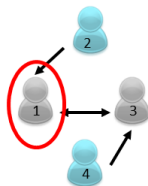
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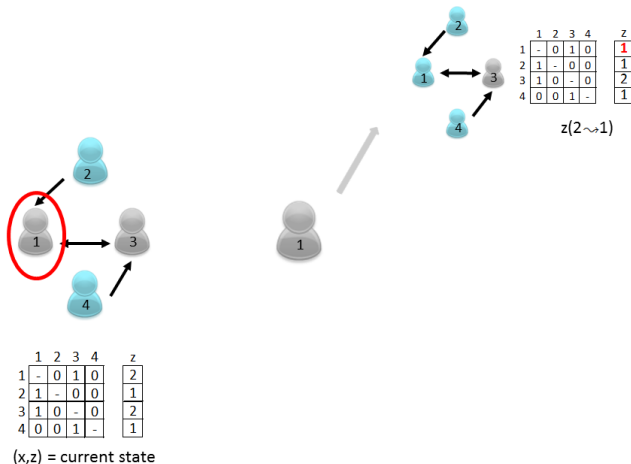
	1	2	3	4	z
1	-	0	1	0	2
2	1	-	0	0	1
3	1	0	-	0	2
4	0	0	1	-	1

(x,z) = current state

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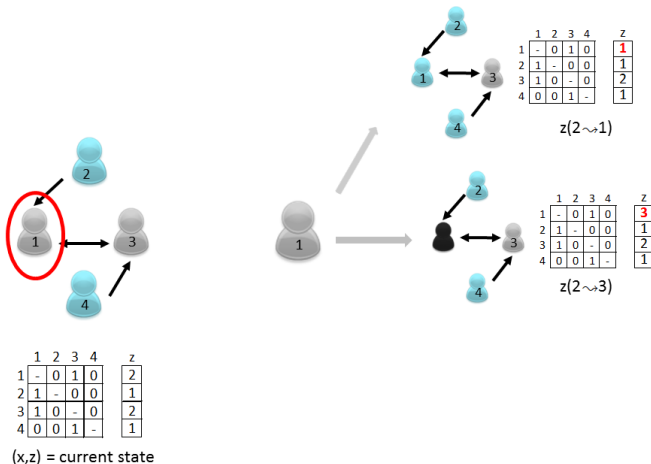




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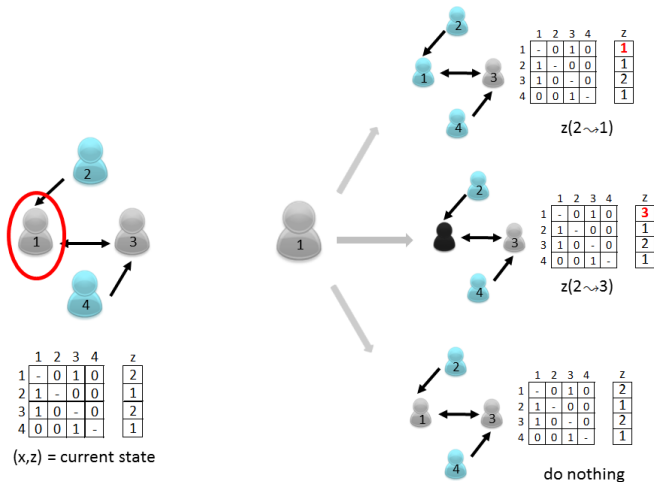
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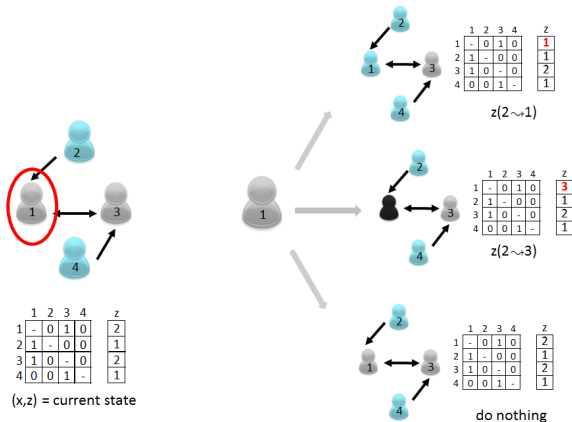
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# Assumptions

## 2. Opportunity to change.

At any given moment one probabilistically selected actor has the opportunity to change one of his outgoing tie or his behavior.



The moments at which an actor has the opportunity for a tie change or a behavior change are modeled by two distinct rate functions.

# Assumptions

### 3. *Absence of co-occurrence.*

At each instant  $t$ , only one actor has the opportunity to change (one of his outgoing ties or his behavior)

### 4. *Actor-oriented perspective.*

Actors control their outgoing ties as well as their own behavior.

- the actor decide to change one of his outgoing ties or his behavior according to his position in the network, his attributes and the characteristics of the other actors

**Aim:** maximize *a utility function*

- two distinct objective functions: one for the network and one for the behavior change
- actors have complete knowledge about the network and the behaviors of all the the other actors
- the maximization is based on immediate returns and not on long-run rewarding (myopic actors)

## Model definition

According to the previous assumptions, the network-behavior co-evolution process is decomposed into a series of micro-steps:

- the opportunity of changing one network tie and the corresponding tie changed
- the opportunity of changing a behavior and the corresponding unit changed in behavior

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every micro-step requires the identification of a focal actor who gets the opportunity to make a change and the identification of the change outcome

	Occurrence	<i>Preference</i>
Network changes	Network rate function	Network objective function
Behavioral changes	Behavioral rate function	Behavioral objective function

## The rate functions

The frequency by which actors have the opportunity to make a change is modeled by the *rate functions*, one for each type of change.



Why must we specify two different rate functions?

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Practically always, one type of decision will be made more frequently than the other



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Why must we specify two different rate functions?

Practically always, one type of decision will be made more frequently than the other

### Example

In the joint study of friendship and smoking behavior at high school, we would expect more frequent changes in the network than in behavior

## The rate functions

### Network rate function

$T_i^{net}$  = the waiting time until  $i$  gets the opportunity to make a network change

$$T_i^{net} \sim \text{Exp}(\lambda_i^{net})$$

### Behavior rate function

$T_i^{beh}$  = the waiting time until  $i$  gets the opportunity to make a behavior change

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The waiting time until the occurrence of the next micro step of either kind by any actor is exponentially distributed with parameter:

$$\lambda_{tot} = \sum_i (\lambda_i^{net} + \lambda_i^{beh})$$

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### Probabilities

$$P(i \text{ has the opportunity to change one of his tie}) = \frac{\lambda_i^{net}}{\lambda_{tot}}$$

$$P(i \text{ has the opportunity to change his behavior}) = \frac{\lambda_i^{beh}}{\lambda_{tot}}$$

## The rate functions (simplest specification)

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### Probabilities

$$P(\text{network micro-step}) = \frac{n\lambda^{net}}{\lambda_{tot}}$$

$$P(\text{behavioral micro-step}) = \frac{n\lambda^{beh}}{\lambda_{tot}}$$

## The objective functions

The probability of going from one state to another state of the co-evolution Markov chain is defined by the objective functions.



Why must we specify two different objective functions?



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- The network objective function represents how likely it is for  $i$  to change one of its outgoing tie
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### Network objective function

$$f_i^{net}(\beta, x(i \rightsquigarrow j), z) = \sum_{k=1}^K \beta_k s_{ik}^{net}(x, z) + U_i(t, x, j)$$

already described for the SAOM

# The objective functions

## Behavioral objective function

$$f_i^{beh}(\gamma, z(l \rightsquigarrow l'), x) = \sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z(l \rightsquigarrow l')) + \epsilon_i(t, z, l, l')$$

where

- $s_w^{beh}(x, z)$  are effects
- $\gamma_w$  are statistical parameters
- $\epsilon_i(t, z, l, l')$  is a random term

The probability that an actor  $i$  changes his own behavior by one unit is:

$$p_{ll'}(\gamma; z(l \rightsquigarrow l'); x) = \frac{\exp\left(\sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z(l \rightsquigarrow l'))\right)}{\sum_{l'' \in \{l+1, l-1, l\}} \exp\left(\sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z(l \rightsquigarrow l''))\right)}$$

$p_{ll}$  is the probability that  $i$  does not change his behavior

## The objective functions

### The specification of the behavioral objective function

- *Basic shape effects*

The linear shape effect  $s_{i\_linear}^{beh}(x, z)$  and the quadratic shape effect  $s_{i\_quadratic}^{beh}(x, z)$  are defined by

$$s_{i\_linear}^{beh}(x, z) = z_i$$

$$s_{i\_quadratic}^{beh}(x, z) = z_i^2$$

The basic shape effects must be always included in the model specification.

## The objective functions

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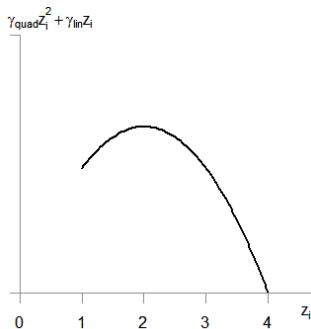
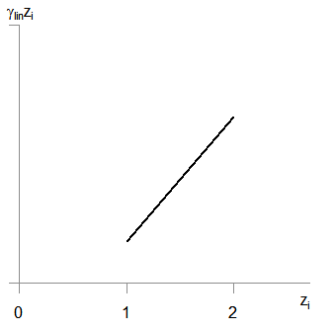
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## The objective functions

### The specification of the behavioral objective function

- Classical influence effects

1. The *average similarity effect*  $s_{i\_avsim}^{beh}(x, z)$  expressing the preference of actors to be similar in behavior to their alters, in such a way that the total influence of the alters is the same regardless ego's outdegree

$$s_{i\_avsim}^{beh}(x, z) = \frac{1}{x_{i+}} \sum_{j=1}^n x_{ij} (sim_z(ij) - sim_z)$$

where

$$sim_z(ij) = 1 - \frac{|z_i - z_j|}{R_z}$$

$R_z$  is the range of the behavior  $z$  and  $sim_z$  is the mean similarity value.

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2. The *total similarity effect*  $s_{i\_totalsim}^{beh}(x, z)$ , expressing the preference of actors to be similar in behavior to their alters, in such a way that the total influence of the alters is proportional to the number of alters:

$$s_{i\_totalsim}^{beh}(x, z) = \sum_{j=1}^n x_{ij} (sim_z(ij) - sim_z)$$

# The objective functions

## The specification of the behavioral objective function

- *Position-dependent influence effects*

Network position could also have an effect on the behavior of dynamics.

1. *outdegree effect*

$$s_{i\_out}^{beh}(x, z) = z_i \sum_{j=1}^n x_{ij}$$

2. *indegree effect*

$$s_{i\_ind}^{beh}(x, z) = z_i \sum_{j=1}^n x_{ji}$$

- *Effects of other actor variables.*

For each actor's attribute a main effect on the behavior can be included in the model.



## Simulating the co-evolution of networks and behavior

The algorithm consists in reproducing a possible series of micro-steps between two observation moments  $t_0$  and  $t_1$  according to fixed parameter value.

1. Set the time  $t = 0$ ,  $x = x(t_0)$  and  $z = z(t_0)$
2. Generate  $T^{net}$  according to an exponential distribution with parameter  $\lambda^{net}$
3. Generate  $T^{beh}$  according to an exponential distribution with parameter  $\lambda^{beh}$

## Simulating the co-evolution of networks and behavior

4. If  $\min \{ T^{net}, T^{beh} \} = T^{net}$  a **network micro-step** is implemented:

- Select the actor  $i \in \mathcal{N}$ , who makes the changes, with probability

$$P(i \text{ has the opportunity to change} \mid \text{network micro-steps}) = \frac{\lambda^{net}}{\lambda_{tot}}$$

- Select the actor  $j \in \mathcal{N}$ , to whom  $i$  changes his outgoing tie, with probability:

$$p_{ij} = \frac{\exp \left( \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j), z) \right)}{\sum_{h=1}^n \exp \left( \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow h), z) \right)}$$

- If  $i \neq j$  then  $x = x(i \rightsquigarrow j)$ . If  $i = j$  then  $x = x$
- Set  $t = t + T^{net}$

## Simulating the co-evolution of networks and behavior

4. If  $\min \{ T^{net}, T^{beh} \} = T^{beh}$  a **behavioral micro-step** is implemented:

- Select the actor  $i \in \mathcal{N}$ , who makes the changes, with probability

$$P(i \text{ has the opportunity to change} | \text{behavioral micro-steps}) = \frac{\lambda^{beh}}{\lambda_{tot}}$$

- Determine the behavioral change  $l' \in \{l+1, l-1, l\}$  with probability:

$$p_{l'}(\gamma; z(l \rightsquigarrow l'); x) = \frac{\exp \left( \sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z(l \rightsquigarrow l')) \right)}{\sum_{l'' \in \{l+1, l-1, l\}} \exp \left( \sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z(l \rightsquigarrow l'')) \right)}$$

- If  $l \neq l'$  then  $z = z(l \rightsquigarrow l')$ . If  $l = l'$  then  $z = z$
- Set  $t = t + T^{beh}$

5. Repeat step 2. to 4. until the stopping criterion is satisfied.

# Simulating the co-evolution of networks and behavior

1. *Unconditional* simulation:  
the simulations in each time period carry on until a predetermined time length has elapsed (usually until  $t = 1$ ).

# Simulating the co-evolution of networks and behavior

## 1. *Unconditional* simulation:

the simulations in each time period carry on until a predetermined time length has elapsed (usually until  $t = 1$ ).

## 2. *Conditional* simulation on the observed number of changes:

- simulations run on until the number of different entries between  $x(t_0)$  and the simulated network  $x^{sim}(t_1)$  is equal to the number of entries that differ between  $x(t_0)$  and  $x(t_1)$

$$\sum_{\substack{i,j=1 \\ i \neq j}}^n \left| X_{ij}^{obs}(t_1) - X_{ij}(t_0) \right| = \sum_{\substack{i,j=1 \\ i \neq j}}^n \left| X_{ij}^{sim}(t_1) - X_{ij}(t_0) \right|$$

- simulations run on until the number of different entries between  $z(t_0)$  and the simulated behavior  $z^{sim}(t_1)$  is equal to the number of entries that differ between  $z(t_0)$  and  $z(t_1)$

$$\sum_{i=1}^n \left| z_i^{obs}(t_1) - z_i(t_0) \right| = \sum_{i=1}^n \left| z_i^{sim}(t_1) - z_i(t_0) \right|$$

## The parameter estimation (MoM)

**Aim:** estimate  $\theta$ , the  $2(M-1)+K+W$  dimensional vector of parameters of the co-evolution model

### Statistics:

- Network rate parameters for the period  $m$

$$s_{\lambda_m}^{net}(X(t_m), X(t_{m-1}) | X(t_{m-1}) = x(t_{m-1})) = \sum_{\substack{i,j=1 \\ i \neq j}}^n |X_{ij}(t_m) - X_{ij}(t_{m-1})|$$

- Behavior rate parameters for the period  $m$

$$s_{\lambda_m}^{beh}(Z(t_m), Z(t_{m-1}) | Z(t_{m-1}) = z(t_{m-1})) = \sum_{i=1}^n |Z_i(t_m) - Z_i(t_{m-1})|$$

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**Aim:** estimate  $\theta$ , the  $2(M-1)+K+W$  dimensional vector of parameters of the co-evolution model

## Statistics:

- Network objective function effects

$$\sum_{m=1}^{M-1} s_{mk}^{net}(X(t_m)|X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^{M-1} s_{mk}^{net}(X(t_m), X(t_{m-1}))$$

- Behavior objective function effects

$$\sum_{m=1}^{M-1} s_{mw}^{beh}(X(t_m)|X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^{M-1} s_{mw}^{beh}(X(t_m), X(t_{m-1}))$$

## The parameter estimation (MoM)

Consequently the MoM estimator for  $\theta$  is provided by the solution of the system of equations:

$$\left\{ \begin{array}{l} E_{\theta} [s_{\lambda_m}(X(t_m), X(t_{m-1}) | X(t_{m-1}) = x(t_{m-1})))] = s_{\lambda_m}(x(t_m), x(t_{m-1})) \\ E_{\theta} [s_{\lambda_m}(Z(t_m), Z(t_{m-1}) | Z(t_{m-1}) = z(t_{m-1})))] = s_{\lambda_m}(z(t_m), z(t_{m-1})) \\ E_{\theta} \left[ \sum_{m=1}^{M-1} s_{mk}^{net}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) \right] = \sum_{m=1}^{M-1} s_{mk}^{net}(x(t_m), x(t_{m-1})) \\ E_{\theta} \left[ \sum_{m=1}^{M-1} s_{mw}^{beh}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) \right] = \sum_{m=1}^{M-1} s_{mw}^{beh}(x(t_m), x(t_{m-1})) \end{array} \right.$$



# The parameter estimation (MoM)

## Remarks

- The system of equation cannot be solved analytically  $\implies$  Robbins-Monro algorithm
- The Maximum likelihood estimation is under construction. At the moment is too slow

## Example

**Example data:** excerpt from the “Teenage Friends and Lifestyle Study” data set

We will use the SAOM for the co-evolution of networks and behaviors to disentangle influence and selection processes.

1. Do pupils select friends based on similar smoking behavior?
2. Are pupils influenced by friends to adjust to their smoking behavior?

**Dependent variables:** friendship networks and smoking behavior

**Covariate:** gender

## Precondition of the analysis

To find out whether it makes sense to analyze the data with a co-evolution model one should check whether:

1. the data are sufficiently informative to allow for identification of effects

$$J = \frac{N_{11}}{N_{11} + N_{01} + N_{10}} > 0.3 \quad \text{Jaccard index}$$

tie changes between subsequent observations:

periods	0 => 0	0 => 1	1 => 0	1 => 1	Distance	Jaccard	Missing
1 ==> 2	15827	237	240	208	477	0.304	0 (0%)
2 ==> 3	15839	228	209	236	437	0.351	0 (0%)

## Precondition of the analysis

2. there is interdependence between networks and behavioral variables

$$I = -\frac{\bar{d}(\delta)}{(n-1)\bar{d}} \quad \text{Moran index}$$

where

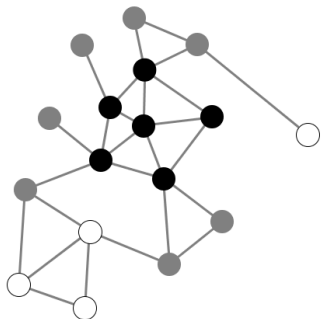
$$\bar{d}(\delta) = \frac{\sum_{ij} x_{ij}(z_i - \bar{z})(z_j - \bar{z})}{\sum_{ij} x_{ij}}$$

is the mean of the cross products of the centered behavioral variable for connected actors

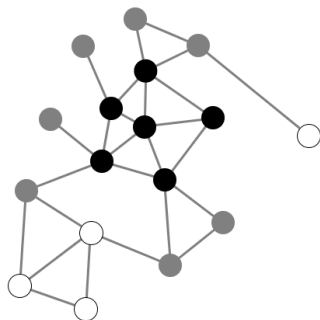
$$\bar{d} = \frac{\sum_{ij} (z_i - \bar{z})(z_j - \bar{z})}{n(n-1)}$$

is the overall mean of the cross products of the centered behavioral variable for all the possible pairs of actors in the network

## Precondition of the analysis: understanding the Moran index



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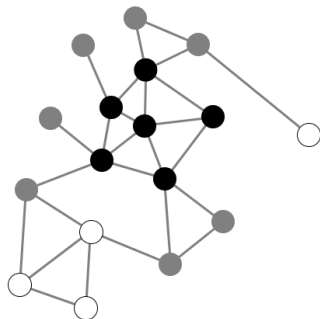


$$\frac{\sum_{ij} x_{ij} (z_i - \bar{z})(z_j - \bar{z})}{\sum_{ij} x_{ij}} \quad \frac{\sum_{ij} (z_i - \bar{z})(z_j - \bar{z})}{n(n-1)}$$

If two connected actors  $i$  and  $j$  are similar in their behaviors we expect that

- $z_i > \bar{z}$  and  $z_j > \bar{z}$
- $z_i < \bar{z}$  and  $z_j < \bar{z}$

## Precondition of the analysis: understanding the Moran index

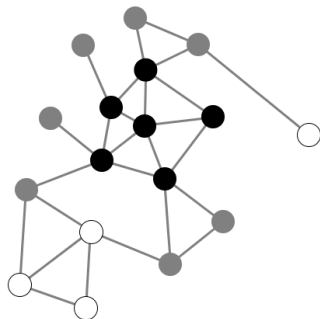


$$\frac{\sum_{ij} x_{ij} (z_i - \bar{z})(z_j - \bar{z})}{\sum_{ij} x_{ij}} > \frac{\sum_{ij} (z_i - \bar{z})(z_j - \bar{z})}{n(n-1)}$$

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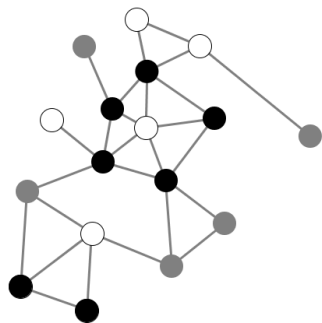


Positive interdependence

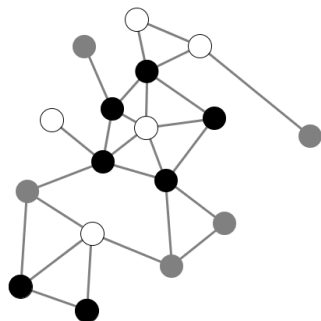
$$0 < I < 1$$



## Precondition of the analysis: understanding the Moran index



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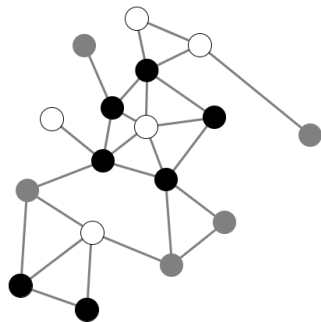


$$\frac{\sum_{ij} x_{ij} (z_i - \bar{z})(z_j - \bar{z})}{\sum_{ij} x_{ij}} \quad \frac{\sum_{ij} (z_i - \bar{z})(z_j - \bar{z})}{n(n-1)}$$

If two connected actors  $i$  and  $j$  are extremely different in their behaviors we expect that

- $z_i > \bar{z}$  and  $z_j < \bar{z}$
- $z_i < \bar{z}$  and  $z_j > \bar{z}$

## Precondition of the analysis: understanding the Moran index

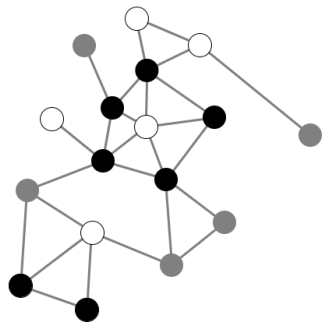


$$\frac{\sum_{ij} x_{ij} (z_i - \bar{z})(z_j - \bar{z})}{\sum_{ij} x_{ij}} < \frac{\sum_{ij} (z_i - \bar{z})(z_j - \bar{z})}{n(n-1)}$$

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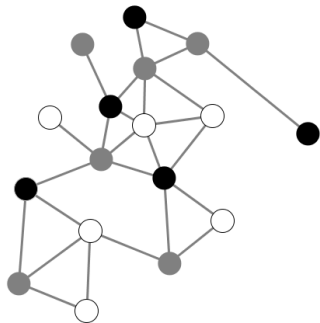
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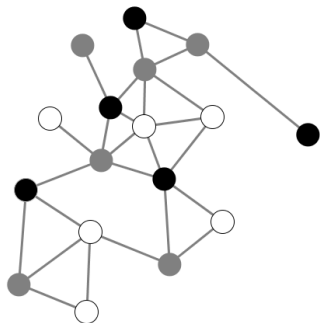
Negative interdependence

$$-1 < I < 0$$

## Precondition of the analysis: understanding the Moran index



## Precondition of the analysis: understanding the Moran index



If:

$$\frac{\sum_{ij} x_{ij}(z_i - \bar{z})(z_j - \bar{z})}{\sum_{ij} x_{ij}} \approx \frac{\sum_{ij} (z_i - \bar{z})(z_j - \bar{z})}{n(n-1)}$$

the *local* distribution of the behavioral variable follows the *global* distribution of the behavioral variable



Absence of interdependence

$$I \approx -\frac{1}{n-1}$$

## Precondition of the analysis

In theory  $-1 \leq I \leq +1$

- values close to zero indicates independence between networks and behaviors (i.e. absence of interdependence)
- value +1 indicates perfect identity of the behaviors of two friends (i.e. very strong positive interdependence)
- value -1 indicates perfect complementarity of the behaviors of two friends (i.e. very strong negative interdependence).

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The computation of the Moran index for the friendship networks and smoking behaviors leads to

0.244

0.258

0.341

**Conclusion:** there is considerable dependence between networks and behaviors.



## Parameter interpretation: a baseline model

	Estimates	s.e.	t-score
<i>Network Dynamics</i>			
constant friendship rate (period 1)	8.6287	( 0.6666 )	
constant friendship rate (period 2)	7.2489	( 0.5466 )	
outdegree (density)	-2.4084	( 0.0407 )	-59.12676
reciprocity	2.7024	( 0.0823 )	32.8337
<i>Behavior Dynamics</i>			
rate smokebeh (period 1)	3.8922	( 1.9689 )	
rate smokebeh (period 2)	4.4813	( 2.3679 )	
behavior smokebeh linear shap	-3.5464	( 0.4394 )	-8.0712
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### Network rate parameters:

- about 9 opportunities for a network change in the first period
- about 7 opportunities for a network change in the second period

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### Network objective function parameters:

- **outdegree parameter:** the observed networks have low density
- **reciprocity parameter:** strong tendency towards reciprocated ties

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### Behavioral rate parameters:

- about 4 opportunities for a behavioral change in the first period
- about 4 opportunities for a behavioral change in the second period

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**Behavioral objective function parameters:** express the attractiveness of different behavioral levels taking into account the current structure of the network and the behavior of the other actors

## Parameter interpretation: a baseline model

- Smoking behavior: coded with 1 for “no”, 2 for “occasional”, and 3 for “regular” smokers.

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- The smoking covariate is centered:  $\bar{z} = 1.377$  is the mean of the covariate

$$z_i - \bar{z} = \begin{cases} -0.377 & \text{for no smokers} \\ 0.623 & \text{for occasional smokers} \\ 1.623 & \text{for regular smokers} \end{cases}$$

## Parameter interpretation: a baseline model

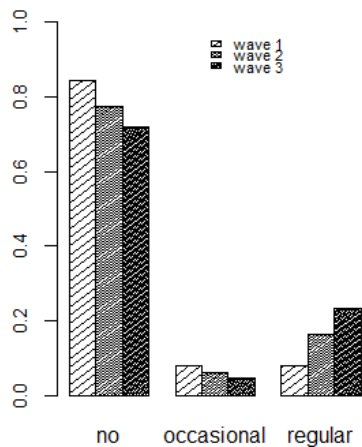
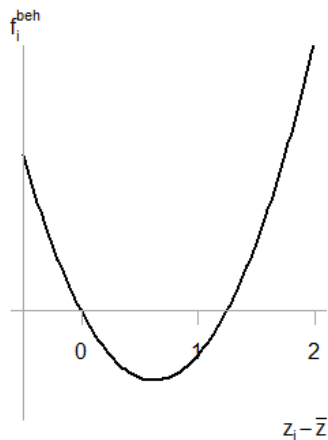
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- The contribution to the behavioral objective function is

$$\begin{aligned} & \gamma_{linear}(z_i - \bar{z}) + \gamma_{quadratic}(z_i - \bar{z})^2 = \\ & = -3.5464_{linear}(z_i - \bar{z}) + 2.8464_{quadratic}(z_i - \bar{z})^2 \end{aligned}$$

## Parameter interpretation: a baseline model



U-shaped changes in the behavior are drawn to the extreme of the range

## A more complex model

The baseline model does not provide any information about selection and influence processes:

- the network dynamics are explained by the preference towards creating and reciprocating ties
- the behavior dynamic are described only by the distribution of the behavior in the population

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- the behavior dynamic are described only by the distribution of the behavior in the population

If we want to disentangle the selection and influence effects we should include in the objective functions specification:

- the effects that capture the dependence of social network dynamics on actor's characteristic
- the effects that capture the dependence of behavior dynamics on social network

## A more complex model

### **Effects that capture the dependence of social network dynamics on actor's characteristic**

- pupils prefer to establish friendship relations with others that are similar to themselves



## A more complex model

### Effects that capture the dependence of social network dynamics on actor's characteristic

- pupils prefer to establish friendship relations with others that are similar to themselves → covariate similarity



## A more complex model

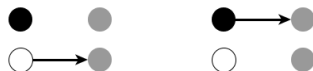
### Effects that capture the dependence of social network dynamics on actor's characteristic

- pupils prefer to establish friendship relations with others that are similar to themselves → covariate similarity



This effect must be controlled for the sender and receiver effects of the covariate.

- Covariate ego effect



- Covariate alter effect



## A more complex model

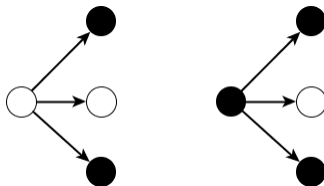
### **Effects that capture the dependence of behavior dynamics on social network**

- pupils tend to adjust their smoking behavior according to the behaviors of their friends

## A more complex model

### Effects that capture the dependence of behavior dynamics on social network

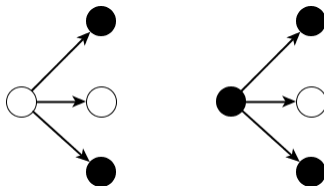
- pupils tend to adjust their smoking behavior according to the behaviors of their friends → average similarity effect



## A more complex model

### Effects that capture the dependence of behavior dynamics on social network

- pupils tend to adjust their smoking behavior according to the behaviors of their friends → average similarity effect



This effect must be controlled for the indegree and the outdegree effects

- Indegree effect



- Outdegree effect



## A more complex model

	Estimates	s.e.	t-score
<i>Network Dynamics</i>			
constant friendship rate (period 1)	10.7166	( 1.4036 )	
constant friendship rate (period 2)	9.0005	( 0.7709 )	
outdegree (density)	-2.8435	( 0.0572 )	-49.6776
reciprocity	1.9683	( 0.0933 )	21.1077
transitive triplets	0.4447	( 0.0322 )	13.7964
sex ego	0.1612	( 0.1206 )	1.3368
sex alter	-0.1476	( 0.1064 )	-1.3871
sex similarity	0.9104	( 0.0882 )	10.3244
smoke ego	0.0665	( 0.0846 )	0.7857
smoke alter	0.1121	( 0.0761 )	1.4719
smokebeh similarity	0.5114	( 0.1735 )	2.9479

## A more complex model

	Estimates	s.e.	t-score
<i>Network Dynamics</i>			
constant friendship rate (period 1)	10.7166	( 1.4036 )	
constant friendship rate (period 2)	9.0005	( 0.7709 )	
outdegree (density)	-2.8435	( 0.0572 )	-49.6776
reciprocity	1.9683	( 0.0933 )	21.1077
transitive triplets	0.4447	( 0.0322 )	13.7964
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smoke alter	0.1121	( 0.0761 )	1.4719
smokebeh similarity	0.5114	( 0.1735 )	2.9479

**Network objective function parameters:** tendency towards reciprocity, transitivity and homophily with respect to gender

## A more complex model

	Estimates	s.e.	t-score
<i>Network Dynamics</i>			
constant friendship rate (period 1)	10.7166	( 1.4036 )	
constant friendship rate (period 2)	9.0005	( 0.7709 )	
outdegree (density)	-2.8435	( 0.0572 )	-49.6776
reciprocity	1.9683	( 0.0933 )	21.1077
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smoke alter	0.1121	( 0.0761 )	1.4719
smokebeh similarity	0.5114	( 0.1735 )	2.9479

**Network objective function parameters:** pupils selected others with similar smoking behavior as friends → evidence for selection process



## A more complex model

	Estimates	s.e.	t-score
<i>Behavior Dynamics</i>			
rate smokebeh (period 1)	3.9041	(1.7402 )	
rate smokebeh (period 2)	3.8059	( 1.4323 )	
behavior smokebeh linear shap	-3.3573	( 0.5678 )	-5.9129
behavior smokebeh quadratic shape	2.8406	( 0.4125 )	6.8864
behavior smokebeh indegree	0.1711	( 0.1812 )	0.9444
behavior smokebeh outdegree	0.0128	( 0.1926 )	0.0662
behavior smokebeh average similarity	3.4361	( 1.4170 )	2.4250

**Behavioral objective function parameters:** U-shaped distribution of the smoking behavior

## A more complex model

	Estimates	s.e.	t-score
<i>Behavior Dynamics</i>			
rate smokebeh (period 1)	3.9041	(1.7402 )	
rate smokebeh (period 2)	3.8059	( 1.4323 )	
behavior smokebeh linear shap	-3.3573	( 0.5678 )	-5.9129
behavior smokebeh quadratic shape	2.8406	( 0.4125 )	6.8864
behavior smokebeh indegree	0.1711	( 0.1812 )	0.9444
behavior smokebeh outdegree	0.0128	( 0.1926 )	0.0662
behavior smokebeh average similarity	3.4361	( 1.4170 )	2.4250

**Behavioral objective function parameters:** indegree and outdegree effects are not significant

## A more complex model

	Estimates	s.e.	t-score
<i>Behavior Dynamics</i>			
rate smokebeh (period 1)	3.9041	( 1.7402 )	
rate smokebeh (period 2)	3.8059	( 1.4323 )	
behavior smokebeh linear shap	-3.3573	( 0.5678 )	-5.9129
behavior smokebeh quadratic shape	2.8406	( 0.4125 )	6.8864
behavior smokebeh indegree	0.1711	( 0.1812 )	0.9444
behavior smokebeh outdegree	0.0128	( 0.1926 )	0.0662
behavior smokebeh average similarity	3.4361	( 1.4170 )	2.4250

**Behavioral objective function parameters:** pupils are influenced by the smoking behavior of the others → evidence for influence process

## A more complex model

The contribution to the behavioral objective function is given by:

$$\begin{aligned} & \gamma_{linear}(z_i - \bar{z}) + \gamma_{quadratic}(z_i - \bar{z})^2 + \gamma_{avsim} \frac{1}{x_{i+}} \sum_{j=1}^n x_{ij}(sim_z(ij) - sim_z) = \\ & = -3.3573_{linear}(z_i - \bar{z}) + 2.8406_{quadratic}(z_i - \bar{z})^2 + 3.4361 \frac{1}{x_{i+}} \sum_{j=1}^n x_{ij}(sim_z(ij) - 0.7415) \end{aligned}$$

Since the behavioral objective function depends not generally on the average behavior of the actor's friends, here we present a table only for the special case of actors all whose friend have the same behavior  $z_j$ .

$z_j / z_i$	no	occasional	regular
1	2.56	-1.82	-0.51
2	0.84	-0.10	1.20
3	-0.88	-1.82	2.92

- The row maximum is assumed at the diagonal for the non-smokers and for the regular smokers → the focal actor prefers to have the same behavior as all these friends.
- In the case where the friends do not smoke at all, the preference toward imitating their behavior is less strong than in the case where all the friends smoke a lot.

## Recent, current and near future

- Distinction among creating and deleting ties
- Estimation procedures (MLE and bayesian estimation)
- Goodness of fit of the model
- Model selection
- Non-directed relations
- Time-heterogeneity tests
- ...