

Network Modeling

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Outline.

Introduction.

Running example: data, questions, and simple answers.

Random graph models.

$\mathcal{G}(n, p)$.

Definition of $\mathcal{G}(n, p)$.

Sampling from $\mathcal{G}(n, p)$.

Plausibility of $\mathcal{G}(n, p)$ as a model for social networks.

Towards more structured models.

Planted partition models.

Preferential attachment.

Exponential random graph models.

Definition and examples.

Sampling from an ERGM.

Hypothesis testing and parameter estimation.

Near-degeneracy and multi-modality of ERGMs.

Hammersley-Clifford Theorem.

Miscellaneous.

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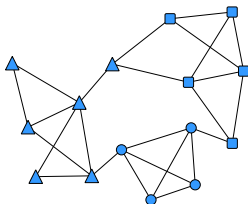
Statistical models for social network data.

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Statistical models for **social network** data.

Social networks consist of **actors** and **relations** among them.

- ▶ **actors**: persons, organizations, companies, countries, ...
- ▶ **relations**: friendship, asking for advice, communication, collaboration, trade, war, ...



Topic of this lecture.

Statistical models for social network **data**.

Data availability improved over the last decade.

- ▶ traditional data collection by questionnaires
“please name your best friends”
- ▶ more and more **automatically logged data** from electronic communication and collaboration: telephone calls, email, online social networks, online markets, recommender systems, wikis, . . .

⇒ opportunity and challenge for data-driven social science.

Topic of this lecture.

Statistical models for social network data.

Statistics can formulate precise statements about **uncertainty**.

What would happen, if we measured the data again?

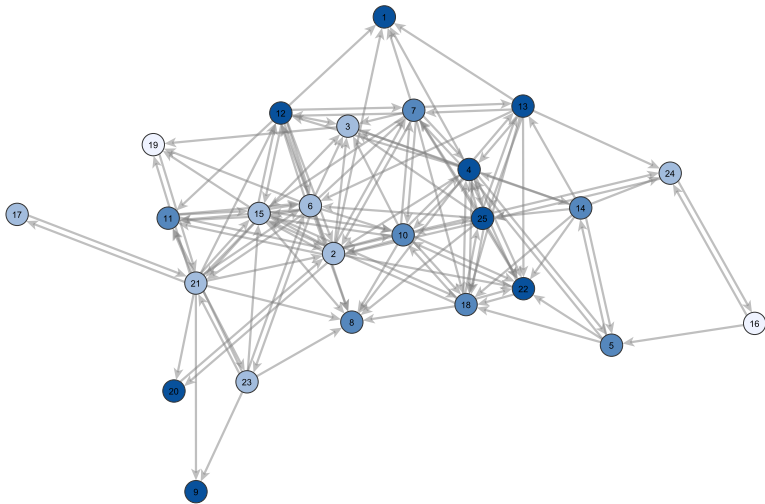
- ▶ at a different point in time,
- ▶ on a different set of actors,
- ▶ with different environmental factors, . . .

Want to estimate expected outcome \pm **variability**

\Rightarrow to explain and predict social relations and behavior.

Example: friendship network among pupils.

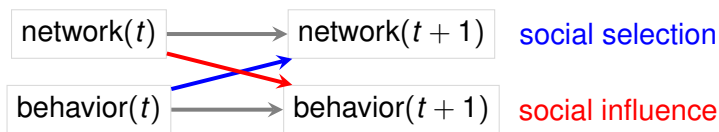
Nodes colored by level of delinquent behavior.



Can you see some pattern? Can you find explanations?

Social influence vs. social selection.

Network ties and actor behavior evolve over time.



Social influence.

- ▶ E. g., friends of delinquent pupils become delinquent.

Social selection.

- ▶ E. g., delinquent pupils choose delinquent friends.

Dependency among network ties.

- ▶ E. g., friends of friends become friends (*transitivity*).

Correlation of individual attributes.

- ▶ E. g., boys are more delinquent.

Topic of this lecture.

Statistical models for social network data.

Specify realistic **probability distributions** for social networks, formalizing hypothetical dependencies in the data.

Statistical network models serve several purposes.

Explaining social relations and/or behavior

- ▶ search for rules that govern the evolution of social networks.

Predicting social relations and/or behavior

- ▶ learn from given data and predict the data yet to come.

Random generation of networks that look like real data

- ▶ algorithm engineering; empirical estimation of average runtime or performance;
- ▶ simulation of network processes (e. g., information spreading, spread of disease).

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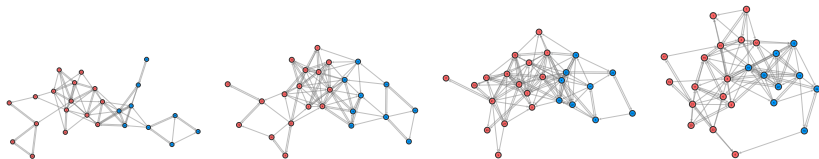
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Example data: directed friendship network.

A. Knecht (2008): “Friendship Selection and Friends’ Influence”.

Four time points in the pupils’ first year at secondary school.



Constant actor covariates:

- ▶ demographics: sex, age, ethnicity, and religion
- ▶ assessment of pupil’s capacity at the end of primary school

Changing actor covariates (behavior):

- ▶ delinquency (stealing, vandalism, graffiti, and fighting)
- ▶ alcohol consumption (only at time steps 2 – 4)

Constant dyadic variable: same primary school

Two types of dependent variables: ties and behavior.

Friendship tie from A to B

can be modeled as a probabilistic function of

- ▶ demographics of A and B (*social selection*);
- ▶ behavior of A or B or both;
- ▶ (non-)existence of tie from B to A (*reciprocity*);
- ▶ other friends of A or B or both; . . .

Delinquent behavior of student A

can be modeled as a probabilistic function of

- ▶ A 's demographics (sex, age, ethnicity, religion);
- ▶ behavior of A 's friends (*social influence*);
- ▶ A 's friendship ties; . . .

Running hypotheses.

H_1 Pupils chose friends with the same gender.

H_2 Pupils reciprocate friendship.

H_3 The friend of a friend is a friend.

H_4 Pupils chose friends with similar delinquency behavior.

H_5 Pupils adopt delinquent behavior from their friends.

First test: social selection by gender.

Hypothesis: Pupils chose friends with the same gender.

More precisely: the *probability* of friendship between pupils with the same gender is *higher*.

Method: divide pairs of pupils (*dyads*) into two classes

$$D_1 = \{(A, B) ; \text{gender}(A) = \text{gender}(B)\}$$

$$D_2 = \{(A, B) ; \text{gender}(A) \neq \text{gender}(B)\}$$

Compare ratio of friendship ties in the two groups.

$$\frac{\# \text{ ties in } D_1}{\# \text{ dyads in } D_1} \quad \text{vs.} \quad \frac{\# \text{ ties in } D_2}{\# \text{ dyads in } D_2}$$

Result: $\frac{105}{312} = 0.3365$ vs. $\frac{31}{288} = 0.1076$

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Significance of observed difference.

0.11 probability for friendship between different gender

0.34 probability for friendship between same gender

Could this difference be just accidental?

If we divided pupils into two meaningless groups, the tie probability would also not be equal.

Repeat the analysis 1000 times with random gender assignment:

⇒ average difference is 0.035; maximum is 0.142

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Repeat the analysis 1000 times with random gender assignment:

⇒ average difference is 0.035; maximum is 0.142

Have to control for alternative explanations.

Maybe friendship is only seemingly influenced by gender equality; the “true” explanatory variable might be

- ▶ *primary school*
and boys/girls happen to go more often to the same one
- ▶ *behavior*
and boys/girls have similar behavior to other boys/girls
- ▶ other ties in the networks. . .

We need a model that can control for the influence of other variables.

Modeling the occurrence of ties by logistic regression.

Random variable Y_{uv} for tie from u to v

$$Y_{uv} = \begin{cases} 1 & \text{with probability } p_{uv} ; \\ 0 & \text{with probability } 1 - p_{uv} . \end{cases}$$

$$p_{uv} = \text{someFunctionOf}(\text{statistics}, \text{parameters})$$

The *statistics* (explanatory variables) quantify characteristics of the dyad (u, v) in the observed network.

The *parameters* quantify the influence of those variables on the tie-probability:

- ▶ a **positive** (**negative**) parameter means: the higher the statistic the higher (lower) the probability;
- ▶ a **zero** parameter means: the statistic has no influence on the tie-probability.

Parameters are estimated from the observed network.

Modeling the occurrence of ties by logistic regression.

Probability p_{uv} of a tie from u to v specified as

$$p_{uv} = \text{logit}^{-1}(\theta \cdot \mathbf{s}) = \frac{\exp(\theta \cdot \mathbf{s})}{\exp(\theta \cdot \mathbf{s}) + 1}, \text{ where}$$

$$\mathbf{s} = (s_1, \dots, s_k) \in \mathbb{R}^k \quad \textit{statistics}$$

$$\theta = (\theta_1, \dots, \theta_k) \in \mathbb{R}^k \quad \textit{parameters}$$

$$\theta \cdot \mathbf{s} = \sum_{i=1}^k \theta_i \cdot s_i$$

The statistics $s_j = s_j(u, v; y)$ are functions of the observed data.

The parameters are estimated to maximize the probability of the observed network y :

$$P(Y = y) = \prod_{u \neq v} p_{uv}^{y_{uv}} \cdot (1 - p_{uv})^{1 - y_{uv}} .$$

Results from logistic regression.

Gender model: friendship ties explained by gender-equality

$$p_{uv} = \text{logit}^{-1}(\theta_1 + \theta_2 \cdot \text{sameGender}(u, v)) .$$

Results:

statistic	parameter	Std. Error	Pr(> z)
(Intercept)	-2.1151	0.1901	< 2e-16 ***
sameGender	1.4363	0.2247	1.64e-10 ***

Implied probability for ties by gender-equality:

$p = 0.1076$ for friendship between pupils with different gender

$p = 0.3365$ for friendship between pupils with same gender

Results from logistic regression.

Delinquency model: friendship ties explained by similar behavior

$$p_{uv} = \text{logit}^{-1}(\theta_1 + \theta_2 \cdot \text{similarDelinquency}(u, v)) .$$

Results:

statistic	parameter	Std. Error	Pr(> z)
(Intercept)	-1.5880	0.1796	<2e-16 ***
similarDelinquency	0.6568	0.2619	0.0121 *

$$\text{similarDelinquency}(u, v) = \frac{\Delta - |\text{delin}(u) - \text{delin}(v)|}{\Delta} ,$$

where $\Delta =$ maximal difference in delinquency

Results from logistic regression.

More complex model: control for alternative explanations:

$$p_{uv} = \text{logit}^{-1} \left(\sum_{i=1}^k \theta_i \cdot s_i(u, v; y) \right), \text{ with}$$

$s_i(u, v; y)$	<i>interpretation</i>
1	constant (intercept)
sameGender(u, v)	gender homophily
similarDelinquency(u, v)	behavior homophily
y_{vu}	reciprocity
$\sum_w y_{uw} \cdot y_{wv}$	transitivity (friend of friend is friend)

Results from logistic regression.

More complex model:

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Results:

statistic	parameter	Std. Error	Pr(> z)
(Intercept)	-4.3664379	0.3915032	< 2e-16 ***
sameGender	1.2644640	0.3036323	3.12e-05 ***
similarDelinquency	-0.0009412	0.3594857	0.998
reciprocity	2.0621869	0.2838916	3.76e-13 ***
transitivity	0.9420077	0.0918453	< 2e-16 ***

The analysis so far is invalid.

Logistic regression is only valid for *independent observations*.

y_{UV}	sameGender	simDelinquency	y_{VU}	$\sum_w y_{UW} \cdot y_{wV}$
1	1	0.5	1	3
1	1	0.5	1	0
0	0	0.1	1	1
1	0	0.1	0	2
...	...			

In our case, the different observations (rows) are not independent.

This is even implied by the model itself.

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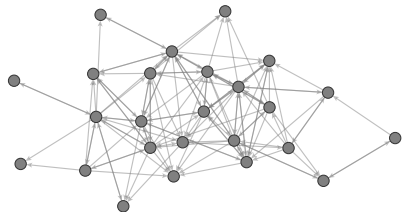
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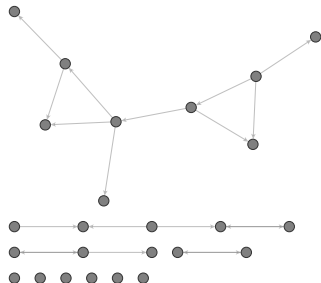
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Discrepancy between observation and model.

Randomly drawing ties from the logistic regression model.



observed network



simulated network

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Background: finite probability space.

Definition

A *finite probability space* is a pair (Ω, P) , where

- ▶ Ω is a finite set (*possible outcomes*)
- ▶ $P: \Omega \rightarrow [0, 1]$ a function satisfying $\sum_{\omega \in \Omega} P(\omega) = 1$.

Notation

- ▶ $P(\omega)$ is called the *probability* of $\omega \in \Omega$.
- ▶ The probability of a subset $\Omega' \subseteq \Omega$ is defined by $P(\Omega') = \sum_{\omega \in \Omega'} P(\omega)$.

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Example (dice)

$\Omega = \{1, 2, 3, 4, 5, 6\}$ (possible outcomes when throwing a die)

$P(\omega) = 1/6$ for all $\omega \in \Omega$ (uniform probability)

$\Omega' = \{1, 3, 5\}$ (throwing an odd number)

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Example (lottery)

$\Omega = \{X \subset \{1, \dots, 49\}; |X| = 6\}$ (sets of 6 different numbers)

$P(\omega) = \binom{49}{6}^{-1} = \frac{6!43!}{49!}$ for all $\omega \in \Omega$ (uniform probability)

Background: graphs.

Definition

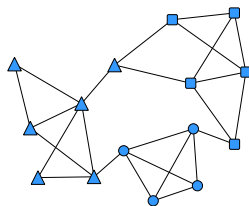
A *graph* is a pair $G = (V, E)$, where V is a finite set of *vertices* and E the set of *edges*.

- ▶ *undirected* graph: $E \subseteq \binom{V}{2} = \{\{u, v\}; u, v \in V\}$
- ▶ *directed* graph: $E \subseteq V \times V = \{(u, v); u, v \in V\}$
- ▶ *loop*: edge from a vertex to itself

The elements that can be edges are called *dyads*.

Interpretation:

- ▶ vertices correspond to actors
- ▶ edges form the relation among them



Random graph models.

Definition

A *random graph model* is a probability space (\mathcal{G}, P) , where \mathcal{G} is a (finite) set of graphs.

Example (uniform random graph model)

Let \mathcal{G} be the set of all undirected, loopless graphs with vertex set $V = \{1, \dots, n\}$ and let P be defined by

$$P: \mathcal{G} \rightarrow \mathbb{R}; P(G) = \frac{1}{2^{\frac{n(n-1)}{2}}} .$$

Then (\mathcal{G}, P) is a random graph model.

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Random graph models: remark.

We consider only random graph models (\mathcal{G}, P) in which all graphs in \mathcal{G} have the same set of vertices; usually $V = \{1, \dots, n\}$.

The set of vertices is fixed; all the randomness is in the edges.

Random graph models: edge probability.

Let (\mathcal{G}, P) be a random graph model.

$P: \mathcal{G} \rightarrow [0, 1]$ defines a probability for each graph.

A dyad $e \in D$ is associated with a subset of graphs

$$\mathcal{G}_e = \{G \in \mathcal{G}; e \in E_G\} .$$

When we say “probability of an edge e ”, we mean $P(\mathcal{G}_e)$; sometimes written as $P(e)$ or $P(e \in E)$.

Thus, assigning a probability to each graph determines the probability of individual edges.

Note: this does not hold the other way round.

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Example: two random graph models.

Let \mathcal{G} be the set of undirected, loopless graphs $G = (V, E)$ with $V = \{1, 2, 3\}$.

Define P_1 by $P_1(G) = 1/8$ for all $G \in \mathcal{G}$.

Define P_2 by

$$P_2(G) = \begin{cases} 1/2 & \text{if } E = \emptyset \text{ or } E = D; \\ 0 & \text{else} \end{cases}$$

Both models define the same edge probabilities; but the models are not the same.

Independence and non-independence of edges.

(intuition)

In some cases the existence of an edge (or several edges) changes the probability of other edges.



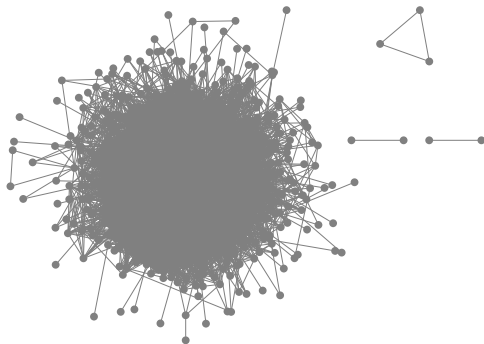
For instance: $P(e)$ is expected to increase when the nodes incident to e are indirectly connected via a third node.

Independence and non-independence of edges.

small facebook network

769 nodes, 295 296 dyads, 16 656 edges

⇒ average edge probability is 0.056



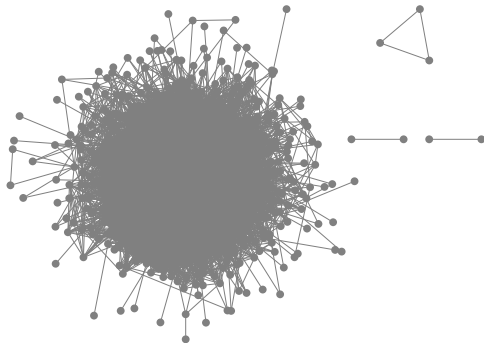
186 722 dyads are indirectly connected via a third node;
16 556 of these are edges ⇒ average conditional edge
probability for indirectly connected nodes is 0.089

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Knecht Classroom Data

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Non-zero parameters for reciprocity and transitivity indicate non-independence of edges.

Background: independence and conditional prob.

Definition

- ▶ Two subsets $A, B \subseteq \Omega$ are *independent* if

$$P(A \cap B) = P(A) \cdot P(B) .$$

- ▶ If $P(B) > 0$, then the *conditional probability of A, given B* is

$$P(A|B) = \frac{P(A \cap B)}{P(B)} .$$

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Example (probability space: dice)

$A_{\text{odd}} = \{1, 3, 5\}$ and $A_{\leq 4} = \{1, 2, 3, 4\}$ are independent.

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Example (probability space: dice)

$A_{\text{odd}} = \{1, 3, 5\}$ and $A_{\leq 3} = \{1, 2, 3\}$ are **not** independent.

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- ▶ Two subsets $A, B \subseteq \Omega$ are *independent* if

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- ▶ If $P(B) > 0$, then the *conditional probability of A, given B* is

$$P(A|B) = \frac{P(A \cap B)}{P(B)} .$$

Example (probability space: dice)

$$P(A_{\text{odd}}|A_{\leq 4}) = 1/2, \quad \text{but} \quad P(A_{\text{odd}}|A_{\leq 3}) = 2/3$$

Independence of dyads in random graph models.

A dyad $e \in D$ is associated with a subset of graphs

$$\mathcal{G}_e = \{G \in \mathcal{G} ; e \in E_G\} .$$

- ▶ If \mathcal{G}_{e_1} and \mathcal{G}_{e_2} are independent, we say that “the dyads e_1 and e_2 are independent”

Example: two random graph models revisited.

Let \mathcal{G} be the set of undirected, loopless graphs $G = (V, E)$ with $V = \{1, 2, 3\}$.

Let $P_1(G) = 1/8$. It is for two different dyads e_1 and e_2

$$P_1(\mathcal{G}_{e_1} \cap \mathcal{G}_{e_2}) = 1/4 = 1/2 \cdot 1/2 = P_1(\mathcal{G}_{e_1}) \cdot P_1(\mathcal{G}_{e_2})$$

Let

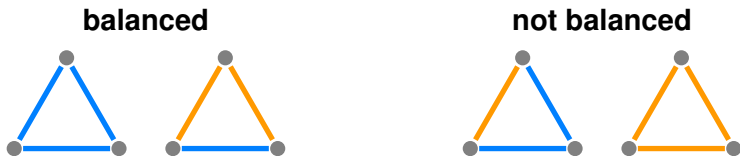
$$P_2(G) = \begin{cases} 1/2 & \text{if } E = \emptyset \text{ or } E = D; \\ 0 & \text{else.} \end{cases}$$

It is for two different dyads e_1 and e_2

$$P_2(\mathcal{G}_{e_1} \cap \mathcal{G}_{e_2}) = 1/2 \neq 1/2 \cdot 1/2 = P_2(\mathcal{G}_{e_1}) \cdot P_2(\mathcal{G}_{e_2})$$

Structural balance theory (illustrating dependence).

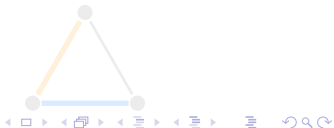
Structural balance theory (Heider 1946) applies to triplets of 3 actors mutually connected by **positive** or **negative** ties:



SBT claims that actors prefer balanced networks.

In an appropriate random graph model, it holds that

- ▶ all dyads are pairwise independent;
- ▶ every dyad depends on the two others (i. e., there is a higher-order dependence).



Structural balance theory (illustrating dependence).

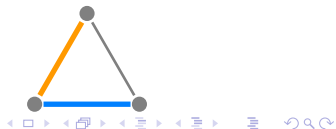
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Fully independent random graph models.

Recall: a dyad $e \in D$ is associated with a subset of graphs

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Recall: if \mathcal{G}_{e_1} and \mathcal{G}_{e_2} are independent, we say that “the dyads e_1 and e_2 are independent”

Definition

Let $D' \subset D$. A dyad $e \in D \setminus D'$ is said to be *independent* of D' if for all partitions $D' = D^+ \cup D^-$, the subset \mathcal{G}_e is independent of

$$\mathcal{G}_{D^+ \cup D^-} = \{G \in \mathcal{G}; D^+ \subseteq E_G \text{ and } D^- \cap E_G = \emptyset\} .$$

If every dyad e is independent of every subset $D' \subseteq D \setminus \{e\}$, then we say that the random graph model is *fully independent*.

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A fully independent random graph model is determined by the edge probabilities of all dyads.

Let (\mathcal{G}, P) be a fully independent random graph model.
Then the probability of a graph $G = (V, E) \in \mathcal{G}$ is

$$\begin{aligned} P(G) &= P(\{G\}) \\ &= P\left(\bigcap_{d \in E} \mathcal{G}_d \cap \bigcap_{d \in D \setminus E} \overline{\mathcal{G}_d}\right) \\ &= \prod_{d \in E} P(\mathcal{G}_d) \cdot \prod_{d \in D \setminus E} P(\overline{\mathcal{G}_d}) \\ &= \prod_{d \in E} P(d \in E) \cdot \prod_{d \in D \setminus E} 1 - P(d \in E) . \end{aligned}$$

Expected values in a random graph model.

Random graph models can be characterized by the expected values of certain random variables.

For instance, expected number of edges, triangles, nodes of certain degrees, . . .

Background: random variable and expectation.

Let (Ω, P) be a finite probability space.

Definition

A *random variable* is a function $X: \Omega \rightarrow \mathbb{R}$.

Let $S = X(\Omega)$ be the set of values of X .

The *expectation* of the random variable X is defined by

$$\mathbb{E}(X) = \sum_{x \in S} x \cdot P(X = x) = \sum_{\omega \in \Omega} X(\omega) \cdot P(\omega) .$$

Example

The prize assigned to lottery numbers is a random variable. Its expectation is the average gain that could be expected after “many” lottery draws (to be compared with the cost of a ticket).

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Background: linearity of expectation.

$$\mathbb{E}(X) = \sum_{\omega \in \Omega} P(\omega) \cdot X(\omega) .$$

Lemma

If $X, Y: \Omega \rightarrow \mathbb{R}$ are two random variables and α a real number, then it is

$$\begin{aligned}\mathbb{E}(X + Y) &= \mathbb{E}(X) + \mathbb{E}(Y) \\ \mathbb{E}(\alpha \cdot X) &= \alpha \cdot \mathbb{E}(X) .\end{aligned}$$



Example: expected number of edges in a random graph model.

Claim

The expected number of edges equals the sum of the edge-probabilities over all dyads.

Proof.

The number of edges of a graph G can be written as

$$m(G) = \sum_{e \in D} \chi_e(G)$$

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The number of edges of a graph G can be written as

$$m(G) = \sum_{e \in D} \chi_e(G)$$

where $\chi_e: \mathcal{G} \rightarrow \{0, 1\}$ is defined by

$$\chi_e(G) = \begin{cases} 1 & \text{if } e \in E_G \\ 0 & \text{else.} \end{cases}$$

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From the linearity of the expectation it follows that

$$\begin{aligned} \mathbb{E}[m] &= \sum_{e \in D} \mathbb{E}[\chi_e] = \sum_{e \in D} P(e \in E) \cdot 1 + P(e \notin E) \cdot 0 \\ &= \sum_{e \in D} P(e \in E) \end{aligned}$$

Uniform graph model: edge probability.

Claim

The edge probability of a dyad $e \in D$ in the uniform random graph model is equal to $1/2$. Thus, the expected number of edges is $|D|/2$.

Proof.

The two sets

$$\begin{aligned}\mathcal{G}_e &= \{G \in \mathcal{G}; e \in E_G\}, \\ \overline{\mathcal{G}}_e &= \{G \in \mathcal{G}; e \notin E_G\}\end{aligned}$$

- ▶ have the same cardinality $\Rightarrow P(\mathcal{G}_e) = P(\overline{\mathcal{G}}_e)$,
 - ▶ are disjoint $\Rightarrow P(\mathcal{G}_e) + P(\overline{\mathcal{G}}_e) = P(\mathcal{G}_e \cup \overline{\mathcal{G}}_e)$,
 - ▶ and their union equals $\mathcal{G} \Rightarrow P(\mathcal{G}_e \cup \overline{\mathcal{G}}_e) = 1$.
- $\Rightarrow P(\mathcal{G}_e) = 1/2$.

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- $\Rightarrow P(\mathcal{G}_e) = 1/2$.

Uniform graph model: independence.

Claim

The edge probability of a dyad $e \in D$ in the uniform random graph model is $1/2$, **independent of all sets of dyads.**

Proof.

Let $D^+, D^- \subseteq D \setminus \{e\}$ be two disjoint subsets of dyads, not containing e . Consider

$$\mathcal{G}' = \{G \in \mathcal{G}; D^+ \subseteq E_G, \text{ and } D^- \cap E_G = \emptyset\} .$$

Then, with $\mathcal{G}'_e = \{G \in \mathcal{G}' ; e \in E_G\}$ it follows $P(\mathcal{G}'_e | \mathcal{G}') = 1/2$ (as on the previous slide). □

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Random graph models: summary.

A random graph model

- ▶ assigns probabilities to entire graphs (rather than to individual edges);
- ▶ implies edge probabilities (but is not determined by them).

Dependency among dyads (or higher-order structures)

- ▶ is what makes network modeling difficult;
- ▶ is what makes network modeling interesting;
- ▶ is often the essence of social network theories.

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Running example: data, questions, and simple answers.

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$\mathcal{G}(n, p)$.

Definition of $\mathcal{G}(n, p)$.

Sampling from $\mathcal{G}(n, p)$.

Plausibility of $\mathcal{G}(n, p)$ as a model for social networks.

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Definition of $\mathcal{G}(n, p)$.

Let $n \in \mathbb{N}_{\geq 1}$ and p be a real number $0 < p < 1$.

$\mathcal{G}(n, p)$ is the random graph model on the set of undirected, loopless graphs with vertex set $V = \{1, \dots, n\}$ that defines the probability of a graph G with m edges by

$$P(G) = p^m (1 - p)^{\frac{n(n-1)}{2} - m} .$$

Note: P is normalized since (let $M = n(n-1)/2$)

$$\begin{aligned} \sum_{G \in \mathcal{G}} P(G) &= \sum_{m=0}^M \binom{M}{m} p^m (1-p)^{M-m} \\ &= (p + (1-p))^M = 1^M = 1 . \end{aligned}$$

Remark

The uniform random graph model is identical with $\mathcal{G}(n, \frac{1}{2})$.

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Characterizing properties of $\mathcal{G}(n, p)$.

The probability of a graph G with m edges is defined by

$$P(G) = p^m (1 - p)^{\frac{n(n-1)}{2} - m} .$$

Claim

1. *The edge probability of every dyad is equal to p .*
2. *The model is fully independent.*
3. *There is just one model satisfying properties (1) and (2).*

Proof.

See next exercise sheet.



Further properties of $\mathcal{G}(n, p)$.

- ▶ Expected number of edges is $p \frac{n(n-1)}{2}$.
- ▶ Expected density is p .

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Sampling from $\mathcal{G}(n, p)$.

Task: design of a probabilistic algorithm returning graphs with probability as in $\mathcal{G}(n, p)$.

Want to do so efficiently \Rightarrow ability to sample for large n .

Background: assessing the runtime of algorithms.

Assessing the runtime of algorithms.

Algorithm: series of deterministic instructions to compute a result from any allowed input.

Runtime as a function of the input size can normally not be given in time units. Rather we seek to clarify:

How does the runtime increase when the input size increases?

For instance,

- ▶ input size doubles \Rightarrow runtime doubles (linear-time algo)
- ▶ input size doubles \Rightarrow runtime multiplied by four
(quadratic-time algo)
- ▶ input size increases by one \Rightarrow runtime doubles
(exponential-time algo)

We are only interested in the dominant terms for larger inputs.

Asymptotic growth classes.

Let $f: \mathbb{N} \rightarrow \mathbb{R}$ be a function.

- ▶ $\mathcal{O}(f)$ is the class of functions that asymptotically **grow at most as fast** as f . Defined by

$$\mathcal{O}(f) = \{g; \exists_{n_0, c} \forall_{n \geq n_0} : g(n) \leq c \cdot f(n)\}$$

- ▶ $\Theta(f)$ is the class of functions that asymptotically **grow as fast** as f . Defined by

$$\Theta(f) = \{g; g \in \mathcal{O}(f) \wedge f \in \mathcal{O}(g)\}$$

For instance,

$$3 \cdot n^2 + 2 \cdot n + 10 \in \mathcal{O}(n^3)$$

$$3 \cdot n^2 + 2 \cdot n + 10 \in \Theta(n^2)$$

Back to our topic ...

Sampling from $\mathcal{G}(n, p)$.

Task: design of a probabilistic algorithm returning graphs with probability as in $\mathcal{G}(n, p)$.

Simple algorithm: iterate over all dyads $e \in D$

- ▶ draw a uniformly distributed random number $r \in [0, 1]$;
- ▶ if $r \leq p$ add e to the edge set.

Runtime is in $\Theta(n^2)$ (independent of p)

\Rightarrow inefficient for small p (i. e., sparse graphs).

The expected size of a graph from $\mathcal{G}(n, p)$ is in $\Theta(n + p \cdot n^2)$.

Observation: density p of social networks typically decreases with growing n , e. g., $p \in \mathcal{O}(1/n)$.

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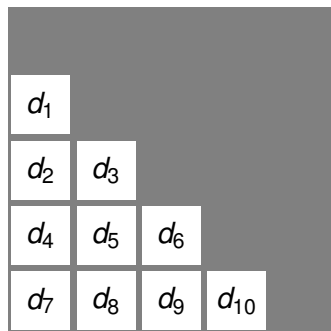
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Generating graphs from $\mathcal{G}(n, p)$ (illustration).

Simple algorithm: iterate over all dyads $e \in D$

- ▶ draw a uniformly distributed random number $r \in [0, 1]$;
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enumerate dyads



inefficient, when p is small (too many NOs)

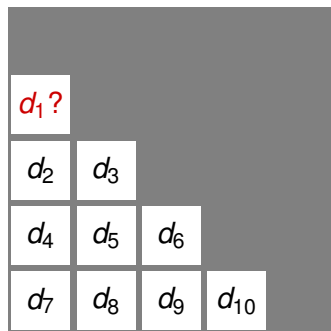
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Is d_1 an edge?

(draw a random number...)



inefficient, when p is small (too many NOs)

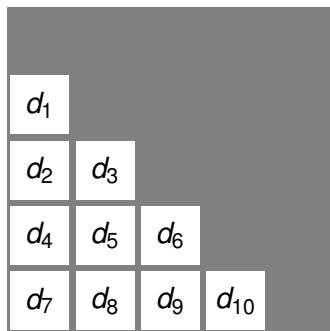
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Is d_1 an edge?

→ NO (for instance)



inefficient, when p is small (too many NOs)

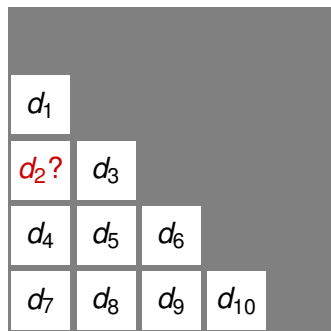
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Simple algorithm: iterate over all dyads $e \in D$

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Is d_2 an edge?

(draw a random number...)



inefficient, when p is small (too many NOs)

Generating graphs from $\mathcal{G}(n, p)$ (illustration).

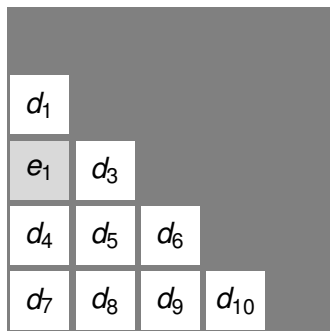
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Is d_2 an edge?

→ YES (for instance)

⇒ turn d_2 into the first edge



inefficient, when p is small (too many NOs)

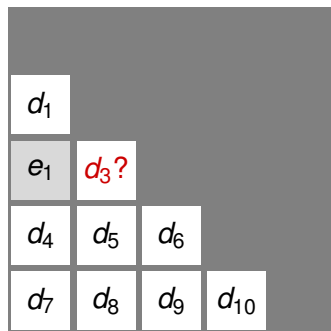
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Simple algorithm: iterate over all dyads $e \in D$

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Is d_3 an edge?

(draw a random number...)



inefficient, when p is small (too many NOs)

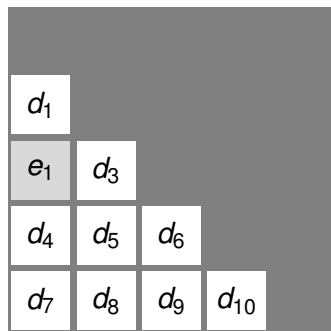
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Is d_3 an edge?

→ NO (for instance)



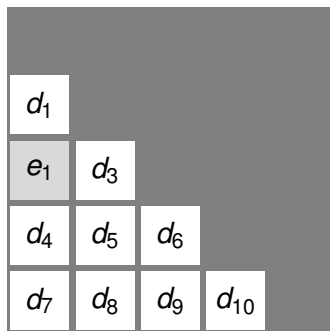
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go on ...



inefficient, when p is small (too many NOs)

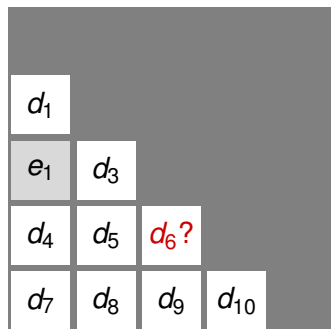
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Simple algorithm: iterate over all dyads $e \in D$

- ▶ draw a uniformly distributed random number $r \in [0, 1]$;
- ▶ if $r \leq p$ add e to the edge set.

Is d_6 an edge?

(draw a random number...)



inefficient, when p is small (too many NOs)

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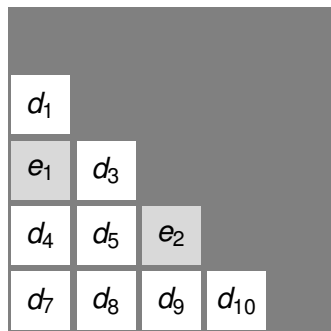
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Is d_6 an edge?

→ YES (for instance)

⇒ turn d_6 into the second edge



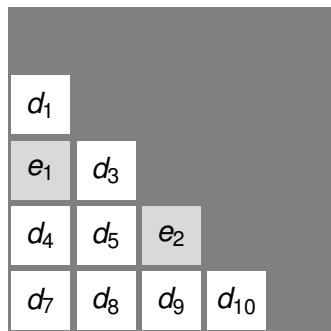
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to be continued ...



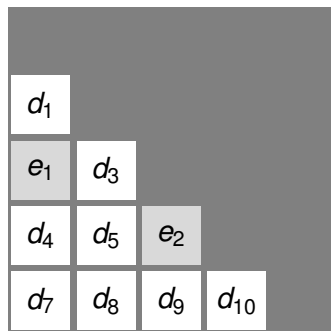
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Sampling efficiently from $\mathcal{G}(n, p)$.

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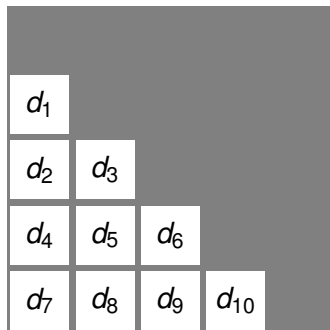
How many dyads shall be left out before the next edge?

\Rightarrow need only $\Theta(m)$ questions.

Randomly draw the number k of non-edges ...

draw $k = 1 \Rightarrow$ leave out one dyad; turn the second dyad into the first edge

draw $k = 3 \Rightarrow$ leave out the next three dyads (d_3, d_4, d_5); turn d_6 into the second edge



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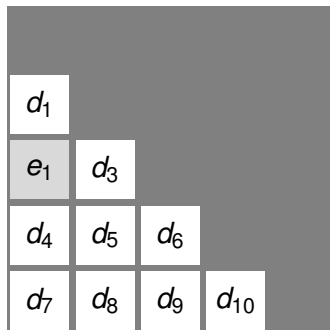
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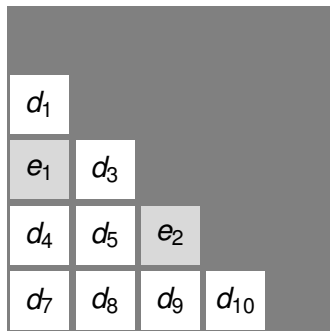
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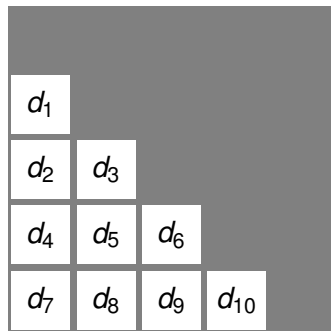
(Notation: $q = 1 - p$ in the following.)

Observation: the next dyad that becomes an edge is preceded by exactly k non-edges with probability $q^k p$.

⇒ randomly draw number k of non-edges (out of $0, 1, \dots$) with probability $q^k p$ and add the $k + 1$ th dyad to the edge set.

draw $k = 1$ (happens with probability qp)

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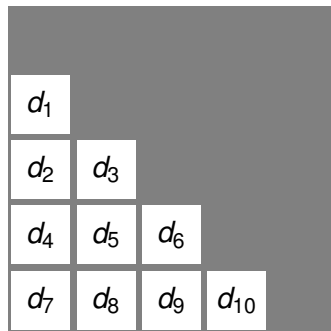
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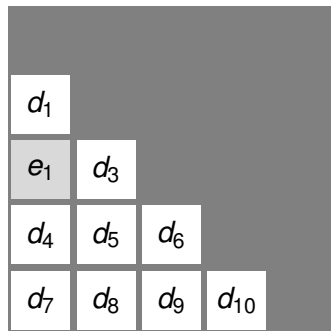
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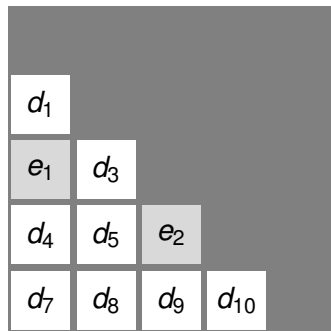
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Background: geometric distribution.

The distribution that assigns the probability $P(k) = p \cdot (1 - p)^k$ to the non-negative integers $k = 0, 1, 2, \dots$ is called the **geometric distribution**.

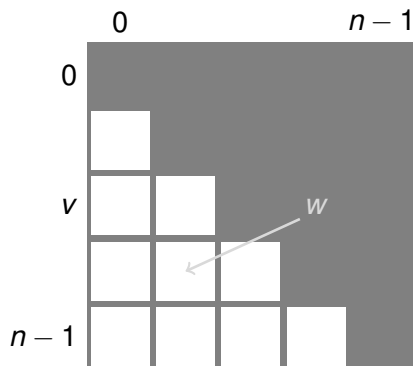
Such a random number generator is implemented in R (function `rgeom`).

Equivalent: draw a uniformly distributed real number r from $(0, 1)$ and return

$$k = \left\lfloor \frac{\log(r)}{\log(1 - p)} \right\rfloor$$

Sampling efficiently from $\mathcal{G}(n, p)$ (pseudocode).

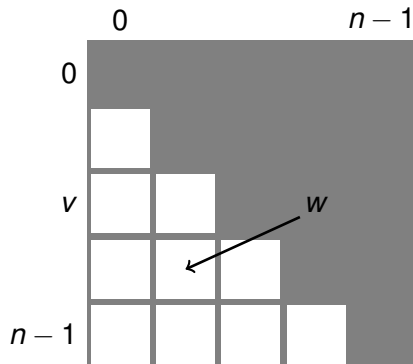
```
 $E \leftarrow \emptyset$   
 $v \leftarrow 1$   $w \leftarrow -1$   
while  $v < n$  do  
   $k \leftarrow \text{rgeom}(p)$   
   $w \leftarrow w + k + 1$   
  while  $w \geq v$  and  $v < n$  do  
     $w \leftarrow w - v$   
     $v \leftarrow v + 1$   
  if  $v < n$  then  
     $E \leftarrow E \cup \{v, w\}$   
return  $G = (V, E)$ 
```



If $w \geq v$ then w is reduced by v and the row index v is incremented by one.

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Sampling efficiently from $\mathcal{G}(n, p)$ (runtime).

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return  $G = (V, E)$ 
```

\Rightarrow runtime in $\Theta(m + n)$.

Outer `while` loop is executed $m + 1$ times (m is the number of edges of G).

Inner `while` loop is executed (in total) $n - 1$ times.

Efficient sampling from $\mathcal{G}(n, p)$ (correctness).

Let G be a graph with m edges; compute probability that G is returned by the sampling algorithm.

For $i = 1, \dots, m + 1$ let k_i be number of non-edges between $(i - 1)$ th and i th edge.

Algorithm returns G if and only if

1. For all $i = 1, \dots, m$, the random number k in the i th iteration satisfies $k = k_i$.
2. For $i = m + 1$ the random number k in the $m + 1$ th iteration satisfies $k \geq k_{m+1}$.

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1. For all $i = 1, \dots, m$, the random number k in the i th iteration satisfies $k = k_i$.
Happens with probability pq^{k_i} .
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$$\sum_{j=k_{m+1}}^{\infty} pq^j = \sum_{j=0}^{\infty} pq^j - \sum_{j=0}^{k_{m+1}-1} pq^j = 1 - (1 - q^{k_{m+1}}) = q^{k_{m+1}} .$$

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All conditions for $i = 1, \dots, m + 1$ are satisfied with probability

$$q^{k_{m+1}} \prod_{i=1}^m pq^{k_i} = p^m q^{\sum_{i=1}^{m+1} k_i} = p^m q^{\frac{n(n-1)}{2} - m}.$$

Outline.

Introduction.

Running example: data, questions, and simple answers.

Random graph models.

$\mathcal{G}(n, p)$.

Definition of $\mathcal{G}(n, p)$.

Sampling from $\mathcal{G}(n, p)$.

Plausibility of $\mathcal{G}(n, p)$ as a model for social networks.

Towards more structured models.

Planted partition models.

Preferential attachment.

Exponential random graph models.

Definition and examples.

Sampling from an ERGM.

Hypothesis testing and parameter estimation.

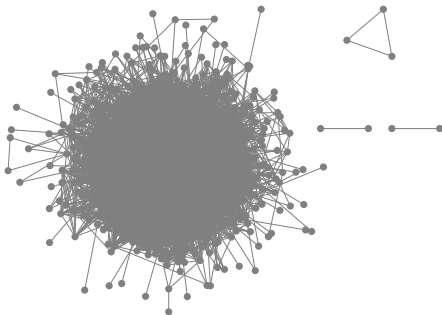
Near-degeneracy and multi-modality of ERGMs.

Hammersley-Clifford Theorem.

Miscellaneous.

Can such a network be drawn from a $\mathcal{G}(n, p)$ model?

Graph has 769 vertices and about 16 600 edges.

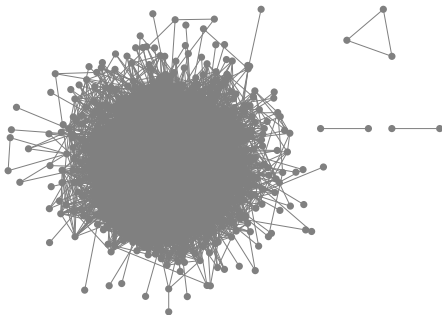


Which $\mathcal{G}(n, p)$?

What is the most likely value for the parameter p ?

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Background: maximum likelihood.

Problem: given a graph G drawn from some parameterized random graph model (without knowing the parameter value).

What is the most likely parameter value?

Definition (maximum likelihood)

(\mathcal{G}, P_θ) random graph model parameterized by $\theta \in \Theta \subseteq \mathbb{R}^k$;
 $G_{\text{obs}} \in \mathcal{G}$ a graph (observation).

Likelihood function associated with G_{obs}

$$L: \Theta \rightarrow \mathbb{R}; \theta \mapsto P_\theta(G_{\text{obs}})$$

A parameter vector $\hat{\theta}$ maximizing L , i. e.,

$$\hat{\theta} = \arg \max_{\theta} L(\theta)$$

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Maximum likelihood estimate of p in $\mathcal{G}(n, p)$.

Assume that G_{obs} has exactly m edges; let $M = \frac{n(n-1)}{2}$.

$$L(p) = P_p(G_{\text{obs}}) = p^m (1-p)^{M-m}.$$

$$L'(p) = m \cdot p^{m-1} \cdot (1-p)^{M-m} - p^m \cdot (M-m) \cdot (1-p)^{M-m-1}.$$

Setting $L'(p) = 0$ for $0 < p < 1$ yields

$$m \cdot p^{m-1} \cdot (1-p)^{M-m} = p^m \cdot (M-m) \cdot (1-p)^{M-m-1}$$

$$m \cdot (1-p) = p \cdot (M-m)$$

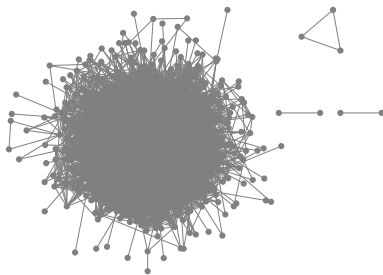
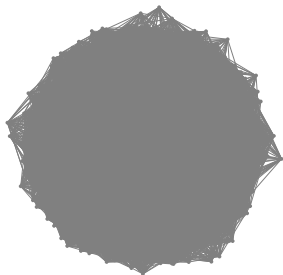
$$m - pm = pM - pm$$

$$\frac{m}{M} = p$$

$L(p)$ indeed assumes a maximum at $\hat{p} := \frac{m}{M}$ since [...].

Both graphs have 769 vertices and about 16 600 edges.

Maximum likelihood estimate for p is 0.056

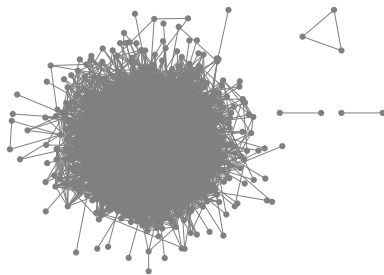
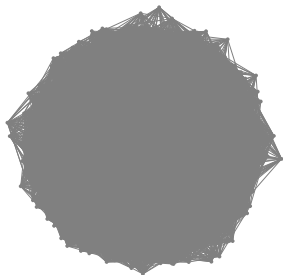


Which graph is more likely drawn from a $\mathcal{G}(n, p)$ model?

Both graphs have the same (very small) probability in $\mathcal{G}(n, p)$
 \Rightarrow the probability of the graph is not a good criterion.

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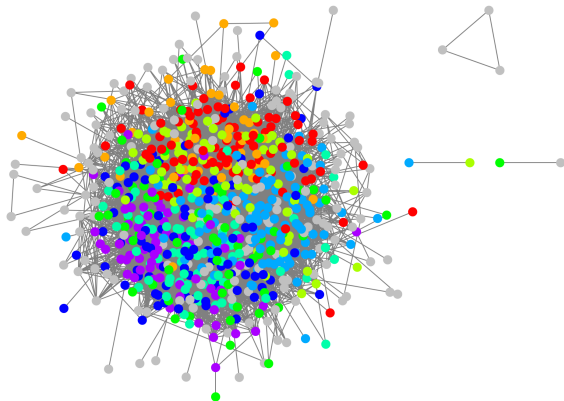
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Address this question by looking at some network properties:

1. inhomogeneity of the graph density;
2. skewness of the degree distribution;
3. number of triangles.

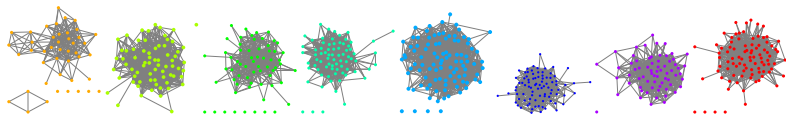
Inhomogeneity of the graph density.



Colors encode the **dorm** variable (gray for missing value).

Inhomogeneity of the graph density.

Density of the whole network is 0.056



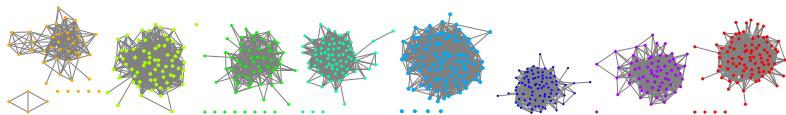
The subnetworks induced by the eight dorms have much higher densities, namely: 0.21, 0.37, 0.20, 0.35, 0.31, 0.24, 0.37, 0.25.

Can this happen in a $\mathcal{G}(n, p)$ model?

Probably not: probability that randomly drawn subnetworks of that size have such high density is very small.

Inhomogeneity of the graph density.

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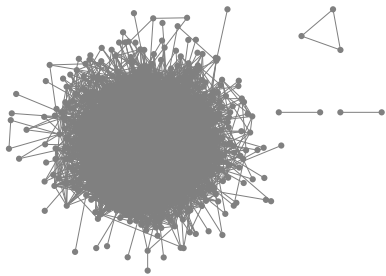
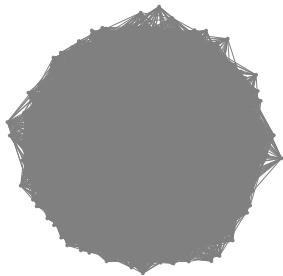


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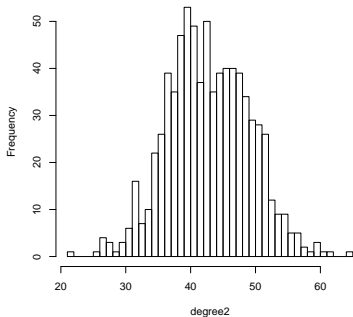


Comparing degree distributions.

Which graph is drawn from a $\mathcal{G}(n, p)$ model?

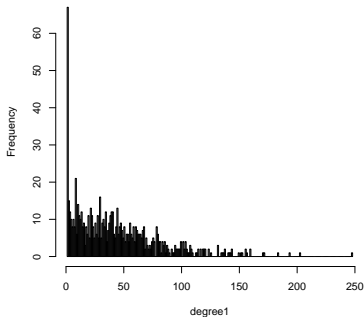
Plotting number of vertices (y-axis) with given degree (x-axis).

Histogram of degree2



max degree is 65
min degree is 21

Histogram of degree1



max degree is 248
min degree is 1

Probability of degree k in $\mathcal{G}(n, p)$.

Lemma

Let $v \in \{1, \dots, n\}$ be any vertex. The probability that v has degree equal to $k \in \{0, \dots, n-1\}$ in a graph drawn from $\mathcal{G}(n, p)$ is

$$P(d(v) = k) = \binom{n-1}{k} \cdot p^k q^{n-1-k}$$

Proof.

There are exactly $\binom{n-1}{k}$ different neighborhoods of v that have cardinality k . Each of them has probability $p^k q^{n-1-k}$. \square

$$q = 1 - p$$

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Probability of degree k in $\mathcal{G}(n, p)$.

details of the proof: let

$$\mathcal{N}_k(v) = \{\{v_1, \dots, v_k\} \subseteq V \setminus \{v\}\}$$

be the set of k -element subsets of $V \setminus \{v\}$ (potential neighborhoods of size k of v).

Define for $U \in \mathcal{N}_k(v)$ the subset

$$\mathcal{G}_U = \{G \in \mathcal{G}; \forall u \in U: \{u, v\} \in E_G \text{ and } \forall u \notin U: \{u, v\} \notin E_G\}$$

(all graphs in which the neighborhood of v equals U).

Important fact: \mathcal{G}_U and $\mathcal{G}_{U'}$ are disjoint for $U \neq U'$. Thus

$$P[d(v) = k] = \sum_{U \in \mathcal{N}_k(v)} P(\mathcal{G}_U) = \binom{n-1}{k} \cdot p^k q^{n-1-k}$$

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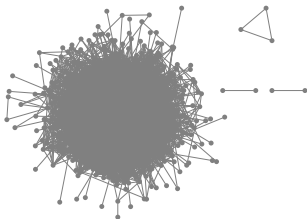
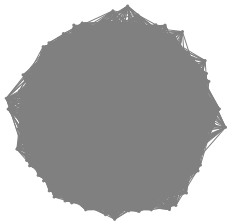
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$$\mathcal{G}_U = \{G \in \mathcal{G}; \forall u \in U: \{u, v\} \in E_G \text{ and } \forall u \notin U: \{u, v\} \notin E_G\}$$

(all graphs in which the neighborhood of v equals U).

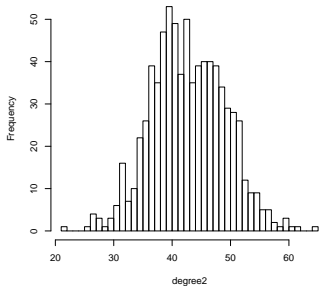
Important fact: \mathcal{G}_U and $\mathcal{G}_{U'}$ are disjoint for $U \neq U'$. Thus

$$P[d(v) = k] = \sum_{U \in \mathcal{N}_k(v)} P(\mathcal{G}_U) = \binom{n-1}{k} \cdot p^k q^{n-1-k}$$

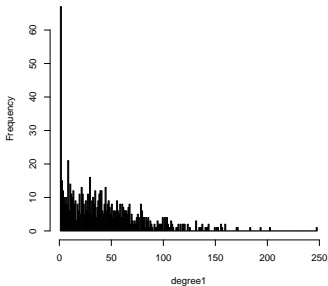


$$P[d(v) = k] = \binom{n-1}{k} \cdot p^k q^{n-1-k}$$

Histogram of degree2



Histogram of degree1



Degree distribution in $\mathcal{G}(n, p)$ (limit $n \rightarrow \infty$).

Theorem

Let $\lambda \in \mathbb{R}_{>0}$, $p_n := \lambda/(n-1)$ a sequence of edge probabilities, defined for $n \geq \lambda + 1$,

$k \in \mathbb{N}_0$, $P_n[d(v) = k]$ probability that $d(v) = k$ in $\mathcal{G}(n, p_n)$ for fixed v .

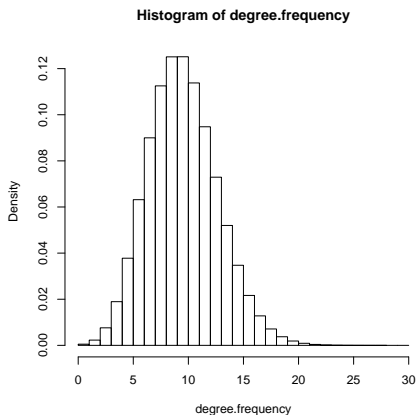
Then it is

$$\lim_{n \rightarrow \infty} P_n[d(v) = k] = e^{-\lambda} \cdot \frac{\lambda^k}{k!} .$$

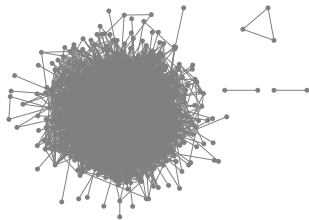
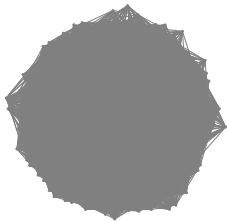
(Is called **Poisson distribution**.)

Degree distribution in $\mathcal{G}(n, p)$ for large n .

Degree distribution of a graph drawn from $\mathcal{G}(n, p)$ with $n = 10^7$ and $p = 10/(n - 1)$; maximum observed degree is 30.

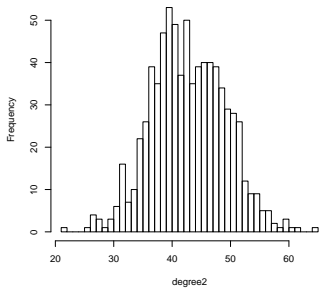


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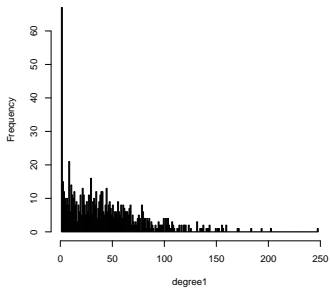


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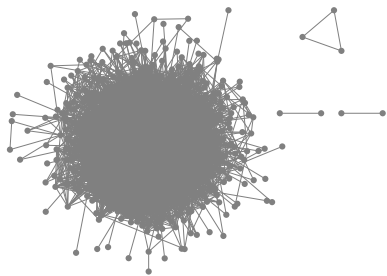
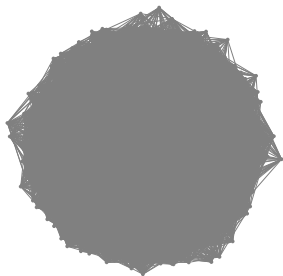
Histogram of degree2



Histogram of degree1



Which graph is drawn from a $\mathcal{G}(n, p)$ model?



Comparing number of triangles.

expected: 13,000

observed: 119,000

Which graph is drawn from a $\mathcal{G}(n, p)$ model?

Address this question by looking at some network properties:

1. inhomogeneity of the graph density;
2. skewness of the degree distribution;
3. number of triangles.

All three properties are very different for the small facebook network than for the $\mathcal{G}(n, p)$ model.

A quote on comparing graph-properties with those of the $\mathcal{G}(n, p)$.

“For their part, social scientists have reacted to this practice with considerable amusement. To them, baseline models like simple random graphs seem naïve to the extreme—like comparing the structure of a skyscraper to a random distribution of the same quantities of materials.” [p. 895]

Borgatti et al. **Network analysis in the social sciences**. *Science* 323, 2009.

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Two simple approaches to define more structured models.

1. **Planted partition models:** allow varying probability between different vertices (but keeping independence as in the $\mathcal{G}(n, p)$ model).
2. **Incrementally defined models:** nodes and edges are incrementally added to the network; probability of later edges may depend on earlier ones.
Example: preferential attachment.

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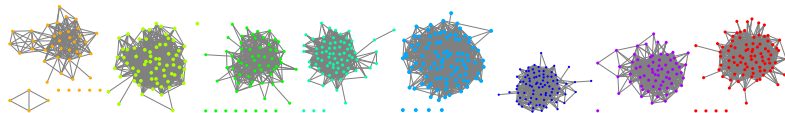
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Miscellaneous.

Recall: inhomogeneity of the graph density

Density of the whole network is 0.056



The subnetworks induced by the eight dorms have much higher densities, namely: 0.21, 0.37, 0.20, 0.35, 0.31, 0.24, 0.37, 0.25.

Planted partition models.

Definition

A *planted partition model* is defined by

- ▶ A partition of the vertex set $V = V_1 \cup \dots \cup V_k$ into k disjoint classes.
- ▶ Probabilities $p_{ij} \in (0, 1)$ associated with each unordered pair of classes V_i and V_j .
- ▶ Two vertices $u \in V_i$ and $v \in V_j$ are connected by an edge with probability p_{ij} .
- ▶ The model is fully independent.

Planted partition models.

Vertex partition induces a partition of the adjacency matrix into blocks.

$$\left[\begin{array}{ccc|ccc|ccc} \rho_1 & \cdots & \rho_1 & \rho_2 & \cdots & \rho_2 & \rho_3 & \cdots & \rho_3 \\ \vdots & & \vdots & \vdots & & \vdots & \vdots & & \vdots \\ \rho_1 & \cdots & \rho_1 & \rho_2 & \cdots & \rho_2 & \rho_3 & \cdots & \rho_3 \\ \hline \rho_2 & \cdots & \rho_2 & \rho_4 & \cdots & \rho_4 & \rho_5 & \cdots & \rho_5 \\ \vdots & & \vdots & \vdots & & \vdots & \vdots & & \vdots \\ \rho_2 & \cdots & \rho_2 & \rho_4 & \cdots & \rho_4 & \rho_5 & \cdots & \rho_5 \\ \hline \rho_3 & \cdots & \rho_3 & \rho_5 & \cdots & \rho_5 & \rho_6 & \cdots & \rho_6 \\ \vdots & & \vdots & \vdots & & \vdots & \vdots & & \vdots \\ \rho_3 & \cdots & \rho_3 & \rho_5 & \cdots & \rho_5 & \rho_6 & \cdots & \rho_6 \end{array} \right]$$

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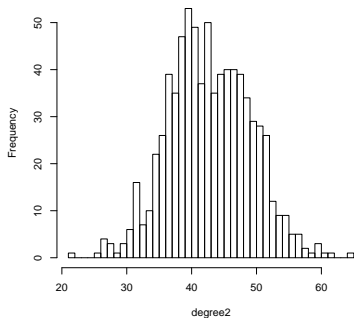
Hammersley-Clifford Theorem.

Miscellaneous.

Recall: degree distributions.

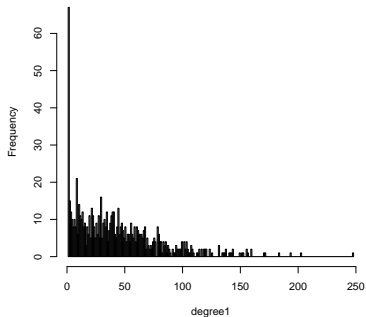
sampled from $\mathcal{G}(n, p)$

Histogram of degree2



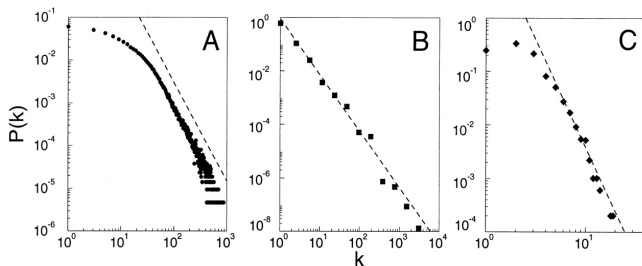
empirical network

Histogram of degree1



Other empirical dist. (Barabasi and Albert, 1999).

Note: logarithmic scaling of axes.



A Actor collaboration network $n = 212,250$ and $\bar{d} = 28.78$

B WWW $n = 325,729$ and $\bar{d} = 5.46$

C Power grid $n = 4,941$ and $\bar{d} = 2.67$

Preferential attachment: motivation and history.

Empirical observation: often a few nodes have very high degrees; degree-distribution resembles a *power-law*:

$$P(d(v) = k) \approx c \cdot \frac{1}{k^\gamma} \Leftrightarrow \log P(d(v) = k) \approx c' - \gamma \cdot \log k$$

Model idea (Barabási and Albert, 1999):

1. vertices are successively added to the network;
2. new vertices create a fixed number of edges to already existing vertices;
3. probability of edge to vertex v is proportional to v 's degree.

Interpretation high-degree vertices are more *popular*.

Experimental evidence for power-law distribution with $\gamma \approx 3$.

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Preferential attachment model.

Definition (Bollobás, Riordan, Spencer, and Tusnády)

Directed multi-graphs, including loops, with $n \geq 1$ vertices and constant outdegree equal to $b \geq 1$.

Iterative definition:

start with empty graph $G = (V, E)$, $V = E = \emptyset$

foreach $v = 0, \dots, n - 1$ **do**

put v into V

foreach $j = 0, \dots, b - 1$ **do**

attach an outgoing edge $e = (v, \cdot)$ to v ;

randomly select target w of e with probability

$$\frac{d_G(w)}{\sum_{w' \in V} d_G(w')} ;$$

put $e = (v, w)$ into E ;

Preferential attachment model.

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 randomly select target w of e with probability

$$\frac{d_G(w)}{\sum_{w' \in V} d_G(w')} ;$$

 put $e = (v, w)$ into E ;

Preferential attachment (algorithm).

uses: uniform random sampling of integer from $\{0, \dots, k\}$

input : number of nodes $n \in \mathbb{N}_{\geq 1}$, out-degree $b \in \mathbb{N}_{\geq 1}$

data : array $A[0 \dots 2nb - 1]$ //collects endpoints of edges

output multi-graph $G = (\{0, \dots, n - 1\}, E)$

:

$E \leftarrow \emptyset; m \leftarrow 0$ //edge set and edge counter

foreach $v = 0, \dots, n - 1$ **do**

foreach $j = 0, \dots, b - 1$ **do**

$A[2m] \leftarrow v$ //v is source of next edge

$w \leftarrow A[\text{random}(\{0, \dots, 2m\})]$ //randomly select target

$A[2m + 1] \leftarrow w;$ //put target in A

$E \leftarrow E \cup \{(v, w)\}; m \leftarrow m + 1$ //update edges

Note: number of occurrences of v in A equals degree of v

\Rightarrow target node gets selected with the correct probability.

Some remarks.

It is relatively easy to define a simple model that reproduces a given property of empirical social networks.

But different properties might be interrelated:

For instance, a planted partition model with dense diagonal blocks yields more triangles than a $\mathcal{G}(n, p)$ model with the same global density.

Difficulty lies in assessing some network property while controlling for others.

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Exponential random graph models (informal).

Exponential random graph models (ERGMs) are a class of random graph models.

Graph probability is a function of two components:

1. A set of network characteristics (***statistics***) that may have an influence on the probability of a graph.
2. A set of **parameters** (associated with statistics) that determine how network statistics increase or decrease the probabilities of graphs.

Choice of statistics often motivated by social science theory.

Parameters can be estimated from an observed network to test hypotheses.

Exponential random graph models (ERGM).

Definition

The *ERGM class* consists of random graph models (\mathcal{G}, P_θ) whose probability function P_θ can be written as

$$P_\theta(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right)$$

with





- ▶ $s_i: \mathcal{G} \rightarrow \mathbb{R}$ for $i = 1, \dots, k$ (*statistics*);
- ▶ $\theta_i \in \mathbb{R}$ for $i = 1, \dots, k$ (*parameters*); $\theta = (\theta_1, \dots, \theta_k)$;
- ▶ *normalizing constant* κ defined by

$$\kappa(\theta) = \sum_{G' \in \mathcal{G}} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G') \right) .$$

ERGM (example).

Consider undirected, loopless graphs with 3 vertices.

$$P(G) = \frac{1}{\kappa} \exp[-\log(2) \cdot m(G) + \log(16) \cdot \text{triangles}(G)]$$

				
$m(G)$	0	1	2	3
$\text{triangles}(G)$	0	0	0	1
$P(G) \cdot \kappa$	1	$\frac{1}{2}$	$\frac{1}{2^2}$	$\frac{16}{2^3}$
# isomorphic graphs	1	3	3	1

$$\Rightarrow \kappa = 1 + 3 \cdot \frac{1}{2} + 3 \cdot \frac{1}{4} + 2 = \frac{21}{4}$$

Relation between statistics and probability.

Probability of a graph G

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right) .$$

What happens if one single statistic s_{i_0} changes?

$$P_{\theta}(G) = \exp[\theta_{i_0} \cdot s_{i_0}(G)] \cdot \frac{1}{\kappa(\theta)} \exp \left(\sum_{i \neq i_0} \theta_i \cdot s_i(G) \right) .$$

If $s_{i_0}(G') = s_{i_0}(G) + c$ and $s_i(G') = s_i(G)$ for all $i \neq i_0$,
then $P(G') = \exp(\theta_{i_0})^c \cdot P(G)$.

It is $\exp(\theta_{i_0}) > 1 \Leftrightarrow \theta_{i_0} > 0$ and $\exp(\theta_{i_0}) < 1 \Leftrightarrow \theta_{i_0} < 0$.

Relation between statistics and probability.

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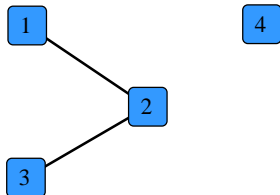
Relation between statistics and probability.

Let $e \in D$ be a dyad and $G = (V, E) \in \mathcal{G}$ be a graph.
Define $G^{(+e)} = (V, E \cup \{e\})$ and $G^{(-e)} = (V, E \setminus \{e\})$.

Define the **change statistic** by

$$\Delta s(e; G) = [s_1(G^{(+e)}) - s_1(G^{(-e)}), \dots, s_k(G^{(+e)}) - s_k(G^{(-e)})] .$$

Then, it is $\frac{P_\theta(G^{(+e)})}{P_\theta(G^{(-e)})} = \exp(\theta \cdot \Delta s(e; G))$.



Note: probability-ratio depends on e and G .

Example: $s_1(G) = m(G)$ and $s_2(G) = \text{triangle}(G)$.

Dyad $\{1, 3\}$ has a different change statistic than $\{1, 4\}$.

Example: $\mathcal{G}(n, p)$ belongs to the ERGM class.

Lemma

$\mathcal{G}(n, p)$ is identical with the ERGM defined by

$$P_1(G) = \exp[\theta \cdot m(G)] \cdot \kappa(\theta)^{-1}$$

where $\theta = \log\left(\frac{p}{1-p}\right)$.

Proof.

Let P_2 denote the probability function of the $\mathcal{G}(n, p)$ model.

$$\begin{aligned} P_2(G) &= p^{m(G)} \cdot (1-p)^{\binom{n}{2}-m(G)} \\ &= \left(\frac{p}{1-p}\right)^{m(G)} \cdot (1-p)^{\binom{n}{2}} \\ &= \exp[\theta \cdot m(G)] \cdot (1-p)^{\binom{n}{2}} \end{aligned}$$

Thus, $P_2 = c \cdot P_1$ for a constant c ; $\Rightarrow c = 1$. □

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Proof.

Let P_2 denote the probability function of the $\mathcal{G}(n, p)$ model.

$$\begin{aligned} P_2(G) &= p^{m(G)} \cdot (1-p)^{\binom{n}{2}-m(G)} \\ &= \left(\frac{p}{1-p}\right)^{m(G)} \cdot (1-p)^{\binom{n}{2}} \\ &= \exp[\theta \cdot m(G)] \cdot (1-p)^{\binom{n}{2}} \end{aligned}$$

Thus, $P_2 = c \cdot P_1$ for a constant c ; $\Rightarrow c = 1$. □

Interpretation of $\theta = \log \left(\frac{p}{1-p} \right)$.

Lemma

$\mathcal{G}(n, p)$ is identical with the ERGM defined by

$$P_1(G) = \exp[\theta \cdot m(G)] \cdot \kappa(\theta)^{-1}$$

where $\theta = \log \left(\frac{p}{1-p} \right)$.

Relation between θ and p

- ▶ $\theta < 0 \iff$ expected density $p < 1/2$;
- ▶ $\theta = 0 \iff$ expected density $p = 1/2$;
- ▶ $\theta > 0 \iff$ expected density $p > 1/2$.

Does not hold in general (if the ERGM contains other statistics).

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Does not hold in general (if the ERGM contains other statistics).

Commonly used network statistics.

Commonly used statistics s count the number of specific subgraphs in the network.

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right)$$

If a subgraph count is associated with a positive (negative) parameter, then those subgraphs become more (less) frequent.

Commonly used network statistics (I).

Statistic $m(G)$ counts the number of **edges**.

$$m(V, E) = |E| .$$

A positive (negative) parameter associated with $m(G)$ increases (decreases) the expected density.

Commonly used network statistics (II).

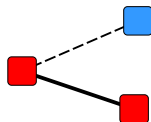
Assume that actors have attribute values $a: V \rightarrow \{1, \dots, c\}$, such as age, gender, nationality, religion,

Let statistic

$$m_a(G) = |\{\{u, v\} \in E; a(u) = a(v)\}|$$

count the number of edges connecting actors with the same attribute value.

A positive (negative) parameter associated with $m_a(G)$ models tendency for (against) creating edges to similar actors
homophily (heterophily).



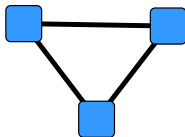
Commonly used network statistics (III).

Statistic $t(G)$ counts the number of **triangles** in G .

$$t(y) = \sum_{u < v < w} y_{uv} \cdot y_{vw} \cdot y_{wu} \quad ; \quad y \text{ adjacency matrix of } G .$$

A positive (negative) parameter models a preference (reluctance) to close triangles (transitivity).

“A friend of a friend is a friend.”



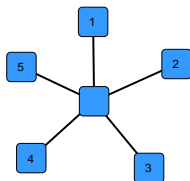
For directed networks: distinguish between transitive triangles and cyclic triangles.

Commonly used network statistics (IV).

For $\ell = 2, \dots, n-1$ statistic $s_\ell(G)$ counts the number of ℓ -**stars**.

$$s_\ell(y) = \sum_u \sum_{v_1 < \dots < v_\ell \neq u} y_{uv_1} \cdot \dots \cdot y_{uv_\ell} .$$

A positive (negative) parameter models the tendency for (against) connecting to high-degree vertices.



Note: a vertex of degree d contributes $\binom{d}{\ell}$ to the ℓ -star count.

For directed networks: distinguish between out-stars and in-stars.

Commonly used network statistics (V).

For directed graphs, statistic $\text{mutual}(G)$ counts the number of ordered node-pairs (u, v) for which both $(u, v) \in E$ and $(v, u) \in E$.






$$\text{mutual}(y) = \sum_{u \neq v} y_{uv} \cdot y_{vu}$$

A positive (negative) parameter models the tendency for (against) reciprocating ties.



Implication on dyad dependency.





Using some statistics makes dyads dependent.

statistic		dyads are
number of edges		independent
edges connecting same attribute		independent
number of triangles		dependent
number of ℓ -stars		dependent
number of mutual ties		dependent

Dyad dependency (example).

Consider undirected graphs with 3 vertices; 2-star count s_2 .

$$P(G) = \frac{1}{\kappa} \exp [\log(2) \cdot s_2(G)]$$

				
$s_2(G)$	0	0	1	3
$P(G) \cdot \kappa$	1	1	2	$2^3 = 8$
# isomorphic graphs	1	3	3	1

Let e, e' be two different dyads.

$$P(\mathcal{G}_e | \mathcal{G}_{e'}) = (2 + 8) / (1 + 2 \cdot 2 + 8) = 10/13$$

$$P(\mathcal{G}_e) = (1 + 2 \cdot 2 + 8) / (1 + 3 \cdot 1 + 3 \cdot 2 + 8) = 13/18$$

Thus, dyads e and e' are statistically dependent.

Estimation of ERGM parameters.

Given an observed network G_{obs} and a set of statistics s_i , $i = 1, \dots, k$.

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right)$$

The *maximum likelihood estimate* of the parameters is the vector $\hat{\theta} \in \mathbb{R}^k$ that maximizes the likelihood function

$$L : \mathbb{R}^k \rightarrow \mathbb{R}; \theta \mapsto P_{\theta}(G_{\text{obs}}) .$$

Estimation can be done with the R function `ergm`.

Outline.

Introduction.

Running example: data, questions, and simple answers.

Random graph models.

$\mathcal{G}(n, p)$.

Definition of $\mathcal{G}(n, p)$.

Sampling from $\mathcal{G}(n, p)$.

Plausibility of $\mathcal{G}(n, p)$ as a model for social networks.

Towards more structured models.

Planted partition models.

Preferential attachment.

Exponential random graph models.

Definition and examples.

Sampling from an ERGM.

Hypothesis testing and parameter estimation.

Near-degeneracy and multi-modality of ERGMs.

Hammersley-Clifford Theorem.

Miscellaneous.

Given an ERGM (\mathcal{G}, P_θ) with

$$P_\theta(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right) ,$$

we want to design a probabilistic algorithm

- ▶ returning at each call a graph G from \mathcal{G} ,
- ▶ with probability defined by $P_\theta(G)$.

First try: factorize the probability.

Let $D = \{d_1, \dots, d_M\}$ be the set of dyads in an arbitrary but fixed order.

For a given graph $G = (V, E)$ let $E_i = E \cap \{d_1, \dots, d_i\}$ and $\overline{E}_i = \{d_j \in \{d_1, \dots, d_i\}; d_j \notin E\}$.

For two disjoint subsets $E, \overline{E} \subseteq D$ let

$$\mathcal{G}_{E, \overline{E}} = \{G = (V_G, E_G) \in \mathcal{G}; E \subseteq E_G \text{ and } \overline{E} \cap E_G = \emptyset\} .$$

Then, for a given graph G it is

$$P(G) = \prod_{d_i \in E} P(\mathcal{G}_{d_i} | \mathcal{G}_{E_{i-1}, \overline{E}_{i-1}}) \cdot \prod_{d_i \in D \setminus E} 1 - P(\mathcal{G}_{d_i} | \mathcal{G}_{E_{i-1}, \overline{E}_{i-1}})$$

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Sample from a given ERGM:

$E \leftarrow \emptyset; \bar{E} \leftarrow \emptyset$

for $i = 1, \dots, M$ **do**

 with probability $P(\mathcal{G}_{d_i} | \mathcal{G}_{E, \bar{E}})$

 put d_i into E ;

 otherwise

 put d_i into \bar{E} .

Problem: probabilities are computationally intractable.

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More details: conditional probabilities are computationally intractable in general.

Probability of a graph G in an ERGM:

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right)$$

Normalizing constant κ cancels out when computing conditional probabilities

$$P(\mathcal{G}_{d_i} | \mathcal{G}_{E_{i-1}, \overline{E_{i-1}}}) .$$

But there are $M - i + 1$ unconstrained dyads in $\mathcal{G}_{E_{i-1}, \overline{E_{i-1}}}$.

Computationally intractable, unless $M - i + 1$ is very small; that is, if i is almost as large as M .

Sampling from an ERGM: second try.

For a given graph $G = (V, E)$ and a dyad d define

$$\mathcal{G}[G, -d] = \{(V, E \setminus \{d\}), (V, E \cup \{d\})\} ,$$

(this is the set of two graphs that are identical with G on all dyads except d).

Sample from a given ERGM:

$E \leftarrow \emptyset$

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Problem: graphs are **not** returned with the correct probabilities.

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Sampling from an ERGM: yet another try.

Sample from a given ERGM:

start with some arbitrary graph (V, E)

for *some number of steps* T **do**

 draw a random dyad $d \in D$

 with probability $P(\mathcal{G}_d | \mathcal{G}[(V, E), -d])$

 put d into E ;

 otherwise

 remove d from E .

Fact: graphs are still not returned with the correct probabilities.

But probability **converges** to the correct probability when

$T \rightarrow \infty$.

That's what we are going to show in this section.

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Giving it a different name: Markov chain simulation.

Informally, a Markov chain consists of a set of states and transition probabilities to jump from one state to another.

Here, given an ERGM (\mathcal{G}, P)

- ▶ the set of states is \mathcal{G} (all graphs);
 - ▶ transition probabilities π are a function of P
 - ▶ in such a way that
 - ▶ the probability to be on graph G converges to $P(G)$, when the number of simulation steps tends to ∞ .
- ⇒ Simulate many steps and return the current graph.



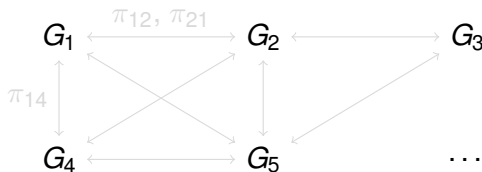
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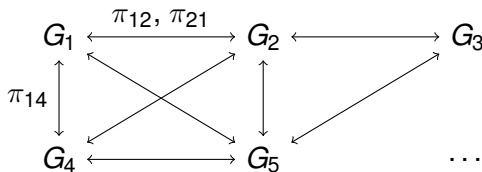
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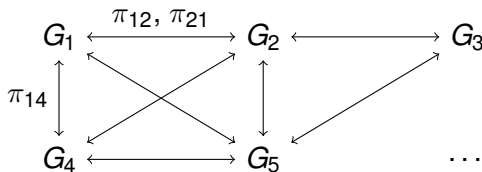
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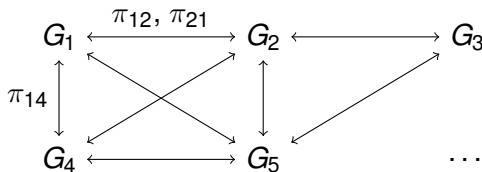
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Finite stationary Markov chain (simplified definition).

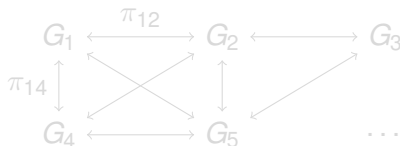
Note: Markov chains are usually defined as *random processes* that satisfy certain properties. The following is a more intuitive definition for stationary Markov chains.

Definition

A (*finite stationary*) Markov chain is a pair (\mathcal{G}, π) , where

- ▶ \mathcal{G} is a finite set $\mathcal{G} = \{G_1, \dots, G_N\}$ (*state space*);
- ▶ π is a matrix $\pi \in \mathbb{R}^{N \times N}$ (*transition matrix*) satisfying
 - ▶ for all i, j it is $\pi_{ij} \in [0, 1]$;
 - ▶ for all i it is $\sum_{j=1}^N \pi_{ij} = 1$.

π_{ij} interpreted as the probability to jump from state G_i to G_j .



Finite stationary Markov chain (simplified definition).

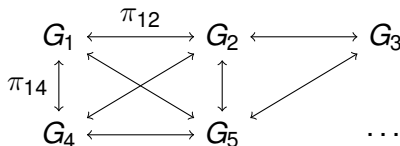
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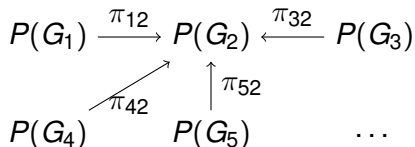
How to define the transition probabilities.

Goal: given an ERGM (\mathcal{G}, P)

- ▶ define transition probabilities π on the set of graphs \mathcal{G} in such a way that the **probability to be on a graph G** converges to $P(G)$, when the number of simulation steps tends to ∞ .

An important observation.

π_{ij} interpreted as the probability to jump from state G_i to G_j



If the probability to be on a graph G after t iteration steps is denoted by $P^{(t)}(G)$, then

(with $P^{(t)} = [P^{(t)}(G_1), \dots, P^{(t)}(G_N)] \in \mathbb{R}^N$) it is

$$P^{(t+1)} = P^{(t)}\pi, \text{ (matrix-vector multiplication).}$$

This holds since for any $j = 1, \dots, N$ it is

$$P^{(t+1)}(G_j) = \sum_{i=1}^N P^{(t)}(G_i)\pi_{ij}$$

Stationary state space distributions.

A probability vector P can only be a limit of the Markov chain if it is a fix-point of the mapping $P \mapsto P\pi$.

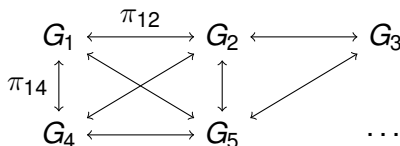
That is, for the desired limit P it must hold

$$P = P\pi .$$

Such a P is called a *stationary* distribution for the Markov chain.

Irreducible and aperiodic Markov chains.

π_{ij} interpreted as the probability to jump from state G_i to G_j .



A sequence of states $G_{i_1}, G_{i_2}, \dots, G_{i_k}$ is called a (*directed*) path if for all $j = 1, \dots, k - 1$ it is $\pi_{i_j i_{j+1}} > 0$.

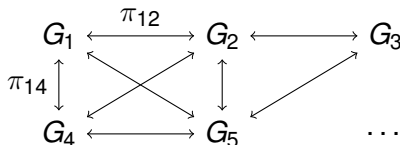
Definition

The Markov chain (\mathcal{G}, π) is called

- ▶ *irreducible* if for any two states $G_i, G_j \in \mathcal{G}$ there is a path from G_i to G_j ;
- ▶ *aperiodic* if the greatest common divisor of the length of all cycles (i. e., paths from a state to itself) equals one.

Irreducible and aperiodic Markov chains.

π_{ij} interpreted as the probability to jump from state G_i to G_j .



A sequence of states $G_{i_1}, G_{i_2}, \dots, G_{i_k}$ is called a (*directed*) path if for all $j = 1, \dots, k - 1$ it is $\pi_{i_j i_{j+1}} > 0$.

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- ▶ *aperiodic* if the greatest common divisor of the length of all cycles (i. e., paths from a state to itself) equals one.

Theorem

Let P be a probability distribution on \mathcal{G} and π be the transition matrix of a Markov chain on \mathcal{G} .

If for all graphs G_i, G_j it is

$$P(G_i)\pi_{ij} = P(G_j)\pi_{ji}$$

(Markov chain is then called **reversible**)

and the Markov chain is **irreducible** and **aperiodic**

then P is the unique stationary distribution of the Markov chain and for any initial distribution P_0 it is

$$\lim_{K \rightarrow \infty} P_0 \pi^K = P .$$

Gibbs sampling.

Given P , define π such that

$$P(G_i)\pi_{ij} = P(G_j)\pi_{ji} .$$

Gibbs sampling: define π as follows

- ▶ $\pi_{ij} = 0$ if G_i and G_j differ in more than one dyad;
- ▶ if G_i and G_j differ in exactly one dyad, then

$$\pi_{ij} = \frac{P(G_j)}{\binom{n}{2}(P(G_i) + P(G_j))} .$$

- ▶ $\pi_{ij} = \sum \frac{P(G_j)}{\binom{n}{2}(P(G_i) + P(G))}$

(sum over all G that differ from G_i in exactly one dyad)

Show: π is normalized, irreducible, aperiodic, reversible.

Gibbs sampling (algorithm).

initialize G by any graph from \mathcal{G} ;

repeat *many* times

- ▶ select a dyad e uniformly at random;
- ▶ with probability $\frac{P(G^{(+e)})}{P(G^{(+e)})+P(G^{(-e)})}$
 - ▶ replace $G = (V, E)$ by $G^{(+e)} = (V, E \cup \{e\})$
 - ▶ otherwise replace $G = (V, E)$ by $G^{(-e)} = (V, E \setminus \{e\})$;

return G ;

Note: The probability at each step is just dependent on the change statistic $\Delta s(e; G)$.

Sampling from an ERGM in R.

The function `simulate` in the `ergm` package can sample from an ERGM with given statistics and parameters.

Function `gof` (goodness-of-fit) compares several statistics of the observed network with the distribution in a given ERGM (estimated from sampled networks).

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Exponential random graph models.

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Hammersley-Clifford Theorem.

Miscellaneous.

Recall: maximum likelihood parameters.

One possibility to define the **parameters estimated from an observation**.

Definition (maximum likelihood)

(\mathcal{G}, P_θ) random graph model parameterized by $\theta \in \Theta \subseteq \mathbb{R}^k$;
 $G^* \in \mathcal{G}$ a graph (observation).

Likelihood function associated with G^*

$$L: \Theta \rightarrow \mathbb{R}; \theta \mapsto P_\theta(G^*)$$

A parameter vector $\hat{\theta}$ maximizing L , i. e.,

$$\hat{\theta} = \arg \max_{\theta} L(\theta)$$

is called a *maximum likelihood estimate (MLE)* for θ .

Testing hypotheses with ERGMs.

To test a hypothesis (e. g., *the friend of a friend is a friend*) with observed network data G^* .

- ▶ Decide on a reasonable set of statistics s_i , $i = 1, \dots, k$

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right)$$

including a statistic related to the hypothesis,
e. g., $s_k =$ number of triangles.

- ▶ Compute maximum likelihood estimates $\hat{\theta} = (\hat{\theta}_1, \dots, \hat{\theta}_k)$.
- ▶ Check whether $\hat{\theta}_k$ is significantly positive:
compute probability of observing a network in the **null model** defined by $(\hat{\theta}_1, \dots, \hat{\theta}_{k-1}, 0)$ that gives rise to θ_k as large as $\hat{\theta}_k$.

Maximizing the likelihood function

$$L(\theta) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G^*) \right)$$

is computationally intractable (since the normalizing constant κ has too many terms).

Even though it is analytically simple (formulas for the partial derivatives of any order can be given).

Partial derivatives of the likelihood function.

Likelihood function

$$L(\theta) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G^*) \right) \text{ with}$$

$$\kappa(\theta) = \sum_{G' \in \mathcal{G}} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G') \right) .$$

Log-likelihood function

$$\ell(\theta) = \log(L(\theta)) = \left(\sum_{i=1}^k \theta_i \cdot s_i(G^*) \right) - \log(\kappa(\theta)) .$$

Partial derivative by θ_j for $j = 1, \dots, k$

$$\begin{aligned} \frac{\partial}{\partial \theta_j} \ell(\theta) &= s_j(G^*) - \frac{1}{\kappa(\theta)} \cdot \sum_{G' \in \mathcal{G}} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G') \right) \cdot s_j(G') \\ &= s_j(G^*) - \mathbb{E}_{\theta}(s_j) . \end{aligned}$$

Maximizing the likelihood function.

Likelihood function

$$L(\theta) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(\mathbf{G}^*) \right)$$

is maximized by computing $\hat{\theta}$ such that

$$\frac{\partial}{\partial \theta_j} \ell(\hat{\theta}) = s_j(\mathbf{G}^*) - \mathbb{E}_{\hat{\theta}}(s_j) = 0, \text{ for } j = 1, \dots, k .$$

That is: compute those parameters $\hat{\theta}$ that make the expected values of all statistics equal to the statistics of the observed network.

Expected values are computationally intractable as well, but **can be estimated from sampled graphs**:

- ▶ sample N graphs G_1, \dots, G_N from (\mathcal{G}, P_θ) ;
- ▶ take $\bar{s} = \frac{1}{N} \cdot \sum_{j=1}^N s(G_j)$ as an estimate for $\mathbb{E}_\theta(s)$.

Newton-Raphson method.

Let (\mathcal{G}, P_θ) be an ERGM parameterized by θ and G^* an observed network. To compute the maximum likelihood estimates $\hat{\theta}$

1. Choose initial parameter values $\theta^{(0)} = (\theta_1^{(0)}, \dots, \theta_k^{(0)})$;
2. For $i = 0, 1, \dots$ until convergence
 - 2.1 Sample $G_1, \dots, G_N \sim (\mathcal{G}, P_{\theta^{(i)}})$;
 - 2.2 $\bar{s} \leftarrow \frac{1}{N} \cdot \sum_{j=1}^N s(G_j)$;
 - 2.3 $C \leftarrow \frac{1}{N} \cdot \sum_{j=1}^N s(G_j) \cdot s(G_j)^T$;
 - 2.4 $H \leftarrow \bar{s} \cdot \bar{s}^T - C$;
 - 2.5 $\theta^{(i+1)} \leftarrow \theta^{(i)} - H^{-1} \cdot (s(G^*) - \bar{s})$

The inverse of the matrix H from the last iteration is an estimate for the covariance matrix. \Rightarrow yields standard errors

Function `ergm` in the `ergm` package estimates parameters (using a different, more sophisticated method).

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Near-degeneracy and multi-modality of ERGMs.

Many ERGMs give rise to multi-modal probability distributions:

- ▶ probability mass centered on a small set of graphs
- ▶ other graphs are very unlikely.

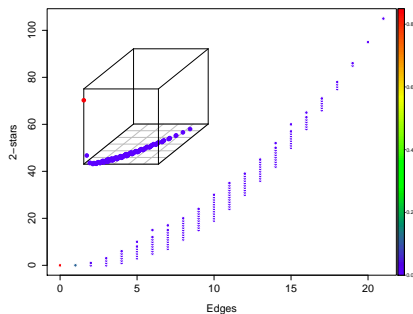
For instance, only near-empty or near-complete graphs have a non-vanishing probability.

Near-degeneracy and multi-modality of ERGMs

An ERGM (\mathcal{G}, P_θ) is *near-degenerate* if it places most of the probability mass on a small subset of \mathcal{G}

Examples

$$P_\theta(G) = \frac{1}{\kappa(\theta)} \exp(\eta m(G) + \sigma_2 s_2(G)) \quad (\eta, \sigma_2) = (-2, -0.2)$$

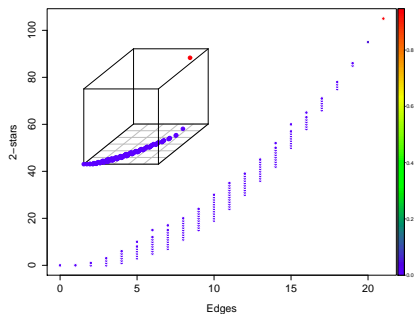


Near-degeneracy and multi-modality of ERGMs

An ERGM (\mathcal{G}, P_θ) is *near-degenerate* if it places all the probability mass on a small subset of \mathcal{G}

Examples

$$P_\theta(G) = \frac{1}{\kappa(\theta)} \exp(\eta m(G) + \sigma_2 s_2(G)) \quad (\eta, \sigma_2) = (1, 0.2)$$

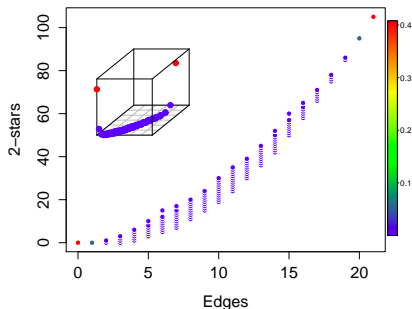


Near-degeneracy and multi-modality of ERGMs

An ERGM (\mathcal{G}, P_θ) is *near-degenerate* if it places all the probability mass on a small subset of \mathcal{G}

Examples

$$P_\theta(G) = \frac{1}{\kappa(\theta)} \exp(\eta m(G) + \sigma_2 s_2(G)) \quad (\eta, \sigma_2) = (-2, 0.4)$$



Near-degeneracy and multi-modality of ERGMs.

Consider the following ERGM

$$P(G) = \frac{1}{\kappa} \exp(\eta \cdot m(G) + \tau \cdot t(G)) \text{ with } \eta < 0, \tau > 0 .$$

Then, in very **sparse** networks

- ▶ there are few possibilities to close triangles;
 - ▶ creation of edges is unlikely;
- ⇒ very unlikely to leave the set of near-empty graphs.

In contrast, in very **dense** networks

- ▶ an edge can close many triangles (up to $n - 2$);
 - ▶ deletion of edges is unlikely;
- ⇒ very unlikely to leave the set of near-complete graphs.

Near-degeneracy and multi-modality of ERGMs.

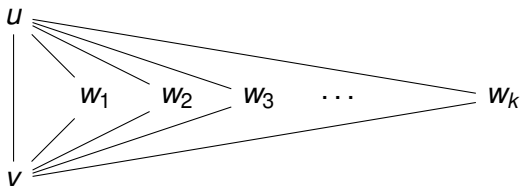
Degeneracy is undesirable for two reasons.

1. Convergence of the Markov chain towards the stationary distribution is very slow.
2. Degenerate models seem to be unreasonable models for empirical networks.

Avoiding near-degeneracy of ERGMs.

Triangle statistic implies linear marginal effect of closed triangles:

- ▶ closing one triangle contributes τ to the log-probability;
- ▶ closing two triangles contributes 2τ ...



Geometrically-weighted edgewise shared partner (gwesp) statistic:

- ▶ a k -triangle counts more than a single triangle,
- ▶ but less than k -times as much.

Typically leads to less degenerate models.

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



Hammersley-Clifford Theorem.

Miscellaneous.

Recall: dyad dependency.

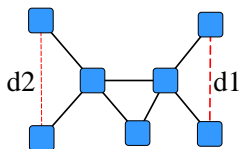
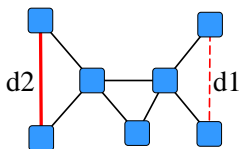
Using some statistics makes dyads dependent.

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left(\sum_{i=1}^k \theta_i \cdot s_i(G) \right)$$

statistic		dyads are
number of edges		independent
edges connecting same attribute		independent
number of triangles		dependent
number of ℓ -stars		dependent
number of mutual ties		dependent

Conditional independence of edges (informally).

Two dyads d_1 and d_2 are said to be *conditionally independent* (given the rest of the graph) if—under the condition that all other dyads are fixed—the state of the dyad d_2 does not provide any additional information about the probability $P(d_1 \in E)$.



Conditional independence of edges.

Let (\mathcal{G}, P) be a random graph model where D is the set of dyads of graphs in \mathcal{G} and assume that $P(G) > 0$ for all $G \in \mathcal{G}$. Let $d_1, d_2 \in D$ be two different dyads.

For a partition $D^+ \uplus D^- = D \setminus \{d_1, d_2\}$ of the set of dyads different from d_1 and d_2 let the subset \mathcal{G}_{D^+, D^-} be defined by

$$\mathcal{G}_{D^+, D^-} = \{G \in \mathcal{G}; D^+ \subseteq E_G \text{ and } D^- \cap E_G = \emptyset\} .$$

We say that d_1 and d_2 are *conditionally independent* (given the rest of the graph) if for all partitions $D^+ \uplus D^- = D \setminus \{d_1, d_2\}$ it is

$$P(\mathcal{G}_{d_1} | \mathcal{G}_{D^+, D^-}) = P(\mathcal{G}_{d_1} | \mathcal{G}_{D^+, D^-} \cap \mathcal{G}_{d_2}) .$$

Informally: if we know the state of all dyads in $D \setminus \{d_1, d_2\}$, the state of the dyad d_2 does not provide any additional information about the probability $P(d_1 \in E)$.

Hammersley-Clifford Theorem; special case.

Theorem (first part)

Let \mathcal{G} be a set of graphs that is closed under taking subsets of the edge set. Let (\mathcal{G}, P) be a random graph satisfying $P(G) > 0$ for all $G \in \mathcal{G}$ and let D be the set of dyads.

There are constants $\{\alpha_A \in \mathbb{R}; A \subseteq D\}$, satisfying $\alpha_A = 0$ if A contains two conditionally independent dyads, such that

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{A \subseteq E(G)} \alpha_A \right), \quad \text{where} \quad (1)$$

$$\kappa = \sum_{G' \in \mathcal{G}} \exp \left(\sum_{A \subseteq E(G')} \alpha_A \right). \quad (2)$$

Hammersley-Clifford Theorem; special case.

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Let \mathcal{G} be a set of graphs that is closed under taking subsets of the edge set. Let (\mathcal{G}, P) be a random graph satisfying $P(G) > 0$ for all $G \in \mathcal{G}$ and let D be the set of dyads.

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Hammersley-Clifford Theorem; special case.

Theorem (second part)

Conversely, if the probability P on \mathcal{G} is defined by

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{A \subseteq E(G)} \alpha_A \right), \quad \text{where}$$

$$\kappa = \sum_{G' \in \mathcal{G}} \exp \left(\sum_{A \subseteq E(G')} \alpha_A \right),$$

then two dyads d_1 and d_2 are conditionally independent in (\mathcal{G}, P) , unless there is a subset $A \subseteq D$ with $d_1, d_2 \in A$ and $\alpha_A \neq 0$.

Hammersley-Clifford Theorem; special case.

Theorem (second part)

Conversely, if the probability P on \mathcal{G} is defined by

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{A \subseteq E(G)} \alpha_A \right), \quad \text{where}$$

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then two dyads d_1 and d_2 are conditionally independent in (\mathcal{G}, P) , unless there is a subset $A \subseteq D$ with $d_1, d_2 \in A$ and $\alpha_A \neq 0$.

Conclusion from the Hammersley-Clifford Theorem.

There are constants $\{\alpha_A \in \mathbb{R}; A \subseteq D\}$, such that

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{A \subseteq E(G)} \alpha_A \right) .$$

\Rightarrow every random graph (\mathcal{G}, P) with $P > 0$ is an ERGM:

- ▶ statistics: for $A \subseteq D$ define $s_A(G) = \begin{cases} 1 & A \subseteq E(G) \\ 0 & \text{else} \end{cases}$
- ▶ parameters: α_A

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{A \subseteq D} \alpha_A \cdot s_A(G) \right) .$$

Conclusion from the Hammersley-Clifford Theorem.

There are constants $\{\alpha_A \in \mathbb{R}; A \subseteq D\}$, such that

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\Rightarrow every random graph (\mathcal{G}, P) with $P > 0$ is an ERGM:

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- ▶ parameters: α_A

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{A \subseteq D} \alpha_A \cdot s_A(G) \right) .$$

Markov random graphs.

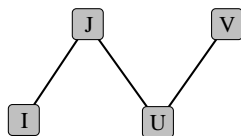
Definition

Markov random graphs are a class of random graph models satisfying (1) the probability of every graph is positive and (2) for every set of four pairwise different vertices $\{i, j, u, v\}$ the dyads $\{i, j\}$ and $\{u, v\}$ are conditionally independent, given the rest of the graph.

Example

$\{i, j\}$ and $\{u, v\}$ conditionally independent;

$\{i, j\}$ and $\{j, u\}$ might be conditionally dependent;



Markov graphs are a specific subclass of the ERGM class.

Dependence graph (of a random graph model).

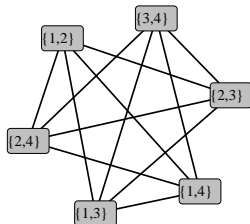
Definition

Let (\mathcal{G}, P) be a random graph model and let D be the set of dyads of graphs in \mathcal{G} .

The *dependence graph* $\mathcal{D} = (D, E)$ of (\mathcal{G}, P) has vertex set D , $\{d_i, d_j\} \in E$ if d_i and d_j are not conditionally independent, given the rest of the graph.

Example

the dependence graph of a Markov graph on vertices $V = \{1, 2, 3, 4\}$ is



A subset $A \subseteq D$ is a clique in the dependence graph if A does not contain two conditionally independent dyads.

Cliques in the dependence graph of a Markov graph.

Markov random graphs: edges $\{i, j\}$ and $\{u, v\}$ are conditionally independent, unless they have a vertex in common.

Cliques in the dependence graph of a Markov graph are

edges



triangles



l -stars, for $l = 2, \dots, n - 1$



No other subgraphs are cliques in the dependence graph.

ERGM of general Markov graphs.

Corollary

Let (\mathcal{G}, P) be a Markov random graph on vertices $V = \{1, \dots, n\}$. Then there are real constants

η_{uv} for all dyads $\{u, v\}$

τ_{uvw} for all triangles $\{u, v, w\}$

$\sigma_{uv_1 \dots v_\ell}$ for all $2 \leq \ell \leq n - 1$, and all ℓ -stars $(u, \{v_1, \dots, v_\ell\})$

such that the probability of a graph $G \in \mathcal{G}$ can be written as

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{uv \in E(G)} \eta_{uv} + \sum_{uvw \in T(G)} \tau_{uvw} + \sum_{\ell=2}^{n-1} \sum_{uv_1 \dots v_\ell \in S_\ell(G)} \sigma_{uv_1 \dots v_\ell} \right)$$

ERGM of general Markov graphs (remarks).

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{uv \in E(G)} \eta_{uv} + \sum_{uvw \in T(G)} \tau_{uvw} + \sum_{\ell=2}^{n-1} \sum_{uv_1 \dots v_\ell \in S_\ell(G)} \sigma_{uv_1 \dots v_\ell} \right)$$

Each dyad, triangle, ℓ -star can contribute differently to the probability of a graph.

\Rightarrow unreasonably high number of parameters.

Homogeneous random graph model.

Two graphs $G = (V, E)$ and $H = (W, F)$ are called *isomorphic* if there is a bijection $\varphi: V \rightarrow W$ such that

$$\forall u, v \in V: \{u, v\} \in E \Leftrightarrow \{\varphi(u), \varphi(v)\} \in F .$$

Definition

A random graph model (\mathcal{G}, P) is called *homogeneous* if for any pair of isomorphic graphs G and H it is $P(G) = P(H)$.

ERGM of homogeneous Markov graphs.

Corollary

Let (\mathcal{G}, P) be a homogeneous Markov random graph. Then there are real constants η , τ , and σ_ℓ for $\ell = 2, \dots, n - 1$ such that the probability of a graph $G \in \mathcal{G}$ can be written as

$$P(G) = \frac{1}{\kappa} \exp \left(\eta \cdot m(G) + \tau \cdot t(G) + \sum_{\ell=2}^{n-1} \sigma_\ell \cdot s_\ell(G) \right)$$

Proof.

Start from the ERGM of a general Markov graph.

Show that any two edge parameters are equal...

For $\ell = 2, \dots, n - 1$, show that any two ℓ -star parameters are equal...

Show that any two triangle parameters are equal...



ERGM of homogeneous Markov graphs.

Corollary

Let (\mathcal{G}, P) be a homogeneous Markov random graph. Then there are real constants η , τ , and σ_ℓ for $\ell = 2, \dots, n-1$ such that the probability of a graph $G \in \mathcal{G}$ can be written as

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Proof.

Start from the ERGM of a general Markov graph.

Show that any two edge parameters are equal...

For $\ell = 2, \dots, n-1$, show that any two ℓ -star parameters are equal...

Show that any two triangle parameters are equal...



ERGMs of fully independent models.

The dependence graph of a fully independent model has no edges. Thus, the only cliques are single dyads and

$$P(G) = \frac{1}{\kappa} \exp \left(\sum_{uv \in E(G)} \eta_{uv} \right) ,$$

for constants η_{uv} associated with dyads $uv \in D$.

$\mathcal{G}(n, p)$ is a *homogeneous* fully independent model. Thus,

$$P(G) = \frac{1}{\kappa} \exp(\eta \cdot m(G)) .$$

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Estimating parameters from several observed networks.

ERGM of a family of networks.

Suppose you have observed $N > 1$ networks G_1, \dots, G_N (for instance, friendship networks in N school classes).

If you can assume that

1. the networks are **independent** draws
2. from an **identical ERGM** (meaning: same graphspace, same statistics, and same parameters)

then everything is fine!

To estimate maximum likelihood parameters $\hat{\theta}$

- ▶ the expected statistics $\mathbb{E}_{\hat{\theta}}(s)$ must be equal to the **average** observed statistics of the N networks
⇒ use the `target.stats` argument of `ergm`.
- ▶ Divide the standard errors by \sqrt{N} .

Similar: time-homogeneous TERGM (note: $N = T - 1$).

What if assumptions are unrealistic?

Suppose you have observed $N > 1$ networks G_1, \dots, G_N .

1. The networks are **independent** draws
2. from an **identical ERGM**.

If the above assumptions are cannot be made, different approaches might be chosen.

1. If dependencies across networks cannot be excluded, put the N adjacency matrices in the diagonal blocks of a joint adjacency matrix; use appropriate cross-network statistics.
2. Methods to model variation of parameters across networks exist (beyond the scope of this lecture).

Maximum pseudolikelihood estimation.

(Faster computation of the wrong parameter estimates.)

Pseudolikelihood.

Let P_θ be the probability of an ERGM on \mathcal{G} , let $d \in D$ be a dyad and $G = (V, E) \in \mathcal{G}$ be a graph.

Define $G^{(+d)} = (V, E \cup \{d\})$ and $G^{(-d)} = (V, E \setminus \{d\})$ and

$$\mathcal{G}[G, -d] = \{G^{(+d)}, G^{(-d)}\} ,$$

(this is the set of two graphs that are identical with G on all dyads except d).

The **pseudolikelihood** associated with an observation $G^* = (V, E)$ is

$$L_{G^*}^{(\text{pseudo})}(\theta) = \prod_{d \in E} P_\theta(\mathcal{G}_d | \mathcal{G}[G^*, -d]) \cdot \prod_{d \in D \setminus E} 1 - P_\theta(\mathcal{G}_d | \mathcal{G}[G^*, -d]) .$$

Note that the associated “probability” is **not** a proper probability on \mathcal{G} .

Interpreting pseudolikelihood.

The **pseudolikelihood** “probability” of a graph $G = (V, E)$

$$P_{\theta}^{(\text{pseudo})}(G) = \prod_{d \in E} P_{\theta}(\mathcal{G}_d | \mathcal{G}[G, -d]) \cdot \prod_{d \in D \setminus E} 1 - P_{\theta}(\mathcal{G}_d | \mathcal{G}[G, -d]) ,$$

- ▶ pretends that the graph G is the result of **independent** decisions for all dyads $d \in D$.
- ▶ When deciding about whether $d \in E$ we fix all other dyads to their value (edge or non-edge) in G .
- ▶ Dyad d is turned into an edge with the conditional probability $P_{\theta}(\mathcal{G}_d | \mathcal{G}[G, -d])$.

Note that this process to draw a graph is not well-defined, since we need to know $\mathcal{G}[G, -d]$ before we know it.

Maximum pseudolikelihood estimation (MPLE).

Define the **change statistic** associated with d and G by

$$\Delta s(d; G) = [s_1(G^{(+d)}) - s_1(G^{(-d)}), \dots, s_k(G^{(+d)}) - s_k(G^{(-d)})] .$$

Then, it is

$$\frac{P_\theta(G^{(+d)} | \mathcal{G}[G^*, -d])}{1 - P_\theta(G^{(+d)} | \mathcal{G}[G^*, -d])} = \frac{P_\theta(G^{(+d)})}{P_\theta(G^{(-d)})} = \exp(\theta \cdot \Delta s(d; G)) ,$$
$$\text{logit}(P_\theta(G^{(+d)} | \mathcal{G}[G^*, -d])) = \theta \cdot \Delta s(d; G) .$$

Thus, maximizing the pseudolikelihood

$$L_{G^*}^{(\text{pseudo})}(\theta) = \prod_{d \in E} P_\theta(\mathcal{G}_d | \mathcal{G}[G^*, -d]) \cdot \prod_{d \in D \setminus E} 1 - P_\theta(\mathcal{G}_d | \mathcal{G}[G^*, -d]) ,$$

is just **logistic regression** where the explanatory variables are the change statistics of dyads.

Summary of pseudolikelihood estimation.

Pseudolikelihood estimation of ERGMs is logistic regression where

- ▶ the binary **outcome variables** are the dyads $d \in D$ for which either $d \in E$ (variable equal to 1) or $d \notin E$ (variable equal to 0);
- ▶ the **explanatory variables** for the dyads $d \in D$ are the k change statistics

$$\Delta s(d; G) = [s_1(G^{(+d)}) - s_1(G^{(-d)}), \dots, s_k(G^{(+d)}) - s_k(G^{(-d)})] ,$$

associated with the observed graph G .

Remarks about pseudolikelihood.

Pseudolikelihood estimation has the following properties.

- ▶ It is fast and does not lead to degenerate models.
- ▶ Results suggest that parameters from pseudolikelihood converge to the MLE parameters when the network size increases.
- ▶ Results suggest that standard errors are likely to be too small.
That is, the null-hypothesis is rejected too often.
That is, you might think you've found a significant effect when in reality there is none.
- ▶ You cannot use such a pseudolikelihood model to sample a graph from scratch because the explanatory variables can only be computed once you have a graph.

Bootstrap sampling of confidence intervals.

(Correcting the damage done by pseudolikelihood estimation.)

Bootstrap sampling of confidence intervals: idea.

Situation: have N graphs assumed to be drawn from one ERGM and want to estimate parameters and their standard errors.

Compute parameter estimates by logistic regression (MPLE) but don't use the standard errors from logistic regression.

Bootstrap sampling: repeatedly sample N graphs from the observed graphs G_1, \dots, G_N (with replacement) and use the resulting distribution of the parameters.

Bootstrap sampling of confidence intervals.

Given N observed graphs G_1, \dots, G_N from an ERGM with unknown parameters.

1. For $j = 1, \dots, q$
 - 1.1 sample uniformly, with replacement, N indices $i_1^{(j)}, \dots, i_N^{(j)}$ from $1, \dots, N$;
 - 1.2 compute $\theta^{(j)} = \text{MPLE}(G_{i_1^{(j)}}, \dots, G_{i_N^{(j)}})$;
2. compute confidence intervals from $\theta^{(1)}, \dots, \theta^{(q)}$.

Reject the null hypothesis if, for instance, the 95% confidence interval of a parameter is positive.

Constrained ERGMs.

Constrained ERGMs.

ERGMs can be defined on **constrained** graph spaces, e. g.,

- ▶ only graphs with exactly m edges;
- ▶ only graphs with bounded maximum or minimum degree;
- ▶ only graphs with given degree distribution; ...

Constraints might result from specific data collection.

(Almost) everything stays the same as for unconstrained ERGMs (use the `constraints` argument of `ergm`).

- ▶ Markov chain simulation has to be adapted to never leave the graph space.
- ▶ Hammersley-Clifford Theorem is no longer valid.