

# Network Modeling

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# Outline

## Introduction

Longitudinal network data

A bit of Statistics

## Stochastic actor-oriented models

Model definition

Model specification

Simulating the network evolution

Parameter Estimation

Parameter interpretation

Goodness of fit

Non-directed relations

ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

Motivation: selection and influence

Model definition and specification

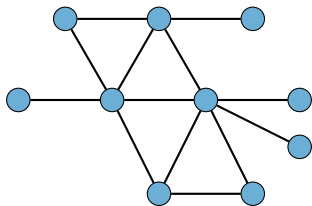
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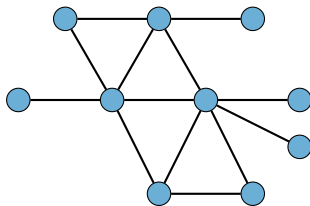
Increasing and decreasing the level of a behavior, gof

ERGMs

So far...



So far...



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Model

Main feature

Real data

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$\mathcal{G}(n, p)$

ties are independent

tie dependence

Planted partition

intra/inter group density

tie dependence

Preferential attachment

degree distribution

other structural properties

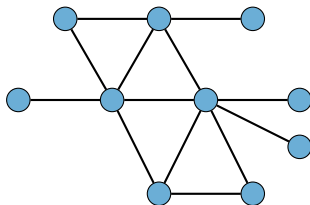
ERGM

class of models

reasonable representation

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So far...



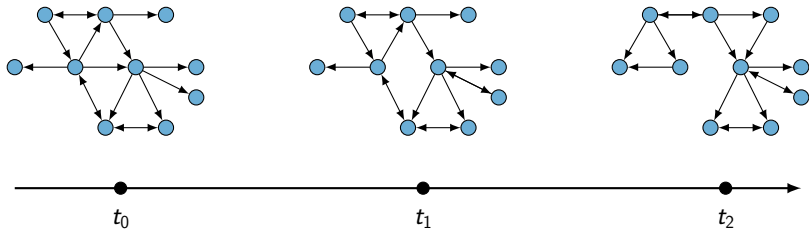
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Model	Main feature	Real data
$\mathcal{G}(n, p)$	ties are independent	tie dependence
Planted partition	intra/inter group density	tie dependence
Preferential attachment	degree distribution	other structural properties
ERGM	class of models	reasonable representation

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These are models for **cross-sectional** network data

Now...



Networks are dynamic by nature:  
the observed networks are the result of tie changes over time

**How can we model the network evolution over time?**

# Longitudinal Network Data

(also referred to as network panel data)

- ▶ A social network consists of
  - ▶ a set of actors  $\mathcal{N} = \{1, 2, \dots, n\}$
  - ▶ a relation  $\mathcal{R}$
- ▶ We can represent a network using
  - ▶ a graph:  $G(V, E)$
  - ▶ an adjacency matrix  $x$  such that

$$x_{ij} = \begin{cases} 1 & i \rightarrow j \\ 0 & \textit{otherwise} \end{cases}$$

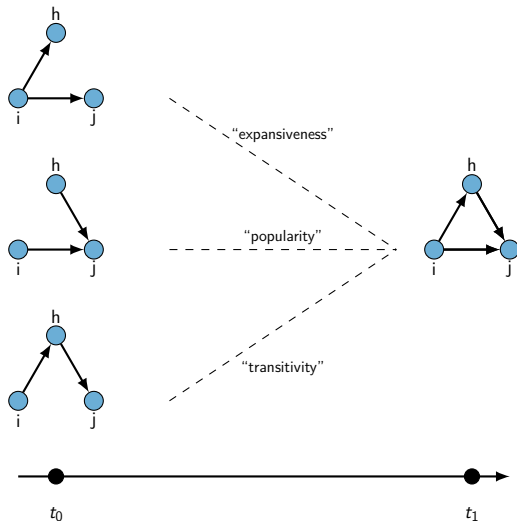
## Longitudinal network data

- ▶  $M+1$  repeated observations of a network

$$x(t_0), x(t_1), \dots, x(t_m), \dots, x(t_{M-1}), x(t_M)$$

- ▶ actor covariates  $W$  (gender, age, social status, ...)

# Why does time is important?



We can observe a transitive triplet because of several mechanisms



# Why does time is important?

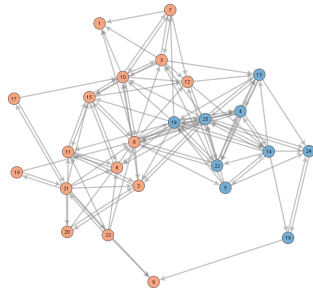
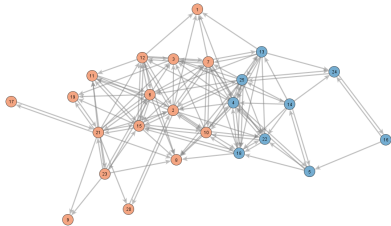
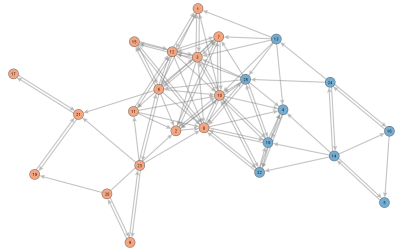
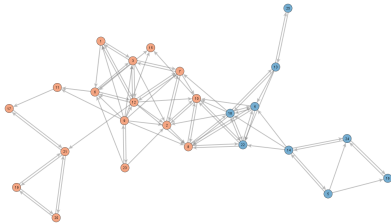
Networks can change over time:  
ties can be created, deleted or maintained

Some questions:

1. How frequently do actors change ties?
2. What are the reasons that lead to a tie change?
3. How might appear the network in the future?

# An example

A. Knecht (2008): "Friendship Selection and Friends' Influence"

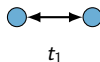
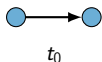


Four time points in the pupils' first year at secondary school

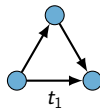
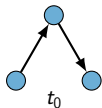
# Some questions

Is there any tendency in friendship formation ...

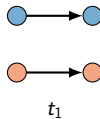
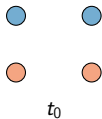
- towards reciprocity?



- towards transitivity?



- towards homophily w.r.t. gender?



# Networks models for longitudinal data



- ▶ Stochastic actor-oriented models (SAOMs)
- ▶ Temporal exponential random graph models (TERGMs)

## Aim

Explain network evolution as a result of:

- ▶ endogenous variables:  
structural effects depending on the network only  
(e.g. reciprocity, transitivity, etc.)
- ▶ exogenous variables:  
actor-dependent and dyadic-dependent covariates  
(e.g. effect of a covariate on the existence of a tie or on homophily)

simultaneously

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# Background: probability space

## Definition

A **probability space** is a pair  $(\Omega, P)$  where

- ▶  $\Omega$  is a set of possible outcomes of a random experiment
- ▶  $P: \Omega \rightarrow [0, 1]$  is a *probability function* such that:
  1.  $P(\omega) \geq 0$
  2.  $\sum_{\omega \in \Omega} P(\omega) = 1$

## Notation

- ▶  $P(\omega)$  is called the probability of  $\omega \in \Omega$
- ▶ The probability of a subset  $\Omega' \subseteq \Omega$  is defined by  $P(\Omega') = \sum_{\omega \in \Omega'} P(\omega)$

# Background: random variable

## Definition

A (real-valued) **random variable** (r.v.) is a function  $X : \Omega \rightarrow \mathbb{R}$ .

The set of values  $X$  can take is called **range** and will be denoted by  $\mathcal{S}$

## Example

Random experiment: throwing two dice

(1,1)	(1,2)	(1,3)	(1,4)	(1,5)	(1,6)						
	(2,1)	(2,2)	(2,3)	(2,4)	(2,5)	(2,6)					
		(3,1)	(3,2)	(3,3)	(3,4)	(3,5)	(3,6)				
			(4,1)	(4,2)	(4,3)	(4,4)	(4,5)	(4,6)			
				(5,1)	(5,2)	(5,3)	(5,4)	(5,5)	(5,6)		
					(6,1)	(6,2)	(6,3)	(6,4)	(6,5)	(6,6)	

$\Omega$

# Background: random variable

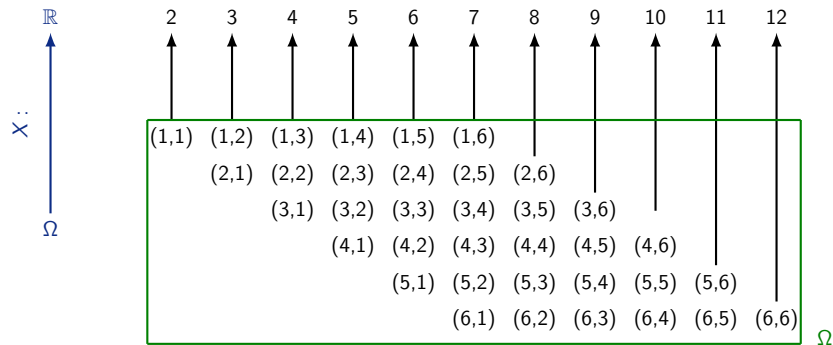
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## Example

$X :=$  sum of two dice





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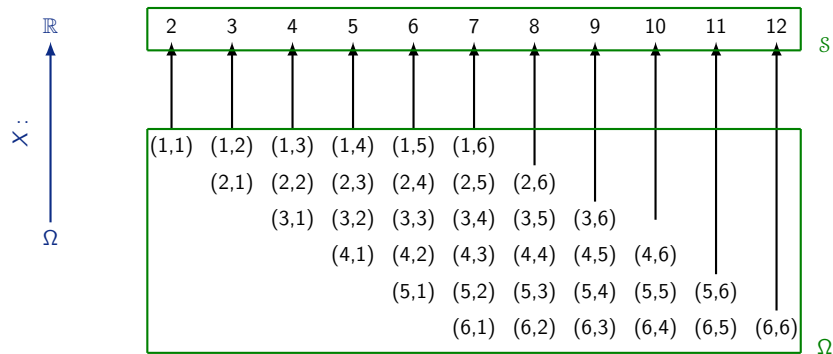
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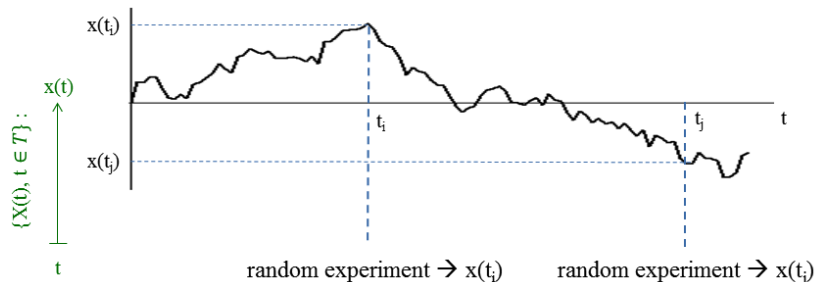


# Background: stochastic (or random) process

## Definition

A stochastic process  $\{X(t), t \in \mathcal{T}\}$  is a mapping

$$\forall t \in \mathcal{T} \mapsto X(t) : \Omega \rightarrow \mathbb{R}$$

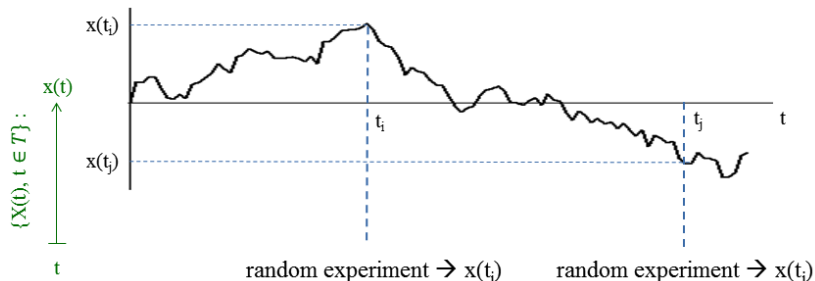


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## Notation

- ▶  $\mathcal{T}$  is an index set
- ▶  $\mathcal{S}$  is the state space of the process (i.e. set of values taken by the process)

## Background: stochastic process

Different stochastic processes can be defined according to  $\mathcal{S}$  and  $\mathcal{T}$

$\mathcal{S}$	$\mathcal{T}$	
	Countable (discrete)	Uncountable (continuous)
Countable (finite)	discrete-time with finite state space	continuous-time with finite state space
Uncountable (continuous)	discrete-time with continuous state space	continuous-time with continuous state space

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# Background: continuous-time Markov chain

## Definition

A **continuous-time Markov chain**  $\{X_t, t \geq 0\}$  is a stochastic process

1. with finite state space
2. evolving in continuous-time
3. having the Markovian property

## Definition

$\{X(t), t \in \mathcal{T}\}$  has the **Markov property** if for all  $x \in \mathcal{S}$  and for any pair  $t_i < t_j$

$$P(X(t_j) = x(t_j) \mid X(t) = x(t), \forall t \leq t_i) = P(X(t_j) = x(t_j) \mid X(t_i) = x(t_i))$$

Intuitively: “the *future* depends on the *past* only through the *present*”

# Background: continuous-time Markov chain

## Example

$X(t)$  = number of goals that a given soccer player scores by time  $t$   
(time played in official matches)

$\{X(t), t \geq 0\}$  is a continuous-time Markov chains

**Why?**

# Background: continuous-time Markov chain

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## Why?

1. state space:

$$S = \{0, 1, 2, \dots, A\}$$

$A$  = total number of goals scored during the career



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2. the time is continuous:

$$[0, B]$$

$B$  = time of retirement

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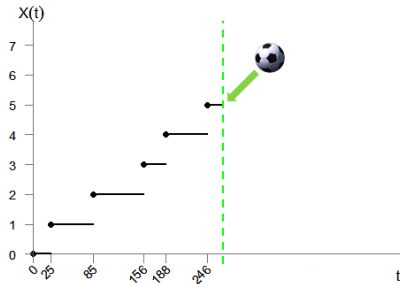
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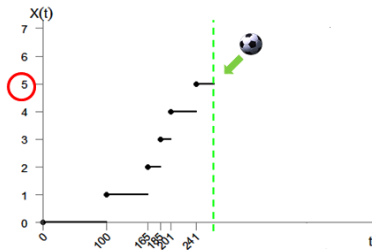
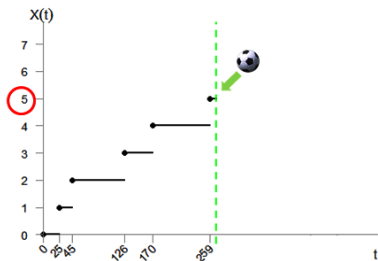
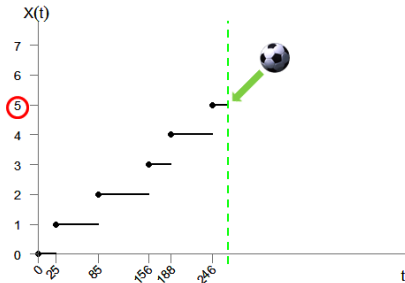
$B$  = time of retirement

3. the process  $\{X(t), t \geq 0\}$  has the Markov property

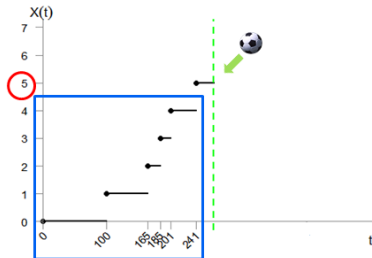
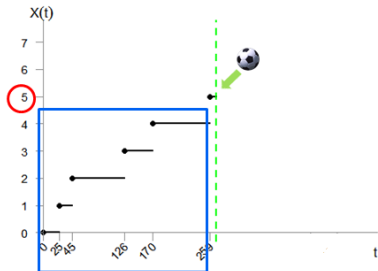
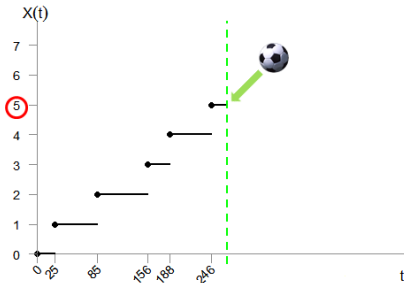
# Background: Markov property



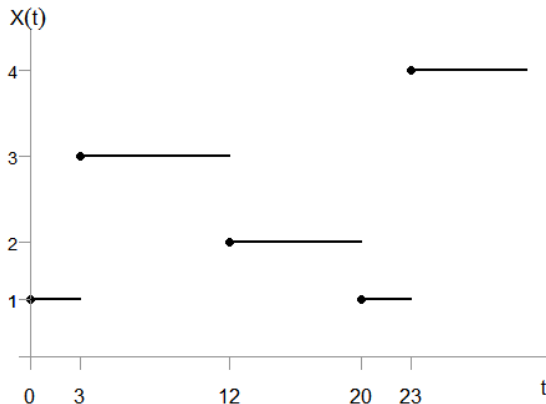
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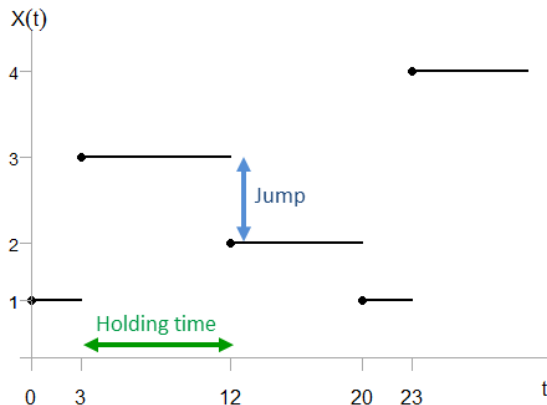
## Background: describing a continuous-time Markov chain



We can decompose the process in a series of step defined by:

- ▶ the time there is a change
- ▶ the new state of the chain

## Background: describing a continuous-time Markov chain



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- ▶ the time there is a change
- ▶ the new state of the chain

# Background: describing a continuous-time Markov chain

## Holding time

$T_i$  = amount of time the chain spends in state  $i$

It is assumed that  $T_i$  is exponentially distributed with p.d.f.

$$\varphi_{T_i}(t) = \lambda_i e^{-\lambda_i t}, \quad \lambda_i > 0, \quad t > 0$$

where  $\lambda_i$  is called *rate parameter*

## Why?

The Exponential r.v. has the *memoryless property*

$$P(T > s + t \mid T > t) = P(T > s) \quad \forall s, t > 0$$



# Background: describing a continuous-time Markov chain

## Jump chain

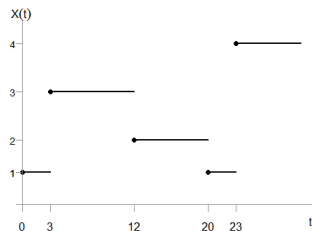
Let  $s = |\mathcal{S}|$ . The jump chain is described by a **jump matrix**

$$P = \begin{bmatrix} p_{11} & p_{12} & \dots & p_{1s} \\ p_{21} & p_{22} & \dots & p_{2s} \\ \dots & \dots & \dots & \dots \\ p_{s1} & p_{s2} & \dots & p_{ss} \end{bmatrix}$$

where

$p_{ij} = P(X(t') = j | X(t) = i)$ , the opportunity to leave  $i$       $p_{ij} \geq 0$       $\sum_{j \in \mathcal{S}} p_{ij} = 1$

## Example



$$P = \begin{bmatrix} 0.1 & 0 & 0.6 & 0.3 \\ 0.8 & 0.1 & 0.1 & 0 \\ 0.05 & 0.5 & 0.05 & 0.4 \\ 0.6 & 0.1 & 0.15 & 0.15 \end{bmatrix}$$

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- Parameter Estimation
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- Non-directed relations
- ERGMs and SAOMs

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- ERGMs

# Stochastic Actor Oriented Models (SAOMs)

- ▶ Family of models
  - ▶ Developed by T. Snijders in 1996
    - ▶ non-reflexive directed ties
    - ▶ ties have a tendency to endure over time (not event!!!)
    - ▶ several extensions during the past two decades
- Snijders, van de Bunt, and Steglich,  
*Introduction to stochastic actor-based models for network dynamics*. Social Networks 32(1):44-60, 2010.
- ▶ Aim: describe the evolution of a network over time
  - ▶ Network evolution is the outcome of a **continuous-time Markov chain**  
ties are formed as a reaction to the existence of other ties

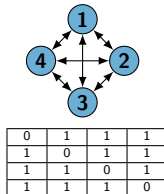
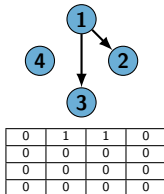
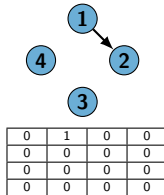
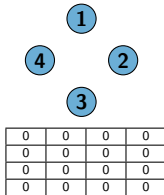
# Model definition: continuous-time Markov chain

Finite state space

$\mathcal{X}$  is the set of all possible adjacency matrices defined on  $\mathcal{N}$

$$|\mathcal{X}| = 2^{n(n-1)}$$

Example



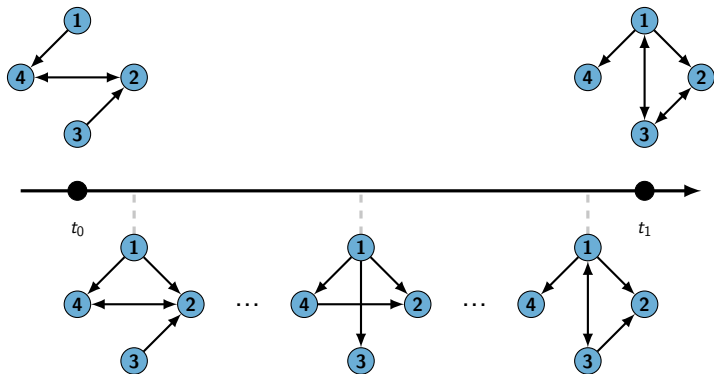
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Continuous-time process



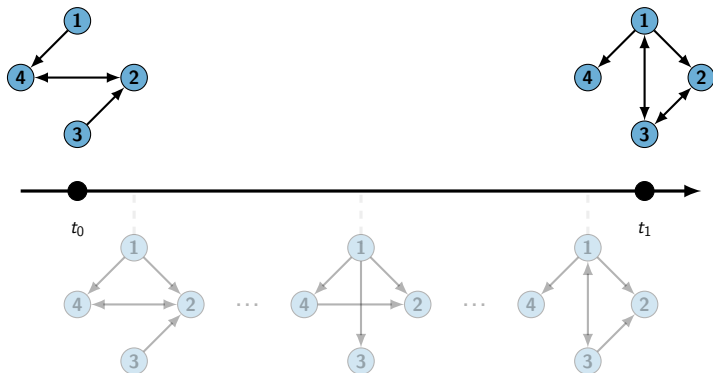
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# Model definition: continuous-time Markov chain

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## Latent process

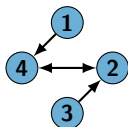
the network evolves in continuous-time but we observed it only at discrete time points

# Model definition: continuous-time Markov chain

## Markov property

*The current state of the network determines probabilistically its further evolution*

- ▶ Given the current network ( $x$ ) what is the next network ( $x'$ )?



???

$|\mathcal{X}| = 2^{n(n-1)}$  possibilities

too many!!!

- ▶ The model is **actor-oriented**
  - ▶ *Opportunity to change*  
at any given moment  $t$  one actor has the opportunity to change
  - ▶ *Absence of co-occurrence*  
no more than one tie can change at any given moment  $t$
  - ▶ *Actor's decision*  
change in ties are made by the actor who sends the ties



# Model definition: continuous-time Markov chain

Decision process



0	0	0	1
0	0	0	1
0	1	0	0
0	1	0	0

$x$ =current state

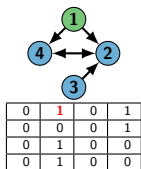
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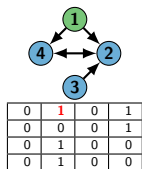
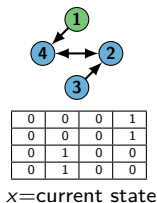
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$x(1 \rightsquigarrow 2)$



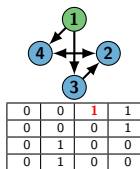
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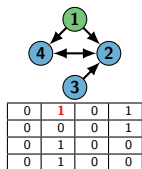
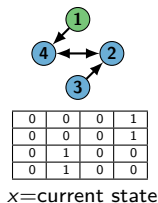
$x(1 \rightsquigarrow 2)$

$x(1 \rightsquigarrow 3)$

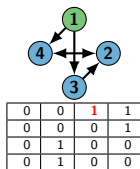


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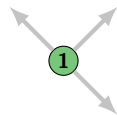
Decision process



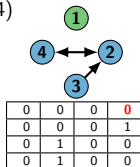
$x(1 \rightsquigarrow 2)$



$x(1 \rightsquigarrow 3)$

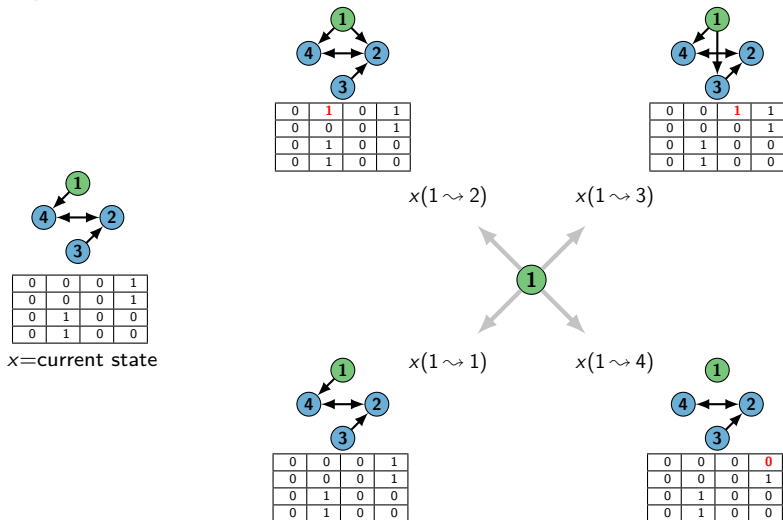


$x(1 \rightsquigarrow 4)$



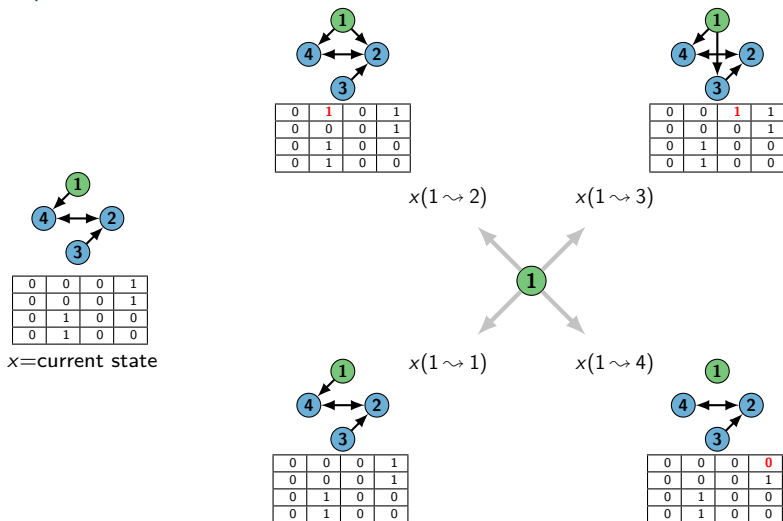
# Model definition: continuous-time Markov chain

Decision process



# Model definition: continuous-time Markov chain

Decision process



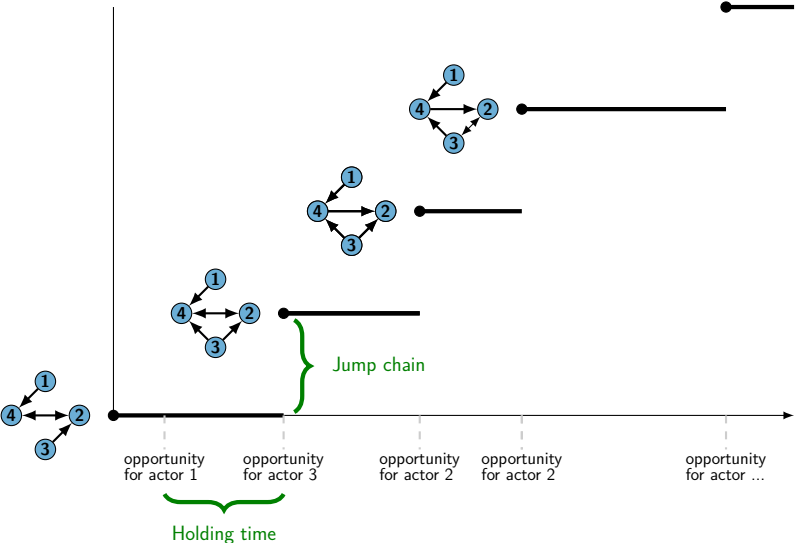
Notation:

$x(i \rightsquigarrow j)$  denotes the network  $x$  where the tie from  $i$  to  $j$  is turned into its opposite

$x(i \rightsquigarrow i)$  means that  $i$  does not change any of his outgoing ties

# Model definition: continuous-time Markov chain

Trajectory



# Model definition: continuous-time Markov chain

The evolution process can be decomposed into **micro-steps**

---

Micro-step	Continuous-time Markov chain
the time at which $i$ had the opportunity to change	the waiting time until the next opportunity for a change made by an actor $i$ ( <i>holding time</i> )
the precise change $i$ made	the probability of changing $x_{ij}$ given that $i$ is allowed to change ( <i>jump chain</i> )

---



# Model definition: continuous-time Markov chain

Holding times: rate function

The waiting time between opportunities of change for an actor  $i$  is exponentially distributed with parameter  $\lambda_i$

$\lambda_i$  is called **rate function**

- ▶ *Simplest specification:*

all actors have the same rate of change  $\lambda$

$$P(i \text{ has the opportunity of change}) = \frac{\lambda}{\lambda n} = \frac{1}{n} \quad \forall i \in \mathcal{N}$$

- ▶ *More complex specification:*

actors may change their ties at different frequencies  $\lambda_i(\alpha, x, w)$

$$P(i \text{ has the opportunity of change}) = \frac{\lambda_i(\alpha, x, w)}{\sum_{j=1}^n \lambda_j(\alpha, x, w)}$$

# Model definition: continuous-time Markov chain

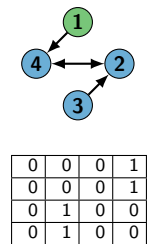
Holding times: rate function

In the following we assume that:

- ▶ all actors have the same rate of change  
⇒  $\lambda$  is constant over the actors
  
- ▶ the frequencies at which actors have the opportunity to make a change depends on time  
⇒  $\lambda$  is not constant over time

# Model definition: continuous-time Markov chain

Jump matrix



$x$ =current state

0	1	0	1
0	0	0	1
0	1	0	0
0	1	0	0

$$x(1 \rightsquigarrow 2) \quad p_{12} > 0$$

0	0	1	1
0	0	0	1
0	1	0	0
0	1	0	0

$$x(1 \rightsquigarrow 3) \quad p_{13} > 0$$

0	0	0	0
0	0	0	1
0	1	0	0
0	1	0	0

$$x(1 \rightsquigarrow 4) \quad p_{14} > 0$$

0	0	0	1
0	0	0	1
0	1	0	0
0	1	0	0

$$x(1 \rightsquigarrow 1) \quad p_{11} > 0$$

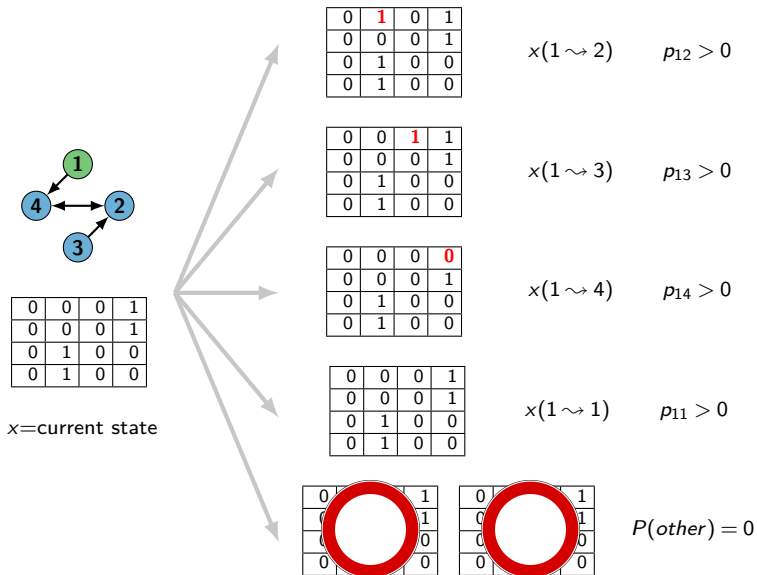
0	0	1	1
0	0	0	1
0	0	0	0
0	1	0	0

0	0	1	1
0	0	1	0
0	1	0	0
0	1	0	0

$$P(\text{other}) = 0$$

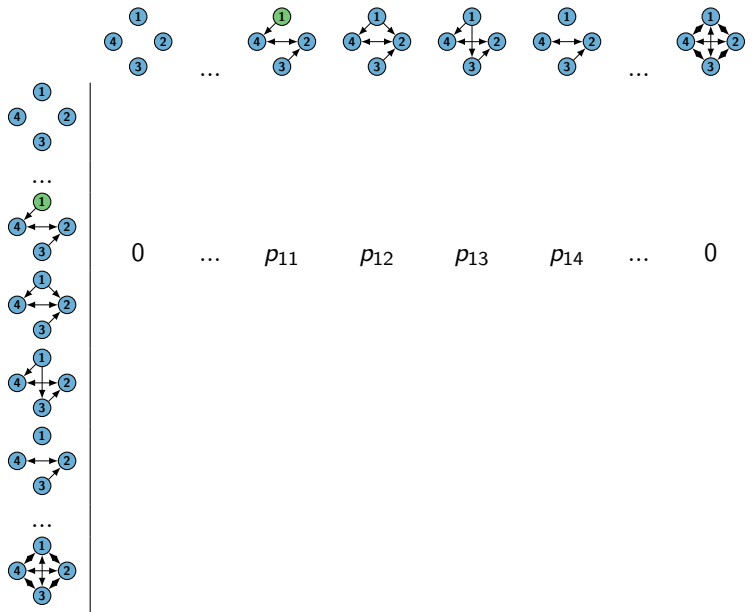
# Model definition: continuous-time Markov chain

Jump matrix



# Model definition: continuous-time Markov chain

Jump matrix



# Background: random utility model

## Setting

decision makers who face a choice between  $N$ -alternatives

Notation:

- ▶  $i$  denotes the decision maker
- ▶  $J = \{1, \dots, j, \dots, N\}$  choice set  
J is **exhaustive** and choices are **mutually exclusive**

## Assumption

the decision makers obtain a certain level of profit from each alternative.  
The profit is modeled by the *utility function*  $U_{ij} : J \rightarrow \mathbb{R}$

## Decision rule

$i$  chooses the alternative  $j$  that assures him the highest profit, i.e.

$$j : \max_{j \in J} U_{ij}$$

## Background: random utility model

- ▶ The researcher does not completely know the decision maker's utility. Therefore, the utility function is decomposed as

$$U_{ij} = F_{ij} + \mathcal{E}_{ij}$$

- ▶  $F_{ij}$  is the deterministic part of the utility (observed!)

$$F_{ij} = \sum_a \gamma_a v_i + \sum_b \delta_b c_j$$

- $v_i$  variables characterizing the decision maker  $i$
- $c_j$  variables characterizing the choice  $j$

- ▶  $\mathcal{E}_{ij}$ : random term with Gumbel distribution (not observed!)  
The random term are independent and identically distributed

- ▶ The probability that  $i$  chooses the alternative  $j$  is given by

$$p_{ij} = P(U_{ij} > U_{ih}, \forall h \in J) = \frac{e^{F_{ij}}}{\sum_{h=1}^N e^{F_{ih}}}$$

# Model definition: continuous-time Markov chain

Jump matrix: evaluation function

- ▶ Actors change their ties in order to maximize a utility function

$$u_i(\beta, x(i \rightsquigarrow j), w) = f_i(\beta, x(i \rightsquigarrow j), w) + \mathcal{E}_{ij}$$

- ▶  $f_i(\beta, x(i \rightsquigarrow j), w)$  is the *evaluation function*
  - ▶  $\mathcal{E}_{ij}$  is random term (distributed as a Gumbel r.v.)
- ▶ The probability that  $i$  changes his outgoing tie towards  $j$  is:

$$p_{ij} = \frac{\exp(f_i(\beta, x(i \rightsquigarrow j), w))}{\sum_{h=1}^n \exp(f_i(\beta, x(i \rightsquigarrow h), w))}$$

- ▶ Probability interpretation:
  - ▶  $p_{ij}$  is the probability that  $i$  changes the tie towards  $j$
  - ▶  $p_{ii}$  is the probability of not changing



# Model definition: continuous-time Markov chain

Jump matrix: evaluation function

The **evaluation function** is defined as a linear combination

$$f_i(\beta, x(i \rightsquigarrow j), w) = \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j), w)$$

- ▶  $s_{ik}(x(i \rightsquigarrow j), w)$  is called statistic
- ▶  $\beta_k \in \mathbb{R}$  is a statistical parameter

# Model definition: continuous-time Markov chain

Jump matrix: evaluation function

The **evaluation function** is defined as a linear combination

$$f_i(\beta, x(i \rightsquigarrow j), w) = \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j), w)$$

- ▶  $s_{ik}(x(i \rightsquigarrow j), w)$  is called statistic
- ▶  $\beta_k \in \mathbb{R}$  is a statistical parameter

N.b.

In the following, we will write:

- $x'$  instead of  $x(i \rightsquigarrow j)$
- $s_{ik}(x', w)$  instead of  $s_{ik}(x(i \rightsquigarrow j), w)$

to simplify the notation

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification**
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

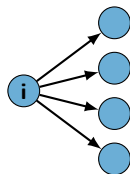
- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Evaluation function specification

**Endogenous statistics** = dependent on the network structures

- ▶ Outdegree statistic

$$s_{i.out}(x') = \sum_j x'_{ij}$$

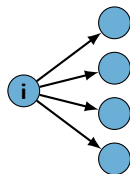


# Evaluation function specification

**Endogenous statistics** = dependent on the network structures

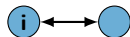
- ▶ Outdegree statistic

$$S_{i\_out}(x') = \sum_j x'_{ij}$$



- ▶ Reciprocity statistic

$$S_{i\_rec}(x') = \sum_j x'_{ij}x'_{ji}$$

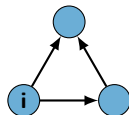


# Evaluation function specification

**Endogenous statistics** = dependent on the network structures

- ▶ Transitive statistic

$$S_{i\_trans}(x') = \sum_{j,h} x'_{ij} x'_{ih} x'_{jh}$$

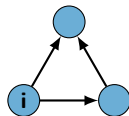


# Evaluation function specification

**Endogenous statistics** = dependent on the network structures

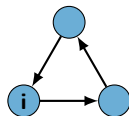
- ▶ Transitive statistic

$$S_{i\_trans}(x') = \sum_{j,h} x'_{ij} x'_{ih} x'_{jh}$$



- ▶ Three-cycle statistic

$$S_{i\_cyc}(x') = \sum_{j,h} x'_{ij} x'_{jh} x'_{hi}$$



# Evaluation function specification

***Exogenous statistics*** = related to actor's attributes

## Examples

- ▶ Friendship among pupils:
  - ▶ Smoking: non, occasional, regular
  - ▶ Gender: boys, girls
- ▶ Trade/Trust (Alliances) among countries:
  - ▶ Geographical area: Europe, Asia, North-America,...
  - ▶ Worlds: First, Second, Third, Fourth
- ▶ Giving advice among employees:
  - ▶ seniority
  - ▶ office membership

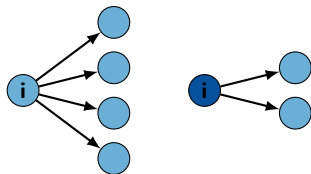


# Evaluation function specification

**Exogenous statistics** (*individual covariate*)

- Covariate-ego statistic

$$s_{i\_cego}(x', w) = w_i \sum_j x'_{ij}$$

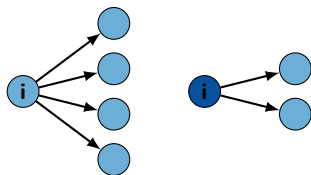


# Evaluation function specification

## *Exogenous statistics (individual covariate)*

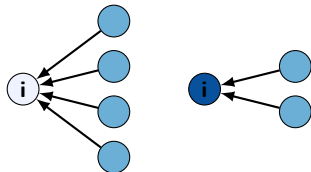
- ▶ Covariate-ego statistic

$$s_{i\_cego}(x', w) = w_i \sum_j x'_{ij}$$



- ▶ Covariate-alter statistic

$$s_{i\_calt}(x', v) = \sum_j x'_{ij} w_j$$

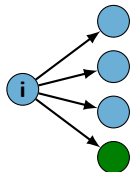


# Evaluation function specification

**Exogenous statistics** (*dyadic covariate*)

- ▶ Covariate-related similarity statistic

$$s_{i\_csim}(x', w) = \sum_j x'_{ij} \left( 1 - \frac{|w_i - w_j|}{R_W} \right)$$



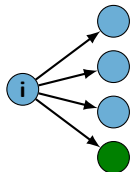
where  $R_W$  is the range of  $W$  and  $\left( 1 - \frac{|w_i - w_j|}{R_W} \right)$  is called *similarity score*

# Evaluation function specification

## **Exogenous statistics** (*dyadic covariate*)

- ▶ Covariate-related similarity statistic

$$s_{i\_csim}(x', w) = \sum_j x'_{ij} \left( 1 - \frac{|w_i - w_j|}{R_W} \right)$$



where  $R_W$  is the range of  $W$  and  $\left( 1 - \frac{|w_i - w_j|}{R_W} \right)$  is called *similarity score*

### Remark:

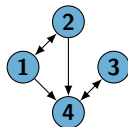
when  $W$  is a binary covariate, the covariate-related similarity can be written in the following way:

$$s_{i\_csim}(x', w) = \sum_j x'_{ij} \mathbb{I} \{ w_i = w_j \}$$

# Evaluation function specification

## Example

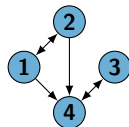
$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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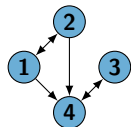
	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$i \rightarrow j$			
$1 \rightarrow 1$			
$1 \rightarrow 2$			
$1 \rightarrow 3$			
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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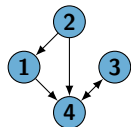
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$			
$1 \rightarrow 3$			
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



---

$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$			
$1 \rightarrow 3$			
$1 \rightarrow 4$			

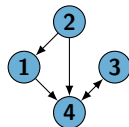
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# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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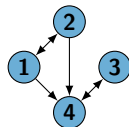
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$			
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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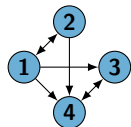
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$			
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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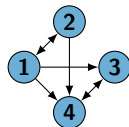
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$			
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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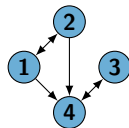
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$	3	1	3
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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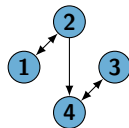
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$	3	1	3
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



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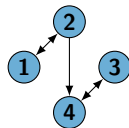
$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$	3	1	3
$1 \rightarrow 4$			

---

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$

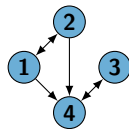





$i \rightarrow j$	$S_{i\_out}$	$S_{i\_rec}$	$S_{i\_trans}$
$1 \rightarrow 1$	2	1	1
$1 \rightarrow 2$	1	0	0
$1 \rightarrow 3$	3	1	3
$1 \rightarrow 4$	1	1	0

# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



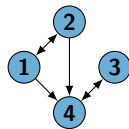
$i \rightarrow j$	$S_{i\_out}$ 	$S_{i\_rec}$ 	$S_{i\_trans}$ 	
$1 \rightarrow 1$	2	1	1	-1.75
$1 \rightarrow 2$	1	0	0	-1.00
$1 \rightarrow 3$	3	1	3	-3.25
$1 \rightarrow 4$	1	1	0	-0.50



# Evaluation function specification

## Example

$$\beta_{out} = -1 \quad \beta_{rec} = +0.5 \quad \beta_{trans} = -0.25$$



$i \rightarrow j$	$S_{i\_out}$ 	$S_{i\_rec}$ 	$S_{i\_trans}$ 	
$1 \rightarrow 1$	2	1	1	-1.75
$1 \rightarrow 2$	1	0	0	-1.00
$1 \rightarrow 3$	3	1	3	-3.25
$1 \rightarrow 4$	1	1	0	-0.50

$$p_{11} = 0.146$$

$$p_{12} = 0.310$$

$$p_{13} = 0.033$$

$$p_{14} = 0.511$$

# SAOM definition: summary

Model assumptions:

1. Ties have a **tendency to endure over time**
2. The evolution process is a **continuous-time Markov chain**

## 2.1 *Waiting time:*

exponentially distributed with parameter  $\lambda$

- ▶ constant over the actors
- ▶ period dependent

i.e.  $M + 1$  observations  $\implies \lambda_1, \dots, \lambda_M$

# SAOM definition: summary

Model assumptions:

1. Ties have a **tendency to endure over time**
2. The evolution process is a **continuous-time Markov chain**

## 2.2 *Jump chain*

- ▶ At any given moment  $t$  one actor has the opportunity to change one of his outgoing ties
- ▶ Actors change their ties in order to maximize a utility function

$$u_i(\beta, x(i \rightsquigarrow j)) = f_i(\beta, x(i \rightsquigarrow j), w) + \mathcal{E}_{ij}$$

The probability that  $i$  changes his outgoing tie towards  $j$  is:

$$p_{ij} = \frac{\exp(f_i(\beta, x(i \rightsquigarrow j), w))}{\sum_{h=1}^n \exp(f_i(\beta, x(i \rightsquigarrow h), w))}$$

- ▶ The parameters  $\beta_1, \dots, \beta_k$  are constant over actors and time

# SAOM definition: consequences

- ▶ Markov property
  - ▶ The future configuration of the network depend solely on the current configuration of the network
- ▶ At any given moment  $t$  one actor has the opportunity to change one of his outgoing ties
  - ▶ Simultaneous changes are not allowed
- ▶ Actors change their ties in order to maximize a utility function

$$u_i(\beta, x(i \rightsquigarrow j)) = f_i(\beta, x(i \rightsquigarrow j), w) + \varepsilon_{ij}$$

- ▶ To compute the evaluation function actors should have full knowledge of the network (existing ties, actors and their attribute)
- ▶ All the actors use the same evaluation function

# Evaluation function specification



Which statistics must be included in the evaluation function?



Outdegree and Reciprocity must always be included.  
The choice of the other statistics must be determined according to hypotheses derived from theory

# Evaluation function specification



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## Example

Friendship network

Theory	Statistics
the friend of my friend is also my friend	⇒ transitive effect

# Evaluation function specification



Which statistics must be included in the evaluation function?



Outdegree and Reciprocity must always be included.  
The choice of the other statistics must be determined according to hypotheses derived from theory

## Example

Friendship network

Theory		Statistics
the friend of my friend is also my friend	⇒	transitive effect
girls trust girls boys trust boys	⇒	covariate-related similarity

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution**
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs



# Simulating network evolution

**Aim:** given  $x(t_0)$  and fixed parameter values, provide  $x^{sim}(t_1)$  according to the process behind the SAOM



produce a possible series of micro-steps between  $t_0$  and  $t_1$

## Input

$x(t_0)$  = network at time  $t_0$

$\lambda$  = rate parameter

$\beta = (\beta_1, \dots, \beta_k)$  = evaluation function parameters

## Output

$x^{sim}(t_1)$  = network at time  $t_1$

# Simulating network evolution

---

**Algorithm:** Network evolution

---

**Input:**  $x(t_0)$ ,  $\lambda$ ,  $\beta$ ,  $n$

**Output:**  $x^{sim}(t_1)$

$t \leftarrow 0$

$x \leftarrow x(t_0)$

**while** *condition* = TRUE **do**

$dt \sim \text{Exp}(n\lambda)$

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

**else**

$x \leftarrow x$

$t \leftarrow t + dt$

$x^{sim}(t_1) \leftarrow x$

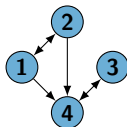
**return**  $x^{sim}(t_1)$

---

$t$  = time

$dt$  = holding time between consecutive opportunities to change

$\sim$  = generated from



$n = 4$

$\lambda = 1.5$

$\beta = (\beta_{out}, \beta_{rec}, \beta_{trans})$   
 $= (-1, 0.5, -0.25)$

# Simulating network evolution

---

**Algorithm:** Network evolution

---

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**Output:**  $x^{sim}(t_1)$

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**return**  $x^{sim}(t_1)$

---

$t$  = time

$dt$  = holding time between consecutive opportunities to change

$\sim$  = generated from

Generate the time elapsed between  $t_0$  and the first opportunity for a change

The more intuitive way to generate  $dt$  is:

- generate the waiting time for each actor  $i$

$$t_i \sim \text{Exp}(\lambda)$$

- $dt = \min_{1 \leq i \leq n} \{t_i\}$

determines both the time and the actor who gets the opportunity for a change.

But this requires the generation of  $n$  numbers...

# Simulating network evolution

---

**Algorithm:** Network evolution

---

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**Output:**  $x^{sim}(t_1)$

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---

$t$  = time

$dt$  = holding time between consecutive opportunities to change

$\sim$  = generated from

Generate the time elapsed between  $t_0$  and the first opportunity for a change

To avoid the generation of  $n$  numbers, we use the following result:

If

$$T_i \sim \text{Exp}(\lambda_i), \quad 1 \leq i \leq n$$

and  $T_1, \dots, T_n$  are mutually independent, then

$$DT = \min\{T_1, \dots, T_n\} \sim \text{Exp}\left(\sum_{i=1}^n \lambda_i\right)$$

e.g.  $dt = 0.0027$

# Simulating network evolution

---

**Algorithm:** Network evolution

---

**Input:**  $x(t_0)$ ,  $\lambda$ ,  $\beta$ ,  $n$

**Output:**  $x^{sim}(t_1)$

$t \leftarrow 0$

$x \leftarrow x(t_0)$

**while** *condition* = TRUE **do**

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$i \sim \text{Uniform}(1, \dots, n)$

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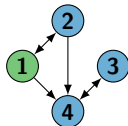
$t$  = time

$dt$  = holding time between consecutive opportunities to change

$\sim$  = generated from

Select the actor  $i$  who has the opportunity to change

e.g.  $i = 1$



# Simulating network evolution

---

**Algorithm:** Network evolution

---

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**Output:**  $x^{sim}(t_1)$

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**return**  $x^{sim}(t_1)$

---

$t$  = time

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$\sim$  = generated from

Select  $j$ , the actor towards  $i$  is going to change his outgoing tie

$i \rightarrow j$	$f_i$	$p_{ij}$
$1 \rightarrow 1$	-1.75	0.15
$1 \rightarrow 2$	-1.00	0.31
$1 \rightarrow 3$	-3.25	0.03
$1 \rightarrow 4$	-0.5	0.51

# Simulating network evolution

---

**Algorithm:** Network evolution

---

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**Output:**  $x^{sim}(t_1)$

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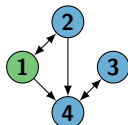
$t$  = time

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$\sim$  = generated from

Select  $j$ , the actor towards  $i$  is going to change his outgoing tie

e.g.  $j = 4$



# Simulating network evolution

---

**Algorithm:** Network evolution

---

**Input:**  $x(t_0)$ ,  $\lambda$ ,  $\beta$ ,  $n$

**Output:**  $x^{sim}(t_1)$

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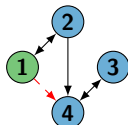
$t$  = time

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Select  $j$ , the actor towards  $i$  is going to change his outgoing tie

e.g.  $j = 4$





# Simulating network evolution

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**Algorithm:** Network evolution

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**Output:**  $x^{sim}(t_1)$

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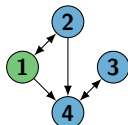
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Select  $j$ , the actor towards  $i$  is going to change his outgoing tie

e.g.  $j = 1$



# Simulating network evolution

---

**Algorithm:** Network evolution

---

**Input:**  $x(t_0)$ ,  $\lambda$ ,  $\beta$ ,  $n$

**Output:**  $x^{sim}(t_1)$

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**while** *condition = TRUE* **do**

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$x^{sim}(t_1) \leftarrow x$

**return**  $x^{sim}(t_1)$

---

$t$  = time

$dt$  = holding time between consecutive opportunities to change

$\sim$  = generated from

e.g.  $t = 0 + 0.0027$

# Simulating network evolution

Two different stopping rules:

1. *Unconditional* simulation:

the simulation of the network evolution carries on until a predetermined time length has elapsed (usually until  $t = 1$ )

# Simulating network evolution

Two different stopping rules:

1. *Unconditional* simulation:

the simulation of the network evolution carries on until a predetermined time length has elapsed (usually until  $t = 1$ )

2. *Conditional* simulation on the observed number of changes:

the simulation runs on until

$$\sum_{\substack{i,j=1 \\ i \neq j}}^n |x_{ij}^{obs}(t_1) - x_{ij}(t_0)| = \sum_{\substack{i,j=1 \\ i \neq j}}^n |x_{ij}^{sim}(t_1) - x_{ij}(t_0)|$$

# Simulating network evolution

## *Use of simulations:*

- simulate the network evolution between two consecutive time points

N.b.

For simulations of 3 or more waves ( $M \geq 2$ ), the simulation for wave  $m+1$  starts at the simulated network for wave  $m$ .

- provide possible scenarios of the network evolution according to different values of the parameters
- estimate the parameter of the model
- evaluate the goodness of fit of the model

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### **Parameter Estimation**

- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

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- ERGMs

# Estimating the parameter of the SAOM

Issue

Given

$$x(t_0), x(t_1), \dots, x(t_M)$$

and a specification of the SAOM, we want to estimate

$$\theta = (\lambda_1, \dots, \lambda_M, \beta_1, \dots, \beta_K)$$

Most used estimation methods:

1. Method of Moments
2. Maximum-likelihood estimation

These methods are implemented in the library `R Siena`

## Background: expected value

### Definition

Let  $X$  be a random variable with probability distribution  $\varphi(x; \theta)$

The **expected value** (or **moment**) of  $X$ , denoted by  $E_\theta[X]$ , is:

$$E_\theta[X] = \sum_{x \in \mathcal{S}} x \cdot \varphi(x, \theta)$$

if  $X$  is discrete and

$$E_\theta[X] = \int_{x \in \mathcal{S}} x \cdot \varphi(x, \theta) dx$$

if  $X$  is continuous

Let  $(x_1, \dots, x_q)$  a sample of  $q$  observations from the r.v.  $X$ .

The **sample counterpart** of  $E_\theta[X]$ , denoted by  $\mu$ , is defined by:

$$\mu = \frac{1}{q} \sum_{i=1}^q x_i$$



# Background: Method of Moments (MoM)

## Definition

The method of moment estimate for  $\theta$  is the value  $\hat{\theta}$  such that

$$E_{\theta}[X] = \mu$$

In practice, to compute  $\hat{\theta}$

1. Compute the expected value  $E_{\theta}[X]$
2. Compute the sample counterpart  $\mu = \frac{1}{q} \sum_{i=1}^q x_i$
3. Solve the moment equation  $E_{\theta}[X] = \mu$  for  $\theta$

## Observation

One can observe that the expected value of a certain distribution usually depends on the parameter  $\theta$

# Background: Method of Moments (MoM)

## Example

Let  $T$  be the r.v. describing the waiting times between two consecutive opportunities for change for an actor. Therefore,

$$\varphi_T(t) = \lambda e^{-\lambda t} \quad \lambda, t > 0$$

A sample from  $T$  is reported in the following table:

	1	2	3	4	5	6	7	8	9	10
$t_i$	0.33	0.08	0.06	0.01	0.04	0.11	0.03	0.18	0.02	0.07

**Estimate the rate parameter  $\lambda$  using the MoM**

# Background: Method of Moments (MoM)

## Example

1. Compute the expected value

$$\begin{aligned} E_\lambda[T] &= \int_0^{+\infty} t \cdot \varphi_T(t) dt = \int_0^{+\infty} t \cdot \lambda e^{-\lambda t} dt \\ &= \underbrace{\left[ -t \cdot e^{-\lambda t} \right]_0^{+\infty} - \int_0^{+\infty} -e^{-\lambda t} dt}_{\text{integration by parts}} \\ &= 0 - \left[ -\frac{1}{\lambda} e^{-\lambda t} \right]_0^{+\infty} = \frac{1}{\lambda} \end{aligned}$$

## Background: Method of Moments (MoM)

### Example

	1	2	3	4	5	6	7	8	9	10
$t_i$	0.33	0.08	0.06	0.01	0.04	0.11	0.03	0.18	0.02	0.07

2. Compute the sample counterpart:

$$\mu = \frac{1}{10} \sum_{i=1}^{10} t_i = \frac{0.93}{10} = 0.093$$

3. The estimate for  $\lambda$  is the solution of:

$$\begin{aligned} E_{\lambda}[T] &= \mu \\ \frac{1}{\lambda} &= \mu \end{aligned}$$

and namely

$$\hat{\lambda} = \frac{1}{\mu} = \frac{1}{0.093} = 10.75$$

## Background: Method of Moments (MoM)

The principle of the MoM can be generalized to any function  $s : \mathcal{S} \mapsto \mathbb{R}$ .

1. Expected value of  $s(X)$ :

$$E_{\theta}[s(X)] = \sum_{x \in \mathcal{S}} s(x) \varphi(x, \theta)$$

$$E_{\theta}[s(X)] = \int_{x \in \mathcal{S}} s(x) \varphi(x, \theta) dx$$

2. Corresponding sample moment:

$$\mu = \frac{1}{q} \sum_{i=1}^q s(x_i)$$

3. Moment equation:

$$E_{\theta}[s(X)] = \gamma$$

The functions  $s(X)$  are called *statistics*

## Background: Method of Moments (MoM)

The MoM can be applied also in situations where  $\theta = (\theta_1, \dots, \theta_p)$ .

1. Definition of  $p$  statistics  $(s_1(X), \dots, s_p(X))$
2. Definition of  $p$  moment conditions:

$$E_{\theta}[s_1(X)] = \mu_1$$

$$E_{\theta}[s_2(X)] = \mu_2$$

...

$$E_{\theta}[s_p(X)] = \mu_p$$

3. Solving the resulting equations for the unknown parameters

# Estimating the parameter of the SAOM using MoM

Aim: estimate  $\theta$  using the MoM

$$\theta = (\lambda_1, \dots, \lambda_M, \beta_1, \dots, \beta_K), \quad \theta \in \mathbb{R}^P, \quad P = M + K$$

# Estimating the parameter of the SAOM using MoM

**Aim:** estimate  $\theta$  using the MoM

$$\theta = (\lambda_1, \dots, \lambda_M, \beta_1, \dots, \beta_K), \quad \theta \in \mathbb{R}^P, \quad P = M + K$$

In practice:

1. find  $P$  statistics  $s(X) = (s_1(X), \dots, s_p(X))$   
i.e.  $P$  variables that can be calculated from the network
2. set the expected value of  $s(X)$  equal to its sample counterpart  $s(x)$

$$E_{\theta}[s(X)] = s(x)$$

3. solve the resulting system of equations with respect to  $\theta$ .

For simplicity, let us assume to have observed a network at two time points  $t_0$  and  $t_1$  and to condition the estimation on the first observation  $x(t_0)$



# 1. Defining the statistics

The statistics  $s(X)$  must be sensitive to the parameter  $\theta$  in the sense that

$$\frac{\partial E_{\theta}(s_p(x))}{\partial \theta_p} > 0$$

► Rate function:

- $\lambda$  models the frequency at which actors get opportunities for change
- higher  $\lambda \implies$  higher number of changes between  $t_0$  and  $t_1$
- a relevant statistic for  $\lambda$  is

$$s_{\lambda}(X(t_1), X(t_0) | X(t_0) = x(t_0)) = \sum_{i,j=1}^n |X_{ij}(t_1) - X_{ij}(t_0)|$$

# 1. Defining the statistics

- ▶ Evaluation function:

for the parameter  $\beta_k$  in

$$f_i(\beta, x(i \rightsquigarrow j), w) = \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j), w)$$

- ▶ higher  $\beta_k$  means that all actors strive more strongly after a high value of  $s_{ik}(x)$
- ▶ this leads to the statistic

$$s_k(X(t_1)|X(t_0) = x(t_0)) = \sum_{i=1}^n s_{ik}(X(t_1))$$

N.b. for convenience the arguments of the statistics will be omitted so that the statistics will be simply denoted as  $S_\lambda = s_\lambda(X(t_1), X(t_0))$  and  $S_k = s_k(X(t_1))$

## 2. Setting the moment equations

The moment estimation is based on the vector of statistics

$$S = (S_\lambda, S_1, \dots, S_K)$$

Denote by  $s$  the observed value of  $S$ , the moment estimate of  $\theta$  is the value  $\hat{\theta}$  for which the expected value of the statistic is equal to the observed value

$$E_\theta[S] = s$$

or equivalently

$$E_\theta[S - s] = 0$$

### 3. Solving the moment equation

The moment equation

$$E_{\theta}[S] = s$$

cannot be solved by analytical or the usual numerical procedures, because

$$E_{\theta}[S]$$

cannot be calculated explicitly.

However, the solution can be approximated by the [Robbins-Monro \(1951\) method for stochastic approximation](#)

an iterative stochastic algorithm that attempt to find zeros of functions which cannot be analytically computed

### 3. Solving the moment equations

#### Stochastic approximation method

Given an initial guess  $\theta_0$  for the parameter  $\theta$ , the procedure can be roughly depicted as follows:

$$\begin{array}{ccccccc} \theta_0 & \xrightarrow{\text{approximation}} & E_{\theta_0}[S - s] & \xrightarrow{\text{update}} & \theta_1 & & \\ \theta_1 & \xrightarrow{\text{approximation}} & E_{\theta_1}[S - s] & \xrightarrow{\text{update}} & \theta_2 & & \\ \dots & \xrightarrow{\text{approximation}} & \dots & \xrightarrow{\text{update}} & \dots & & \\ \theta_{i-1} & \xrightarrow{\text{approximation}} & E_{\theta_{i-1}}[S - s] & \xrightarrow{\text{update}} & \theta_i & & \\ \dots & \xrightarrow{\text{approximation}} & \dots & \xrightarrow{\text{update}} & \dots & & \end{array}$$

until a certain criterion is satisfied

### 3. Solving the moment equations

Approximation: Monte Carlo method

1. Given  $x(t_0)$  and  $\theta_i$ , we simulate the network evolution  $q$  times

$$x^{(1)}(t_1), x^{(1)}(t_2), \dots, x^{(1)}(t_M)$$

$$x^{(q)}(t_1), x^{(q)}(t_2), \dots, x^{(q)}(t_M)$$

2. For each sequence compute the value  $S^{(l)}$  taken by  $S$  ( $l=1, \dots, n$ )

### 3. Solving the moment equations

Approximation: Monte Carlo method

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$$x^{(q)}(t_1), x^{(q)}(t_2), \dots, x^{(q)}(t_M)$$

2. For each sequence compute the value  $S^{(l)}$  taken by  $S$  ( $l=1, \dots, q$ )
3. Approximate the expected value by

$$\bar{S} = \frac{1}{q} \sum_{l=1}^q S^{(l)} \rightarrow E_{\theta}[S]$$

when  $q \rightarrow \infty$

### 3. Solving the moment equations

Approximation: Monte Carlo method

#### Example

1. Given:

-  $x(t_0)$

-  $\theta = (\lambda_1 = 10.69, \lambda_2 = 8.82, \beta_{out} = -2.63, \beta_{rec} = 2.17, \beta_{trans} = 0.46)$

simulate the network evolution  $q = 1000$  times

$$x^{(1)}(t_1), x^{(1)}(t_2), \dots, x^{(1)}(t_M)$$

$$x^{(q)}(t_1), x^{(q)}(t_2), \dots, x^{(q)}(t_M)$$



### 3. Solving the moment equations

Approximation: Monte Carlo Method

#### Example

2. Compute the value assumed by  $S_{out}$  for each sequence of networks

$$S_{out}^{(l)} = \sum_{m=1}^M \sum_{i=1}^n \sum_{j=1}^n x_{ij}^{(l)}(t_m)$$

sim	1	2	3	4	5	6	7	8	...
Nr. Edges	942	874	1047	881	865	866	999	948	...

### 3. Solving the moment equations

Approximation: Monte Carlo Method

#### Example

3. Approximate the expected value by

$$\bar{S}_{out} = \frac{1}{q} \sum_{i=1}^q S_{out}^{(i)}$$

$$\bar{S}_{out} = \frac{942 + 874 + 1047 + 881 + 865 + 866 + 999 + 948 + \dots}{1000} \approx 912$$

### 3. Solving the moment equations

Updating rule: the Robbins-Monro (RM) algorithm

Iterative algorithm to find the solution to

$$E_{\theta}[S] = s$$

The value of  $\theta$  is iteratively updated according to:

$$\hat{\theta}_{i+1} = \hat{\theta}_i - a_i \hat{D}^{-1} (S_i - s)$$

where:

- ▶  $a_i$  is a series such that

$$\lim_{i \rightarrow \infty} a_i = 0 \quad \sum_{i=1}^{\infty} a_i = \infty \quad \sum_{i=1}^{\infty} a_i^2 < \infty$$

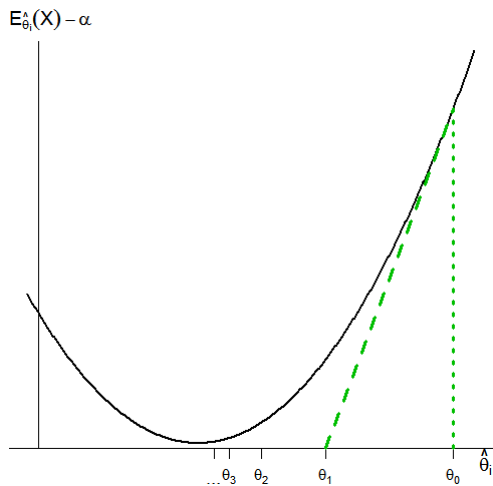
- ▶  $\hat{D}$  is a diagonal matrix with elements

$$\hat{D} = \frac{\partial}{\partial \hat{\theta}_i} E_{\hat{\theta}_i}[S]$$

### 3. Solving the moment equations

Updating rule: the RM algorithm

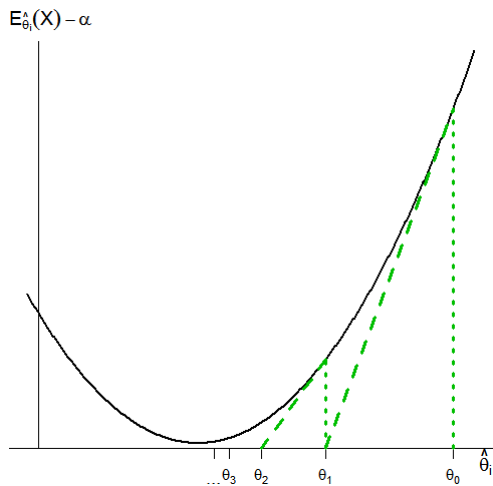
Intuitively:



### 3. Solving the moment equations

Updating rule: the RM algorithm

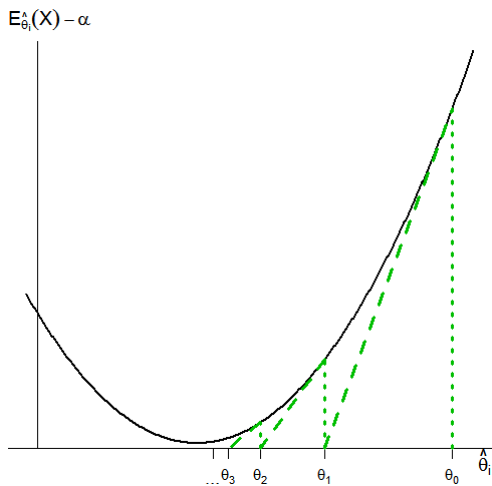
Intuitively:



### 3. Solving the moment equations

Updating rule: the RM algorithm

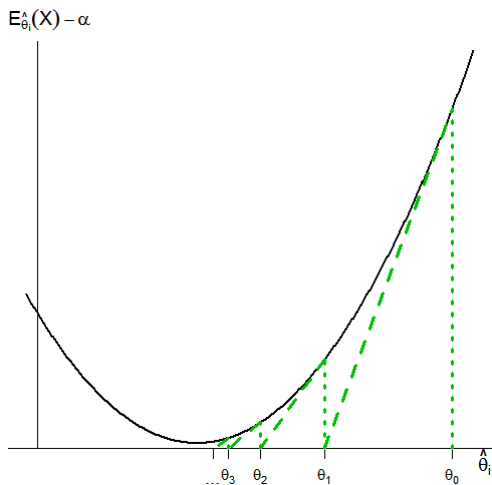
Intuitively:



### 3. Solving the moment equations

Updating rule: the RM algorithm

Intuitively:



### 3. Solving the moment equations

#### Convergence criterion

The algorithm runs for a preset number of iterations, after which convergence is assessed

given  $\hat{\theta}$ , determine how close we are to  $E_{\theta}[S] = s$

The way to measure this is to use the “t-ratios for convergence”

$$tconv_k = \frac{\bar{S}_{Nk} - s_k}{s.d.(S_{1k}, \dots, S_{1N})}$$

where

- ▶  $(S_{1k}, \dots, S_{1N})$  the values assumed by the statistics  $S_k$  given  $N$  simulation from a SAOM specified by  $\hat{\theta}$
- ▶  $\bar{S}_{Nk}$  is the mean of these values

$$\text{Criterion: } \max_k \{|tconv_k|\} \leq 0.1$$



### 3. Solving the moment equations

#### Convergence criterion

A better criterion recently implemented is to use the maximum t-ratio for convergence for any linear combination of the parameters

$$tconv.max = \max_b \left\{ \frac{b'(\bar{S}_N - s)}{\sqrt{b'\Sigma b}} \right\}$$

where  $\Sigma = \widehat{Cov}(S)$  is the covariance matrix of  $S$ .

This corresponds to

$$\max_b \left\{ \frac{b'(\bar{S}_N - s)}{\sqrt{b'\Sigma b}} \right\} = (\bar{S}_N - s)' \Sigma^{-1} (\bar{S}_N - s)$$

The current rule is:

$$tconv.max \leq 0.25 \text{ and } \max_k \{|tconv_k|\} \leq 0.1$$

# Generalizing to $M$ periods

- ▶ Rate function statistics

$$s_{\lambda_1}(X(t_1), X(t_0) | X(t_0) = x(t_0)) = \sum_{i,j=1}^n |X_{ij}(t_1) - X_{ij}(t_0)|$$

...

$$s_{\lambda_M}(X(t_M), X(t_{M-1}) | X(t_{M-1}) = x(t_{M-1})) = \sum_{i,j=1}^n |X_{ij}(t_M) - X_{ij}(t_{M-1})|$$

- ▶ Evaluation function statistics

$$\sum_{m=1}^M s_{mk}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^M s_{mk}(X(t_m))$$

# Estimating the parameter of the SAOM

Issue

Given

$$x(t_0), x(t_1), \dots, x(t_M)$$

and a specification of the SAOM, we want to estimate

$$\theta = (\lambda_1, \dots, \lambda_M, \beta_1, \dots, \beta_K)$$

Most used estimation methods:

1. Method of Moments
2. Maximum-likelihood estimation

These methods are implemented in the library `R Siena`

# Background: the Maximum-likelihood estimation (MLE)

## Definition

Suppose that  $X$  is a r.v. with probability distribution  $\varphi(x, \theta)$ ,  $\theta \in \Theta \subset \mathbb{R}^k$ . Let  $x = (x_1, x_2, \dots, x_q)$  be the observed value of a random sample

The **likelihood function** associated with the observed data is:

$$L(\theta) : \Theta \rightarrow \mathbb{R}; \quad \theta \mapsto P_{\theta}(x_1, \dots, x_q)$$

defined as:

$$L(\theta) = \prod_{i=1}^q \varphi(x_i, \theta)$$

A parameter vector  $\hat{\theta}$  maximizing  $L$ :

$$\hat{\theta} = \arg \max_{\theta \in \Theta} L(\theta)$$

is called a **maximum likelihood estimate** for  $\theta$

## Background: the Maximum-likelihood estimation (MLE)

In practice, it is easier to compute  $\hat{\theta}$  using the *log-likelihood function*, i.e.  $\log(L(\theta))$

$$\hat{\theta} = \arg \max_{\theta \in \Theta} \log(L(\theta))$$

N.b.

The logarithm is a monotonic increasing function

# Background: the Maximum-likelihood estimation (MLE)

## Example

Let  $T$  be the r.v. describing the waiting times between two consecutive opportunities for change for an actor. Therefore,

$$\varphi_T(t) = \lambda e^{-\lambda t} \quad \lambda, t > 0$$

A sample from  $T$  is reported in the following table:

	1	2	3	4	5	6	7	8	9	10
$t_i$	0.33	0.08	0.06	0.01	0.04	0.11	0.03	0.18	0.02	0.07

**Estimate the rate parameter  $\lambda$  according to the MLE.**

# Background: the Maximum-likelihood estimation (MLE)

## Example

Finding an estimate for  $\theta$  requires:

1. computing the (log-)likelihood of the evolution process
2. maximizing the (log-)likelihood

### 1. Computing the likelihood

$$L(\lambda) = \prod_{i=1}^q f_T(t_i, \lambda) = \prod_{i=1}^q \lambda e^{-\lambda t_i} = \lambda^q e^{-\lambda \sum_{i=1}^q t_i}$$

$$\log(L(\lambda)) = \log \left( \lambda^q e^{-\lambda \sum_{i=1}^q t_i} \right) = q \cdot \log(\lambda) - \lambda \sum_{i=1}^q t_i$$

# Background: the Maximum-likelihood estimation (MLE)

## Example

### 2. Maximizing the (log-)likelihood

$$\begin{aligned}\frac{\partial}{\partial \lambda} \log(L(\lambda)) &= 0 \\ \frac{q}{\lambda} - \sum_{i=1}^q t_i &= 0 \implies \\ \lambda &= \frac{q}{\sum_{i=1}^q t_i} \quad (\text{stationary point})\end{aligned}$$

Checking that this stationary point is a maximum

$$\frac{\partial^2}{\partial \lambda^2} \log(L(\lambda)) = -\frac{q}{\lambda^2} < 0$$

Therefore,  $\hat{\lambda} = 10.75$



# 1. Computing the (log-)likelihood of the evolution process

For simplicity, let us consider only two observations  $x(t_0)$  and  $x(t_1)$

The model assumptions allow to decompose the process in a series of micro-steps:

$$\{(T_r, i_r, j_r), r = 1, \dots, R\}$$

- ▶  $T_r$ : time point for an opportunity for change,
- ▶  $i_r$ : actor who has the opportunity to change
- ▶  $j_r$ : actor towards whom the tie is changed

Given the sequence  $\{(T_r, i_r, j_r), r = 1, \dots, R\}$ , the likelihood of the evolution process

$$\log L(\theta) = \log \left( \prod_{r=1}^R P_{\theta}((T_r, i_r, j_r)) \right) \propto \log \left( \frac{(n\lambda)^R}{R!} e^{-n\lambda} \prod_{r=1}^R \frac{1}{n} p_{i_r j_r}(\beta, x(T_r)) \right)$$

## 2. Maximizing the (log-)likelihood

### Problem:

we cannot observe the complete data, i.e., the complete series of micro-steps that lead from  $x(t_0)$  to  $x(t_1)$ , from  $x(t_1)$  to  $x(t_2)$ , ...



we cannot compute the  $L$  of the observed data



a stochastic approximation method must be applied.

## 2. Maximizing the (log-)likelihood

### Stochastic approximation method

Given an initial guess  $\theta_0$  for the parameter  $\theta$ , the procedure can be roughly depicted as follows:

$$\begin{array}{ccccccc} \theta_0 & \xrightarrow{\text{approximation}} & \frac{\partial}{\partial \theta} \log(L(\theta_0)) & \xrightarrow{\text{update}} & \theta_1 \\ \theta_1 & \xrightarrow{\text{approximation}} & \frac{\partial}{\partial \theta} \log(L(\theta_1)) & \xrightarrow{\text{update}} & \theta_2 \\ \dots & \xrightarrow{\text{approximation}} & \dots & \xrightarrow{\text{update}} & \dots \\ \theta_{i-1} & \xrightarrow{\text{approximation}} & \frac{\partial}{\partial \theta} \log(L(\theta_{i-1})) & \xrightarrow{\text{update}} & \theta_i \\ \dots & \xrightarrow{\text{approximation}} & \dots & \xrightarrow{\text{update}} & \dots \end{array}$$

until a certain criterion is satisfied

## 2. Maximizing the (log-)likelihood

Stochastic approximation method

### Approximation: augmented data method

#### Definition

The *augmented data* (or *sample path*) consist of the sequence of tie changes that brings the network from  $x(t_0)$  to  $x(t_1)$

$$(i_1, j_1), \dots, (i_R, j_R)$$

Formally:

$$\underline{v} = \{(i_1, j_1), \dots, (i_R, j_R)\} \in \mathcal{V}$$

where  $\mathcal{V}$  is the set of all sample paths connecting  $x(t_0)$  and  $x(t_1)$ .

## 2. Maximizing the (log-)likelihood

Stochastic approximation method

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Formally:

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where  $\mathcal{V}$  is the set of all sample paths connecting  $x(t_0)$  and  $x(t_1)$ .

We can approximate the (log-)likelihood function of the observed data using the probability of  $\underline{v}$

$$\log P(\underline{v} | x(t_0), x(t_1)) \propto \log \left( \frac{(n\lambda)^R}{R!} e^{-n\lambda} \prod_{r=1}^R \frac{1}{n} p_{i_r j_r}(\beta, x(T_r)) \right)$$

## 2. Maximizing the (log-)likelihood

Stochastic approximation method

### Updating rule

We would like to solve the equation:

$$\frac{\partial}{\partial \theta} \log(L(\theta)) = 0$$

Given  $\hat{\theta}_i$  and the corresponding approximation of the score function:

$$\frac{\partial}{\partial \theta} \log(L(\hat{\theta}_i; v_m^{(i)}))$$

we update the parameter estimate using the Robbins-Monro step

$$\theta_{i+1} = \theta_i + a_i D^{-1} \frac{\partial}{\partial \theta} \log(L(\hat{\theta}_i; v_m^{(i)}))$$

where  $D$  is a diagonal matrix with elements

$$D^{-1} = \left[ \frac{\partial^2}{\partial \theta^2} \log(L(\hat{\theta}_i; v_m^{(i)})) \right]^{-1}$$

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation**
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Parameter interpretation

The procedures for estimating the parameters of the SAOM are implemented in a R library called ***RSiena***

(SIENA = **S**imulation **I**nterpretation for **E**mpirical **N**etwork **A**nalyses)

The Rscript `estimation1516.R` contains the R commands to implement the estimation procedure in R and the folder “hp.zip” includes the data files.

## Example data:

- ▶ support network of 64 Characters of Harry Potter books
- ▶ network evolution between book 2 and book 3
- ▶ attributes
  - ▶ gender (1=male, 2=female)
  - ▶ schoolyear (when did the student come to Hogwarts?)
  - ▶ house (1=Gryffindor, 2= Hufflepuff, 3=Ravenclaw, 4=Slytherin)



# Parameter interpretation

- ▶ **Rate function:** average number of opportunities for change for each actor between  $t_{m-1}$  and  $t_m$
- ▶ **Evaluation function:** expresses the “attractiveness” of a network

Let:

$x$  the current state of the network

$x^+$  the network  $x$  with  $x_{ij} = 1$

$x^-$  the network  $x$  with  $x_{ij} = 0$

then the difference in the utility is

$$u(\beta, x^+) - u(\beta, x^-) = \sum_k \beta_k (s_{ik}(x^+) - s_{ik}(x^-))$$

- ▶  $\beta_k > 0$ :  $s_{ik}(x)$  is positively evaluated
- ▶  $\beta_k < 0$ :  $s_{ik}(x)$  is negatively evaluated
- ▶  $\beta_k = 0$ :  $s_{ik}(x)$  is not important

# Parameter interpretation

## Interpreting the parameters of the evaluation function

The parameter  $\beta_k$  quantifies the role of the effect  $s_{ik}$  in the network evolution.

- ▶  $\beta_k = 0$   $s_{ik}$  plays no role in the network dynamics
- ▶  $\beta_k > 0$  higher probability of moving into networks where  $s_{ik}$  is higher
- ▶  $\beta_k < 0$  higher probability of moving into networks where  $s_{ik}$  is lower



Which  $\beta_k$  are “significantly” different from 0?

E.g.  $\beta_{rec} = 0.13$  is “significantly” different from 0?

# Parameter interpretation: hypothesis test

## 1. State the hypotheses.

- The *null hypothesis*:  $H_0 : \beta_k = 0$   
the observed increase or decrease in the number of network configurations related to a certain effect results purely from chance
- The *alternative hypothesis*:  $H_1 : \beta_k \neq 0$   
the observed increase or decrease in the number of network configurations related to a certain effect is influenced by some non-random cause

# Parameter interpretation: hypothesis test

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the observed increase or decrease in the number of network configurations related to a certain effect is influenced by some non-random cause

## 2. Decision rule:

$$\begin{cases} |\beta_k / \text{s.e.}(\beta_k)| \geq 2 & \text{reject } H_0 \\ |\beta_k / \text{s.e.}(\beta_k)| < 2 & \text{fail to reject } H_0 \end{cases}$$

## Parameter interpretation: a very simple model

	Estimates	s.e.	t-score	Sig.
basic rate parameter support	5.47	1.49	-0.07	*
outdegree (density)	-5.40	0.47	-0.01	*
reciprocity	5.44	0.80	-0.08	*
transitive triplets	1.05	0.18	-0.06	*
3-cycles	-1.30	0.44	-0.05	*

\* the parameter is significantly different from 0

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3-cycles	-1.30	0.44	-0.05	*

\* the parameter is significantly different from 0

### Interpretation:

- ▶ rate: about 5 opportunities for changing an outgoing tie
- ▶ outdegree: the cost of a tie is higher than its benefit
- ▶ reciprocity: peers support is reciprocal
- ▶ transitive triplets: if student A supports student B, and student B supports student C, then student A supports also student C
- ▶ 3-cycles: evidence against undirected reciprocation

## Parameter interpretation: a very simple model

In more detail

$$\beta_{out} \sum_{j=1}^n x_{ij} + \beta_{rec} \sum_{j=1}^n x_{ij}x_{ji} = -5.40 \sum_{j=1}^n x_{ij} + 5.44 \sum_{j=1}^n x_{ij}x_{ji}$$

Adding a reciprocated tie (i.e., for which  $x_{ji} = 1$ ) gives

$$-5.40 + 5.44 = 0.04$$

while adding a non-reciprocated tie (i.e., for which  $x_{ji} = 0$ ) gives

$$-5.40$$

**Conclusion:** reciprocated ties are valued positively and non-reciprocated ties are valued negatively by actors

## Parameter interpretation: a more complex model

	Estimates	s.e.	t-score	Sig.
basic rate parameter support	5.02	1.03	-0.08	*
outdegree (density)	-10.04	1.75	0.06	*
reciprocity	3.77	1.26	0.05	*
transitive triplets	0.89	0.26	0.01	*
3-cycles	-0.66	0.46	0.02	*
gender alter	0.65	0.66	-0.02	
gender ego	0.10	0.56	-0.09	
same gender	-0.51	0.50	0.05	
year alter	0.76	0.24	-0.00	*
year ego	-0.01	0.17	-0.01	
same year	2.19	0.58	0.08	*
house alter	-1.32	1.02	0.03	
house ego	-0.94	0.85	-0.04	
same house	1.88	1.20	0.03	*

\* the parameter is significantly different from 0



# Parameter interpretation: a more complex model

## Interpretation

- ▶ rate, outdegree, reciprocity, transitive triplets and 3-cycles as before
- ▶ gender has no effect on tie changes
- ▶ year:
  - ▶ alter: the longer students were in Hogwarts, the more support they receive
  - ▶ same: students that started studying together are more likely to support each other
- ▶ house: students living in the same house are more likely to support each other

# After Christmas and some holidays

...we might need a recap

Once upon a time, there was the Stochastic Actor-oriented Model (SAOM)

- ▶ Network dynamics, i.e. the evolution of a network over time
- ▶ Based on some assumptions
  - ▶ Continuous-time Markov chain
  - ▶ actor-oriented perspective
  - ▶ at any point time **only one** actor gets the opportunity to make a change
  - ▶ the selected actor can change **only one** of his outgoing ties or do nothing

# Model formulation

The continuous-time Markov chain is decomposed into two sub-processes

- ▶ change opportunity process

when the next opportunity for a change takes place  
which actor gets the opportunity to change  
modeled by the rate function

$$\lambda_1, \dots, \lambda_M$$

constant over actors

- ▶ change determination process


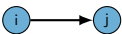
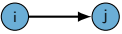
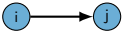
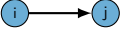



which action is taken by the selected actor  
modeled by the evaluation function

$$f_i(x, \beta) = \sum_k \beta_k s_{ik}(x)$$

$\beta$  are constant over time and over actors


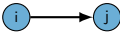
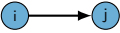
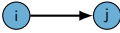
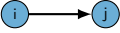



## Creating and terminating ties

Given  $x(t_0)$  and  $x(t_1)$  four tie changes are possible:

$x(t_0)$	$x(t_1)$	
		creation of a tie
		maintenance of a tie
		termination of a tie
		maintenance of a "no-tie"

## Creating and terminating ties

Given  $x(t_0)$  and  $x(t_1)$  four tie changes are possible:

$x(t_0)$	$x(t_1)$	
		creation of a tie
		maintenance of a tie
		termination of a tie
		maintenance of a "no-tie"

The evaluation function models the presence of ties regardless they were created or maintained

...but maintaining (terminating) a tie is not always the opposite of creating a tie

# Creating and terminating ties

To account for the creation and the termination of ties a more complex utility function is needed

Next to the evaluation function

1. the *creation function*  $c_i(\delta, x', x)$

and

2. the *endowment function*  $e_i(\eta, x', x)$

are included in the utility function

$$u_i(x') = f_i(\beta, x') + \underbrace{c_i(\delta, x', x)}_{=0 \text{ tie termination}} + \underbrace{e_i(\eta, x', x)}_{=0 \text{ tie creation}} + \epsilon_i(t, x', j)$$

where  $x' = x(i \rightsquigarrow j)$

# Creating ties

## Creation function

Models the gain in satisfaction incurred when a network tie is created:

$$c_i(\delta, x') = \mathbb{I}_{new} \sum_a \delta_a s_{ia}(x')$$

where

- $\delta_a$  are parameters
- $s_{ia}(x')$  are the effects whose strength is different in creating and terminating ties
- $\mathbb{I}_{new}$  is an indicator function

$$\mathbb{I}_{new} = \begin{cases} 1 & \text{newly created tie} \\ 0 & \text{otherwise} \end{cases}$$

# Creating ties

## Parameter interpretation

The utility function for an actor  $i$  when he creates a new tie is

$$u_i(x') = f_i(\beta, x') + c_i(\delta, x') + \epsilon_i(t, x', j)$$

and the contribution to the utility functions when a tie is created is

$$f_i(\beta, x') + c_i(\delta, x') = \sum_k \beta_k s_{ik}(x') + \mathbb{I}_{new} \sum_a \delta_a s_{ia}(x')$$

A positive (negative)  $\delta_a$  implies that the creation of a tie increasing  $s_{ia}(x)$  is more attractive, i.e. the tie is more (less) likely to be created



# Terminating a tie

## Endowment function

Models the loss in satisfaction incurred when a network tie is deleted

$$e_i(\eta, x') = \mathbb{I}_{preexisting} \sum_b \eta_b s_{ib}(x')$$

where

- $\eta_b$  are parameters
- $s_{ib}(x')$  are the effects whose strength is different in creating and terminating ties
- $\mathbb{I}_{preexisting}$  is an indicator function

$$\mathbb{I}_{preexisting} = \begin{cases} 1 & \text{pre-existing tie} \\ 0 & \text{otherwise} \end{cases}$$

# Terminating a tie

## Parameter interpretation

The utility function for an actor  $i$  when he deletes a tie is

$$u_i(x') = f_i(\beta, x') + e_i(\eta, x') + \epsilon_i(t, x', j)$$

and the contribution to the utility function when a tie is maintained is In fact the difference in the utility functions is

$$f_i(\beta, x') + e_i(\eta, x') = \sum_k \beta_k s_{ik}(x') + \mathbb{I}_{preexisting} \sum_b \eta_b s_{ib}(x')$$

A positive (negative)  $\eta_b$  implies that the maintenance of a tie is more attractive, i.e. the tie is more (less) likely to be maintained

# Creating and terminating ties

## Remarks

- ▶ If (it is assumed that) an effect has the same impact on both tie creation and tie termination, this effect must be included only in the evaluation function

a model with only evaluation effects leads to the same network dynamics as a specification where these effects are turned into creation and endowment effects, with the same parameters

- ▶ An effect can appear as components of one or two of these functions in a single model, but never in all three
- ▶ In practice:
  - ▶ start modeling with evaluation effects
  - ▶ specify the endowment and the creation function given a clear idea about the available data and how tie creation and endowment may be different in the analysed data set

# Creating and terminating ties

R code

The list of all effects available for a certain data set is provided by

`effectsDocumentation(effects = myeff)`

row	name	effectName	shortName	type	inter1	inter2	parm	interactionType
1	friendship	constant friendship rate (period 1)	Rate	rate			0	
2	friendship	constant friendship rate (period 2)	Rate	rate			0	
3	friendship	constant friendship rate (period 3)	Rate	rate			0	
4	friendship	outdegree effect on rate friendship	outRate	rate			0	
5	friendship	indegree effect on rate friendship	inRate	rate			0	
6	friendship	reciprocity effect on rate friendship	recipRate	rate			0	
7	friendship	effect 1/outdegree on rate friendship	outRateInv	rate			0	
8	friendship	effect gender on rate	RateX	rate	gender		0	
9	friendship	effect delinquency on rate	RateX	rate	delinquency		0	
10	friendship	outdegree (density)	density	eval			0	dyadic
11	friendship	outdegree (density)	density	endow			0	dyadic
12	friendship	outdegree (density)	density	creation			0	dyadic
13	friendship	reciprocity	recip	eval			0	dyadic
14	friendship	reciprocity	recip	endow			0	dyadic
15	friendship	reciprocity	recip	creation			0	dyadic
16	friendship	transitive triplets	transTrip	eval			0	
17	friendship	transitive triplets	transTrip	endow			0	
18	friendship	transitive triplets	transTrip	creation			0	

# Creating and terminating ties

R code

Effects for the creation and the endowment function are specified using the argument type

- ▶ 'rate' = rate function
- ▶ 'eval' = evaluation function (default)
- ▶ 'creation' = creation function
- ▶ 'endow' = endowment function

## Example

```
myeff <- includeEffects(myeff, recip, type='endow')  
myeff <- includeEffects(myeff, transTrip, type='creation')
```

While the reciprocity effect specifies the endowment function, the transitive triplets effect specifies the creation function

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation

### **Goodness of fit**

- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Goodness of fit

Evaluate the performance of SAOMs

Analysis of the network evolution:

1. Specification of the model:  
Which effects should be used to specify the rate and the evaluation functions?
2. Estimation of the parameters of the model:  
using the software
3. Interpretation of the results:  
What can be concluded about the network evolution?

Fundamental questions before “selling” our results are:

Is the specified model a “good” model? How well is it performing?

As for the ERGMs, we need to analyse the goodness of fit of the model!

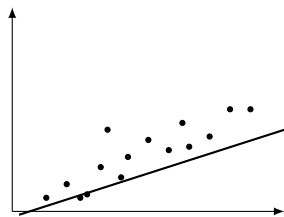
gof: goodness of fit

# Goodness of fit

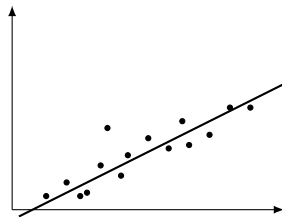
Evaluate the performance of SAOMs

When we consider a simple model, e.g. regression analysis, evaluating the gof is very simple:

1. compute the values of the dependent variables predicted by the model
2. compare the observed values with the predicted values



poor gof



good gof

This can be generalized also to models for longitudinal data ...  
but what if the dependent variable is a series of networks?



# Goodness of fit

Evaluate the performance of SAOMs

How to compare networks?

Heuristic gof:

1. simulate the series of  $M$  networks a large number of times
2. compute the distribution of a statistic that is not directly fitted by the model  
(e.g. the indegree distribution)
3. if the observed value of the statistic is not extreme in the distribution, then the statistic is well fitted by the model

The statistic that is not directly fitted by the model is called **auxiliary statistic**. We will denote it as  $s^{aux}$ .

Repeating this procedure for several auxiliary statistics provides information on the gof of the model

# Goodness of fit

Evaluate the performance of SAOMs

We need a statistical test to decide if

$H_0$ : good gof

should be rejected in favour of

$H_1$ : poor gof

Logic of the test:

- ▶ we can compare the simulated values of the auxiliary statistics with the observed values  
(e.g. the simulated and the observed indegree distributions)
- ▶ if the values are similar our model has a good gof
- ▶ if the values are far away than the model has a poor gof

# Goodness of fit

Evaluate the performance of SAOMs

Let

- ▶  $s^{aux} = (s_1^{aux}(x), \dots, s_h^{aux}(x), \dots, s_H^{aux}(x))$   
the vector of  $H$  auxiliary statistics
- ▶  $\bar{s}^{aux} = (\bar{s}_1^{aux}(x), \dots, \bar{s}_h^{aux}(x), \dots, \bar{s}_H^{aux}(x))$   
the Monte Carlo approximation of  $s^{aux}$
- ▶  $s^{obs} = (s_1^{obs}(x), \dots, s_h^{obs}(x), \dots, s_H^{obs}(x))$   
the observed values of the auxiliary statistics

The test statistic is

$$D = \sqrt{(\bar{s}_h^{aux} - s_h^{obs})' (\Sigma_{s^{aux}})^{-1} (\bar{s}_h^{aux} - s_h^{obs})}$$

where  $\Sigma_{s^{aux}}$  is the covariace matrix of the auxiliary statistics.

$D$  is the Mahalanobis distance between the observed and the approximated values of the auxiliary statistics

# Goodness of fit

Evaluate the performance of SAOMs

The test statistic is

$$D = \sqrt{(\bar{s}_h^{aux} - s_h^{obs})' (\Sigma_{s^{aux}})^{-1} (\bar{s}_h^{aux} - s_h^{obs})} \sim \chi_h^2$$

where  $\Sigma_{s^{aux}}$  is the covariace matrix of the auxiliary statistics

Interpretation:

- ▶ higher values of D (p-values < 0.05) provides evidence against  $H_0$
- ▶ lower values of D (p-values > 0.05) provides evidence to  $H_0$

# Goodness of fit

## Auxiliary statistics

- ▶ **Outdegree distribution**

The vector of statistics  $A_O(x) = (A_{O1}(x), A_{O2}(x), \dots)$  containing elements

$$A_{Oc}(x) = \sum_j \mathbb{I}\{\sum_k x_{jk} = c\}$$

These elements count the number of nodes with  $c$  outgoing ties.

While outdegree is modeled explicitly by virtually all SAOM models used in practice, the cumulative distribution can have many different shapes. For example, MoM estimation will only match the statistic for the number of ties; a good fit for aggregate density does not imply that the distribution of outdegree counts matches well.

# Goodness of fit

## Auxiliary statistics

- ▶ **Indegree distribution**

The vector of statistics  $A_I(x) = (A_{I1}(x), A_{I2}(x), \dots)$  containing elements

$$A_{Ic}(x) = \sum_j \mathbb{I}\{\sum_k x_{kj} = c\}$$

These elements count the number of nodes with  $c$  incoming ties.

The interpretation of this term for goodness of fit is analogous with the outdegree distribution.

# Goodness of fit

## Auxiliary statistics

### ► Geodesic distance

Let  $G_{ij}(x)$  be the geodesic distance (i.e. the length of the shortest path) between nodes  $i$  and  $j$  in the graph. The vector of statistics  $A_G(x) = (A_{G1}(x), A_{G2}(x), \dots)$  containing elements

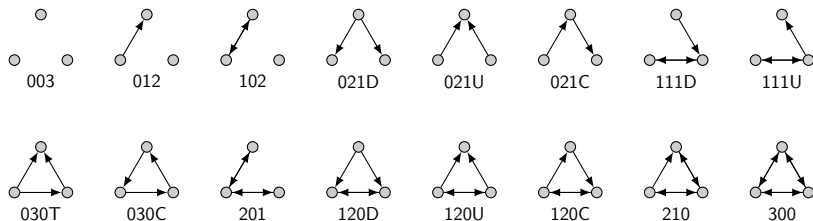
$$A_{Gc}(x) = \sum_j \mathbb{I}\{G_{ij}(x)=c\}$$

These elements count the number of dyads with geodesic distance equal to  $c$ .

Geodesic distance is an important emergent property of social networks which can be regarded as a rough measure of, e.g. how quickly ideas and norms can spread.

# Goodness of fit

## Auxiliary statistics: triad census

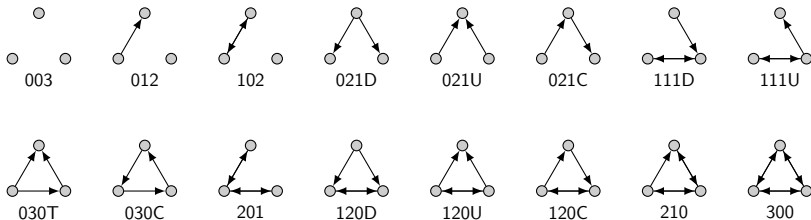


- ▶ M,A,N: mutual, asymmetric, null dyads
- ▶ U, D, T, C: up, down, transitive, cyclic
- ▶ 030T, 120D, 120U, 300: non-vacuously transitive  
(whenever  $i \rightarrow j$ ,  $j \rightarrow k$  implies  $i \rightarrow k$ )
- ▶ 021C, 111D, 111U, 030C, 201, 120C, 210: intransitive
- ▶ 003, 012, 102, 021D, 021U: vacuously transitive  
(there is no  $(i, j, k)$  for which  $i \rightarrow j$  and  $i \rightarrow k$ , neither transitive nor intransitive)



# Goodness of fit

Auxiliary statistics: triad census



The triad count will help to assess whether the nuances of network closure (i.e. transitivity) is accurately represented by the fitted model.

Any subset of these triad counts, e.g. only the transitive triads, could be selected for a goodness of fit criteria.

# Goodness of fit

Evaluate the performance of SAOMs: an example

- ▶ s50 data:  
an excerpt of the data and part of “*Teenage Friends and Lyfestyle Study*” available at  
<http://www.stats.ox.ac.uk/~snijders/siena/>
- ▶ 3 observations of a cohort of pupils in a Scottish school over a 3 year period
- ▶ actors: 50 girls
- ▶ relation: friendship
- ▶ SAOM: edges, reciprocity, transitive triplets
- ▶ gof is evaluated with the `sienaGOF` function  
see the R script “`gof.R`” on the webpage of the course

# Goodness of fit

Evaluate the performance of the SAOM: an example

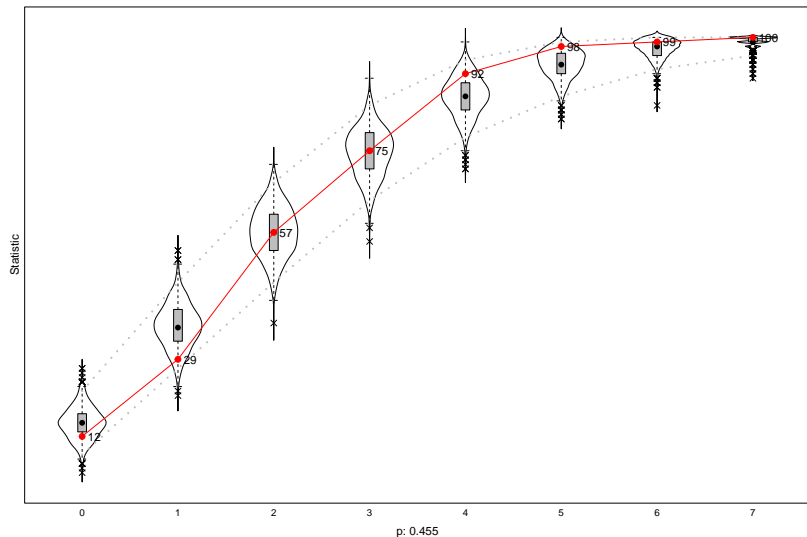
For each auxiliary statistic the `sienaGOF` allows to analyse the gof of a SAOM using two instruments

- ▶ statistical test  
based on Mahalanobis distance
- ▶ violin plots:  
box-plot+density plot

# Goodness of fit

Evaluate the performance of SAOMs: an example

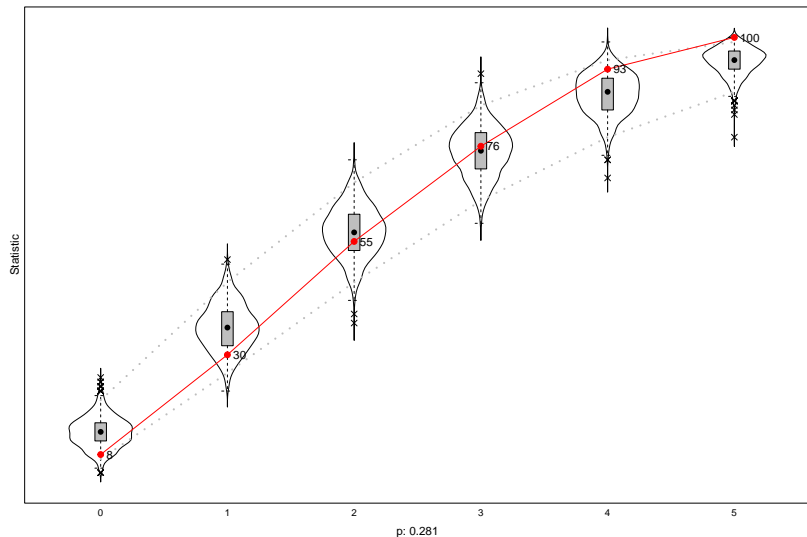
Goodness of Fit of IndegreeDistribution



# Goodness of fit

Evaluate the performance of SAOMs: an example

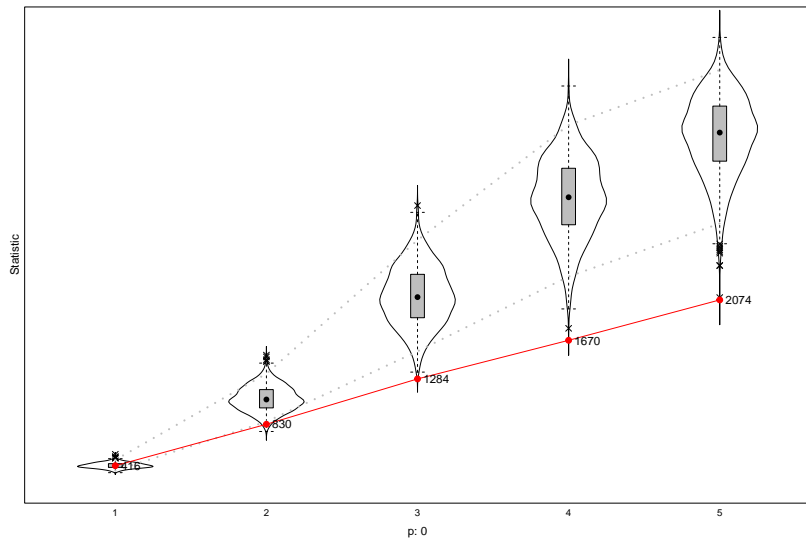
Goodness of Fit of OutdegreeDistribution



# Goodness of fit

Evaluate the performance of SAOMs: an example

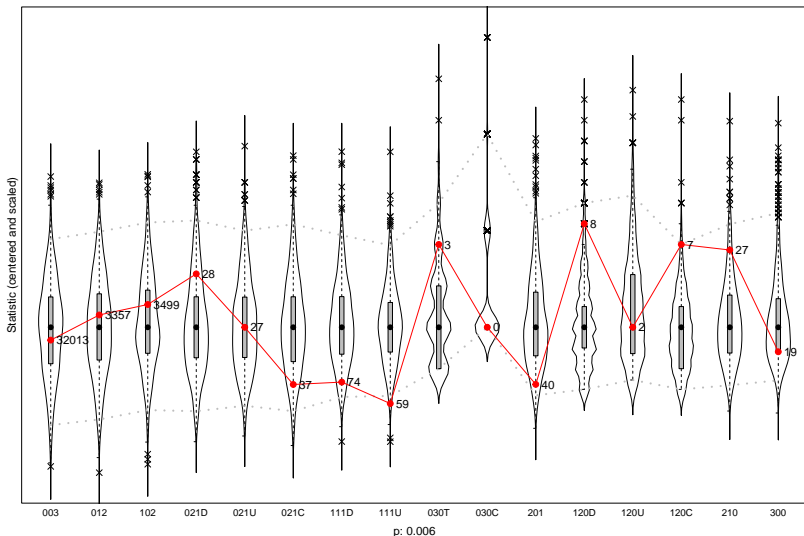
Goodness of Fit of GeodesicDistribution



# Goodness of fit

Evaluate the performance of SAOMs: an example

Goodness of Fit of TriadCensus



# Goodness of fit

Evaluate the performance of SAOMs: an example

The previous graphs show:

- ▶ good fit for the indegree and the outdegree distribution
- ▶ poor fit for the geodesic distance and the triadic census

Why do we get a poor fit?

1. The model is misspecified  
(i.e. not all the statistics explaining the network evolution are included)
2. Some assumptions of the SAOM are not valid  
(e.g. there is time heterogeneity)



# Model specification

How to specify SAOMs?

- ▶ Theory should always guide model selection, but a data driven approach can also help!
- ▶ It is recommended to use a forward approach
  - ▶ start from a simple model
  - ▶ include more complex effect step-by-step

We follow this approach in order to improve the gof of the SAOM for the s50 data

# Model specification

## How to specify SAOMs?

### a) Theory guided approach

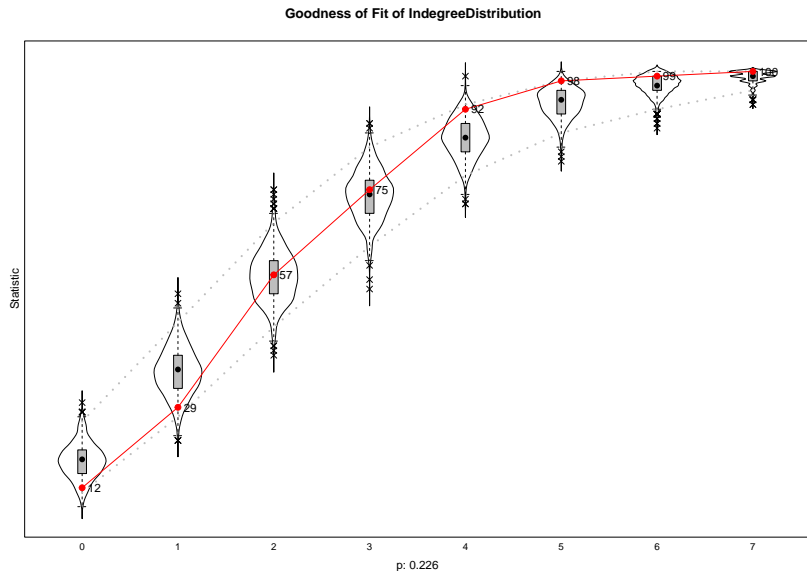
- ▶ the tendency to transitive closure might depend less strongly on the number of indirect connections than represented by the transitive triplets effect. Good alternatives might be:
  - ▶ the transitive ties effect
  - ▶ the geometrically weighted edgewise shared partner effect
- ▶ 3-cycle effect may be important as an inverse indication of local hierarchy
- ▶ the interaction between reciprocity and transitivity may be important

As an example, we specify a model including the statistics corresponding to these effects

(apart from the geometrically weighted edgewise shared partner effect)

# Model specification

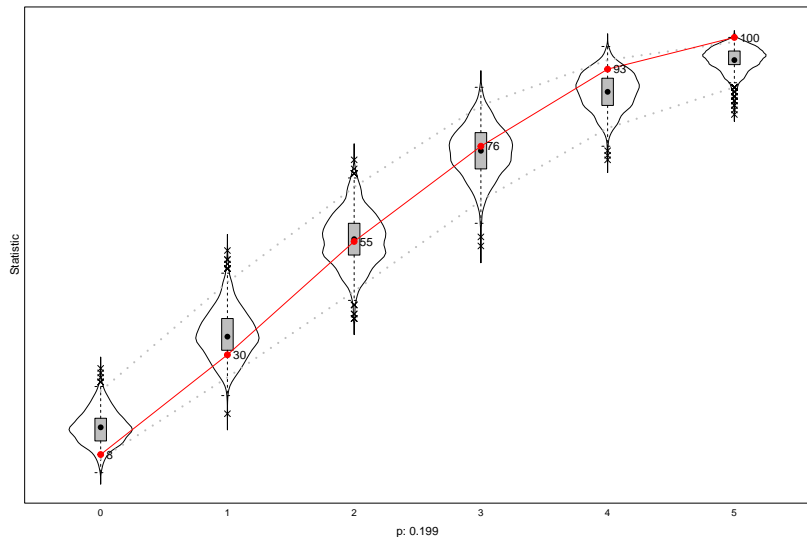
How to specify SAOMs?



# Model specification

How to specify SAOMs?

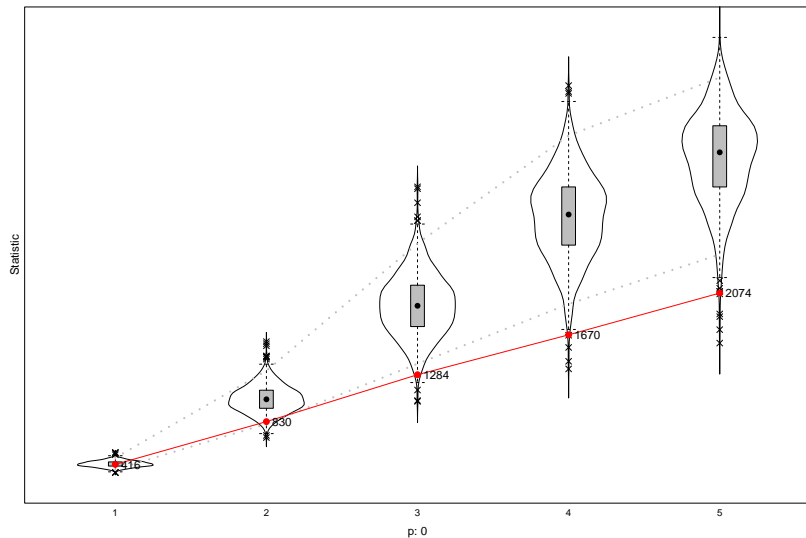
Goodness of Fit of OutdegreeDistribution



# Model specification

How to specify SAOMs?

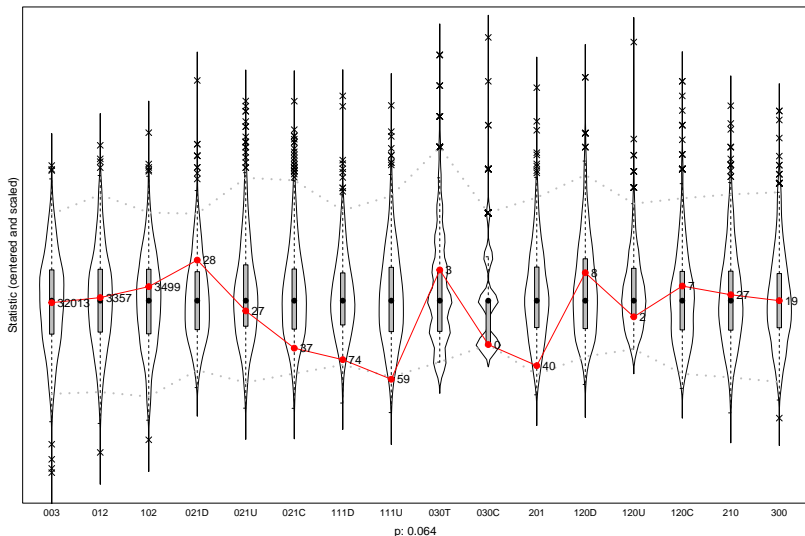
Goodness of Fit of GeodesicDistribution



# Model specification

How to specify SAOMs?

Goodness of Fit of TriadCensus



# Model specification

How to specify SAOMs?

## b) Data driven approach

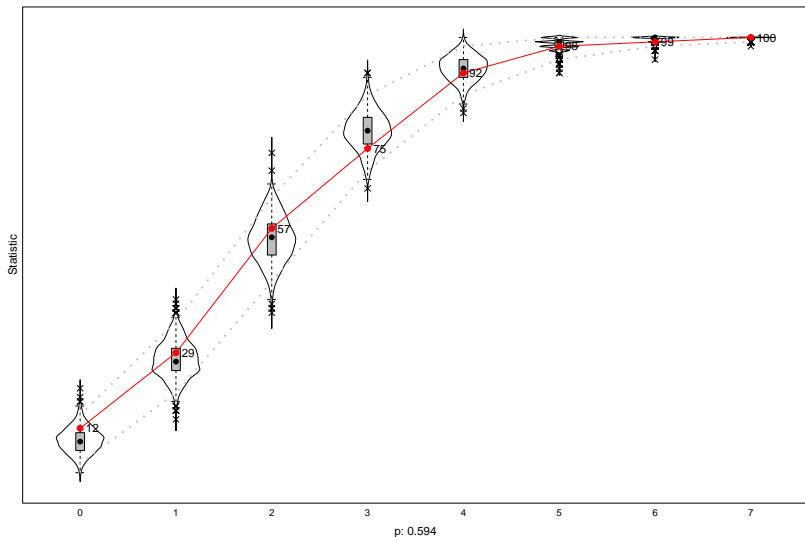
- ▶ We need also effects to improve the outdegree distribution  
e.g. outdegree activity and outdegree popularity  
(and these effects are also supported by theory...data driven  
approach could help us if we have forgotten something)

We include them in the previous model

# Model specification

How to specify SAOMs?

Goodness of Fit of IndegreeDistribution

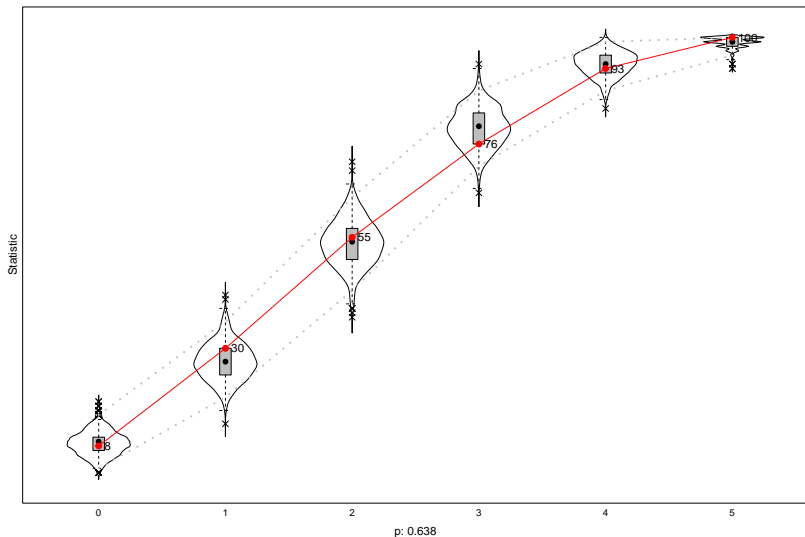




# Model specification

How to specify SAOMs?

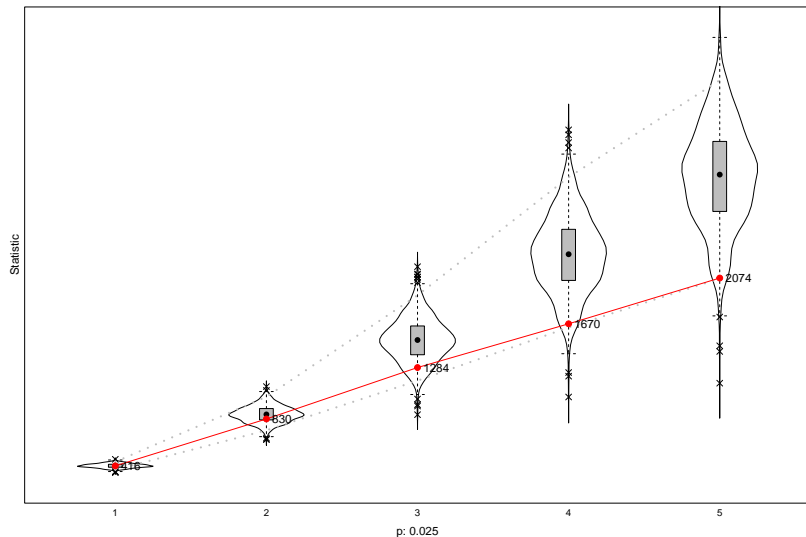
Goodness of Fit of OutdegreeDistribution



# Model specification

How to specify SAOMs?

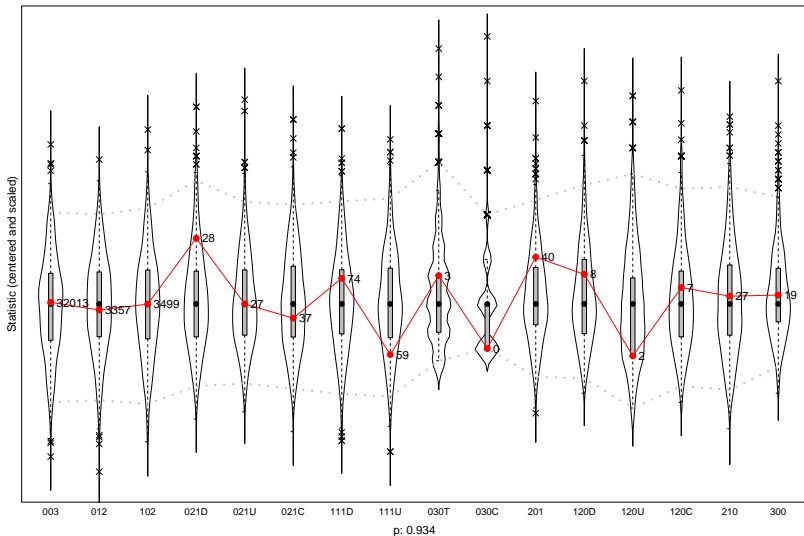
Goodness of Fit of GeodesicDistribution



# Model specification

How to specify SAOMs?

Goodness of Fit of TriadCensus



# Goodness of fit

Evaluate the performance of the SAOM: an example

The previous graphs show that:

- ▶ good fit for the indegree and the outdegree distribution
- ▶ poor fit for the geodesic distance and the triadic census

Why do we get a poor fit?

1. The model is misspecified  
(i.e. not all the statistics explaining the network evolution are included)
2. Some assumptions of the SAOM are not valid  
(e.g. there is time heterogeneity)

# Time heterogeneity

Are the parameters of the evaluation function constant over time?

Why do we usually neglect time heterogeneity?

- ▶ onerous and time consuming (including more parameters when time heterogeneity is not part of the research question)
- ▶ it is unknown under which circumstances omitting time heterogeneity leads to erroneous conclusions

Consequences of neglecting time heterogeneity in SAOMs:

- ▶ Estimates that average over heterogeneity but some statistics might not be relevant at the beginning
- ▶ Some statistics might turn to be not significant (when they are!) if a statistic plays a role only between two consecutive observations, it might turn not to be significant over the entire period
- ▶ poor gof  
estimates will not be able to reproduce the observed value of the statistics between the pair of observations

# Time heterogeneity

How to detect it?

Utilities deriving from the choice of the actors are driven by the evaluation function

$$f_i(x, \beta) = \sum_k \beta_k s_{ik}(x) \quad (1)$$

but the rules regulating the choice may have changed over time. This suggests reformulating (1) to account for time heterogeneity

$$f_i(x, \beta) = \sum_k \left( \beta_k + \mathbb{I}_{\{m\}} \delta_k^{(m)} \right) s_{ik}(x) \quad (2)$$

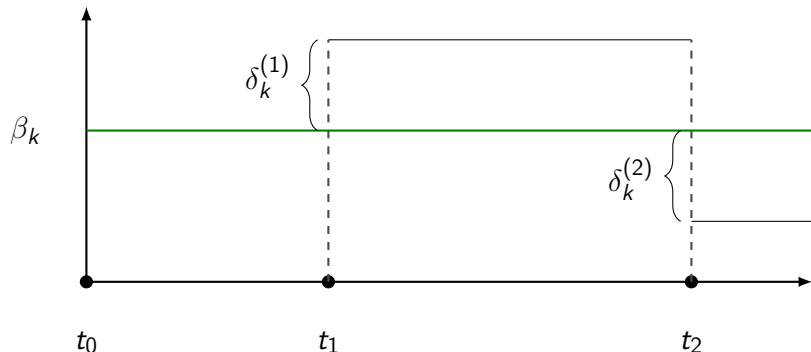
where  $\delta_k^{(m)}$  are period-specific parameters and

$$\mathbb{I}_{\{m\}} = \begin{cases} 1 & \text{for period } [t_{m-1}, t_m] \\ 0 & \text{otherwise} \end{cases}$$

# Time heterogeneity

How to detect it?

Intuitively



## Example

$\beta_{rec}$  is the average contribution of reciprocity

$\delta_{rec}^{(m)}$  added contribution of reciprocity between  $t_{m-1}$  and  $t_m$

# Time heterogeneity

## Statistical test

Testing time heterogeneity corresponds to test

$$H_0 : \delta_k^{(m)} = 0 \quad \text{for all } k, m$$

$$H_1 : \delta_k^{(m)} \neq 0 \quad \text{for some } k, m$$

How can we test this?

1. Task 2, assignment 10
2. Use simulations

- ▶ estimate the model under  $H_0$  so that we have an estimate  $\widehat{\beta}_k$  for  $\beta_k$
- ▶ compute the differences

$$E_{\widehat{\beta}_k} [S_{mk} - s_{mk}] \quad \forall m, k$$

- ▶ If this differences are large, then  $\widehat{\beta}_k$  is not a good estimate



# Time heterogeneity

## Statistical test

This is formally tested using the test statistic

$$B = g(E_{\hat{\beta}_k}[S_{mk} - s_{mk}])' \Sigma_g^{-1} g(E_{\hat{\beta}_k}[S_{mk} - s_{mk}]) \sim \chi_k^2$$

where

- ▶  $g : \mathbb{R} \rightarrow \mathbb{R}$  is a function
- ▶  $\Sigma_g$  is a covariance matrix of  $g(E_{\hat{\beta}_k}[S_{mk} - s_{mk}])$

Interpretation:

- ▶ higher values of  $B$  (p-values  $< 0.05$ ) provides evidence against  $H_0$
- ▶ lower values of  $B$  (high p-value  $> 0.05$ ) provides evidence to  $H_0$

# Time heterogeneity

## Statistical test

If  $H_0$  is rejected, i.e. there is time heterogeneity

- ▶ a researcher can estimate different SAOMs based the observations of the network for which there is time-homogeneity  
drawback: we have several models
- ▶ we can specify a new evaluation function:

$$f_i(x, \beta) = \sum_k \beta_k s_{ik}(x) + \mathbb{I}_{\{m\}} \delta_k^{(m)} s_{ik}(x)$$

comprising of the time-dependent statistics  $\mathbb{I}_{\{m\}} s_{ik}(x)$  so that we can estimate  $\delta_k^{(m)}$

This results in one model with more parameters

# Time heterogeneity

## Example

Testing if the poor gof of the SAOM on the s50 data is due to time heterogeneity

This is done using the command `sienaTimeTest`  
(see the R script `gof.R`)

Joint significance test of time heterogeneity:

chi-squared = 7.53, d.f. = 8, p= 0.4806,

where H0: The following parameters are zero:

- (1) (\*)Dummy2:outdegree (density)
- (2) (\*)Dummy2:reciprocity
- (3) (\*)Dummy2:transitive triplets
- (4) (\*)Dummy2:transitive reciprocated triplets
- (5) (\*)Dummy2:3-cycles
- (6) (\*)Dummy2:transitive ties
- (7) (\*)Dummy2:outdegree - popularity
- (8) (\*)Dummy2:outdegree - activity

No effect of time heterogeneity

# Time heterogeneity

## Example

Testing if the poor gof of the SAOM on the s50 data is due to time heterogeneity

This is done using the command `sienaTimeTest`  
(see the R script `gof.R`)

Effect-wise joint significance tests  
(i.e. each effect across all dummies):

	chi-sq.	df	p-value
outdegree (density)	0.42	1	0.517
reciprocity	2.78	1	0.095
transitive triplets	2.16	1	0.142
transitive reciprocated triplets	2.29	1	0.130
3-cycles	2.08	1	0.149
transitive ties	1.84	1	0.175
outdegree - popularity	1.11	1	0.292
outdegree - activity	0.86	1	0.354

No effect of time heterogeneity

To include time-dependent statistics you could use `includeTimeDummy`

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- Parameter interpretation
- Goodness of fit

### **Non-directed relations**

- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
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- ERGMs

# Non-directed relations

For directed relation we assumed that:

1. an actor gets the opportunity to make a change
2. he decided for the change that assures him the highest payoff



Are these assumptions still reliable when we consider undirected relations such as: collaboration, trade, strategic alliance?

# Non-directed relations

For directed relation we assumed that:

1. an actor gets the opportunity to make a change
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Are these assumptions still reliable when we consider undirected relations such as: collaboration, trade, strategic alliance?

Yes AND No!!!



# Non-directed relations

## Notation

- ▶  $x$  is the current state of the network  
Since relations are non-directed  $x_{ij} = x_{ji}$ , from now on,  $x_{ij}$  denotes the tie between  $i$  and  $j$  (not the tie from  $i$  to  $j$ !!!)
- ▶  $x^{+ij}$  denotes the network where the tie between  $i$  and  $j$  is present
- ▶  $x^{-ij}$  denotes the network where the tie between  $i$  and  $j$  is absent
- ▶  $x'$  denotes the next state of the network according to the evolution process
- ▶ The evaluation function is defined as:  $f_i(x, \beta) = \sum_k \beta_k s_{ik}(x)$   
where  $s_{ik}(x)$  are the statistics for a non-directed network



edges



triangles



2-stars

For simplicity we will write  $f_i(x)$  instead of  $f_i(x, \beta)$



# Non-directed relations

## Extending the SAOM

Some preliminary remarks:

- ▶ necessity of making reasonable assumptions about the negotiation or coordination of the actors involved in the maintenance, creation or termination of a tie
- ▶ Several SAOMs can be defined (i.e. there is not only a single formulation, and several cases must be considered!)
- ▶ The distinction among the SAOMs concerns both the change opportunity process (i.e. the *rate function*) and the change determination process (i.e. the *evaluation function*)

# Non-directed relations

## Extending the SAOM: assumptions

Assumptions that are maintained:

- ▶ continuous-time  
while the observation schedule is in discrete time,  
the underlying evolution process takes place in continuous time
- ▶ Markov assumption  
The future configuration of the network depends only on  
the current configuration
- ▶ At each point in time only one tie can change  
Given  $x$  the next state of the network  $x'$  is  
either  $x' = x^{+ij}$  or  $x' = x^{-ij}$ , shortly  $x' = x^{\pm ij}$

The other assumptions depend on the change opportunity process and  
the change determination process

# Non-directed relations

## Extending the SAOM: assumptions

Two options are available for the change opportunity process:

1. One-sided initiative

one actor  $i$  gets the opportunity to propose a change

2. Two-sided initiative

a pair of actors  $(i,j)$  is selected and

gets the opportunity to change the tie between them

Three options are available for the change determination process:

- a. Dictatorial choice

one actor imposes a decision

- b. Mutual choice

one actor suggests a change and the other has to agree

- c. Compensatory choice

actors decide on the base of their combined interests

# Non-directed relations

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actors decide on the base of their combined interests

# Non-directed relations

## Extending the SAOM: one-sided initiative

The change opportunity process follows the same formulation of the SAOMs for directed ties

(Recall)

The waiting time between opportunities of change for an actor  $i$  is exponentially distributed with parameter  $\lambda_i(\alpha, x, v)$

- ▶ all actors have the same rate of change  $\lambda$

$$P(i \text{ has the opportunity of change}) = \frac{\lambda}{\lambda n} = \frac{1}{n} \quad \forall i \in \mathcal{N}$$

- ▶ actors may change their ties at different frequencies  $\lambda_i(\alpha, x, v)$

$$P(i \text{ has the opportunity of change}) = \frac{\lambda_i(\alpha, x, v)}{\sum_{j=1}^n \lambda_j(\alpha, x, v)}$$

# Non-directed relations

Extending the SAOM: one-sided initiative

Given the change opportunity process we can consider the change determination process.

Three options are available:

a. Dictatorial choice:

*i* chooses his action and imposes his decision to *j*



The formulation of the model is equal to that of the SAOM for directed ties

b. Mutual choice:

*i* suggests a tie and *j* has to agree

c. Compensatory choice:

actors decide on the base of their combined interests

This is quite artificial and not considered!

# Non-directed relations

Extending the SAOM: one-sided initiative and mutual choice

E.g. actor 1 gets the opportunity to change



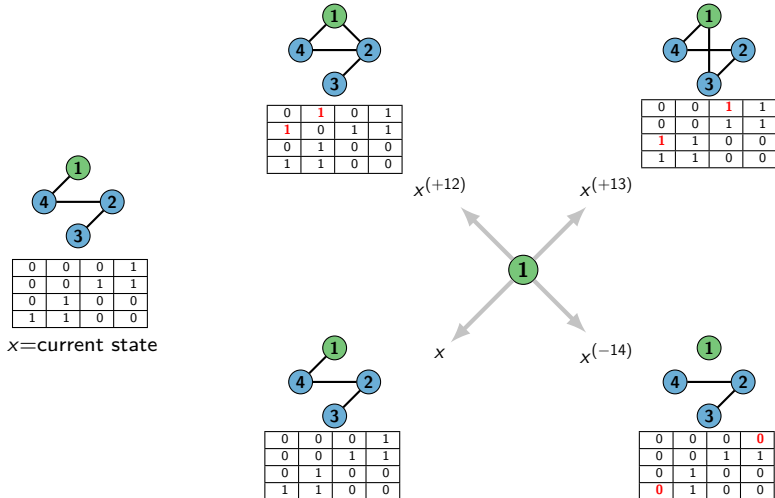
0	0	0	1
0	0	1	1
0	1	0	0
1	1	0	0

x=current state

# Non-directed relations

Extending the SAOM: one-sided initiative and mutual choice

E.g. actor 1 evaluates the alternatives

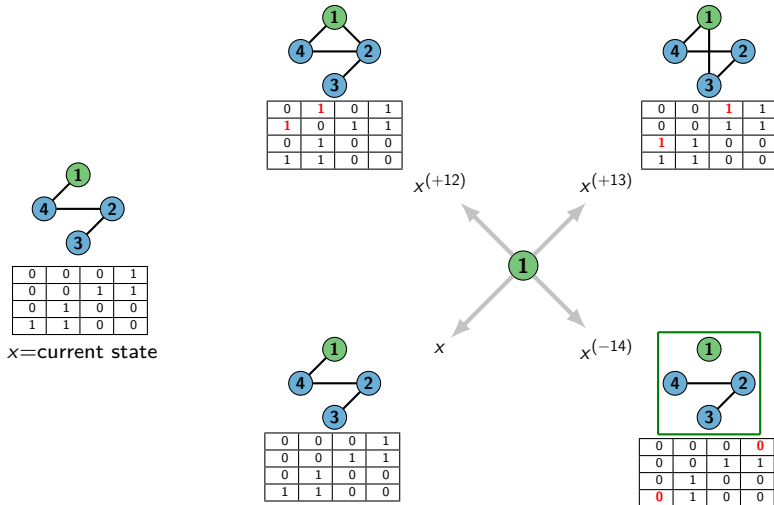




# Non-directed relations

Extending the SAOM: one-sided initiative and mutual choice

E.g. the best choice of actor 1 is to delete the tie between himself and 4

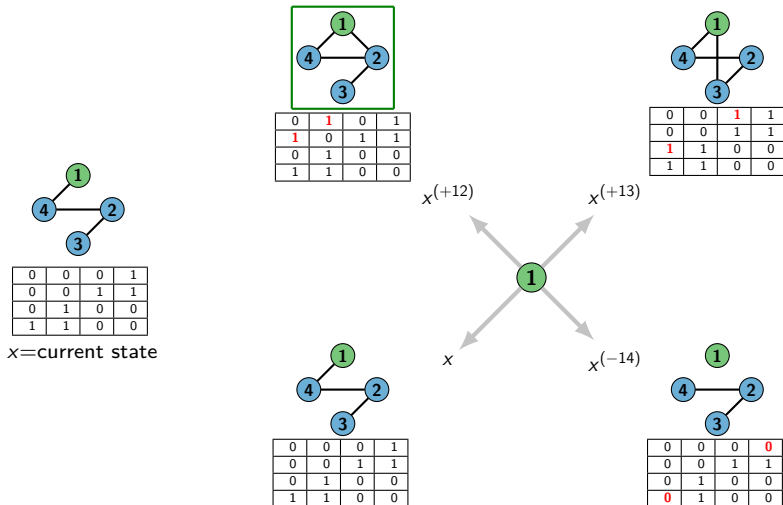


**The tie is terminated!!!**

# Non-directed relations

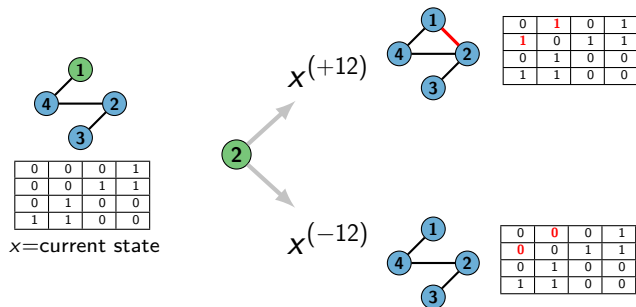
Extending the SAOM: one-sided initiative and mutual choice

E.g. actor 1 suggests to actor 2 to create the tie between them



# Non-directed relations

E.g. actor 2 evaluates the proposal of actor 1



# Non-directed relations

Extending the SAOM: one-sided initiative and mutual choice

- ▶ Actor  $i$  is selected and has the opportunity to make a change
- ▶ Actor  $i$  selects the best possible choice with probabilities

$$p_{i(\pm ij)} = \frac{\exp(f_i(x^{\pm ij}))}{\sum_h \exp(f_i(x^{\pm ih}))}$$

- ▶ If the best choice for  $i$  is to terminate or do not create  $x_{ij}$ , the proposal is put into effect, i.e.  $x' = x^{-ij}$
- ▶ If the best choice for  $i$  is to create or maintain  $x_{ij}$ , this is proposed to  $j$  who accepts with probability

$$p_{j(+ij)} = \frac{\exp(f_j(x^{+ij}))}{\exp(f_j(x^{-ij})) + \exp(f_j(x^{+ij}))}$$

From now on,  $p_{i(\cdot)}$  denotes the probability that  $i$  chooses  $(\cdot)$

# Non-directed relations

Extending the SAOM: one-sided initiative and mutual choice

Jointly these rules lead to the following transition probability:



$$p_{x'} = \frac{\exp(f_i(x^{-ij}))}{\sum_h \exp(f_i(x^{\pm ih}))}$$

when  $x' = x^{-ij}$



$$p_{x'} = \frac{\exp(f_i(x^{+ij}))}{\sum_h \exp(f_i(x^{\pm ih}))} \left( \frac{\exp(f_j(x^{+ij}))}{\exp(f_j(x^{-ij})) + \exp(f_j(x^{+ij}))} \right)$$

when  $x' = x^{+ij}$

# Non-directed relations

## Extending the SAOM: assumptions

Two options are available for the change opportunity process:

1. One-sided initiative  
one actor  $i$  gets the opportunity to propose a change
2. Two-sided initiative  
a pair of actors  $(i,j)$  is selected and  
gets the opportunity to change the tie between them

Three options are available for the change determination process:

- a. Dictatorial choice  
one actor imposes a decision
- b. Mutual choice  
one actor suggests a change and the other has to agree
- c. Compensatory choice  
actors decide on the base of their combined interests

# Non-directed relations

Extending the SAOM: two-sided initiative

The change opportunity process models the frequency at which **a couple**  $(i,j)$  gets the opportunity to change the tie between them

The waiting time between opportunities of change for a couple  $(i,j)$  is exponentially distributed with parameter  $\lambda_{ij}(\alpha, x, v)$

- ▶ all the couples have the same rate of change  $\lambda$

$$P((i,j) \text{ has the opportunity of change}) = \frac{2\lambda}{\lambda n(n-1)} = \frac{2}{n(n-1)} \quad \forall i, j \in \mathcal{N}$$

- ▶ couples may change at different frequencies  $\lambda_{ij}(\alpha, x, v)$

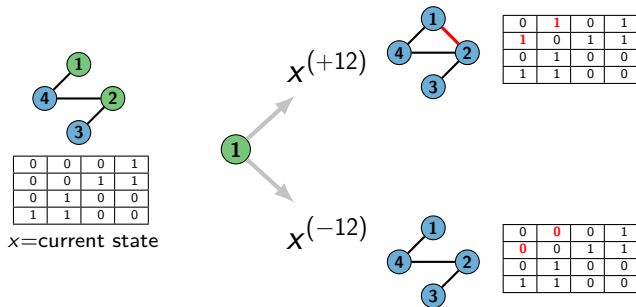
$$P((i,j) \text{ has the opportunity of change}) = \frac{\lambda_{ij}(\alpha, x, v)}{\sum_{i,j=1}^n \lambda_{ij}(\alpha, x, v)}$$

# Non-directed relations

Extending the SAOM: two-sided initiative and dictatorial choice

E.g.

The couple (1,2) is selected and actor 1 imposed his decision on 2





# Non-directed relations

Extending the SAOM: two-sided initiative and dictatorial choice

- ▶ Actor  $i$  and  $j$  are selected and have the opportunity to change the tie between them
- ▶ Actor  $i$  imposes the decision about the existence of the tie  $x_{ij}$  on  $j$

$$p_{i(\pm ij)} = \frac{\exp(f_i(x^{\pm ij}))}{\exp(f_i(x^{+ij})) + \exp(f_i(x^{-ij}))} = p_{x'}$$

# Non-directed relations

Extending the SAOM: two-sided initiative and mutual choice

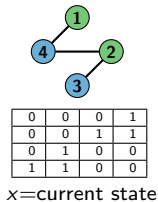


0	0	0	1
0	0	1	1
0	1	0	0
1	1	0	0

$x$ =current state

# Non-directed relations

Extending the SAOM: two-sided initiative and mutual choice



	created	not created
	not created	not created

# Non-directed relations

Extending the SAOM: two-sided initiative and mutual choice

- ▶ Actor  $i$  and  $j$  are selected and have the opportunity to change the tie between them
- ▶ Actor  $i$  proposes his choice with probability

$$P_{i(\pm ij)} = \frac{\exp(f_i(x^{\pm ij}))}{\exp(f_i(x^{+ij})) + \exp(f_i(x^{-ij}))}$$

- ▶ Actor  $j$  proposes his choice with probability

$$P_{j(\pm ij)} = \frac{\exp(f_j(x^{\pm ij}))}{\exp(f_j(x^{+ij})) + \exp(f_j(x^{-ij}))}$$

# Non-directed relations

Extending the SAOM: two-sided initiative and mutual choice

Jointly, these rules lead to the following transition probability:

►  $x' = x^{(+ij)}$

$$p_{x'} = \frac{\exp(f_i(x^{+ij}))}{\exp(f_i(x^{+ij})) + \exp(f_i(x^{-ij}))} \frac{\exp(f_j(x^{+ij}))}{\exp(f_j(x^{+ij})) + \exp(f_j(x^{-ij}))}$$

►  $x' = x^{-ij}$

$$p_{x'} = 1 - \frac{\exp(f_i(x^{+ij}))}{\exp(f_i(x^{+ij})) + \exp(f_i(x^{-ij}))} \frac{\exp(f_j(x^{+ij}))}{\exp(f_j(x^{+ij})) + \exp(f_j(x^{-ij}))}$$

# Non-directed relations

Extending the SAOM: two-sided initiative and compensatory choice

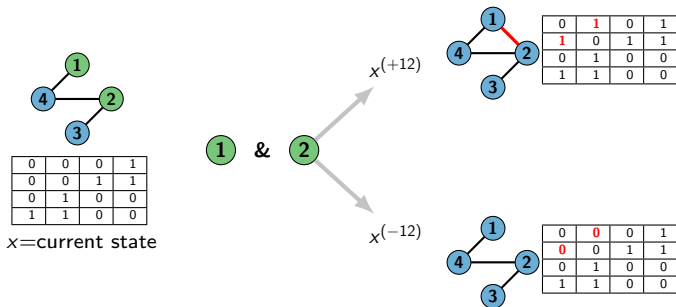


0	0	0	1
0	0	1	1
0	1	0	0
1	1	0	0

$x$ =current state

# Non-directed relations

Extending the SAOM: two-sided initiative and compensatory choice



# Non-directed relations

Extending the SAOM: two-sided initiative and compensatory choice

- ▶ Actor  $i$  and  $j$  are selected and have the opportunity to change the tie between them
- ▶ Actor  $i$  and  $j$  choose their action with probability

$$p_{ij(\pm ij)} = \frac{\exp(f_i(x^{\pm ij}) + f_j(x^{\pm ij}))}{\exp(f_i(x^{+ij}) + f_j(x^{+ij})) + \exp(f_i(x^{-ij}) + f_j(x^{-ij}))} = p_{x'}$$

where  $p_{ij(\cdot)}$  denotes the probability that  $i$  and  $j$  choose ( $\cdot$ )



# Non-directed relations

RSiena

Use the argument `modelType` in the function `sienaAlgorithmCreate`.  
This argument takes value:

- ▶ 1 = directed SAOMs (default value)
- ▶ 2 = one-sided, dictatorial
- ▶ 3 = one-sided, mutual
- ▶ 4 = two-sided, dictatorial
- ▶ 5 = two-sided, mutual
- ▶ 6 = two-sided, compensatory

# Non-directed relations

## Stochastic tie-oriented model

The focus is entirely on dyads:

- ▶ two-side opportunity process
- ▶ the utility function is computed with respect to the couple

$$f_{(i,j)}(\beta, x) = \sum_k \beta_k s_{(i,j)k}(x)$$

where  $s_{(i,j)k}(x)$  is the statistic computed from the point of view of both  $i$  and  $j$  (or equivalently from the point of view of the tie  $x_{ij}$ !)



edges



triangles



2-stars

# Non-directed relations

Stochastic tie-oriented model

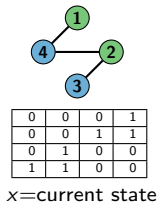


0	0	0	1
0	0	1	1
0	1	0	0
1	1	0	0

$x$ =current state

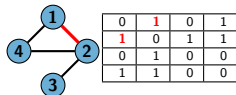
# Non-directed relations

Stochastic tie-oriented model

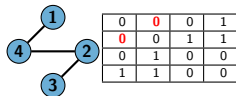


① & ②

$x^{(+12)}$



$x^{(-12)}$



# Non-directed relations

## Stochastic tie-oriented model

- ▶ Actor  $i$  and  $j$  are selected and have the opportunity to change the tie between them
- ▶ Actor  $i$  and  $j$  choose their action with probability

$$p_{ij(\pm ij)} = \frac{\exp(f_{ij}(x^{\pm ij}))}{\exp(f_{ij}(x^{+ij})) + \exp(f_{ij}(x^{-ij}))} = p_{x'}$$

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations

### **ERGMs and SAOMs**

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof ERGMs

# ERGMs

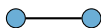
## Recall

ERGMs are models for cross-sectional data:

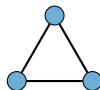
they return the probability of an observed graph (network)  $G \in \mathcal{G}$  as a function of statistics  $s_i(G)$  and statistical parameters  $\theta_i$

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp\left(\sum_{i=1}^k \theta_i \cdot s_i(G)\right)$$

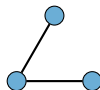
Examples of statistics  $s_i(G)$  are:



edges



triangles



2-stars

# ERGMs

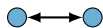
## Recall

ERGMs are also defined for directed graphs:  
the mathematical formulation is the same but the effects take into account the direction of ties

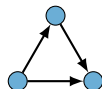
Examples of statistics  $s_i(G)$  are:



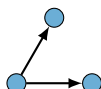
edges



mutual dyads



transitive triplets



2-out-stars



# SAOMs

## Recall

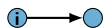
SAOMs are models for longitudinal data:

the evolution of the network over time, assuming that network changes happen according to a continuous-time Markov chain modeled by:

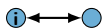
- ▶ the rate function  $\lambda$
- ▶ the evaluation function

$$f_i(\beta, x(i \rightsquigarrow j), v_i, v_j) = \sum_{k=1}^K \beta_k s_{ik}(x(i \rightsquigarrow j))$$

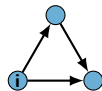
where examples of the statistics  $s_{ik}(x(i \rightsquigarrow j))$  are:



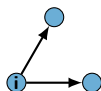
edges



mutual dyads



transitive triplets



2-out-stars

# SAOMs

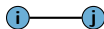
## Recall

SAOMs can be also defined for non-directed ties:

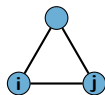
- ▶ according to the assumptions related to the change opportunity and the change determination processes different models can be define
- ▶ the evaluation function is computed from the point of view of either an actor  $i$  or a couple of actors  $(i,j)$

$$f_{(\cdot)}(\beta, x(i \rightsquigarrow j), v_i, v_j) = \sum_{k=1}^K \beta_k s_{(\cdot)k}(x(i \rightsquigarrow j))$$

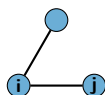
Examples of statistics  $s_{(\cdot)k}(x(i \rightsquigarrow j))$  are:



edges



triangles



2-stars

# SAOMs and ERGMs



Although ERGMs and SAOMs have different aims and require different data, the “same” statistics are used as explanatory variables in both models.

This might suggest the existence of a “statistical” relation between ERGMs and SAOMs

# SAOMs and ERGMs



Although ERGMs and SAOMs have different aims and require different data, the “same” statistics are used as explanatory variables in both models.

This might suggest the existence of a “statistical” relation between ERGMs and SAOMs

We are going to prove that:

1. ERGMs are the limiting distribution of the process described by a certain specification of SAOMs when ties are directed
2. ERGMs are the limiting distribution of a particular formulation of the SAOMs when ties are undirected



# Background: intensity matrix

## Definition

Let  $\{X(t), t \in \mathcal{T}\}$  be a continuous-time Markov chain with:

$$P(X(t_j) = x' | X(t) = x(t), \forall t \leq t_j) = P(X(t_j) = x' | X(t_i) = x) \quad \forall x, x' \in \mathcal{S}$$

and holding time modelled by the rate function  $\lambda$

There exists a function  $q : \mathcal{X} \times \mathcal{X} \rightarrow \mathbb{R}$  such that

$$\begin{cases} q(x, x') = \lim_{dt \rightarrow 0} \frac{P(X(t+dt) = x' | X(t) = x)}{dt} = \lambda P(X(t_j) = x' | X(t_i) = x) \\ q(x, x) = \lim_{dt \rightarrow 0} \frac{P(X(t+dt) = x' | X(t) = x) - 1}{dt} = \lambda P(X(t_j) = x | X(t_i) = x) \end{cases}$$

The function  $q$  is called **intensity matrix** of the process.

The element  $q(x, \tilde{x})$  is the rate at which the process in state  $x$  tends to change into  $\tilde{x}$

# Background: limiting distribution

## Definition

The **limiting distribution**  $P$  of a continuous-time Markov chain  $\{X(t), t \in \mathcal{T}\}$  is defined as

$$P_{x'} = \lim_{t \rightarrow \infty} P(X(t) = x' | X(t_i) = x)$$

Therefore, the limiting distribution of  $\{X(t), t \in \mathcal{T}\}$  is the distribution that describes the probability of jumping from  $x$  to  $x'$  in the long run behavior of the process.

$P_{x'}$  is also the stationary distribution of the process

# Irreducible aperiodic Markov chain and limiting distribution

## Definition

A continuous-time Markov chain is **irreducible** if there is a path between any states  $x$  and  $x'$

A continuous-time Markov chain is **aperiodic** if the greatest common divisor of the length of all cycles equals one.

# Irreducible aperiodic Markov chain and limiting distribution

## Definition

A continuous-time Markov chain is **irreducible** if there is a path between any states  $x$  and  $x'$

A continuous-time Markov chain is **aperiodic** if the greatest common divisor of the length of all cycles equals one.

## Theorem

If  $\{X(t), t \in \mathcal{T}\}$  is an irreducible and aperiodic continuous-time Markov chain and the detailed balance condition holds

$$P_{x'} \cdot q(x', x) = P_x \cdot q(x, x')$$

then  $P_x$  is the unique limiting (stationary) distribution of  $\{X(t), t \in \mathcal{T}\}$



# ERGMs and SAOMs

## Directed ties

Let us now consider a SAOM specified by the following functions:

- rate function

$$\lambda_i = \sum_{h=1}^n \exp(\beta' s(x(i \rightsquigarrow h)))$$

i.e., actors for whom changed relations have a higher value, will indeed change their relation more quickly.

- evaluation function

$$f_i(\beta, x(i \rightsquigarrow j)) = \sum_{k=1}^K \beta_k s_k(x(i \rightsquigarrow j)) = \beta' s(x(i \rightsquigarrow j))$$

i.e. actors take their decision considering the global configuration of the network

# ERGMs and SAOMs

## Directed ties

The rate and the evaluation functions define a continuous-time Markov chain on the set  $\mathcal{X}$ .

The associated intensity matrix  $q$  of the process is:

$$\begin{cases} q(x, x(i \rightsquigarrow j)) = \lambda_i p_{ij} = \exp(\beta' s(x(i \rightsquigarrow j))) \\ q(x, x) = \lambda_i p_{ij} = \exp(\beta' s(x(i \rightsquigarrow i))) \end{cases}$$

# ERGMs and SAOMs

## Directed ties

The rate and the evaluation functions define a continuous-time Markov chain on the set  $\mathcal{X}$ .

The associated intensity matrix  $q$  of the process is:

$$\begin{cases} q(x, x(i \rightsquigarrow j)) = \lambda_i p_{ij} = \exp(\beta' s(x(i \rightsquigarrow j))) \\ q(x, x) = \lambda_i p_{ij} = \exp(\beta' s(x(i \rightsquigarrow i))) \end{cases}$$

We can prove that ERGMs

$$P(X = x) = \frac{\exp\left(\sum_{i=1}^K \beta_k s_k(x)\right)}{\kappa(\theta)} = \frac{\exp(\beta' s(x))}{\kappa(\theta)}$$

are the unique stationary distribution of the SAOM defined before

# Computing the limiting distribution

Directed ties

Proof

## 1. Existence of a unique invariant distribution

The continuous-time Markov chain described by the SAOM is:

- ▶ irriducible:  
each network configuration can be reached from any other network configuration in a finite number of steps
- ▶ aperiodic:  
at each time point  $t$  an actor  $i$  has the opportunity not to change anything and, thus, the period of each state is equal to 1

# Computing the limiting distribution

Directed ties

Proof (continue)

## 2. ERGMs are the stationary distribution

Given two states  $x$  and  $x(i \rightsquigarrow j)$  of  $\{X(t), t \in \mathcal{T}\}$  the balance equation holds when ERGMs is the stationary distribution:

$$\begin{aligned} P_{x(i \rightsquigarrow j)} \cdot q(x(i \rightsquigarrow j), x) &= \frac{\exp(\beta' s(x(i \rightsquigarrow j)))}{\kappa(\theta)} \cdot \exp(\beta' s(x)) \\ &= \frac{\exp(\beta' s(x))}{\kappa(\theta)} \cdot \exp(\beta' s(x(i \rightsquigarrow j))) \\ &= P_x \cdot q(x, x(i \rightsquigarrow j)) \end{aligned}$$

# Tie-based model

## Unirected ties

We assume that

- ▶ each dyad  $(i, j)$  can be selected with the same rate  $\lambda$
- ▶ the evaluation function is:

$$f_{(i,j)}(\beta, x) = \sum_k \beta_k s_{(i,j)k}(x)$$

where  $s_{(i,j)k}(x)$  is the statistic computed from the point of view of both  $i$  and  $j$

- ▶ The transition probability is

$$P_{ij(\pm ij)} = \frac{\exp(f_{ij}(x^{\pm ij}))}{\exp(f_{ij}(x^{+ij})) + \exp(f_{ij}(x^{-ij}))}$$

# Tie-based model

## Unirected ties

The intensity matrix of the process is:

$$\left\{ \begin{array}{l} q(x, x^{+ij}) = \lambda p_{ij(+ij)} = \lambda \frac{\exp(f_{ij}(x^{+ij}))}{\exp(f_{ij}(x^{+ij})) + \exp(f_{ij}(x^{-ij}))} \\ q(x, x^{-ij}) = \lambda p_{ij(-ij)} = \lambda \frac{\exp(f_{ij}(x^{-ij}))}{\exp(f_{ij}(x^{+ij})) + \exp(f_{ij}(x^{-ij}))} \end{array} \right.$$

The limiting distribution of such a model is again an ERGM

# Computing the limiting distribution

Tie-based model

Proof

## 1. Existence of a unique invariant distribution

The continuous-time Markov chain defined by the tie based model is

- ▶ irriducible:  
each network configuration can be reached from any other network configuration in a finite number of steps
- ▶ aperiodic:  
at each time point  $t$  a pair  $(i,j)$  has the opportunity not to change anything and, thus, the period of each state is equal to 1



# Computing the limiting distribution

Tie-based model

## 2. ERGMs are the stationary distribution

Given  $x^{-ij}$  and  $x^{+ij}$  the balance equation holds:

$$\begin{aligned} P_{x^{-ij}} q(x^{-ij}, x^{+ij}) &= \frac{e^{\beta' s(x^{-ij})}}{\kappa(\theta)} \cdot \lambda \cdot \frac{e^{\beta' s_{ij}(x^{+ij})}}{e^{\beta' s_{ij}(x^{+ij})} + e^{\beta' s_{ij}(x^{-ij})}} \\ &= \frac{e^{\beta' s(x^{-ij}) - \beta' s(x^{+ij}) + \beta' s(x^{+ij})}}{\kappa(\theta)} \cdot \frac{\lambda}{1 + e^{(\beta' s_{ij}(x^{-ij}) - \beta' s_{ij}(x^{+ij}))}} \\ &= \frac{e^{\beta' s(x^{+ij})}}{\kappa(\theta)} \cdot \lambda \cdot \frac{e^{\beta' s(x^{-ij}) - \beta' s(x^{+ij})}}{1 + e^{\beta' s_{ij}(x^{-ij}) - \beta' s_{ij}(x^{+ij})}} \\ &= \frac{e^{\beta' s(x^{+ij})}}{\kappa(\theta)} \cdot \lambda \cdot \frac{e^{\beta' s_{ij}(x^{-ij})}}{e^{\beta' s_{ij}(x^{+ij})} + e^{\beta' s_{ij}(x^{-ij})}} \\ (*) &= P_{x^{+ij}} \cdot q(x^{+ij}, x^{-ij}) \end{aligned}$$

$$(*) \quad \beta' s(x^{-ij}) - \beta' s(x^{+ij}) = \beta' s_{ij}(x^{-ij}) - \beta' s_{ij}(x^{+ij})$$

# Outline

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- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

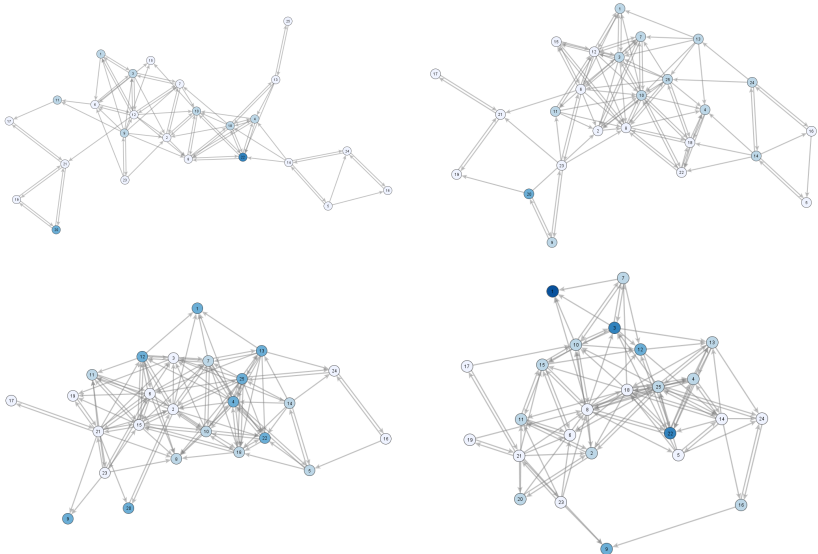
## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence**

- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Networks are dynamic by nature: a real example

A. Knecht (2008): "Friendship Selection and Friends' Influence"



Four time points in the pupils' first year at secondary school (color delinquency)

# Motivation

*“Social network dynamics may depend on actors’ characteristics”*

Selection process:

*partners* are selected according to their characteristics

Example

Homophily:

the formation of relations based on the similarity of two actors

E.g. delinquency behavior



*pupils with the same delinquent behavior tend to become friends*

# Motivation

*“Changeable actors’ characteristics can depend on the social network”*

Changeable actors’ characteristics are called **behavior**

**Influence process:**

actors adjust their characteristics according to the characteristics of other actors to whom they are tied

**Example**

Assimilation/contagion:

connected actors become increasingly similar over time

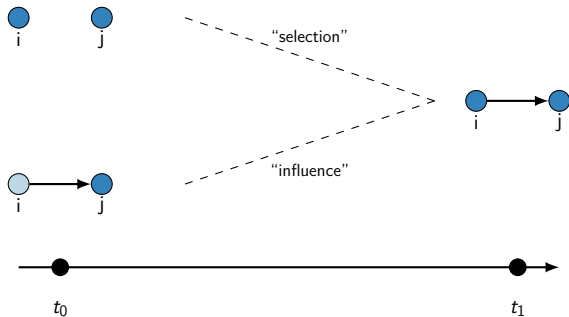
E.g. delinquency behavior



*pupils adjust their delinquent behavior to that of their friends*

# Competing explanatory stories

**Homophily** and **assimilation** give rise to the same outcome  
(similarity of connected individuals)



# Fundamental question

Is the similarity of connected individuals caused mainly by influence or selection?

- ▶ Study of influence requires the consideration of selection and vice versa
- ▶ Only longitudinal data allows distinguishing between selection and influence

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Is the similarity of connected individuals caused mainly by influence or selection?

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Extending the SAOM to the analysis of the  
co-evolution of networks and behaviors



# Longitudinal network-behavior panel data

1. a network  $x$  represented by its adjacency matrix
2. a series of actors' attributes:
  - ▶  $H$  constant covariates  $V_1, \dots, V_H$
  - ▶  $L$  behavioral covariates  $Z_1, \dots, Z_L$   
behavioral variables are ordinal categorical variables

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Longitudinal network-behavior panel data:

networks and behaviors observed at  $M \geq 2$  time points  $t_1, \dots, t_M$

$$(x, z)(t_0), (x, z)(t_1), \dots, (x, z)(t_M)$$

and the constant covariates  $V_1, \dots, V_H$

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence

### **Model definition and specification**

- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Assumptions

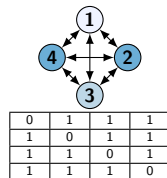
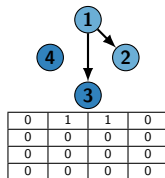
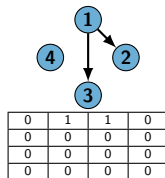
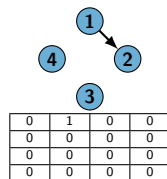
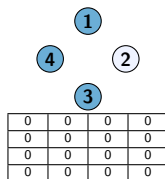
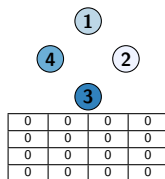
## 1. *Distribution of the process: continuous-time Markov chain*

- *State space*  $\mathcal{C}$ : all the possible configurations arising from the combination of network and behaviors

$$|\mathcal{C}| = 2^{n(n-1)} \times B^n$$

where  $B$  is the number of categories for the behavioral variable

### Example



# Assumptions

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# Assumptions

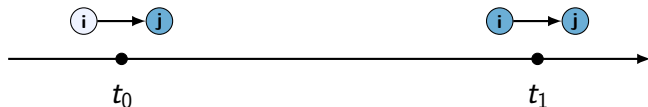
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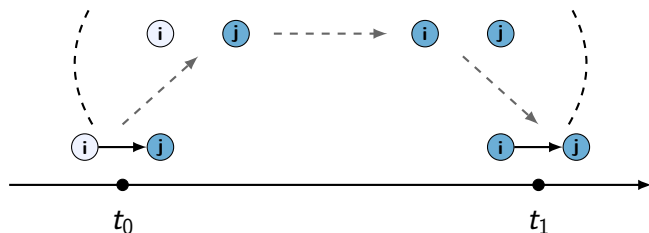
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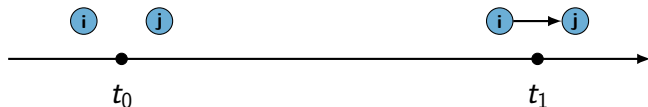
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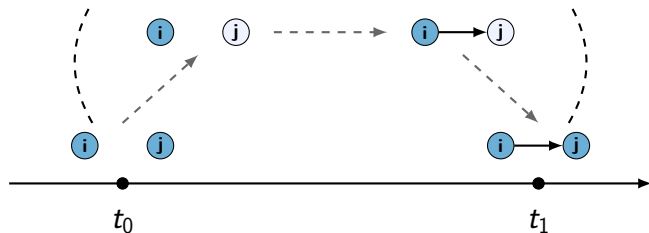
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- *Continuous-time*:



# Assumptions

## 2. *Opportunity to change*

At any given moment ONE probabilistically selected actor has the opportunity to change one of his outgoing ties OR his behavior



0	0	0	1
0	0	0	1
0	1	0	0
0	1	0	0

X

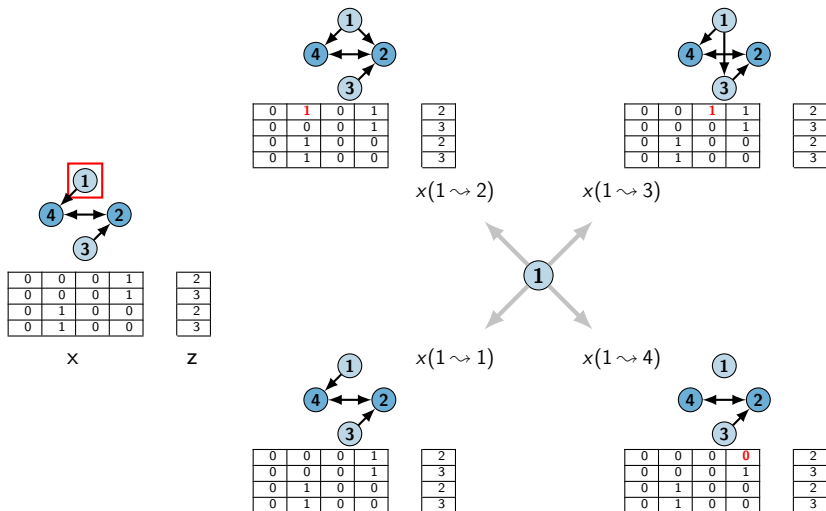
2
3
2
3

Z

# Assumptions

## 2. Opportunity to change

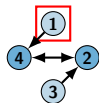
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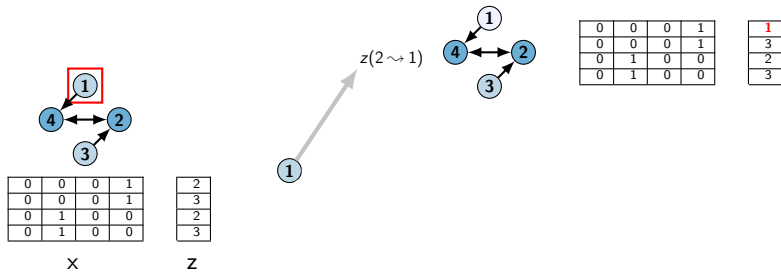
2
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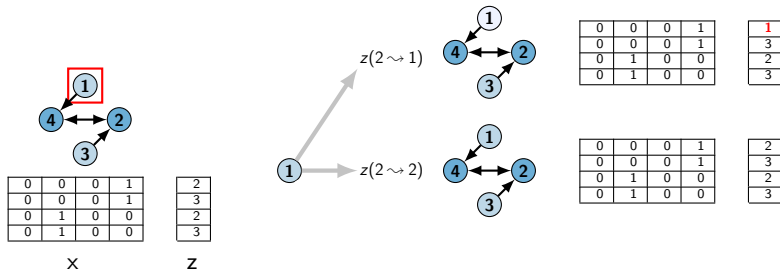
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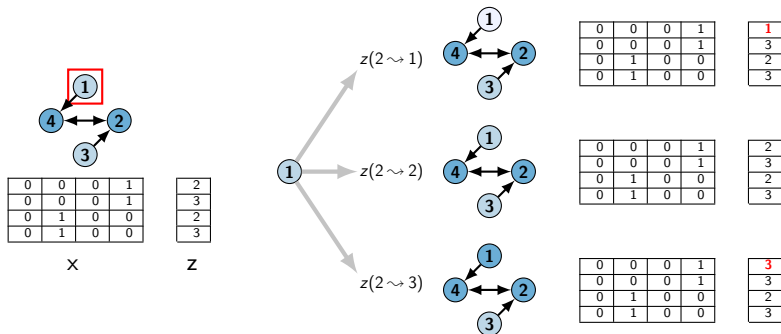
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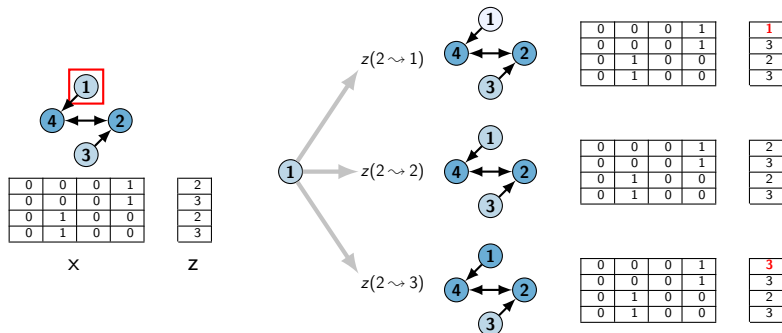
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# Assumptions

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Notation:

$z(l \rightsquigarrow l+1)$  change in the behavior  $L$  when an actor  $i$  increases the level by one unit

$z(l \rightsquigarrow l-1)$  change in the behavior  $L$  when an actor  $i$  decreases the level by one unit

$z(l \rightsquigarrow l)$  denotes that an actor  $i$  does not change the level of the behavior



# Assumptions

### 3. *Absence of co-occurrence*

At each instant  $t$ , only one actor has the opportunity to change (one of his outgoing ties or his behavior)

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### 4. *Actor-oriented perspective*

Actors control their outgoing ties as well as their own behavior

- ▶ the actor decides to change one of his outgoing ties or his behavior trying to maximize *a utility function*
- ▶ two distinct evaluation functions:  
one for network changes and one for behavioral changes
- ▶ actors have complete knowledge about the network and the behaviors of all the other actors
- ▶ the maximization is based on immediate returns (myopic actors)

# Model definition

The co-evolution process is decomposed into a series of micro-steps:

- ▶ **network micro-step:**

the opportunity of changing one network tie and  
the corresponding tie changed

- ▶ **behavior micro-step:**

the opportunity of changing a behavior and  
the corresponding unit changed in behavior

# Model definition

There are two types of micro-steps:

- ▶ network micro-steps
- ▶ behavioral micro-steps

	Occurrence	<i>Preference</i>
Network changes	Network rate function	Network evaluation function
Behavioral changes	Behavioral rate function	Behavioral evaluation function

N.b.

In the literature the evaluation function is also called objective function

# The rate functions

The frequency by which actors have the opportunity to make a change is modelled by the *rate functions*, one for each type of change.



Why must we specify two different rate functions?

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Why must we specify two different rate functions?

Practically always, one type of decision will be made more frequently than the other

# The rate functions

The frequency by which actors have the opportunity to make a change is modelled by the *rate functions*, one for each type of change.



Why must we specify two different rate functions?

Practically always, one type of decision will be made more frequently than the other

## Example

In a joint study of friendship and smoking behavior at high school, we would expect more frequent changes in the network than in the behavior (what about friendship and delinquency???)

# The rate functions

## Network rate function

$T_i^{net}$  = waiting time until  $i$  gets the opportunity to make a network change

$$T_i^{net} \sim \text{Exp}(\lambda_i^{net})$$

## Behavioral rate function

$T_i^{beh}$  = waiting time until  $i$  gets the opportunity to make a behavioral change

$$T_i^{beh} \sim \text{Exp}(\lambda_i^{beh})$$



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$$T_i^{beh} \sim \text{Exp}(\lambda_i^{beh})$$

## Waiting time for the next micro-step

$T_i^{net \vee beh}$  = waiting time until  $i$  gets the opportunity to make any change

$$T_i^{net \vee beh} \sim \text{Exp}(\lambda_i^{net} + \lambda_i^{beh})$$

# The rate functions (simplest specification)

## Network rate function

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## Behavioral rate function

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# The rate functions (simplest specification)

## Probabilities for an actor to make a micro-step

$$P(i \text{ can make a network micro-step} | \text{opportunity}) = \frac{\lambda^{net}}{\lambda^{net} + \lambda^{beh}}$$

$$P(i \text{ can make a behavioral micro-step} | \text{opportunity}) = \frac{\lambda^{beh}}{\lambda^{net} + \lambda^{beh}}$$

# The rate functions (simplest specification)

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## Probabilities for a micro-step

$$P(\text{network micro-step}) = \frac{n\lambda^{net}}{n(\lambda^{net} + \lambda^{beh})} = \frac{\lambda^{net}}{\lambda^{net} + \lambda^{beh}}$$

$$P(\text{behavioral micro-step}) = \frac{n\lambda^{beh}}{n(\lambda^{net} + \lambda^{beh})} = \frac{\lambda^{beh}}{\lambda^{net} + \lambda^{beh}}$$

# The evaluation functions



Why must we specify two different evaluation functions?

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- ▶ The **network evaluation function** represents how likely it is for  $i$  to change one of his outgoing ties
- ▶ The **behavioral evaluation function** represents how likely it is for the actor  $i$  the current level of his behavior

# The evaluation functions



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**Network utility function:** we already know it!

$$\begin{aligned}u_i^{net}(\beta, x(i \rightsquigarrow j), z, v) &= f_i^{net}(\beta, x(i \rightsquigarrow j), z, v) + \mathcal{E}_{ij} \\ &= \sum_{k=1}^K \beta_k s_{ik}^{net}(x, z, v) + \mathcal{E}_{ij}\end{aligned}$$



# The behavioral evaluation function

$$\begin{aligned}u_i^{beh}(\gamma, z(I \rightsquigarrow I'), x, v) &= f_i^{beh}(\gamma, z(I \rightsquigarrow I'), x, v) + \mathcal{E}_{II'} \\ &= \sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z(I \rightsquigarrow I'), v) + \mathcal{E}_{II'}\end{aligned}$$

where

- $s_{iw}^{beh}(x, z(I \rightsquigarrow I'), v)$  are statistics
- $\gamma_w$  are statistical parameters
- $\mathcal{E}_{II'}$  is a random term (Gumbel distributed)

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where

- $s_{iw}^{beh}(x, z(I \rightsquigarrow I'), v)$  are statistics
- $\gamma_w$  are statistical parameters
- $\mathcal{E}_{II'}$  is a random term (Gumbel distributed)

The probability that an actor  $i$  changes his own behavior by one unit is:

$$p_{II'}(i) = \frac{\exp(f_i^{beh}(\gamma, z(I \rightsquigarrow I'), x, v))}{\sum_{I'' \in \{I+1, I-1, I\}} \exp(f_i^{beh}(\gamma, z(I \rightsquigarrow I''), x, v))}$$

$p_{II}(i)$  is the probability that  $i$  does not change his behavior

N.b. In the following we will write  $z'$  instead of  $z(I \rightsquigarrow I')$

# The behavioral evaluation function

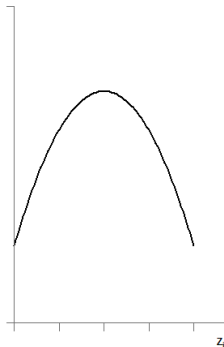
## ***Basic shape effects***

$$s_{i\_linear}^{beh}(x, z', v) = z'_i$$

$$s_{i\_quadratic}^{beh}(x, z', v) = (z'_i)^2$$

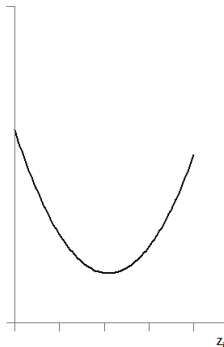
The basic shape effects must be always included in the model specification

$$\gamma_{quad}(z'_i)^2 + \gamma_{linear}z'_i$$



$$\gamma_{quad} < 0$$

$$\gamma_{quad}(z'_i)^2 + \gamma_{linear}z'_i$$



$$\gamma_{quad} > 0$$

# The behavioral evaluation function

## ***Classical influence effects***

1. The *average similarity effect*

$$s_{i\_avsim}^{beh}(x, z', v) = \frac{1}{\left(\sum_{j=1}^n x_{ij}\right)} \sum_{j=1}^n x_{ij} \left(1 - \frac{|z'_i - z'_j|}{R_z}\right)$$

$R_z$  is the range of the behavior  $z$

2. The *total similarity effect*

$$s_{i\_totalsim}^{beh}(x, z', v) = \sum_{j=1}^n x_{ij} \left(1 - \frac{|z'_i - z'_j|}{R_z}\right)$$

Interpretation:

$\gamma_{avsim} > (<) 0$ : evidence towards (against) influence

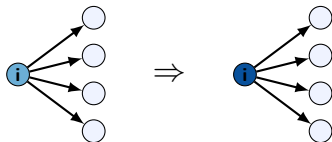
# The behavioral evaluation function

## *Position-dependent influence effects*

Network position could also affect the behavioral dynamics

### 1. *Outdegree effect*

$$s_{i\_out}^{beh}(x, z', v) = z'_i \sum_{j=1}^n x_{ij}$$



Interpretation:

$\gamma_{out} > (<) 0$ : active actors tend to increase (decrease) their level of the behavior

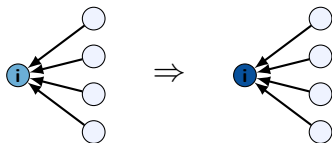
# The behavioral evaluation function

## *Position-dependent influence effects*

Network position could also have an effect on the dynamics of the behavior

### 2. *Indegree effect*

$$s_{i\_ind}^{beh}(x, z', v) = z'_i \sum_{j=1}^n x_{ji}$$



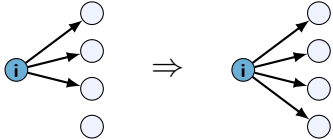
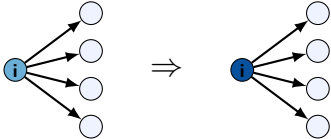
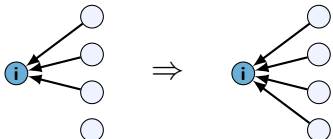
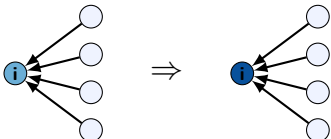
Interpretation:

$\gamma_{ind} > (<) 0$ : popular actors tend to increase (decrease) their level of the behavior

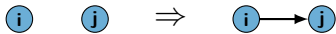

### *Effects of other actor variables*

For each actor's attribute a main effect on the behavior can be included in the model

# Effects: distinguishing selection from influence

Selection	Influence
<p data-bbox="128 221 326 250">Covariate-ego</p> $s_{i\_cego}(x', v) = v_i \sum_j x'_{ij}$ 	<p data-bbox="710 221 864 250">Outdegree</p> $s_{i\_out}^{beh}(x, z', v) = z'_i \sum_j x_{ij}$ 
<p data-bbox="128 563 340 592">Covariate-alter</p> $s_{i\_calt}(x', v) = \sum_j x'_{ij} v_j$ 	<p data-bbox="710 563 834 592">Indegree</p> $s_{i\_ind}^{beh}(x, z', v) = z'_i \sum_j x_{ji}$ 

## Effects: distinguishing selection from influence

Selection	Influence
<p data-bbox="130 378 518 409">Covariate-related similarity</p> $s_{i\_csim}(x', v) = \sum_j x'_{ij} \left( 1 - \frac{ v_i - v_j }{R_v} \right)$ 	<p data-bbox="712 378 930 409">Total similarity</p> $s_{i\_totsim}^{beh}(x, z', v) = \sum_{j=1}^n x_{ij} \left( 1 - \frac{ z'_i - z'_j }{R_z} \right)$ 

They differ in the dependent variable!



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## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior**
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Simulating the co-evolution of networks and behavior

**Aim:** given  $(x, z)(t_0)$  and fixed parameter values,  
provide  $(x, z)^{sim}(t_1)$  according to the process behind the SAOM



reproduce a possible series of network and behavioral micro-steps  
between  $t_0$  and  $t_1$

## Input

$n$ : number of actors (given)

$\lambda^{net}$ : network rate parameter (given)

$\lambda^{beh}$ : behavioral rate parameter (given)

$\beta = (\beta_1, \dots, \beta_K)$ : network evaluation function parameters (given)

$\gamma = (\gamma_1, \dots, \gamma_W)$ : behavioral evaluation function parameters (given)

$(x, z)(t_0)$ : network and behavior at time  $t_0$  (given)

## Output

$(x, z)^{sim}(t_1)$ : network and behavior at time  $t_1$

# Simulating the co-evolution of networks and behavior

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while**  $condition = TRUE$  **do**

$dt^{net} \sim Exp(n\lambda^{net})$ ;  $dt^{beh} \sim Exp(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim Uniform(1, \dots, n)$ ,

$j \sim Multinomial(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim Uniform(1, \dots, n)$ ,

$l' \sim Multinomial(p_{l(i-1)}, p_{ll'}, p_{l(i+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---



0	0	0	1
0	0	0	1
0	1	0	0
0	1	0	0

2
3
2
3

$(x, z)(t_0)$

$n = 4$

$\lambda^{net} = 1.5$

$\lambda^{beh} = 1$

$\beta = (\beta_{out}, \beta_{rec}, \beta_{trans})$   
 $= (-1, 0.5, -0.25)$

$\gamma = (\gamma_{linear}, \gamma_{quadratic})$   
 $= (-2, 1)$

# Simulating the co-evolution of networks and behavior

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=*TRUE* **do**

$dt^{net} \sim \text{Exp}(n\lambda^{net})$ ;  $dt^{beh} \sim \text{Exp}(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$

$l' \sim \text{Multinomial}(p_{l(l-1)}, p_{ll'}, p_{l(l+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

Generating the waiting time:

- $dt^{net}$  for a tie change
- $dt^{beh}$  for a behavioral change

# Simulating the co-evolution of networks and behavior

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=TRUE **do**

$dt^{net} \sim \text{Exp}(n\lambda^{net})$ ;  $dt^{beh} \sim \text{Exp}(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$

$l' \sim \text{Multinomial}(p_{l(l-1)}, p_{ll'}, p_{l(l+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

Which micro-step is going to happen?

If

$$dt^{net} < dt^{beh}$$

then a network micro-step takes place.

The following steps are the same of those in the algorithm for the network evolution

# Simulating the co-evolution of networks and behavior

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=*TRUE* **do**

$dt^{net} \sim \text{Exp}(n\lambda^{net})$ ;  $dt^{beh} \sim \text{Exp}(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$

$l' \sim \text{Multinomial}(p_{l(i-1)}, p_{ll'}, p_{l(i+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

Which micro-step is going to happen?

If

$$dt^{beh} < dt^{net}$$

then a behavior micro-step takes place.

# Simulating the co-evolution of networks and behaviors

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=TRUE **do**

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**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

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**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$

$l' \sim \text{Multinomial}(p_{l(l-1)}, p_{ll'}, p_{l(l+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

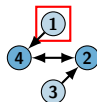
$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

Select the actor  $i$  who has the opportunity to change his behavior

e.g.  $i=1$



0	0	0	1	2
0	0	0	1	3
0	1	0	0	2
0	1	0	0	3

$(x, z)(t_0)$

# Simulating the co-evolution of networks and behaviors

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=TRUE **do**

$dt^{net} \sim \text{Exp}(n\lambda^{net})$ ;  $dt^{beh} \sim \text{Exp}(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$ ;

$l' \sim \text{Multinomial}(p_{l(l-1)}, p_{ll'}, p_{l(l+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

Select the level  $l'$  towards  $i$  is going to adjust his behavior

---

$l \rightarrow l'$	$f_i^{beh}$	$p_{ll'}$
$2 \rightarrow 1$	-1	0.017
$2 \rightarrow 2$	0	0.047
$2 \rightarrow 3$	3	0.936

---



# Simulating the co-evolution of networks and behaviors

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=TRUE **do**

$dt^{net} \sim \text{Exp}(n\lambda^{net})$ ;  $dt^{beh} \sim \text{Exp}(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$

$l' \sim \text{Multinomial}(p_{l(l-1)}, p_{ll'}, p_{l(l+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

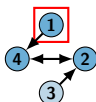
$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

Select the level  $l'$  towards  $i$  is going to adjust his behavior

e.g.  $l'=3$



0	0	0	1	3
0	0	0	1	3
0	1	0	0	2
0	1	0	0	3

$(x, z(l \rightarrow l'))$

# Simulating the co-evolution of networks and behaviors

---

## Algorithm: Network-behavior co-evolution

---

**Input:**  $x(t_0)$ ,  $z(t_0)$ ,  $\lambda^{net}$ ,  $\lambda^{beh}$ ,  $\beta$ ,  $\gamma$ ,  $n$

**Output:**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

$t \leftarrow 0$ ;  $x \leftarrow x(t_0)$ ;  $z \leftarrow z(t_0)$

**while** *condition*=*TRUE* **do**

$dt^{net} \sim \text{Exp}(n\lambda^{net})$ ;  $dt^{beh} \sim \text{Exp}(n\lambda^{beh})$

**if**  $\min\{dt^{net}, dt^{beh}\} = dt^{net}$  **then**

$i \sim \text{Uniform}(1, \dots, n)$

$j \sim \text{Multinomial}(p_{i1}, \dots, p_{in})$

**if**  $i \neq j$  **then**

$x \leftarrow x(i \rightsquigarrow j)$

$t \leftarrow t + dt^{net}$

**else**

$i \sim \text{Uniform}(1, \dots, n)$

$l' \sim \text{Multinomial}(p_{l(i-1)}, p_{ll'}, p_{l(i+1)})$

**if**  $l \neq l'$  **then**

$z \leftarrow z(l \rightsquigarrow l')$

$t \leftarrow t + dt^{beh}$

$x^{sim}(t_1) \leftarrow x$ ;  $z^{sim}(t_1) \leftarrow z$

**return**  $x^{sim}(t_1)$ ,  $z^{sim}(t_1)$

---

# Simulating the co-evolution of networks and behavior

1. *Unconditional* simulation:

simulation carries on until a predetermined time length has elapsed (usually until  $t = 1$ ).

# Simulating the co-evolution of networks and behavior

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## 2. *Conditional* simulation on the observed number of changes:

- ▶ simulation runs on until

$$\sum_{\substack{i,j=1 \\ i \neq j}}^n \left| X_{ij}^{obs}(t_1) - X_{ij}(t_0) \right| = \sum_{i,j=1}^n \left| X_{ij}^{sim}(t_1) - X_{ij}(t_0) \right|$$

# Simulating the co-evolution of networks and behavior

## 1. *Unconditional* simulation:

simulation carries on until a predetermined time length has elapsed (usually until  $t = 1$ ).

## 2. *Conditional* simulation on the observed number of changes:

- ▶ simulation runs on until

$$\sum_{\substack{i,j=1 \\ i \neq j}}^n \left| X_{ij}^{obs}(t_1) - X_{ij}(t_0) \right| = \sum_{i,j=1}^n \left| X_{ij}^{sim}(t_1) - X_{ij}(t_0) \right|$$

- ▶ or until

$$\sum_{i=1}^n \left| z_i^{obs}(t_1) - z_i(t_0) \right| = \sum_{i=1}^n \left| z_i^{sim}(t_1) - z_i(t_0) \right|$$

# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation**
- Increasing and decreasing the level of a behavior, gof
- ERGMs

# Parameter estimation

**Aim:** given the longitudinal data

$$(x, z)(t_0), \dots, (x, z)(t_M) \quad v_1, \dots, v_H$$

estimate the parameters for the co-evolution model

- ▶  $M$  rate parameters for the network rate function

$$\lambda_1^{net}, \dots, \lambda_M^{net}$$

- ▶  $M$  rate parameters for the behavior rate function

$$\lambda_1^{beh}, \dots, \lambda_M^{beh}$$

- ▶  $K$  and  $W$  parameters for the network evaluation function and the behavioral evaluation function, respectively

$$f_i^{net}(\beta, x', z, v) = \sum_{k=1}^K \beta_k s_{ik}^{net}(x', z, v)$$
$$f_i^{beh}(\gamma, x', z, v) = \sum_{w=1}^W \gamma_w s_{iw}^{beh}(x, z', v)$$

# Parameter estimation

Issue

Given

$$(x, z)(t_0), \dots, (x, z)(t_M) \quad v_1, \dots, v_H$$

and a specification of the SAOM, we want to estimate

$$\theta = (\lambda_1^{net}, \dots, \lambda_M^{net}, \lambda_1^{beh}, \dots, \lambda_M^{beh}, \beta_1, \dots, \beta_K, \gamma_1, \dots, \gamma_W)$$

Two estimation methods are implemented in Rsienna:

1. Method of Moments
2. Maximum-likelihood estimation



## Parameter estimation (MoM)

The  $2M + K + W$ -dimensional parameter  $\theta$  is estimated using the MoM

## Parameter estimation (MoM)

The  $2M + K + W$ -dimensional parameter  $\theta$  is estimated using the MoM

In practice:

1. find  $2M + K + W$  statistics
2. set the theoretical expected value of each statistic equal to its sample counterpart
3. solve the resulting system of equations

$$E_{\theta}[S - s] = 0$$

with respect to  $\theta$

# Parameter estimation (MoM)

## Statistics:

- ▶ Network rate parameters for the period  $m$

$$s_{\lambda_m}^{net}(X(t_m), X(t_{m-1}) | X(t_{m-1})) = \sum_{i,j=1}^n |X_{ij}(t_m) - X_{ij}(t_{m-1})|$$

- ▶ Behavioral rate parameters for the period  $m$

$$s_{\lambda_m}^{beh}(Z(t_m), Z(t_{m-1}) | Z(t_{m-1})) = \sum_{i=1}^n |Z_i(t_m) - Z_i(t_{m-1})|$$

$$m = 1, \dots, M$$

# Parameter estimation (MoM)

## Statistics:

- ▶ Network evaluation function effects

$$\sum_{m=1}^M s_{mk}^{net}(X(t_m)|(Z, V)(t_{m-1}))$$

- ▶ Behavioral evaluation function effects

$$\sum_{m=1}^M s_{mw}^{beh}(Z(t_m)|(X, V)(t_{m-1}))$$

## Parameter estimation (MoM)

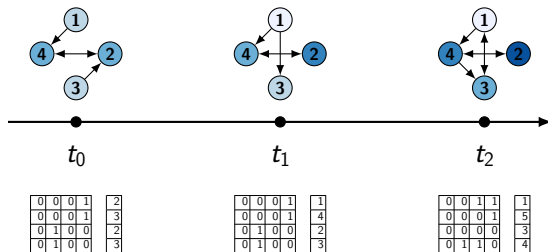
Consequently the MoM estimator for  $\theta$  is provided by the solution of:

$$\left\{ \begin{array}{ll} E_{\theta} \left[ s_{\lambda_m}^{net}(X(t_m), X(t_{m-1}) | X(t_{m-1})) \right] = s_{\lambda_m}^{net}(x(t_m), x(t_{m-1})) & m = 1, \dots, M \\ E_{\theta} \left[ s_{\lambda_m}^{beh}(Z(t_m), Z(t_{m-1}) | Z(t_{m-1})) \right] = s_{\lambda_m}^{beh}(z(t_m), z(t_{m-1})) & m = 1, \dots, M \\ E_{\theta} \left[ \sum_{m=1}^M s_{mk}^{net}(X(t_m) | (X, Z, V)(t_{m-1})) \right] = \sum_{m=1}^M s_{mk}^{net}(x(t_m) | (x, z, v)(t_{m-1})) & k = 1, \dots, K \\ E_{\theta} \left[ \sum_{m=1}^M s_{mw}^{beh}(Z(t_m) | (X, Z, V)(t_{m-1})) \right] = \sum_{m=1}^M s_{mw}^{beh}(z(t_m) | (x, z, v)(t_{m-1})) & w = 1, \dots, W \end{array} \right.$$

# Parameter estimation (MoM)

## Example

Let us assume to have observed a network at  $M = 3$  time points

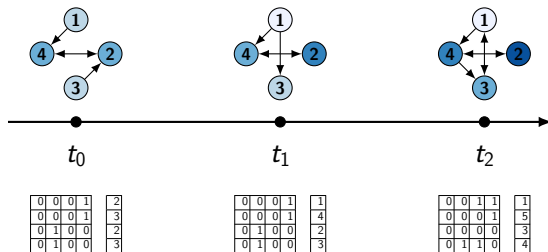


We want to model the network evolution according to outdegree, reciprocity, linear shape and quadratic shape effects

# Parameter estimation (MoM)

## Example

Let us assume to have observed a network at  $M = 3$  time points



We want to model the network evolution according to outdegree, reciprocity, linear shape and quadratic shape effects

$$\theta = (\lambda_1^{net}, \lambda_2^{net}, \lambda_1^{beh}, \lambda_2^{beh}, \beta_{out}, \beta_{rec}, \gamma_{linear}, \gamma_{quadratic})$$

# Parameter estimation (MoM)

## Example

Statistics for the network evolution:

$$s_{\lambda_1^{net}}(X(t_1), X(t_0) | X(t_0) = x(t_0)) = \sum_{i,j=1}^4 |X_{ij}(t_1) - X_{ij}(t_0)|$$

$$s_{\lambda_2^{net}}(X(t_2), X(t_1) | X(t_1) = x(t_1)) = \sum_{i,j=1}^4 |X_{ij}(t_2) - X_{ij}(t_1)|$$

$$\sum_{m=1}^{M-1} s_{out}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^2 \sum_{i,j=1}^4 X_{ij}(t_m)$$

$$\sum_{m=1}^{M-1} s_{rec}(X(t_m) | X(t_{m-1}) = x(t_{m-1})) = \sum_{m=1}^2 \sum_{i,j=1}^4 X_{ij}(t_m) X_{ji}(t_m)$$



## Parameter estimation (MoM)

### Example

Statistics for the behavior evolution:

$$s_{\lambda_1^{beh}}(Z(t_1), Z(t_0) | Z(t_0) = z(t_0)) = \sum_{i=1}^4 |Z_i(t_1) - Z_i(t_0)|$$

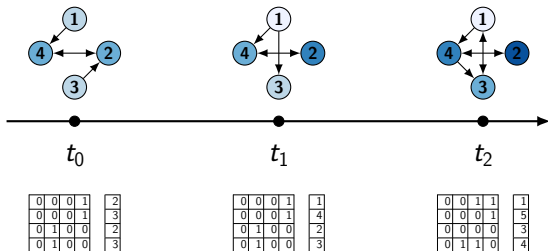
$$s_{\lambda_2^{beh}}(Z(t_2), Z(t_1) | Z(t_1) = z(t_1)) = \sum_{i=1}^4 |Z_i(t_2) - Z_i(t_1)|$$

$$\sum_{m=1}^M s_{linear}(Z(t_m) | Z(t_{m-1}) = z(t_{m-1})) = \sum_{m=1}^2 \sum_{i=1}^4 z_i(t_m)$$

$$\sum_{m=1}^M s_{quadratic}(Z(t_m) | Z(t_{m-1}) = z(t_{m-1})) = \sum_{m=1}^2 \sum_{i=1}^4 z_i^2(t_m)$$

# Parameter estimation (MoM)

## Example



$$s_{\lambda_1^{net}} = 2$$

$$s_{\lambda_2^{net}} = 2$$

$$s_{\lambda_1^{beh}} = 2$$

$$s_{\lambda_2^{beh}} = 3$$

$$s_{out} = 4 + 6 = 10$$

$$s_{rec} = 2 + 4 = 6$$

$$s_{linear} = 10 + 13 = 23$$

$$s_{quadratic} = 30 + 51 = 81$$

# The parameter estimation (MoM)

## Example

We look for the value of  $\theta$  that satisfies the system:

$$\left\{ \begin{array}{l} E_{\theta} [S_{\lambda_1^{net}}] = 2 \\ E_{\theta} [S_{\lambda_2^{net}}] = 2 \\ E_{\theta} [S_{\lambda_1^{beh}}] = 2 \\ E_{\theta} [S_{\lambda_2^{beh}}] = 3 \\ E_{\theta} [S_{out}] = 10 \\ E_{\theta} [S_{rec}] = 6 \\ E_{\theta} [S_{linear}] = 23 \\ E_{\theta} [S_{quadratic}] = 51 \end{array} \right.$$

## Parameter estimation (MoM)

In a more compact notation, we look for the value of  $\theta$  that satisfies the system:

$$E_{\theta}[S - s] = 0$$

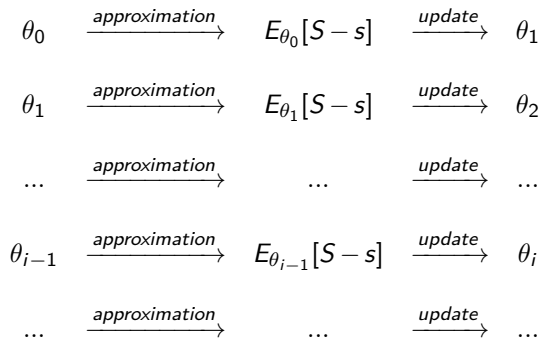
but we know that we cannot solve it analytically.

The solution is again provided by the Robbins-Monro algorithm.

# Parameter estimation (MoM)

## The Robbins-Monro algorithm

Given an initial guess  $\theta_0$  for the parameter  $\theta$ , the procedure can be roughly depicted as follows:



until a certain criterion is satisfied

# Parameter estimation (MoM)

## The Robbins-Monro algorithm

- ▶ The expected value is approximated using the Monte Carlo method:
  - ▶ the evolution process is simulated  $q$  times according to  $\theta_i$
  - ▶ the statistics are computed for each simulation
  - ▶  $E_\theta[S]$  is approximated by the average of the simulated values of the statistics
- ▶ The updating rule is based on the Robbins-Monro step

$$\hat{\theta}_{i+1} = \hat{\theta}_i - a_i \hat{D}^{-1} (S_i - s)$$

where  $\hat{D}$  is a diagonal matrix of first order derivatives

$$\hat{D} = \frac{\partial}{\partial \hat{\theta}_i} E_{\hat{\theta}_i}[S]$$

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## Modelling the co-evolution of networks and behavior

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- Increasing and decreasing the level of a behavior, gof**
- ERGMs

# Creation and Endowment function

behavioral evaluation function

Given  $x(t_0)$  and  $x(t_1)$  three possible behavioral changes are possible:







$x(t_0)$	$x(t_1)$	
		increase of the behavioral level
		decrease of the behavioral level
		maintenance of the behavioral level



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$x(t_0)$	$x(t_1)$	
		increase of the behavioral level
		decrease of the behavioral level
		maintenance of the behavioral level

The behavioral evaluation function models the level of a behavior in a network regardless the level of a behavior was increased or decreased...  
but increasing the level of a behavior is not always the opposite of decreasing it  
(e.g. use of addictive substances)

# Behavioral creation and endowment function

- ▶ Creation function

- ▶ models the gain in the utility function when a behavioral level is increased
- ▶ The effects are the same as those given for the behavioral evaluation function...
- ▶ but they enter calculation only when the actor considers increasing his behavioral score by one unit

- ▶ Endowment function

- ▶ models the gain in the utility function when a behavioral level is decreased (opposite of maintained)
- ▶ The effects are the same as those given for the behavioral evaluation function...
- ▶ but they enter calculation only when the actor considers decreasing his behavioral score by one unit

# Goodness of fit

To evaluate the goodness of fit of SAOMs for the co-evolution of networks and behavior, the following auxiliary statistics may be used:

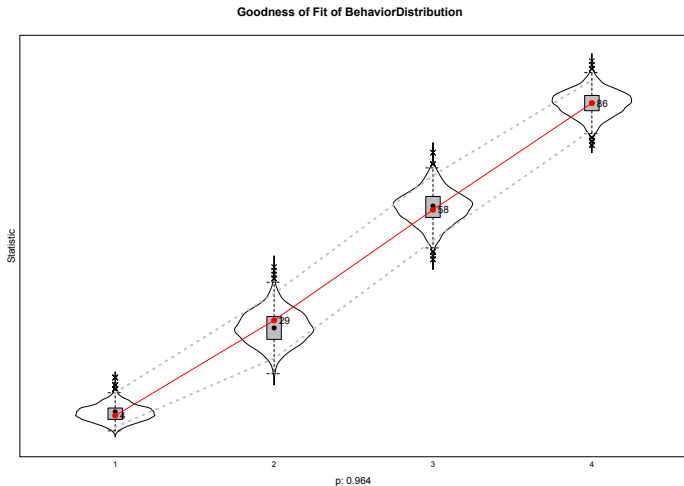
- ▶ Selection part
  - ▶ Indegree and outdegree distributions
  - ▶ Geodesic distance distribution
  - ▶ Triad census
- ▶ Influence part
  - ▶ Behavior distribution

# Goodness of fit

Given the model estimated using the Rscript estimation\_coev.R

```
gofb <- sienaGOF(ans, BehaviorDistribution, varName = 'alcohol',  
verbose=TRUE, join=TRUE)
```

```
plot(gofb)
```



# Outline

## Introduction

- Longitudinal network data
- A bit of Statistics

## Stochastic actor-oriented models

- Model definition
- Model specification
- Simulating the network evolution
- Parameter Estimation
- Parameter interpretation
- Goodness of fit
- Non-directed relations
- ERGMs and SAOMs

## Modelling the co-evolution of networks and behavior

- Motivation: selection and influence
- Model definition and specification
- Simulating the co-evolution of networks and behavior
- Parameter estimation
- Increasing and decreasing the level of a behavior, gof
- ERGMs**

# Selection and influence: ERGMs

## Selection:

actors' attribute may affect the presence or the absence of network ties  
(actors may select one another as network partners depending on the attributes that they have)

## Influence:

the presence of a tie may alter the attribute of the actors  
(individuals may be influenced by their network partners to change their behaviors)

Dependent	Independent	
Network $x$	Behavior $z$	Selection
Behavior $z$	Network $x$	Influence

# ERG selection models

In ERGMs

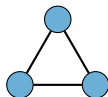
$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left( \sum_{i=1}^k \theta_i s_i(G) \right)$$

the existence of ties are explained by

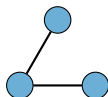
- ▶ the existence of other ties (network statistics)



edges

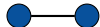


triangles

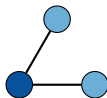


2-stars

- ▶ the attributes of the actors (covariate-related statistics)



homophily



covariate-related activity

# ERG selection models

Let

- ▶  $X$  be an adjacency matrix
- ▶  $V$  be a matrix of actor-attributes
- ▶  $Z$  be a behavior

associated to a certain graph  $G$

In ERGMs the dependent variable is the network, so that

$$P_{\theta}(G) = \frac{1}{\kappa(\theta)} \exp \left( \sum_{i=1}^k \theta_i s_i(G) \right)$$

is equivalent to write

$$P_{\theta}(X|V, Z) = \frac{1}{\kappa(\theta)} \exp \left( \sum \theta_{PS} s_P(x) + \sum \theta_{ASA} s_A(x, v, z) \right)$$



# ERG selection models

- ▶ aim: explain how a particular network structure may be a product of endogenous network processes (clustering, transitivity, popularity) and exogenous nodal and dyadic factors (gender, membership)
- ▶ If the attributes are possibly changeable, we are still treating them as predictors of networks ties  
implicit assumption: attribute are not changed by ties
- ▶ We should be careful when making inferences  
if we see a significant attribute parameter, we have evidence for an association between attributes and network ties, but we CANNOT make causal inferences

## Example

If  $\theta_{homophily} > 0$

- ▶ we can say that ties between actors having the same attribute are more likely (association)
- ▶ we CANNOT say that actors having the same attribute tends to create ties among themselves (causality)

# ERG influence model

- ▶ aim: how individual behaviors may be constrained by position in a network and by behaviors of other actors in the network
- ▶ implicit assumption: network ties are not changed by the attributes

In ERG influence model the dependent variable is the behavior

$$P_{\theta}(Z|X, V) = \frac{1}{\kappa(\theta)} \exp\left(\sum \theta_P s_P(x) + \sum \theta_I s_I(x, z) + \sum \theta_C s_C(x, v)\right)$$





where

- ▶  $s_P(x)$  statistic accounting for the network position
- ▶  $s_I(x)$  statistic accounting for the influence of other actors
- ▶  $s_C(x)$  statistic accounting for actors' covariates

Dependence assumptions should be formulated to define these statistics using the Hammersley-Clifford theorem

# Network position statistics




Dependence among the behavior and the ties

Statistics			Dependence
Attribute density	$\sum_i z_i$		Independence
Actor activity	$\sum_i z_i \sum_j x_{ij}$		$Z_i$ depends on $X_{hj}$ if $\{i\} \cap \{h, j\} \neq \emptyset$
Actor k-star	$\sum_i z_i \binom{\sum_j x_{ij}}{k}$		
Actor triangle	$\sum_i z_i \sum_{j < k} x_{ij} x_{ih} x_{hj}$		$Z_i$ depends on $X_{hj}$ if $x_{ij} = 1$ and $x_{jh} = 1$
...	...	...	...

The statistics comprise only the attribute of a focal actor (black node) and his ties to others, regardless of the attributes of those others (white nodes)



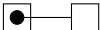
# Network influence statistics

Behavior dependence among connected actors

Statistics	Dependence		
Partner attribute	$\sum_i z_i z_j x_{ij}$		$Z_i$ depends on $Z_j$ if $x_{ij} = 1$
Indirect partner attribute	$\sum_{i < h} z_i z_h \sum_j x_{ij} x_{jh}$		$Z_i$ depends on $Z_h$ if $x_{ij} = 1$ and $x_{jh} = 1$
Partner attribute triangle	$\sum_i z_i z_j x_{ij} x_{ih} x_{hj}$		
...	...	...	...

# Network influence statistics

Dependence among the behavior and actors covariates

Statistics			Dependence
Attribute covariate	$\sum_i z_i v_i$		$Z_i$ depends only on $V_i$
Partner covariate attribute	$\sum_{ij} z_i v_j x_{ij}$		$Z_i$ depends on $V_i$ and $V_j$ if $x_{ij} = 1$
Same partner covariate	$\sum_i z_i \mathbb{I}\{v_i = v_j\} x_{ij}$		
...	...	...	...

The behavior  $Z$  is represented by the circle and the actor attribute  $V$  is represented by a square

# ERG influence models

- ▶ We should be careful when making inferences if we see a significant network/covariate statistics, we have evidence for an association between the behavior and the network ties or the actors covariates, but we CANNOT make causal inferences

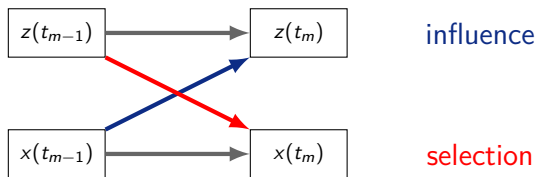
## Example

If  $\theta_{partner\ attribute} > 0$

- ▶ we can say that connected actors are more likely to show the same behavior
- ▶ we CANNOT say that connected actors adjust their behavior according to the behavior of those they are connected to

## Selection and influence: ERGMs

We cannot distinguish influence and selection in cross-sectional data!  
We need to collect longitudinal network data.



With longitudinal network data, we know whether the attribute leads to the tie, or vice versa, the tie leads to a certain value of the attribute

- ▶ In principle TERGMs can be used to distinguish selection and influence processes
- ▶ Proper statistics should be defined and implemented

## A few words on...

...topics that are not treated in the course

- ▶ Missing data  
unit non-response vs. item non-response
- ▶ Change in composition  
actors can leave or join the network
- ▶ Multi-relational network  
interest in analysing more than one relation
- ▶ Multilevel analysis of networks  
a same relation is observed on several groups  
(e.g. friendship in several school classes)
- ▶ Multilevel networks analysis  
there is a hierarchy in the nodes  
(e.g. cooperation within a firm and between firms)
- ▶ Event network models, models for two-mode networks etc.